

Social Responsibility – Qatar

Promote progress 2023

“Toward further innovation and academic development in the field of social responsibility”.

Dr. **Hassan Al-Derham**, President of Qatar University

10th Edition



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Cover | A photo of the Doha Corniche showing a FIFA World Cup Qatar 2022™ model inside a transparent hemispheric tent.

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Mr. **Yousef bin Ahmed Al-Kuwari**, Chief Executive Officer of Qatar Charity

Together to consolidate the impact of social solidarity in a charitable framework that elevates us as individuals and communities.

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10th Season: Promote Progress

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Qatar's CSR Efforts Are Internationally Appreciated



Social responsibility is the basis of development projects in the State of Qatar.

His Excellency **Sheikh Mohammed bin Abdulrahman Al-Thani**
Prime Minister, and Minister of Foreign Affairs

Social responsibility is one of the most important values that we strive to promote in our beloved country, Qatar. The Qatari government has adopted a comprehensive approach to sustainability that focuses on achieving economic, social, environmental, and human development in an integrated manner, by adopting innovative initiatives and ideas that encourage institutions to assume their social role, and urge them to contribute to achieving the sustainable development goals.

We in Qatar consider that social responsibility is not just a reflection of the sustainable development goals, but is an integral part of the general approach to development in the State of Qatar, and the achievement of the well-being of society.

The Qatari government has worked to regulate the business climate

in the local market in a way that motivates institutions to practice social responsibility, by developing the necessary policies and legislation to regulate commercial, financial, and administrative practices.

With the hosting of the FIFA World Cup Qatar 2022™, the results of Qatar's implementation of social responsibility principles and the importance of the role it has played for institutions and individuals in Qatar have become clear to the world.

The tournament reflected the commitment of institutions in the State of Qatar to environmental standards and minimized the negative impact of their activities on the environment.

"The best reward for Qatar is arguably the way the fans enjoyed this tournament," despite the great responsibility Qatar has

had towards society and the environment during the hosting. Naturally, organizations continue to play an important role in promoting social responsibility even after the World Cup, by committing to preserving the environment in Qatar and achieving economic sustainability, which would align with social responsibility and Qatar National Vision 2030 and converge on the same goals related to achieving sustainable development.

Social responsibility is the foundation of all development projects in the State of Qatar. Sustainable development cannot be achieved without respect for human rights and equality for all members of society.

In Qatar, we continue to strive to build a society based on justice, interdependence, and sustainability, which promotes diversity, tolerance, and peaceful coexistence among all.

It can be emphasized that the country's efforts in promoting social responsibility have received great appreciation and attention from many international organizations and the local and global community, thanks to our continuous commitment to achieving the highest standards of quality, transparency, and responsibility.

In addition, social responsibility is a key pillar of our vision for the future, one of the most important factors in achieving a balance between the economy, society, and the environment, and is an essential part of Qatar's overall vision to build a better future for future generations.



Qatar University is keen to adopt social responsibility in its educational curricula



We are proud to support the success of the World Cup through research, studies, and the submission of ideas.

Dr. **Hassan bin Rashid Al-Derham**, President of Qatar University

Qatar University continues its journey in promoting the values of social responsibility among male and female students. The university offers student opportunities to participate in various social activities, including volunteer work, participation in social and charitable projects and environmental campaigns.

The university also encourages students to participate in conferences and events related to social responsibility, in order to enhance their awareness and develop their skills and abilities to become more interested in social and environmental problems, and more aware of finding solutions to these problems, and how to communicate effectively with others and work collectively to achieve common goals.

The university seeks to achieve further innovation and academic development in the field of social responsibility. It also recognizes that social responsibility is not limited to environmental, social and cultural aspects, but also includes the sports field.

In this context, Qatar University is proud of its contribution to the FIFA World Cup Qatar 2022™. The university and its students demonstrated the ultimate in achieving social responsibility during this historic event.

The university participated with other state institutions in the preparation and implementation of the tournament by conducting research and studies, holding seminars and workshops, providing ideas, consultations,

preparation and planning, and made many contributions to highlight the country's ability to make this global event a success and provide a unique version of it that the world has never seen before.

As part of Qatar University's Requirements Program participation in the World Cup volunteering event by offering the UNIV220 community-based learning course for university students, the program, in cooperation with the Supreme Committee for Delivery & Legacy, organized an event to support more than 300 students in the registration process for volunteering.

Volunteering at the stadiums began in November with the start of the World Cup, under the

supervision of the university's requirements program faculty.

In addition, Qatar University hosted the Argentine national team after choosing it as its mission headquarters, due to the university's three open sports complexes that allow outdoor sports, in addition to the indoor sports hall for women.

The university decided to use the room where Lionel Messi stayed, during the World Cup in Qatar, to become a miniature museum.

In addition to all this, the university continues to adopt the values of social responsibility in its educational curricula and in the academic culture in general, so that social responsibility is a compass that guides the university student towards achieving his goals.



Qatar.. global best practices to achieve social responsibility principles

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Dr. Saif Al-Hajari, Chief Executive Officer
National Program for Social Responsibility

Towards more
cooperation
between the public
and private sectors
to promote social
responsibility.

The State of Qatar is known as a country that is very keen on social responsibility locally and globally, and the country recognizes that the private sector has an important role in promoting the sustainable development of society in addition to the role played by the public or government sector. Social responsibility is represented in meeting the needs of society, improving the standard of life of people and the environment, and providing support for charitable and humanitarian initiatives, especially since the values of social responsibility are manifold in the Qatari culture.

The State has adopted a policy of social responsibility, especially over recent decades, and is working hard to apply the best international practices of social responsibility, in order to contribute to the advancement of society and enhance its status and development in all fields. In addition, Qatar actively participates actively in global efforts to combat poverty and hunger, and strives to provide the necessary support to the needy and the neediest groups in various regions of the world. Qatar is also focusing on supporting education and developing its infrastructure, promoting higher education, and developing young

talent. In addition, the State supports many cultural, artistic and sports initiatives, which contribute to strengthening the country's cultural identity and making it a center for culture, art, and sports.

It is noteworthy that the State of Qatar pays special attention to the sports sector and encourages the development of this sector significantly. Qatar hosted the 2022 FIFA World Cup™, which gave a positive image of Qatar in the world, especially after the resounding success that stunned all the inhabitants of the planet, and gave Qatar global weight and prestige among the peoples of the whole world.

Of course, we must mention the private sector in Qatar and its important role in contributing to the success of organizing this wonderful tournament, as all companies

operating in the Qatari market contributed with all their efforts and capabilities, each in its field and location, in a terrible harmony that achieved the level of perfection in this cooperation between the public and private sectors. Moreover, there are many companies in the country that adopt internal standards and regulations for social responsibility, and work to integrate them into all aspects of work, but more companies should be encouraged to follow the example of such successful companies in applying social responsibility, in addition to developing their role to participate positively in all types of charitable projects, donations and sponsorship for social and sports activities.

In conclusion, it can be said that social responsibility in Qatar reflects full commitment to ethical, social, and environmental values and principles, achieving sustainable development and improving the quality of life for people in implementation of the Qatar National Vision 2030. The Qatari state, companies and government and private institutions seek to continue their approach to social responsibility and provide support and assistance to the local community, and continue their efforts to achieve sustainable social, environmental, and economic goals in the country.

Universities play an important role in the development of social responsibility in society



Dr. Rana Sobh, Dean of the College of Business and Economics
Qatar University

Qatar has
witnessed
a significant
development in
the field of social
responsibility
with increased
awareness of it.

In recent years, the State of Qatar has witnessed a great development in the field of social responsibility, as a result of the efforts of many government and private entities. At the forefront of these entities is Qatar University, which has played an academic role in raising awareness of the importance of social responsibility, especially among students.

Universities play an important role in developing social responsibility among their students, urging them to act to make a positive difference in the world and achieve sustainable well-being for all. Qatar University is one of the leading universities in supporting and developing social responsibility.

With increasing national and international recognition that universities are leaders in influencing society, Qatar University is leading the way by adopting initiatives

and organizing events to spread awareness of social responsibility.

The university believes that spreading this culture among the student segments means that it penetrates all families in society. The university recognizes that more CSR-related events provide a unique interactive platform between students, economic sector representatives and institutions.

The College of Business and Economics presented a unique initiative that gave all students the opportunity to learn about space and its solutions to address sustainability challenges. It is the Global Space Challenge for Sustainability, where students succeeded in finding impactful entrepreneurial solutions that would help solve the problems of environmental pollution.

This initiative supported sustainable business practices and fostered

a culture of students working to find solutions to better manage resources both locally and globally. About 1,000 students from 30 different countries around the world participated in the competition.

Many workshops were also offered to the participating students on space, innovation, entrepreneurship and sustainability.

The College of Business and Economics at Qatar University also celebrated the World Cup in its own way, by linking the values of FIFA and the values of management through short videos presented by the college's students.

Business schools are expected to take responsibility for leading initiatives that shape the minds of future leaders by developing their skills and attributes that will help them make responsible decisions and create a sustainable future for all and society.

It is critical that business school graduates build these skills and attributes to become leaders capable of achieving sustainable development and positive change in their communities.



Qatar University is an example in promoting social responsibility for students



Dr. Bader Abdullah Al-Ismail
Chairman, CSR Committee, Qatar University

The university urges all institutions to achieve a balance between economic, community, and environmental interests.

Qatar University believes that social responsibility is not just a concept or philosophy, but an essential part of its vision and strategy that aims to achieve sustainable development in all aspects of life, whether it is in education and scientific research, or in community services and sustainable development.

The University urges all institutions to work to achieve a balance between economic, societal, and environmental interests, and to work to improve environmental and social performance to contribute effectively to achieving sustainable development. The university encourages thinking more about social responsibility, identifying how to promote positivity in society, the environment and climate change. Social responsibility is not only the responsibility of institutions and organizations, but the responsibility of every individual living in Qatar.

In this context, the Social Responsibility Committee at Qatar University has prepared a research study aimed at investigating the topic of climate change in relation to the State of Qatar. Specifically, the study aimed to consider the drivers and challenges behind climate change initiatives in country organizations, the commitments made, and the strategies used to implement climate change initiatives.

The results of this study show that national organizations are becoming more aware of the issue of climate change and are taking proactive steps to combat it.

In addition, the results of the study revealed that national organizations are implementing climate change measures to a modest extent despite the many obstacles found. The results also confirm the correlations inferred from the study model, adding

to the scientific and knowledge domain, and assisting managers and policymakers in Qatar.

In Qatar, we recognize the importance of social responsibility and its vital role in achieving sustainable development in the region. Therefore, Qatar University is working hard to achieve its social goals and contribute to improving the quality of life of the community. Through the efforts of the University's Social Responsibility Committee, we develop and implement sustainable initiatives and find innovative solutions to the social and environmental challenges facing the community in Qatar. We also encourage staff and students to participate in activities and events that promote social responsibility and achieve sustainable development.

By deepening and elevating social responsibility, students can become active and creative community leaders who contribute to the public interest and the development of society.

The University's commitment to social responsibility is part of its strategic vision to achieve sustainable development in Qatar and the wider region, especially as the concept of social responsibility aims to enhance the role of institutions in society, and their responsibility towards society and the environment. Therefore, Qatar University is an example to follow in promoting social responsibility among students and instilling it in their personalities.

Yousef bin Ahmed Al-Kuwari CSR Person of the Year 2022



Mr. Yousef bin Ahmed Al-Kuwari, Chief Executive Officer of Qatar Charity

Together to consolidate the impact of social solidarity in a charitable framework that elevates us as individuals and communities.

Qatar University is honored to choose His Excellency Mr. Yousef bin Ahmed Al-Kuwari, CEO of Qatar Charity, as the 2022 Person of the Year for Social Responsibility, in recognition of his efforts and great contribution to the development and growth of charitable work, and its advancement inside and outside the State of Qatar, and for his deep belief that sustainable development cannot be achieved without social responsibility, charitable work, and cooperation among all members of society.

During his tenure in charge of its executive management, Qatar Charity witnessed further development in its quantitative and qualitative performance, and the size of its achievements as an international non-governmental organization working in the field of humanitarian and development work, in accordance with the laws regulating the non-profit sector in the State of Qatar.

Qatar Charity operates inside the State of Qatar, and in more than (70) countries outside it, and is distinguished by the presence of (33) field offices around the world, and is one of the first organizations in humanitarian response, providing support and assistance when natural disasters and crises occur, and has an accumulated balance of qualitative development projects, which it has completed during more than three decades in its main areas of work represented in education, health, nutrition, shelter and social housing, water and sanitation, economic empowerment, food security, peace and social harmony, The number of beneficiaries of its

services in the past five years has reached nearly (40) million people around the world, and in the field of social care, the number of sponsored under its initiative "Rafqa" has currently reached more than: (200) thousand sponsored orphaned children and other vulnerable groups.

Qatar Charity is a certified partner of United Nations agencies and international humanitarian institutions, and has signed more than (100) agreements with them, and has achieved remarkable achievements in the self-implementation of projects funded through these UN agencies, donors and institutions, especially in recent years.

Qatar Charity applies the highest international standards in the field of humanitarian work, and relies on a set of international policies and mechanisms, which govern work in the humanitarian sector, and is the first charitable organization in the world to use the "Connected Risk platform" system specialized in the field of risk management and compliance, and is the first in the Middle East to



have established an electronic link mechanism with the global information management system and international databases, known as "Word Check", in order to reduce risks, and verify partners, and achieving the highest standards of transparency and accountability, which has strengthened its leadership at the international level.

The Qatari society in all its segments is receiving the attention of Qatar Charity through the launch of a number of initiatives, programs and activities with the aim of contributing to achieving development in the cultural, social, economic, health and environmental fields, in line with the National Vision of the State of Qatar 2030, including, but not limited to: the "Nearest" initiative and its electronic platform, which is the first of its kind in the State of Qatar in providing assistance and support to the needy to various members of society.

As well as the initiative of the Initiatives and Volunteering Incubator "Izdihar", which was launched with the aim of embracing and sponsoring volunteer initiatives and events in the State of Qatar, providing consultations in the volunteer field, spreading the culture of the initiative in society and highlighting its importance, and directing youth energies to charitable and community work, and had a great impact and contributed to supporting the development process in the State of Qatar, especially among the youth.

In recognition of its multiple and extended achievements, Qatar Charity has won many international, regional, Arab and local awards in the fields of humanitarian, developmental, voluntary and social responsibility.

Social Responsibility at Ministry of Foreign Affairs



Sustained support for humanity amid global crises.

The Ministry of Foreign Affairs continued to lead the field of social responsibility at the local and international levels as one of the most prominent supporters of humanitarian and development initiatives. These initiatives varied to include all educational, environmental, legal, cultural and relief fields. The Ministry has organized several humanitarian initiatives aimed at providing support and assistance to countries and communities affected by conflicts and wars, by providing material and moral assistance and improving living and economic conditions in these areas.

The year 2022 was a year full of distinguished achievements for the Ministry of Foreign Affairs, especially with Qatar hosting the FIFA World Cup on its soil, where the Ministry strengthened its efforts in the field of social

responsibility, continuing to continue its support for all development initiatives in various fields.

Climate change

The State of Qatar affirmed its support for international efforts to mobilize climate finance to mitigate and adapt to climate change to promote climate action, reiterating HH the Amir Sheikh Tamim bin Hamad Al-Thani that climate change is one of the most serious challenges of the modern era, and warning His Highness against leading to unstable social, economic, and political conditions.

The State of Qatar stressed that climate change is a phenomenon that affects all countries regardless of their income or GDP, pointing out that developed countries, which are historically responsible for most global greenhouse emissions, have more resources and greater willingness to deal with the inevitable

consequences of climate change, while developing countries and least developed countries are often less prepared and more affected by climate change.

At the international level, the State of Qatar initiated the establishment of the Global Dryland Alliance, an international organization established to address the consequences of food insecurity and the negative environmental and economic impacts associated with climate change.

The State of Qatar continues its efforts to support projects aimed at helping those most affected by climate change, especially since it previously announced the allocation of \$ 100 million to support small island developing states and least developed countries to confront climate change.

Sustainable and environmentally friendly technology

The State of Qatar affirmed that it pays great attention to the phenomenon of climate change and that it has allocated an estimated space to it within the framework of its National Vision 2030, which has made the preservation and development of the environment one of the four main pillars of this vision, and that it has taken many measures in this regard to preserve the environment and natural resources, and has adopted several projects that contribute to preserving the environment.

**Sports and development**

The Ministry of Foreign Affairs believes that major sporting events contribute to accelerating the pace of sustainable development, that the right to development is a fundamental and inalienable human right, and that its implementation requires several concrete and effective actions at the national, regional, and international levels.

FIFA World Cup Qatar 2022

The State of Qatar provided an exceptional experience for the FIFA World Cup Qatar 2022™, and several diplomatic missions of the State of Qatar abroad organized various events to celebrate the start of the FIFA World Cup in Qatar.

The Permanent Mission of the State of Qatar to the United Nations and the Qatari Consulate in New York held a ceremony on the World Cup. The ceremony was attended by many permanent representatives of Member States, members of the diplomatic corps, United Nations staff, as well as representatives of the media to the international organization in New York.

Embassies celebrations

In Palestine, large numbers of fans and fans gathered in the showrooms prepared by the Qatari Committee for the Reconstruction of Gaza, in the Gaza Strip and the city of Ramallah, to enable the Palestinian brothers to follow the tournament activities.

Hundreds of Palestinian fans gathered in the Gaza Strip and the West Bank to celebrate the start of the current edition of the tournament in Qatar. In Beijing, the Embassy of the State of Qatar to the People's Republic of China held a ceremony on the FIFA World Cup Qatar 2022™.

On the sidelines of the celebration, an art exhibition was held that included paintings by leading Chinese artists painted specifically for the FIFA World Cup Qatar 2022™, and models of the World Cup stadiums were displayed, in addition to a special corner to take memorial photos and display Qatar's cultural and heritage heritage in the heritage tent, which includes models of falcons, oryx, traditional clothes and other heritage paintings.

Scoring moment

The Ministry of Foreign Affairs participated in the inauguration ceremony of the "Scoring Moment" event for sustainable development, on the sidelines of the 77th session of the United Nations General Assembly in New York. The ceremony came as part of Qatar's preparations to host a sustainable FIFA World Cup Qatar 2022™, the most environmentally friendly in the history of the FIFA World Cup™.

The event is inspired by General Assembly resolution 76/259, which highlights the value of football in promoting sustainable development, peace, tolerance, inclusion, and climate action.

Sports and cultural diplomacy

The Embassy of the State of Qatar to the Republic of Azerbaijan participated in a seminar entitled "The Role of Sport in Cultural Diplomacy" at the invitation of the Azerbaijan University of Diplomatic Sciences and in cooperation with the Islamic Cooperation Youth Forum on the State of Qatar's hosting of the FIFA World Cup Qatar 2022.





Enabling refugees to follow the World Cup

The State of Qatar has developed more than 10 fan zones for refugees and displaced people in eight different countries, namely: in Palestine, Jordan, Sudan, Iraq, Lebanon, Yemen, Turkey, and Bangladesh, with the aim of sharing the joy of watching the FIFA World Cup Qatar 2022, with the support and participation of the Ministry of Foreign Affairs, Qatar Charity, Qatar Red Crescent, and the Qatar Committee for the Reconstruction of Gaza.

The State of Qatar stressed that sport is an effective tool for bringing people together and promoting peace, dialogue, and reconciliation, as it was keen to establish fan zones, which translates its firm belief in the ability of sport to bring about positive social change, stimulating sustainable development, especially by encouraging tolerance, respect, and empowering communities. This unique tournament was an opportunity for change for the better for all peoples of the world, especially since sport has always been at the forefront of the State of Qatar's

concerns over the past years, as it hosted major sports tournaments, which left an effective impact on promoting positive communication between cultures and civilizations and its important role in stimulating human, social, economic, and environmental development in the country, the region and the world, and this is the real legacy that Qatar aspired to leave by hosting the World Cup, and the fan zones for refugees and displaced people represented a glimmer of hope and a moment to hijack it. From the age of time, to share the joy of the World Cup for Arabs, Muslims, and humanity as a whole FIFA World Cup Qatar 2022.

State Sports Day

The diplomatic, consular, and representative missions of the State of Qatar abroad organized various sporting events on the National Sports Day, in accordance with the precautionary measures and measures to limit the spread of the Coronavirus (COVID-19).

The events included various exercises for children, a football match, and a promotional photo exhibition of

Qatar's preparations to host the FIFA World Cup Qatar 2022™. Speeches were delivered in which the participants expressed their happiness with Qatar's uniqueness in dedicating this day, which embodies the link between productivity and a healthy body through motivation to exercise continuously to develop capabilities and refine skills.

Qatar Mexico Cup

The Embassy of the State of Qatar in the United Mexican States, under the patronage of the Supreme Committee for Delivery & Legacy, organized the Qatar Mexico Cup 2022 football tournament.

Teams from embassies from Qatar, USA, Chile, UK, El Salvador, Kazakhstan, Turkey, Azerbaijan, Russia, Ukraine, Romania, Belgium, European Union, Peru, Canada, and the Ministry of Foreign Affairs of Mexico participated in the tournament.

Children's digital health

A virtual event was organized to discuss and discuss the topic of digital health for children with developmental delays and disabilities, considering that digital health applications, artificial intelligence and machine learning contribute to identifying and assessing the needs of children with developmental delays and disabilities and providing care, support and intervention after early diagnosis. The event was organized under the patronage of the Permanent Mission of the State of Qatar to the United Nations, the Missions of Poland and Turkey, Autism Speaks, the United Nations Children's Fund (UNICEF) and Hamad Bin Khalifa University.



"Safar" exhibition

Qatar's Ministry of Foreign Affairs, in partnership with the Museum of Islamic Art, organized the temporary Safar exhibition to highlight the experiences of Afghan refugees after their evacuation. The exhibition shed light on the experiences and stories of Afghan refugees through a series of videos, photographs and comics that began with a look at the history of Afghanistan and the importance of its geographical location at the crossroads of ancient trade routes, its wealth, and natural resources, as well as being part of the most important and largest empires, and the basis of civilizations since the Bronze Age.

The Changing Perceptions Project

The Permanent Mission of the State of Qatar to the United Nations Office at Geneva, in cooperation with the "Changing Perceptions Project" at the Office of the Director-General of the United Nations European Headquarters, and the United Nations Football Club in Geneva, organized a football tournament, at the "Farumbi" stadium under the slogan "Road to the 2022 World Cup", on the State of Qatar's hosting of the FIFA World Cup Qatar 2022.

Eight teams from the diplomatic corps and local staff from the missions of Member States accredited to the United Nations in Geneva, representing regional groups: Africa, Asia and the Pacific, Europe, North, Central America and the Caribbean, Oceania, South America, the Arab Group, and the Gulf Cooperation Council, participated in the league.

Protect journalists

The State of Qatar stressed the importance and necessity of

protecting journalists in conflict and war areas, noting that ensuring the safety of journalists is among its priorities, and is a prerequisite for achieving the goal of freedom of expression, especially since the State of Qatar has also sponsored the first UN Security Council resolution on the protection of journalists in situations of armed conflict, which was adopted under the Qatari presidency of the Council in 2006. The State of Qatar stressed that journalists should not be the target of violence and killing, and stressed the need to be able to carry out their journalistic work freely and without fear of harassment, intimidation, reprisals and being killed.

AI and support for people with disabilities

The State of Qatar affirmed its full support for the enjoyment of rights by persons with disabilities on an equal basis with others, and the

importance of considering the balance of risks and opportunities provided by artificial intelligence, especially in the context of disability, with the importance of artificial intelligence and the great benefits it can provide to promote equality, provide accommodation for individuals with disabilities, and increase the pace of achieving sustainable development.

Promoting a culture of peace

The State of Qatar renewed its commitment to provide support for all efforts to promote a culture of peace, welcoming all measures taken by the United Nations system to promote a culture of peace and interfaith dialogue, especially considering the spread of fear, disinformation, growing divisions between societies and polarization in situations caused by the COVID-19 pandemic, which threaten international peace and security.





Humanitarian support and international recognition

The State of Qatar, represented by the Qatari Ministry of Foreign Affairs, received praise and appreciation from the State of Canada, in which it expressed its thanks and gratitude for the support and cooperation of the State of Qatar in delivering Canadian humanitarian aid to Kabul and for its role in evacuating Afghan and Canadian citizens from Afghanistan. The Qatari Ministry of Foreign Affairs plays an important role in supporting human rights, refugees, and humanitarian initiatives, and promoting international peace and stability, by providing the necessary support to organizations and stakeholders.

Support Afghanistan

The State of Qatar renewed its firm commitment to work with the United Nations, especially through its Assistance Mission to Afghanistan, explaining that its constructive engagement in Afghanistan is clear and specific, represented in the implementation of the objectives and references of its foreign policy, which is based on the approach of preventive diplomacy based on mediation, resolving regional and international disputes through dialogue and negotiation, helping the Afghan people to achieve freedom, peace and development, in addition to enhancing regional and international security and stability.

Within the framework of the State of Qatar's endeavors and its firm commitment to provide support and stand by the brotherly Afghan people, and to provide them with the urgent necessary needs, the first Qatari plane carrying a shipment of aid provided by Qatar Charity in cooperation with partners and in coordination with the Qatar Fund for Development arrived in the city of "Khost" in the Islamic Republic of Afghanistan. The shipment contained 13 tons of aid.

Education of girls and children in Afghanistan

The State of Qatar renewed its support for education in Afghanistan, especially the education of children and girls, warning against hindering girls' education, which would result in negative effects on human rights, sustainable development, and the economy in Afghanistan. Education Above All works with international organizations such as UNICEF to provide quality primary education to millions of children, helping to break down barriers that prevent children from attending school and ensuring that every child has access to quality education.

Support Ukraine

The State of Qatar announced the allocation of 5 million US dollars, through the Qatar Fund for Development, for humanitarian assistance to support Ukrainian refugees and displaced persons, based on its moral responsibility, stressing that the difficult humanitarian situation faced by millions of refugees considering the continued escalation and tension requires the solidarity of the international community to develop contingency plans to respond to their necessary needs.

Support for needy families in Gaza

The Ministry of Foreign Affairs announced that the Qatari Committee for the Reconstruction of Gaza, in cooperation with the Qatar Fund for Development, disbursed the Qatari grant to needy families in the Gaza Strip, which is cash assistance provided to about 100,000 needy families in the governorates of the Gaza Strip, at a rate of \$ 100 per family.

Supporting the marriage of 250 young men in Gaza

The Qatari Committee for the Reconstruction of Gaza signed an agreement to support the marriage of 250 young people from the Gaza Strip in cooperation with the Palestinian Youth Support Fund within the grant of the Jassim and Hamad bin Jassim Charitable Foundation.

Support Lebanon

In implementation of the directives of HH the Amir Sheikh Tamim bin Hamad Al-Thani, the State of Qatar announced the provision of support of \$ 60 million within the framework of supporting the Lebanese army. This announcement comes within the framework of the State of Qatar's firm commitment to support the Lebanese Republic and to stand by the brotherly Lebanese people, in addition to its firm belief in the importance and necessity of joint Arab action. A plane from the Emiri Air Force of the Qatari Armed Forces loaded with 70 tons of foodstuffs also arrived at Rafic Hariri International Airport, representing a new shipment of food aid provided by the State of Qatar to the army in the sisterly Republic of Lebanon.

Qatari aid to Somalia

45 tons of food baskets arrived at Adam Adde International Airport in Mogadishu to cope with the drought in Somalia, where aid was sent from the Qatar Fund for Development and Qatar Charity, in cooperation with the Emiri Air Force. This assistance from the State of Qatar comes in response to the call of duty and humanity to provide this urgent relief assistance to the brothers affected by the drought crisis in Somalia.

Humanitarian aid to South Africa

The Embassy of the State of Qatar in South Africa delivered humanitarian aid provided by Qatar Charity to South Africa in response to the donation campaign for the "Mokgopong" health center for the elderly in "Limpopo", as part of the activities celebrating Nelson Mandela International Day. The aid included food, health products, agricultural materials to enable the elderly to grow vegetables, and a water tank.

Humanitarian aid for the "Horn of Africa"

The State of Qatar has pledged \$12 million in humanitarian assistance in the Horn of Africa, noting that millions of people in countries in that region face the threat of famine and enormous challenges resulting from the deteriorating conditions due to drought, food insecurity and malnutrition.

This came on the high-level event on "Responding to Emergency Humanitarian Needs in the Horn of Africa", hosted by the State of Qatar along with Italy, the United States, and the United Kingdom, and in cooperation with the United Nations Office for the Coordination of Humanitarian Affairs, on the sidelines of the

77th session of the United Nations General Assembly in New York.

Moldova

The Embassy of the State of Qatar in the Republic of Moldova provided a package of humanitarian aid to the Center for the Reception and Accommodation of Refugees from Ukraine in the capital, Chisinau.

The assistance provided included food, medical and various other assistance that was distributed to shelters in Moldova through the main reception centre.

This assistance stems from the humanitarian commitment of the State of Qatar in providing aid and assistance to those affected during crises.

Restoration of 8 football fields for children

The State of Qatar, through the Qatar Fund for Development, has donated one million euros to renovate 8 children's football fields in the German state of Rhineland, after the collapse of sports infrastructure due to floods in 2021.

Several German media outlets praised the donation of the State of Qatar, stressing that it contributes to the return of children to football stadiums.





National day

The diplomatic, consular, and representative missions of the State of Qatar abroad celebrated the occasion of the National Day of the State, which falls on December 18 of each year, in commemoration of the founder of the State Sheikh Jassim bin Mohammed bin Thani (may God rest his soul) under the slogan "Our unity is the source of our strength".

Qatar's diplomatic celebrations in capitals and cities of the world enjoyed high-level official and popular participation, which reflected Qatar's distinguished relations with the countries of the world.

Arab Human Rights Day

As part of the State of Qatar's celebration of Arab Human Rights Day, the Human Rights Department at the Ministry of Foreign Affairs held a celebration on this occasion at the Oxygen Park in Education City.

The celebration of the Arab Human Rights Day this year came under the slogan "Towards a healthy and sustainable environment", and in order to introduce the Arab Human Rights Day, in addition to raising awareness of the importance of preserving the environment, which is one of the inherent rights guaranteed by the Arab Charter on Human Rights.

The journey of opening the good

The Embassy of the State of Qatar in the French Republic will receive the Fateh Al-Khair 5 flight upon its arrival at the port of Cannes, after completing a cruise on the Italian coasts that included a number of cultural and heritage stations. The event contributed to identifying the characteristics and features of the Fateh Al-Khair 5 journey and learning about the authentic Qatari maritime heritage, which has been for a long time in the history of the State of Qatar at the center of economic life.

United Nations photo gallery

The Permanent Mission of the State of Qatar in Geneva, in cooperation with Education Above All, organized a photographic exhibition at the

Palais des Nations in Geneva, on the United Nations International Day to Protect Education from Attack.

Media communication

The Ministry of Foreign Affairs has launched two accounts in French and Spanish on Twitter and Instagram platforms with the aim of enhancing digital communication and introducing the activities of the Ministry of Foreign Affairs and the values of the Qatari Foreign Ministry in Spanish and French. The two accounts address the latest diplomatic developments and the positions of the State of Qatar on various regional and international developments, in addition to the activities of officials of the Ministry of Foreign Affairs.



Autism speaks



www.mofa.gov.qa

Social Responsibility at the Ministry of Defense



HE. Dr. Khalid bin Mohammed Al Attiyah
Deputy Prime Minister, and Minister of State for Defense Affairs

The Ministry of Defense adopts social responsibility as a key pillar in its strategies, and constantly seeks to develop and organize areas of community service, with a focus on rooting the concept of social responsibility. The Ministry supports all initiatives aimed at achieving social responsibility in the State of Qatar, and cooperates with various sectors to achieve this goal. Through its firm commitment, the Ministry of Defense contributes significantly to the advancement of the values of social responsibility and strengthening Qatar's position as an advanced country that places social responsibility at the forefront of its priorities.

Blood Donation

The medical services of the Qatar

Armed Forces organized a blood donation campaign for members of Camp Miqdam at the National Service Academy. In collaboration with Hamad Medical Corporation. Blood donation contributes to saving the lives of many patients and injured, especially blood patients and road accident victims, and contributes to supporting blood transfusion programs in the country and providing the necessary quantities of blood to hospitals. The blood donation campaign witnessed a great turnout from the members of Mekdam Camp, who were keen to perform their social role through this initiative, expressing their happiness to participate in this humanitarian campaign.

Ehsan Center

The Military Secondary School at its headquarters organized an

Social responsibility is a key pillar of our strategies.

entertainment celebration with the participation of its students, during the visit of the elderly from the Center for Empowerment and Care of the Elderly "Ehsan", and the visit included a set of events, activities, and distinguished school programs, and this comes within the framework of continuing efforts to enhance community participation for the elderly.

Academic cooperation

The Emiri Navy has signed a Memorandum of Understanding (MoU) with Hamad Bin Khalifa University (HBKU) to unify efforts in research and development and enhance cooperation in marine science and water research. The three-year partnership brings together the two entities to unite their shared vision and goal of helping Qatar achieve its national goals. The MoU provides for innovative research in marine and water sciences in Qatar, which will have a sustainable impact that contributes to achieving common strategic goals, and under this partnership, the Emiri Navy is committed to enhancing research and development efforts in these areas and qualifying critical human resources to ensure that these efforts are taken to new heights. This cooperation in protecting the environment, water resources and biodiversity is among the national priorities of the Qatar National Vision 2030.



The Ministry of Awqaf and Islamic Affairs

His Excellency Brigadier General Saud bin Ali Al-Henzab, Director of Staff of the National Service Academy, signed a cooperation agreement between the Academy and the Ministry of Endowments and Islamic Affairs, while the Ministry of Endowments signed Mr. Mohammed bin Hamad Al-Kuwari, Director of the Mosques Department.

This agreement comes within a series of cooperation between the Ministry of Defense and the Ministry of Awqaf and Islamic Affairs, with the aim of attracting Qatari imams and preachers in charge of performing national service to continue this fruitful cooperation, and the keenness of the Ministry of Defense to contribute permanently to the development of society and the promotion of values, in addition to cooperation in areas of common interest between the two parties.

The signing ceremony was attended by His Excellency Major General Saeed bin Hamad Al Nuaimi, President of the National Service Academy,

several senior officers at the Academy, Mr. Malallah Abdulrahman Al Jaber, and a delegation from the Ministry of Awqaf and Islamic Affairs.

An enterprising chef

In the presence of His Excellency Brigadier General Ahmed Saud Al-Kuwari, the National Service Academy celebrated the conclusion of the Chef Mekdam program for healthy eating, which lasted for two full weeks.

This program is part of the Ministry of Defense's directives on the importance of community participation and contributing to its development, as 120 girls participated in it, who learned during this period the basic skills of cooking and the correct ways to measure the amounts and components of a healthy meal, in addition to considering the calories of each meal.

Educational Generations

As part of the activities of the Wathq Summer Program, the National Service Academy organized an event in cooperation with the Ajyal Educational Center, where several educational

activities and events were held at the Meqdam camp, such as scouting skills, electronic shooting, and culinary arts.

Anti-Smoking

In the presence of His Excellency the President of the National Service Academy, Major General Saeed bin Hamad Al Nuaimi, His Excellency Brigadier General Dr. Asaad Khalil Al Asaad, Commander of Medical Services, signed a memorandum of understanding between the National Service Academy and Hamad Medical Corporation's Anti-Smoking Center, while Dr. Ahmed Mohammed Al Mulla, Director of the Anti-Smoking Center.

The agreement aims to cooperate between the Academy and the Center in terms of providing the required technical support to combat smoking at the National Service Academy, in addition to areas of common interest.

On the sidelines of the signing of the memorandum of understanding, an anti-smoking clinic was inaugurated in Meqdam Camp by the President of the National Service Academy, the Director of the Anti-Smoking Center, and the Commander of Medical Services.





National arms and high motivation

The National Service Academy launched a training program in cooperation with the Ministry of Municipality represented by the public services sector entitled: "National Arms and High Motivation", as this program aims to exchange experiences in the fields of training and development, and enhances joint cooperation in line with the goals that support community development, and include various fields. The launch of the program comes within the framework of the five-year joint cooperation agreement, which stipulates the training of a number of national service recruits in various fields, with the aim of qualifying and developing them to lead specialized mechanisms.

Qatar Foundation for Social Work

His Excellency Major General Saeed bin Hamad Al Nuaimi, President of the National Service Academy, signed a cooperation agreement between the

Academy and the Qatar Foundation for Social Work, while Mr. Ahmed bin Mohammed Al-Kuwari, CEO of the Qatar Foundation for Social Work, signed on behalf of the Foundation.

The agreement aims at cooperation between the Academy and the Foundation in the field of information exchange and work to provide awareness workshops for employees of the National Service Academy, in addition to the areas of common interest.

First Aid Course

Within the directives of the Ministry of Defense on the importance of community participation and contributing to its development, the National Service Academy announced a first aid course as part of a training program organized by Mekdam Health Center aimed at teaching participants the basic rules and methods of conducting first aid in various emergency situations and accidents, and the course targeted boys and girls from 15 to 25 years old.

Waed Educational

The National Service Academy held the closing ceremony of the Wa'ed Educational Program at Meqdam Camp, under the patronage and presence of His Excellency Dr. Khalid bin Mohammed Al-Attiyah, Deputy Prime Minister, and Minister of State for Defense Affairs. The Wa'ed educational program aims to enhance the physical and sports skills, motivation, and psychological strength of young boys, in addition to providing them with many concepts and values related to sincerity and patriotism. In conclusion, HE the Deputy Prime Minister and Minister of State for Defense Affairs honored the entities participating in the program.

World Glaucoma Week (Blue Water)

The Medical Services Command of the Qatar Armed Forces organized the World Glaucoma Week (Blue Water). This event is held annually to coincide with World Glaucoma Week, and the event includes an educational lecture for officers and administrators, a scientific lecture for doctors, and an explanation of the nature of glaucoma for patients and visitors.

National Service Academy veterans

Qatar University has collaborated with the National Service Academy, where Qatar University offers a unique program that contains courses, and the intrepid benefits from the academic program 9 credit hours distributed over three courses. Enrichment workshops will be implemented that prepare the intrepid to university life and life in general, such as inventory, entrepreneurship, leadership and emotional intelligence, and there are special workshops that prepare the intrepid to pass international tests such as IELTS and other tests that are held at the international level.

Confronting Corona

With the beginning of the year 2022 and the continuation of the Corona pandemic, the medical services in the Qatari Armed Forces were ready to confront this pandemic, by providing the necessary services of examinations and vaccinations, through specialized and trained medical cadres at the highest level, and the Qatari Armed Forces worked continuously to educate the public about the importance of following the health and precautionary guidelines recommended by the official health authorities.

Qatari women

The National Service Academy, in cooperation with the Qatar Women's Sports Committee, organized a summer fitness program for girls between the ages of 5 and 17. The program included various exercises to improve physical fitness and introduce girls to the importance of sports activity in daily life. This program comes as part of the efforts exerted by the Academy and the Qatar Women's Sports Committee to develop and promote sports activity among different segments of society.

Child protection

The National Team for the Protection of Children from Violence and Neglect organized an awareness workshop for military high school students in Muqdam Camp, represented by several bodies, including the Behavioral Health Support Center, Sidra Medicine Center, Nofar Center, the Ministry of Culture and Youth, the Ministry of Awqaf and Islamic Affairs, as well as the Ministry of Interior, which participated in more than one department, namely the Juvenile Police and the Community Police, and the aim of this workshop is to raise the level of awareness, education and self-confidence and raise the efficiency of the individual.

The workshop was also attended by His Excellency the President of the National Service Academy and several Academy officers.

Reception of the students of the Martyrs' Court School

The National Service Academy received students of Balat Al-Shuhada High School from the



sisterly State of Kuwait, after their arrival in the State of Qatar at the kind invitation of HH the Amir Sheikh Tamim bin Hamad Al-Thani to participate in the FIFA World Cup Qatar 2022™.

They were received by Brigadier General Ahmed Saud Al-Kuwari, Vice President of the National Service Academy, where he delivered a speech in which he welcomed the distinguished guests of the state, including students and teachers of the Kuwaiti Martyrs' Secondary School.

After the reception, a short video clip was shown about the Academy and its most important facilities, classrooms, and sports, in addition to taking a field tour around the various departments of the Academy.

In conclusion, Brigadier General Ahmed Saud Al-Kuwari, Vice President of the National Service Academy, presented a commemorative shield to Mr. Ali Al-Dhafiri, Director of Balat Al-Shuhada Secondary School, and souvenirs were presented to the school's students and teachers.



Summer swimming training program

The summer swimming training program announced by the National Service Academy has concluded, where 1,000 boys and girls were trained in basic and advanced swimming skills. The program was organized daily for a month, and all the necessary supplies were provided to the participants in the program. This initiative is one of the Academy's efforts to develop our society and achieve the vision of the State of Qatar in promoting sports and physical activity among all segments of society.

Office of Water Sciences

The Qatar Emiri Naval Forces concluded a seminar and workshop of the Water Sciences Office. The seminar lasted four days, with the participation of several state ministries and institutions. It is worth mentioning that the Office of Water Sciences in the State of Qatar aims to enhance the safety of maritime navigation through concerted efforts and cooperation with military, governmental, educational, and internal institutions.

Sports classes

Mekdam sports team receives several sports classes inside the Mekdam camp and at times outside the camp to adapt to the atmosphere of championships, psychological readiness and getting used to the sports habit, and on some days, they receive sports classes over two periods, morning, and evening, and in terms of healthy nutrition, the entire team follows a healthy diet with nutritionists on a weekly basis, and



there is also communication between specialists and parents of recruits.

Mekdam Sports Team participated in many tournaments for this year at the internal and external levels, and the Academy represented the best representation, and advanced positions were achieved in it, and where the team learns several skills from the participants such as self-respect, respect for the opponent, reaction when winning and the moment of not winning and accepting all obstacles in the spirit of sportsmanship.

The Mekdam sports team consists of 25 intrepid people, where the team performs daily strenuous exercises gradually to qualify the team for the atmosphere of competitions in strong tournaments, the Mekdam sports

team is prepared throughout the military year that the recruit receives while joining the national service.

Ramadan sports programme

Al Riyadi Academy 13 concluded the Ramadan program in cooperation with the National Service Academy in Mekdam Camp, the aim of the program is to prepare champions to participate in the Asian Games Asiad 2030 in the State of Qatar and represent the national team in various games, spreading sports in the community and making it a way of life.

Athlete 13 Academy focuses on several other aspects such as the religious and educational aspect and the development of community skills in it. The closing ceremony was attended by several senior officers at the National Service Academy and several parents and parents of the trainees.

Awareness lecture about the family

The Ministry of Social Development and Family organized a lecture entitled "Me and My Family in Ramadan" in cooperation with the Qatar Foundation for Social Work, for the secondary recruit's batch No. (16) on Family Day in Qatar, which falls on April 15 of each year, the lecture aimed to raise the level of awareness and education of the individual towards his family. The lecture was delivered by Dr. Hassan Al-Braiki, Family Counselor and Head of the Family Reform Department at the Family Counseling Center "Wifaq, who holds a doctorate in advocacy and family counseling from the Republic of Malaysia. The lecture was attended by several senior officers of the National Service Academy.



The Ministry of Defense... The Real Image Of The Social Responsibility



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Qatar has provided an unprecedented legal system to organize the World Cup



His Excellency Mr. Masoud bin Mohammed Al Ameri, Minister of Justice

Social responsibility is an integral part of the Ministry of Justice's concerns and legal mission.

The Ministry of Justice in the State of Qatar plays a vital role in providing justice, equality and legal protection to all citizens and residents of the country, and therefore, it takes social responsibility seriously in developing the legal sector and improving the quality of life for the community. This includes several initiatives and activities that reflect the Ministry's commitment to social responsibility.

The Ministry of Justice is strictly committed to social responsibility and works hard to achieve its goals and mission in maintaining high standards of ethics and social values, promoting community participation, and supporting sustainable development in the country. The Ministry also takes proactive steps to address social challenges and identify achievable opportunities, and strengthens social partnerships and cooperation with governmental and non-governmental entities to achieve its goals, making the Qatari Ministry of Justice an example of its commitment to social responsibility.

Community participation

Within the framework of this responsibility, the Ministry of Justice carried out a legal campaign to introduce all the legal requirements for the FIFA World Cup Qatar 2022™ file, especially during which it highlighted the modern and advanced legislation provided by the Qatari legal system to secure major events and activities, including hosting the FIFA World Cup Qatar 2022™, the most prominent event in the world. In accordance with its local and

international obligations, the Ministry of Justice participates in various national and international events, and for this purpose publishes laws and tweets that emphasize the State of Qatar's commitment to the principles, provisions and objectives of these days and occasions that have been approved locally and internationally to emphasize the need to enforce the law and implement its provisions. Among these days that the Ministry of Justice is keen to participate, for example, the International Day of Families, May 15 of each year,

And the Day of Family in Qatar April 15 of each year, the National Sports Day, which is celebrated on the second Tuesday of February of each year, the World Autism Awareness Day on April 2 of each year, the World Environment Day, the World Health Day, the World Law Day, which is celebrated on September 13 of each year, and other national and international days.

Legal awareness

Based on its social responsibility, the Qatari Ministry of Justice is making great efforts in the field of legal awareness of the various segments of society, as part of its lofty mission to uphold the rule of law.



In this regard, the Ministry, through the Center for Legal and Judicial Studies, implements periodic legal awareness campaigns in coordination with various government agencies to introduce the various laws and explain their contents in a simplified and understandable language to all.

It also translates decisions and laws related to the interests of the public into various foreign languages so that the legal message reaches everyone, and so that the various segments of society, workers, people with special needs, the elderly and others are fully aware of their rights and duties.

In recognition of this effort, the Center for Legal and Judicial Studies at the Ministry of Justice was crowned with the award for the best government entity related to social responsibility for the year 2018, and the center was honored among the winners of the social responsibility awards, for its contribution to launching legal awareness programs and initiatives, in order to inform society of its rights, and given the importance and impact of the principle in the development and advancement of society, within the state's plans for human development.



Ministry of Justice takes proactive steps in addressing social challenges



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استكشاف وعي المؤسسات تجاه تغير المناخ في المنظمات القطرية: الدوافع والتحديات والنتائج

Exploring Institutional Awareness towards Climate Change in Qatari Organizations: Motives, Challenges, and Outcomes

الدراسة السابعة للجنة المسؤولية الاجتماعية بجامعة قطر
The 7th study by the CSR Committee at Qatar University

أجريت بواسطة:

لجنة المسؤولية الاجتماعية، كلية الإدارة والاقتصاد بجامعة قطر
Conducted By: CSR Committee, CBE, Qatar University

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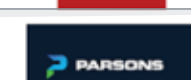
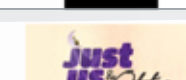
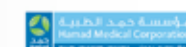
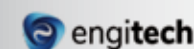
برنامج قطر للمسؤولية الاجتماعية
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Thanks for

The participants at this study



مكتب المحاماة القانوني
Dr. Chadi H. El-Din Law Firm



Exploring Corporate Awareness towards Climate Change in Qatari Organizations: Motives, Challenges, and Outcomes



Submitted by: **CSR Committee**
College of Business and Economics (CBE), Qatar University, Doha, Qatar

Abstract
The current study aims to investigate the subject of climate change in relation to Qatar. It specifically intends to look into the motivations behind, challenges to, commitments made, and strategies used to carry out climate change initiatives in Qatari organizations. The findings of this study show that Qatari organizations are becoming more aware of the issue and are taking proactive steps to combat it.

In addition, the study's findings revealed that Qatari organizations were implementing climate change measures to a modest extent, despite the numerous obstacles that were found. The findings also confirm the correlations inferred from the study model, adding to the body of knowledge and having consequences for managers and policy makers in Qatar.

Keywords: Climate change Actions, Motives, Barriers, Corporate commitment; Qatar.

Introduction

One of the biggest problems facing the globe now is climate change. Rising sea levels, severe weather, and modifications to weather patterns are all signs of climate change. As a result, organizations now place a greater emphasis on addressing the issue of climate change. Concerns over how much business is doing to contribute to climate change and the need for them to respond have grown in recent years. Being a significant oil and gas-producing nation, Qatar is not exempt from the consequences of climate change. The government of Qatar has put in place a number of laws and policies to encourage businesses to deal with climate change. For example, the Qatar National Vision 2030 sets out the country's goals for sustainable development, and the Qatar Green

Building Council has developed green building standards to reduce the environmental impact of buildings (Qatar Development Bank, 2019).

These regulations have encouraged organizations to implement sustainable practices and address climate change. The United Nations Framework Convention on Climate Change (UNFCCC) has called on organizations to take action on climate change, and many organizations have responded by making commitments to reduce their carbon footprint (UNFCCC, 2021). The purpose of this paper is to explore the Institutional commitments and awareness towards climate change in Qatari organizations.

The goal of the present study is to pinpoint the factors that spur Qatari businesses to take action against climate change, as well as the methods they employ and the results they have seen so far.

Study Objectives

This study's main goal is to look into how businesses in Qatar are responding to climate change in various industries. On the basis of the current environmental management literature, a study framework is created to look at how businesses are responding to climate change. As a result, the study's primary objectives are:

- To examine the perceived obstacles to the effective implementation of climate change initiatives.
- To investigate the primary drivers behind why organizations choose to take climate change action.
- To look into organizations' commitments to dealing with the issues of climate change through corporate actions.
- To explore organizations' processes, procedures, and actions implemented to respond to climate change challenges.
- To examine the possible links between motives toward climate change actions, commitments to climate change initiatives, actions taken, and environmental performance.

Literature Review

Climate change has become an increasingly important issue for organizations around the world, and Qatar is no exception. As a result, many corporations have made commitments and developed strategies to reduce their environmental impact and promote sustainability. However, the effectiveness of these commitments and strategies in achieving meaningful outcomes is subject of an ongoing debate. This literature review explores the drivers, strategies, and outcomes of corporate commitments and awareness towards climate change, with a focus on recent research.

Drivers of Institutional Commitments and Awareness towards Climate Change.

A number of studies have examined the drivers that motivate organizations to make commitments towards climate change. One of the primary drivers is the recognition of the business risks associated with climate change, such as reputational damage, regulatory

compliance, and supply chain disruption (Frynas & Stephens, 2021). Another driver is the growing demand from investors, consumers, and other stakeholders for sustainable practices and environmental responsibility (Chang et al., 2020).

Interest in business actions to combat climate change has grown during the past few years (Ghosh, 2020). Regulatory obligations, stakeholder pressure, and reputation management are just a few of the variables that might motivate corporate climate change commitments. Regulatory obligations are a key factor in driving corporate climate change commitments. One study by (Kolk and Pinkse, 2008) found that the main drivers for corporate climate change strategies were regulatory pressure, stakeholder pressure, and market pressures. Regulatory pressure refers to government regulations that require organizations to reduce their carbon footprint (Ghosh, 2020). Governments and international organizations have set targets for reducing greenhouse gas emissions, and organizations are required to comply with these regulations. Non-compliance can lead to legal and financial penalties, as well as reputational damage (Baxter et al., 2019).

Stakeholder pressure is another important driver of corporate commitments to climate change. Stakeholders, including customers, investors, and employees, are increasingly concerned about the environmental impact of organizations. Stakeholder pressure refers to pressure from shareholders, customers, and other stakeholders to reduce the environmental impact of their operations (Pacheco, Akkermans & González-Torre, 2020). Organizations are under increasing pressure from stakeholders, including customers, investors, and employees, to demonstrate their commitment to sustainability and climate change.

Stakeholder pressure can come in various forms, such as protests, shareholder resolutions, and consumer boycotts (Mol et al., 2019). Market pressure refers to the need to remain competitive in a market that values sustainable practices. In some industries, sustainability commitments

and awareness towards climate change can provide a competitive advantage. For example, organizations in the renewable energy sector are well-positioned to benefit from the transition towards a low-carbon economy. Similarly, organizations that adopt circular economy practices can benefit from reduced resource consumption and increased efficiency (Albareda et al., 2020). In response, organizations have developed sustainability reports and implemented sustainable practices to address stakeholder concerns (Pacheco, Akkermans, & González-Torre, 2020).

Climate change poses significant risks to organizations in the long term, such as supply chain disruptions, damage to infrastructure, and increased insurance costs. By committing to sustainability and climate change, organizations can mitigate these risks and ensure their long-term viability (Frynas & Stephens, 2021). On the other hand, reputation management is also a critical driver of corporate commitments to climate change. Organizations that are seen as environmentally responsible can gain a competitive advantage and enhance their reputation. This can lead to increased customer loyalty and better financial performance (Tantalo & Priem, 2016). Finally, another driver of corporate commitments towards climate change is the potential for economic benefits. Organizations that invest in sustainable practices can benefit from cost savings through improved efficiency and reduced waste. Additionally, they may attract environmentally conscious customers and investors, leading to increased revenue and improved brand reputation (Kemp et al., 2019).

In Qatar, organizations have been motivated to address climate change due to a combination of regulatory pressure and stakeholder pressure. The Qatar National Vision 2030 outlines a commitment to sustainable development, and the Qatar Green Building Council (QGBC) has launched a number of initiatives to promote sustainability in the built environment (QGBC, 2021). In addition, there is increasing pressure from international stakeholders, such as investors and customers, for Qatari organizations to address their environmental impact.

Strategies for Institutional Commitments and Awareness towards Climate Change.

To address the challenges of climate change, organizations have developed various strategies, such as reducing greenhouse gas emissions, implementing renewable energy sources, and adopting sustainable production processes. One popular strategy is the use of carbon offsetting, where organizations invest in projects that reduce greenhouse gas emissions to offset their own emissions (Kolk & Levy, 2020). Another strategy is the adoption of circular economy practices, where waste is minimized, and materials are reused or recycled to reduce resource consumption (Albareda et al., 2020).

One of the key strategies for corporate commitments towards climate change is setting science-based targets. Science-based targets are aligned with the Paris Agreement's goal of limiting global temperature rise to well below 2°C above pre-industrial levels. Organizations that set science-based targets commit to reducing their greenhouse gas emissions in line with this goal (Huang et al., 2020). Another strategy for corporate commitments towards climate change is implementing carbon pricing. Carbon pricing is a policy tool that puts a price on

carbon emissions, encouraging organizations to reduce their emissions and invest in low-carbon alternatives.

Organizations can also use internal carbon pricing to incentivize emissions reductions within their own operations (Gupta et al., 2019). Hence, organizations can demonstrate their commitment to climate change by adopting renewable energy. Renewable energy sources, such as wind and solar power, produce no greenhouse gas emissions and can help organizations reduce their carbon footprint. Additionally, organizations that generate renewable energy can sell excess power to the grid, creating a new revenue stream (Albareda et al., 2018). In addition, many organizations have extensive supply chains, and working with supply chain partners can help to reduce greenhouse gas emissions.

Organizations can engage their suppliers in sustainability initiatives, such as reducing emissions and waste, and promoting sustainable practices. This collaboration can create a shared commitment to sustainability across the supply chain (Carter et al., 2015). One of the key strategies for raising awareness of climate change is communicating commitments to stakeholders. Organizations can use

various communication channels, such as social media, annual reports, and sustainability reports, to share their commitments and progress towards sustainability goals. This communication can help to build trust with stakeholders and demonstrate the business's commitment to addressing climate change (Van der Linden et al., 2019).

Qatari organizations have employed a number of strategies to address climate change. One strategy is to implement energy-efficient technologies and practices (Gulf Times, 2020). Another strategy is to invest in renewable energy sources, such as solar and wind power. A third strategy is to reduce emissions through transportation efficiency and supply chain management. Qatari organizations have also adopted carbon offsetting programs to offset their carbon emissions (Gulf Times, 2020). These strategies include reducing greenhouse gas emissions, increasing energy efficiency, and implementing sustainable practices. For example, Qatar Petroleum has implemented a carbon capture and storage project to reduce greenhouse gas emissions, and Qatar Airways has invested in fuel-efficient aircraft and implemented sustainable practices to reduce its environmental impact (Gulf Times, 2020).

Outcomes of Institutional Commitments and Awareness towards Climate Change.

The outcomes of corporate commitments and awareness towards climate change are mixed. Some studies suggest that corporate sustainability initiatives can improve financial performance, enhance brand reputation, and increase employee engagement (Ioannou & Serafeim, 2021). However, others argue that many of these initiatives are merely symbolic and do not lead to meaningful environmental impact (Kapoor & Kastner, 2020). Moreover, some critics argue that corporate sustainability initiatives can be co-opted by organizations to justify their environmentally harmful practices (Levy et al., 2021).

One of the key outcomes of corporate commitments and awareness towards climate change is an improved reputation. Consumers, investors, and other stakeholders are increasingly interested in organizations that are committed to sustainability. A strong commitment to sustainability can enhance a business's reputation and brand image (Luo et al., 2020). Another outcome of Institutional

commitments and awareness towards climate change is reduced risk.

Climate change poses a significant risk to organizations, particularly those that rely on natural resources or operate in areas prone to extreme weather events. By addressing climate change, organizations can reduce their exposure to these risks and improve their resilience (Elliott et al., 2021). Also, businesses that support sustainability and combat climate change can save money. Waste reduction, renewable energy, and other techniques can lower operating costs and boost profitability (Carroll & Shabana, 2010). Moreover, firms have possibilities to innovate and create new goods and services as a result of climate change.

Businesses that embrace sustainability may stand out from rivals, draw in new clients, and open up new markets (Kiron et al., 2019). On the other hand, organizations that are dedicated to sustainability may guarantee adherence to these standards as governments throughout the world develop policies and regulations to combat

climate change. Organizations can keep ahead of regulatory requirements and perhaps avoid fines and penalties by doing so (Kolk et al., 2018).

The outcomes of the strategies for corporate commitments and awareness towards climate change have been positive for Qatari organizations. Many organizations have been able to reduce their carbon footprint and improve their environmental performance. In addition, many organizations have reported financial benefits from their sustainability initiatives, including cost savings and increased revenue from sustainable products and services. Indeed, corporate commitments and awareness towards climate change require organizations to employ a range of strategies, including setting science-based targets, implementing carbon pricing, adopting renewable energy, engaging supply chain partners, and communicating commitments. These strategies can help organizations to reduce their carbon footprint, mitigate risks associated with climate change, and demonstrate their commitment to sustainability.



Study Model

Figure (1) shows the conceptual model of the current study. Particularly, this study aims to examine the link between motives toward climate change, commitment to climate change actions and the implementation of climate change actions. Moreover, it tests the effect of the implementation of climate change actions on environmental performance.

Methodology

Data Collection and analysis.

The current research employs the quantitative positivist philosophy. A survey questionnaire is developed and considered for use as the main research instrument for this study. A survey was distributed on organizations that operate in the Qatari context. The current study targeted all organizations that are listed in the Mubadara and CSR Qatar database as socially responsible organizations. Mainly, CSR and sustainability representatives working in Qatari organizations are invited to participate in the study by filling out an online survey. The survey was available in both English and Arabic languages.

The survey gathers information required to achieve the main

research aims. 125 completed responses are collected and included in the analysis. The analysis of the data gathered are performed using statistical packages, particularly the SPSS.

Results and Analysis

The participating organizations represent a variety of sectors, which includes: health (1.6%), hospitality (12.9%), finance (1%), Oil & Gas (5.6%), construction and real estate (29.6%), education (4.8%), manufacturing (8.9%), transportation and communication (5.6), and others (e.g., service providers, agriculture, legal services, entertainment, etc...) (29.8%).

The majority of the organizations are private organizations (both locally and foreign owned) of 72.6%, as it can be seen in figure (2). Moreover, most of the participating organizations are large organizations (57.2%) and are employing more than 100 employees.

Representing Climate Change Awareness at the Board Level. A good percentage of participating organizations (38.7%) assert that they have a board-level insight of climate related issues, as can be seen in figure (3). This is considered as a good percentage

and implies the increased awareness of organizations that operate in the multiple sectors for climate change related aspects. Respondents identified a variety of key positions at the highest management level, which are highlighted in table (1).

The distribution of these organization based on the availability of a board-level insights of climate change related issues by sector and ownership can be seen in figure (4). It can be seen that for the majority of organizations that have board-level insights of climate change are private organizations (more than 70%). The large percentage of these organizations operate in the construction and real estate sector (35.56%).

The bulk of frequently held organizational positions by people in charge of combating climate change are at the top management levels. The most common positions are: group CEO, general manager, and environment/sustainability manager (See Table 1). This shows a strategic level commitment to combating climate change in Qatari organizations.

Figure (1): Conceptual Model



Figure (2): Characteristics of the participating organizations

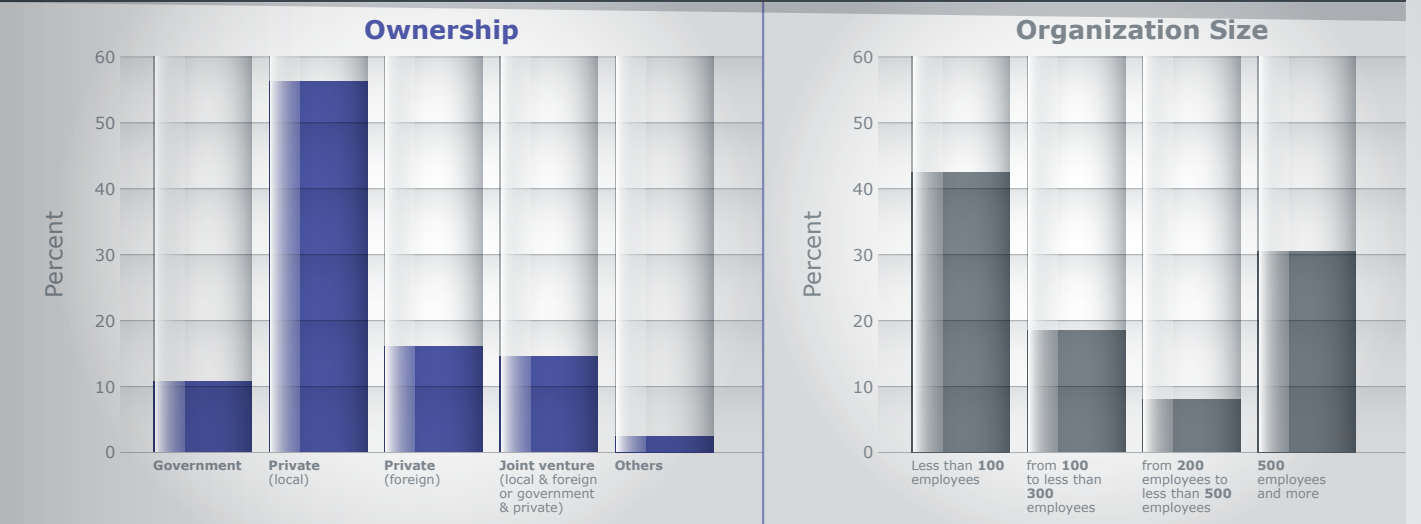


Figure (3)

Responses for Board Level Representation

Is there a board-level oversight of climate-related issues within your organization?

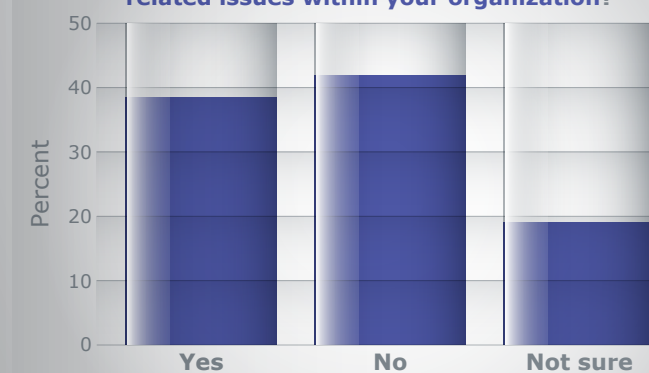
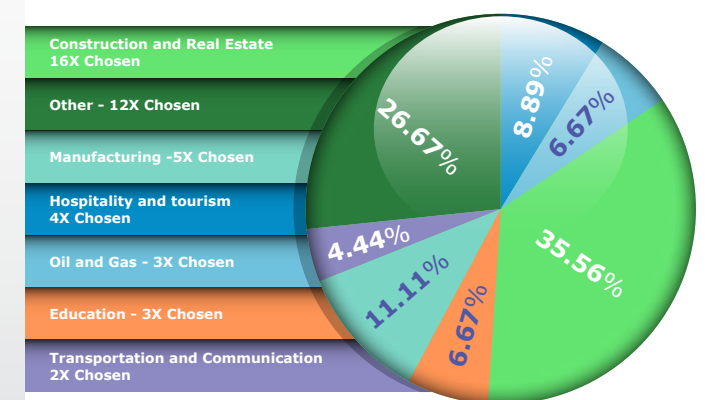
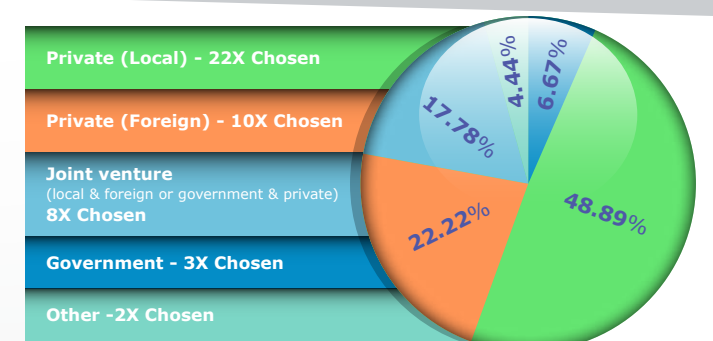


Table (1): Common Positions

Group CEO
General Manager
Environment Manager
Minister (for ministry-type of participated organizations)
Quality, Health, Safety & Environment Director
Chief Sustainability Officer
Project Manager
Chief HSSE

Figure (4)

Distribution of Participated Organizations with Climate Change Insights at the Board-Level by Sector and Ownership.



Organizations Commitment Toward Climate Change

The results have showed that the participated organizations' top management have commitment toward climate change actions to a moderate level (Avg. mean = 3.89).

This is evidenced in their actions, decisions, and initiatives including their overall concern about global warming (M = 3.94), the adoption of environmental policies (M = 3.95), an explicit consideration of environmental issues at the strategic planning process (M = 3.91), and the consideration they hold regarding environmental issues across the supply chain (M = 3.92). Descriptive statistics for commitment toward climate change issues are shown in Table (2).

In answer to the question of whether the participated organizations are already carrying out or intend to carry out a set of environmental protection measures as part of climate protection measures, participants offered their responses, which can be seen in table (3). The results showed that reducing waste and utilizing digital technology more frequently are the two activities that the participating firms carry out most often, followed by educating employees and improving building efficiency.

It is crucial to understand that depending on the industry in which a firm works, the results vary. For example, for organizations that operates in the oil and gas and manufacturing sectors, the most commonly implemented/or planned to be implemented actions are: the reduction of waste (87.5%), the increased use of digital technologies (87.5%), and a reduction of emissions of greenhouse gases (75%). However, for the hospitality and tourism sector, the most commonly implemented/planned to be implemented actions are: switching to sustainable suppliers (87.5%), the increased use of digital technologies (87.5%), followed by waste reduction (81.25%). Accordingly, organizations apply a variety climate change actions based on the requirements and forms of their current operations.

Motives for Undertaking Climate Change Actions

The results have shown agreements to a moderate level by respondents on the motives behind undertaking climate change actions (Avg. Mean = 3.66).

The most common motives are: participation in government programs (M = 3.88), experiencing the negative impact of climate change (M = 3.87), taking

advantage of available opportunities (M = 3.86), and existing demand from different stakeholders (M = 3.81). The results are shown in table (4).

Barriers for Implementing Climate Change Actions

Respondents are also asked to indicate the main barriers their organizations face that may inhibit their implementation to climate change actions. The most common barriers mentioned by respondents are: lack of information to support decision making (46%), difficulty in raising funds (41.1%), uncertainty around future policy direction (37%), and the lack of viable technology (33%). See table (5) for more details. Thus, it is crucial that managers and policymakers address these obstacles in order to make it easier to put climate change action into practice.

Respondents are asked to mention other barriers not mentioned in the above table. Some other important barriers mentioned by respondents are: customers are unaware about the impact of climate change, the subsidized energy cost in Qatar that is making clients not opt for energy saving technologies, and customers are refusing to buy environmentally friendly products.

Table (2): Descriptive Statistics for Commitment Toward Climate Change

Item	Mean	Standard Deviation
Top managers are concerned about global warming	3.94	1.16
Facility has an environmental policy that includes a commitment to increasing environmental performance	3.95	1.16
Environmental performance is explicitly considered in the strategic planning process	3.91	1.14
Climate change action is an important element of the corporate culture	3.90	1.17
Environmental performance targets are integrated into the management control systems	3.72	1.16
Giving importance to environmental issues across our supply chain	3.92	1.10
AVG Mean	3.89	

Table (3): Frequency Distribution of implementing a set of climate change actions

Action	Currently implemented	Planned to be implemented	Not implemented /will not be implemented	Not applicable
Programs that offset emissions	29 %	28.2 %	12.9 %	29.8 %
Reduce waste	66.9 %	16.9 %	7.3 %	8.9 %
Stop/reduce using coal/natural gas	26.6 %	14.5 %	13.7 %	45.2 %
Offering of low-emission goods and/or services	28.2 %	19.8 %	8.9 %	33.1 %
Change to lower emission technologies	32.3 %	33.1 %	8.9 %	25.8 %
Switch to more sustainable suppliers	42.7 %	38.7 %	7.3 %	11.3 %
Increase digital technologies use	62.1 %	28.2 %	3.2 %	6.5 %
Education/training for staff to improve resource efficiency and reduce emissions	46.8 %	33.9 %	12.9 %	6.5 %
Improve the efficiency of buildings	46 %	30.6 %	6.5 %	16.9 %
Purchase a lower-emission plant and/or equipment	29.8 %	33.9 %	9.7 %	26.6 %

Table (4): Descriptive Statistics for Reasons (Motives) of Undertaking Climate Change Actions

Practices	Mean	Standard Deviation
Organization already experienced the physical impacts of climate change.	3.87	.843
Participation in government climate change-related programs.	3.88	.917
Demand from management/board/employees.	3.81	.908
Pressure from competitors.	3.23	.871
Demand from investors or shareholders.	3.44	.853
Demand from customers.	3.52	.903
Public opinion.	3.74	.831
Minimize supply chain disruptions.	3.71	.878
Take advantage of opportunities presented by climate change.	3.86	.914
Avoid any potential for litigation.	3.53	.913
AVG Mean	3.66	

Table (5): Frequency Distribution for Barriers to Implementing Climate Change actions In Participated Organizations

Barrier	Percentage
Lack of information to support decision-making.	40 %
Uncertainty around future policy direction.	37 %
Lack of viable technology.	33 %
Lack of appropriate personnel and/or skills.	32.3 %
Difficulty in raising or sourcing fund.	41.1 %
Lack of necessary infrastructure.	32.3 %
Risks around adopting new technologies.	25 %

The Implementation of Climate Change Actions

The results also show the implementation of internally oriented climate change actions measures by the participated organizations to a moderate level (AVG mean = 3.22), as it can be seen in Table (6). The most common action measure used by organizations is related to the adoption of business continuity plan (M = 3.5), followed by resource efficiency measures which aim at reducing climate change risk (M = 3.46) and the renovation of materials/products aimed at reducing climate change risk (M = 3.28). This result is considered important since it reflects Qatari organizations actual implementations of climate change actions.

Environmental Performance

In terms of the outcome achieved through the implementation of proper climate change actions, respondents are asked to provide

their perception regarding environmental performance achieved by their organizations in the past three years relative to other organizations in the sector. The results are shown in Table (7). Generally speaking, the perceived environmental performance for the participated organizations is moderate (AVG = 3.51). Specifically, organizations are achieving high level of compliance with the environmental regulations and permits (M = 4.01), and to a lower extent, a reduced level of pollution emissions (M = 3.66). However, the results showed acceptable (moderate) level of organizations investments in renewable energy (M = 3) and of providing support for research on product and technology to help minimize climate change risk (M = 3.32).

A considerable moderate to high link exists between climate change motives and environmental performance, as shown in Table (8),

as well as between the adoption of climate change policies and environmental performance. Also, there is a strong positive association between commitment to taking action on climate change and its execution as well as between knowledge of the issue and its implementation. This demonstrates that organizations may improve their environmental performance the more they are conscious of, inspired by, and engaged in addressing climate change.

Moreover, regression analysis was performed to in order to test the hypothesized relationships among the study variables. The results are shown in table (9). It confirms the hypothesized relationships that there is a significantly positive relationship between commitment ($\beta = 0.302^{**}$), motives toward climate change ($\beta = .362^{**}$) and climate change actions implementations.

Table (6): Descriptive Statistics for Climate Change Action Measures

Item	Average	Standard Deviation
Renovation of materials/products aimed at reducing climate change risk.	3.28	1.089
Resource and energy efficiency measures aimed at reducing climate change risk.	3.46	1.086
Business continuity plan.	3.50	1.036
Insurance against climate risks.	2.82	1.128
Modifications of procurement strategies in response to climate risks.	3.17	1.043
Involvement of suppliers/clients in reducing climate change risks.	3.18	1.396
Involvement of suppliers/clients in climate change adaptation initiatives	3.10	1.149
AVG	3.22	

Table (7): Descriptive Statistics for Environmental Performance

Item	Average	Standard Deviation
Compliance with environmental regulations and permits.	4.01	1.035
Levels of pollution emissions.	3.66	1.045
Going beyond compliance to limit environmental impact from pollution emissions.	3.42	1.120
Improving operational efficiency to reduce climate change risk.	3.63	1.040
Investing in renewable technology (e.g., solar, wind) on site.	3.00	1.259
Supporting research on products/technology that help minimize climate change risk.	3.32	1.210
Innovating to meet environmental objectives.	3.53	1.185
Reducing environmental pollution throughout the supply chain	3.51	1.090
AVG	3.51	

Table (8): Correlation Values among Study Variables

	(1)	(2)	(3)	(4)
(1) Motives towards climate change.	1			
(2) Commitment Toward Clime Change.	0.495**	1		
(3) Climate change actions implementation.	0.491**	0.524**	1	
(4) Environmental Performance.	0.548**	0.544**	0.990**	1
Notes: N=125, **P < 0.01				

Table (9): Regression Analysis results for CC Implementation as a Dependent Variable

Model	Unstandardized Coefficients		Standardized Coefficients	T	Sig.
	B	Std. Error	Beta		
(Constant)	.109	.499		.218	.828
Sector	.012	.027	.037	.459	.648
Ownership	-.028	.071	-.031	-.394	.694
Organization Size	.054	.054	.079	.999	.320
CC Commitment	.264	.080	.302	3.276	.001
CC Motives	.528	.133	.362	3.962	<.001
Dependent Variable: CC Implementation					

Dependent Variable: CC Implementation

The results shown in Table (10) below confirms the significantly positive relationships that exist between climate change actions implementation and environmental performance ($\beta = 0.947^{**}$). This confirms the hypothesized relationships in this study. The findings might be understood as follows: organizations' environmental performance can be improved by the execution of climate change-related measures and actions.

Discussion and Conclusion

Qatar's top concerns include preserving the environment and promoting sustainable growth. Qatar has a long history of tackling environmental issues on a worldwide scale and is a committed participant in the global effort to address the climate catastrophe (Government Communications Office, 2023). By 2030, Qatar wants to cut its greenhouse gas emissions by 30%. The current study is timely since

it investigates climate change awareness and motivation, as well as the implementation of proper climate change actions in organizations that operate in Qatar.

This empirical study has shown that corporate response for climate change is increasingly beginning to take attention by Qatari organizations. This is evidenced when a good percentage of participating organizations (38.7%) declare that they have a board-level insight of climate related issues. Moreover, the findings indicated that the senior management of the participating organizations had a modest level of commitment to combating climate change (Avg. mean = 3.89). This is demonstrated by their actions, choices, and activities, which include their general concern about global warming.

According to the study results, it is found that waste reduction and the increased use of digital technologies are the most

commonly implemented sets of climate change actions, followed by staff training in climate change and a shift to more sustainable suppliers. There are various reasons behind this commitment to carry out a series of climate change initiatives. The findings demonstrated that government-backed climate change programs inspire organizations. However, the fact that an organization has already suffered harm from climate change challenges is another major justification for taking action. Some groups, however, believe they can benefit from the opportunities brought forth by climate change.

Respondents cited significant challenges that prevent organizations from properly implementing climate change activities, despite this increasing commitment. The three most frequent obstacles are: the inability to raise sufficient funding, the absence of knowledge to assist decision-making, and the uncertainty resulting from potential policy changes.

The findings also demonstrate that the participating organizations have implemented internally focused climate change action measures to a considerable extent (AVG mean = 3.22). Also, the findings support the linkages proposed in the study and show a considerably positive relationship between the motivation and commitment toward taking action to combat climate change and implementation of these actions. The findings further support the strong positive relationship between implementation of climate change initiatives and environmental performance. This suggests that organizations' demonstrating commitment, motivation, and implementation of appropriate climate change activities is likely to result in improvements in environmental performance.

Practical Implications

The findings of the current study provide implications for management. Firstly, the study emphasizes the motives for climate change actions and the importance of having commitment toward these actions in order to be implemented properly. Therefore, recognizing commitment at the top-level management for climate change actions is essential. Secondly, managers need to collaborate with their counterparts in the sector, governmental organizations, and other stakeholders to exchange information, resources, and the most effective approaches to combating climate change. Thirdly, an important implication is to encourage partners and suppliers to embrace eco-friendly practices and incorporate them into their business operations. Moreover,

ensuring that environmentally friendly technologies and practices are prioritized in financial ventures. Finally, putting in place an Environmental Management System (EMS) to make sure environmental laws are followed and enhance an organization's environmental performance.

Implementing policies that encourage the use of renewable energy sources and lessen dependency on fossil fuels is an essential implication for policymakers to prevent climate change. Almost 90% of Qatar's entire energy usage is made up of fossil fuels, on which the country is largely reliant.. Renewable energy sources like solar, wind, and geothermal energy may greatly cut greenhouse gas emissions, thus policymakers must promote

their usage. Moreover, it may be done by introducing legislation that demand a switch to renewable energy in a number of industries, such as transportation and power generation, as well as by providing tax credits and subsidies for the production of renewable energy.

Policymakers can assist to lessen the effects of climate change and encourage a more sustainable lifestyle by cutting carbon emissions from fossil fuels. Finally, to raise public understanding in the society of climate change and its effects, policymakers might fund educational initiatives and public awareness campaigns. This will make it easier for people and organizations to comprehend the value of cutting carbon emissions and implementing sustainable practices.

Table (10): Regression Analysis results for Environmental Performance as a Dependent Variable

Coefficients ^a					
Model	Unstandardized Coefficients	Standardized Coefficients		T	Sig.
	Std. Error	Beta			
(Constant)	.012	.072		.164	.870
Sector	.002	.004	.005	.435	.665
Ownership	-.001	.010	-.001	-.117	.907
Organization Size	-.002	.008	-.003	-.232	.817
CC Commitment	.912	.014	.947	65.267	<.001

a. Dependent Variable: Environmental Performance



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QNB's Impactful CSR Programs Making a Difference in the Communities



QNB supports its selected CSR themes to promote and advance socio-economic development across the communities we serve.

Mr. Abdulla Mubarak Al-Khalifa, QNB Group Chief Executive Officer

Arts and culture

Our traditions and culture help us define who we are and what we want to become. This year, we were proud to support our culture along with art by:

Promoted our tradition and culture: QNB was the official sponsor of The Amir Sword Camel Festival, aimed at enhancing its long-term partnership with the Qatar Racing and Equestrian Club and the Group's keenness to support camel racing being a traditional sport and focusing on promoting it for future generations.

Sponsored the Amir Sword Festival in collaboration with the Racing and Equestrian Club, where the group emphasized through this sponsorship its support for sports that are embedded in the Qatari culture like horse racing.

Organized a social media competition for kids to draw their expectations of family time during the FIFA World Cup Qatar 2022™.

This promoted art and helped support kids creativity and highlighted QNB's role as the Official Middle East and Africa Supporter of the FIFA World Cup 2022™.

Celebration of Garangao night at Msheireb in a big event to emphasize on QNB's keenness to support culture and heritage where kids dressed up and got to enjoy several activities like shooting footballs in several booths, enjoying face paint activities, spending time in a specified drawing corner, and receiving Garangao candy boxes.

Sponsored the 18th edition of the Doha Jewelry and Watches Exhibition 2022 in partnership with Qatar Tourism, where QNB got to have its brand exposure along several other luxurious international brands in an event that attracted visitors from around the world.



Economic and international affairs

QNB Participated in the 2nd Tunisian Real Estate Exhibition in Qatar, an event that was designed on real estate consultation and to learn more about real estate opportunities where it showed its support for economic investments and real estate development's role within the economy.

QNB sponsored Milipol Qatar 2022, an event exhibiting the latest modern innovations and technologies for homeland security and civil defense, with the latest innovative products and services within the field in an event that brought together multiple entities.

QNB sponsored Euromoney Qatar Conference 2022 as a Senior Lead Sponsor. Euromoney is the world's leading organizer of conferences for

cross-border investment and capital markets for portfolio and direct investors, financial intermediaries, corporations, governments, banks, and financial institutions.

QNB participated in the International Council of Women Entrepreneurs in an effort to share banking expertise and commit to economic recovery as well as promote women entrepreneurship and facilitate the access of women to decision-making positions in the economy, in an effort to show its support towards social initiatives for women

Health and environment

Promoting good health and improving our Promoting good health and improving our environment are two vitally important areas of CSR for us.

To further these causes in 2022, we:

Sponsorship for Smart City Expo Doha 2022, which came under the theme of 'Sustainable Future of Resilience' where QNB showcased its latest technological banking innovations in the event that brought together over 60 world-renowned speakers and experts in the field of smart cities.

Participated in a digital discussion about "the development of sustainable finance and sustainable banking in Egypt", which addressed Green bonds & loans, introducing more sustainable policies & banking models, and discussing the challenges that will arise along with the proposed solutions





Social and humanitarian

Our commitment to help build a better society, strengthen communities, and contribute to a more sustainable world is unwavering. This year, we did this through:

Sponsored Demo Day in an effort to emphasize the bank's efforts to support Small and Medium-sized Enterprises, and as a part of its ongoing support of the Qatar Business Incubation Center (QBIC) as one of its long-term partnerships.

Organized a visit for PSG stars to Kids cancer patients in an effort to spread joy among the kids and empower them through their journey, where players along with members of the executive management got to sit with the patients and give them moral support, which reemphasized the group's efforts towards humanitarian aid and support.

QNB Tunisia Organized 'Warm Winter' a campaign that supported

school students in hats, gloves, and other clothing material to help them stay warm during the cold winter, in a humanitarian initiative that came to show QNB's support to those in need.

Collaborated with Misr AlKheir in an effort to support and aid recovery of burn victims in hospitals in Egypt, which emphasized on the group's keenness to provide humanitarian aid and support those in need.

Cooperation with Misr AlKheir in an effort to support the educational system in Asyut Governate in Egypt through providing educational services for a number of students in need, this comes as a part of the group's initiatives towards educating and supporting children and individuals in need.

Started 'Tahia Misr' Fund by, a program dedicated towards the development of villages in need where funds were collected from donors along the support of QNB in those in need as a part of its

social and humanitarian initiatives.

Sponsored Ramadan TV Campaign with Cancer Children Hospital in Egypt, which provided cancer kids whom are in need with the necessary moral support to shed the light on their needs to other people around them.

Collaborated with Ahl Masr foundation in Egypt to provide medical equipment to advocate for burn victims in Egypt, Africa, and the MENA region, where the group emphasized its support to those in need of similar humanitarian aid.

Supported many disabled persons in Shatoura village in Sohag Governate by providing assistive devices to deaf persons and persons with mobility impairment, in an effort to provide them with better living situations as a humanitarian effort.



Sport

In a crucial year for Sports in Qatar, and in our commitment to contribute to sports especially as the Official Middle East and Africa Supporter of the FIFA World Cup 2022™, we are proud to have contributed by:

Organized 'Football Splash', a football booth set for kids in Katara on Qatar National Sport Day to share the football fun and spirit and allow kids to leave their print in the year moving forward towards the tournament.

Sponsored the Super Cup for newspapers to support sports for all, and emphasize that sports and football is for everyone and encourage bigger involvement in football games.

Sponsored the Qatari team at the Gulf Cooperation Council Games in Kuwait, where the team won a gold medal, which emphasized the group's ongoing efforts in providing its support to sports and full inclusion in it.

Sponsored Qatar's handball team where the team qualified for the Men's Handball World Championship happening next year, which proved the group's support to inclusion in all sports besides football.

Sponsored the World Athletic Championships Oregon 2022, an event that brought together many champions and witnessed a gold medal win for Qatar.

Khaby Lame the world's most followed person on TikTok, was announced as QNB Group's Official FIFA World Cup Qatar 2022™ Brand Ambassador. This included the launch of his first-ever television commercial with QNB Group, exploring the theme of 'dreaming big' –underpinning the ethos of QNB Group's role in this year's FIFA World Cup™

A CSR initiative where QNB visited Sidra patients with Khaby Lame and distributed giveaways to spread bringing joy among them in the hospital

A CSR initiative where QNB visited and surprised Sidra patients with PSG Players giving them giveaways and signed jerseys





Youth and education

Participated in the University of Doha Career Fair 2022, where the group announced job opportunities and received many applicants in an effort to continue supporting the community education.

Sponsored NilePreneurs, a national initiative under the support of the Central Bank of Egypt in cooperation with the Nile University for 5 years aiming at developing, qualifying and increasing the capabilities of young entrepreneurs in small and medium enterprises.

Provided its sponsorship for Laborator ElSewedy Technical

Academy, which hosts an average of 175 learners per year. This came as a part of the group's efforts to support the students in each field of their studies and to provide them with the appropriate learning experience to graduate with their required educational degree and field of expertise

Provided economic empowerment opportunities for 20 youth income-generating projects in Gharbeya Governorate in Egypt, which is a part of QNB's efforts to supporting economy and empower youth to generate their own opportunities.

Hosted a training for the employment of 20 women and members of the youth in Gharbeya Governorate in Egypt, where QNB shared opportunities and supported increasing job openings for youth and women, in an effort to provide equal opportunities.

Collaborated with Zewail City of Science and Technology in sponsoring the Annual Science Festival of Zewail University and participating in 20 Scholarship for talented students from different governorates, which supported ambitious youth to proceed with their studies and advanced educational opportunities.



QNB Group
is an official supporter of the
2022 FIFA World Cup™
in the Middle East and Africa

www.qnb.com



Ooredoo is a leading promoter of corporate social responsibility in Qatar



At Ooredoo, we believe in the power of technology to drive sustainable development.

Sheikh Ali Bin Jabor Al Thani, Chief Executive Officer, Ooredoo Qatar

Ooredoo: committed to corporate social responsibility

Ooredoo has a firm commitment to corporate social responsibility (CSR) at the heart of its corporate strategy, in parallel with a belief that - as a leading telecommunications operator - it has an undisputable responsibility to do its utmost to support its community.

A robust alignment with the United Nations Sustainability Goals forms the backbone of the CSR strategy, and the company focuses on three goals in particular: to ensure healthy lives and promote wellbeing for all at all ages; to achieve gender equality and empower all women and girls; and to build resilient

infrastructures, promote inclusive and sustainable industrialisation and foster innovation.

Aside from these key UNSD goals, Ooredoo places a strong focus on supporting sports; both within the local community and on an international scale, as was seen with its prominent sponsorship of FIFA World Cup Qatar 2022™.

The company aims to promote the importance of sporting activity as an integral part of a healthy, balanced lifestyle,

and highlight the contribution it believes sport can make to imparting vital life skills to younger generations.

Ooredoo is also entirely committed to operating as a social responsible employer, promoting inclusion, diversity and wellbeing, and to driving sustainability for a better future for all.

In line with other major organisations across the telecommunications industry and wider economy, the adoption of ESG principles has long been a significant aim for Ooredoo,

and the company's growing commitment to achieve in this area is reflected in the wide range of socially responsible initiatives it undertakes as part of its CSR strategy.



Striving for equity

The empowerment of women is a serious commitment for Ooredoo, and one which sits at the heart of its corporate culture as a mainstay of Ooredoo's strategy. Focus is on equal pay and treatment; equal representation on leadership teams and corporate boards; and equal access to training and career-building opportunities.

Based on the company's Human Resources Policy and commitment to equal opportunity, Ooredoo launched initiatives specifically designed to bring women into the workplace and enable them to access and use information technologies in a way that works for them.

Ooredoo Qatar has increased maternity leave days as part of a recent revision of HR policies. Mothers of children with disabilities have been given even greater flexibility.

Collaboration with HBKU

Ooredoo has a current Memorandum of Understanding (MoU) with Qatar Environment and Energy Research Institute (QEERI), part of Hamad Bin Khalifa University (HBKU), to develop smart solutions on the sidelines of the Qatar Smart City Expo. The MoU

stipulates that the two parties will cooperate to promote innovation in the field of smart solutions, including indoor and outdoor air quality solutions, and to supply the Qatari and international market. Ooredoo will collaborate with QEERI to develop a platform for indoor air quality testing and decision-making. An example of such a solution is the 'Healthy Home' initiative, which includes indoor air quality management services for companies.

Qatar Business Incubator Hackathon

Ooredoo partnered with Qatar Business Incubation Centre on the Qatar Business Incubation Hackathon, designed to support innovation and entrepreneurship in order to drive economic and social development. The Hackathon was intended to encourage and facilitate development of digital solutions for a post-2022 social and economic legacy.

Waste Management Conference

Ooredoo, a leading provider of integrated communications and information technology (ICT) solutions, was the Exclusive Telecommunications Sponsor of the second Waste Management

Conference at the Sheraton Doha Hotel. Ooredoo provides smart IoT solutions that can contribute to reducing pollution and carbon emissions, preserving the environment, increasing efficiency, and providing visibility at all stages of operations. During the exhibition, held on the sidelines of the conference, the company's booth was a unified operations and control centre for waste management, fleet management and waste management related devices such as waste level sensors in the trash.

The first 5G World Cup

Ooredoo supported FIFA World Cup Qatar 2022™ as Official Middle East & Africa Telecommunications Operator. The company met the phenomenally high demand for telecoms services before and during the tournament, and provided a vastly enhanced experience for all users during the tournament. For the first time, the 2022 edition of the FIFA World Cup™ witnessed the equipping of all stadiums of the tournament with 5G technologies, to provide a unique and completely new experience for fans that enabled them to share the atmosphere with all their followers around the world smoothly and without any obstacles.



Promoting Inclusion, Diversity and Workplace Wellbeing

Ooredoo's HR Policy ensures that all applicants and employees, regardless of race, color, marital status, parental status, ancestry, source of income, religion, gender, age, national origin, or disability, have equal opportunities in hiring, promotion, transfer, compensation, benefits, and all other employment decisions.

There is clear recognition of the importance of harnessing human potential and focus on providing equal opportunities, securing gender equality, investing in talent, and ensuring a healthy and safe work environment for all.

To promote employees' wellbeing, Ooredoo has launched major initiatives to increase their engagement and upgrade their experience in the workplace.

Among these initiatives was the introduction of the Organizational Health Index (OHI) in 2020 at Ooredoo Qatar.

The OHI is an internal metric used by Ooredoo to assess the health and wellbeing of its employees and its score is based on a combination of factors, including employee engagement, job satisfaction and overall physical and mental health. This company-wide effort has encouraged a strong employee engagement culture, enabling everyone to align around and achieve strategic



goals, as well as sustain positive performance. In addition, Ooredoo drastically improved paternity leaves, sick leaves, family escort leaves and study leaves.

The company's ongoing initiatives reflect its unwavering commitment to growing its business by growing its people, helping them reach their full potential – which in turn will help make a real difference in the communities Ooredoo serves.

This approach is embedded in the company's business model, strategy and operations, enabling it to create a supportive, flexible, agile environment in which employees can work.

Sports sponsorships

Providing sponsorship for sports and sporting events, both locally and internationally, has long been a

priority for Ooredoo. The Ooredoo name appears at many prominent events including the Doha Marathon by Ooredoo; the Formula One Ooredoo Qatar Grand Prix; the 2023 Ooredoo Qatar Major Premier Padel tournament and many more.

Ooredoo collaborates with many Qatari sports entities and sponsors many associations, events, teams, and leagues, with past and present partnerships including Qatar Stars League's Ooredoo Cup; Al Duhail Sports Club; Doha Cycling Team; Qatar Tennis Federation and more.

The company also proudly has its name associated with leading French football team Paris Saint-Germain, and was recently in the global spotlight as Official Middle East & Africa Telecommunications Operator of FIFA World Cup Qatar 2022™.

Sponsored by

ooredoo



Promoting sustainability

Ooredoo sees opportunities to drive sustainability for its people and environment, rather than challenges.

The company considers communications and information technology, as part of the digital revolution, as a great enabler of sustainable living simply by reducing the need for excess travel.

However, operating its networks does entail an environmental impact, and Ooredoo continues to work to reduce this impact throughout the year.

As an industry leader, the company is working to the best of its ability to reduce its ecological footprint, and its digitalization journey offers many such opportunities. The very nature of a telco-- 5G and digitalization-- supports sustainability from

an environmental perspective; removal of the need for paper and other physical resources such as memory sticks, as an example.

And the shift towards digital channels for customer interaction is forever altering the landscape towards a more sustainable model, reducing reliance on physical shops and all the associated effects on the environment.

The phenomenal potential of 5G propels this potential for sustainability yet further with the arrival of Internet of Things and smart cities, where resources can be carefully and strategically allocated to avoid wastage and improve efficiency in several areas and ways.

These include optimizing energy use and reducing atmospheric emissions, and conserving resource use.

Naturally, Ooredoo is supporting this shift to smart living with its groundbreaking 5G networks and innovative digital solutions.

Honoring entrepreneurs

In order to encourage entrepreneurship amongst young people in Qatar, Ooredoo acted as Gold Sponsor of INJAZ Qatar's 2022 Initiative Awards to recognize the best projects for young people. The awards were the culmination of a five-month program during which students were able to conceptualize, establish and manage a real company, under the supervision and guidance of specialists from leading companies in the country.

This year, teams of school and university students competed to win five entrepreneurship awards. Ooredoo sponsored the 'Best Social Impact Company' award.





Building resilient infrastructures; driving inclusive and sustainable industrialization

Ooredoo is committed to leveraging its expertise in mobile technology to bring about positive social and economic change, working to become a digital enabler, reduce the digital divide and help everyone stay connected in order to ensure they can reach their full potential.

The company ethos centers on a belief that mobile technology – and in particular mobile broadband – has the potential to drive social and economic change and improvement, and that harnessing the power of its business will enable it to contribute to human welfare by cultivating digital opportunities.

Ooredoo continuously works to improve its network speeds, connectivity and

coverage, future-fitting to meet expanding digital needs.

Supporting social values

Ooredoo hosted an important event in collaboration with its partner, Save the Dream, a global organization that aims to uphold values and integrity in sport among young people around the world.

The event aimed to develop and enhance communication among youth in Qatar, while contributing to the development of societal values through eSports. The event was held at Virtuosity in Doha Festival City and included a workshop on sportsmanship and an e-sports competition for children.

The workshop aimed to develop awareness of the values provided by sport in general, and the role that e-sports can play in

terms of nurturing the bonds of acquaintance between young people with different abilities regardless of where they are. Both the workshop and the competition were an opportunity to learn, compete and make friends through a positive gaming experience.

Focusing on health, wellbeing and education

Ooredoo works with a number of local health and wellbeing organisations and initiatives, including the Fahad Bin Jassim Kidney Centre; Qatar Cancer Society; Dreama Centre; Education Above All; and Qatar Red Crescent. Ramadan each year sees a comprehensive programme of activities and initiatives designed to support the community, and in particular the more vulnerable sectors of the community such as those with health issues, orphans and the elderly.

Ooredoo acted as Telecommunications Sponsor of 974 Wellness's 'Get Up and Continue' entertainment show at the Abdul Aziz Nasser Theatre in Souq Waqif. Delivered in Arabic only, the show was designed to encourage individuals to view difficulties and challenges as an opportunity to learn, grow and succeed. Vision 974 Wellness aims to spread awareness about the importance of good health and wellbeing across all sectors of society.



Social responsibility message achieved by "Ooredoo"



ooredoo

www.ooredoo.qa

Dalla Holding Media Company's commitment to social responsibility



We all play an important role in bringing about positive change and achieving shared social goals.

Mr. Rashid Mohammed Al Nuaimi, Chairman

Dallah Holding Media is committed to social responsibility as an integral part of its culture, and works to demonstrate responsible values in all aspects of its business and strategy, with the belief that social, economic, and environmental development leads to positive results for all stakeholders.

Silver award

DPC (Digital Print Center) achieved the auspicious Silver Award at the World Printing Exhibition, organized by the World Federation of National Companies Working in the field of digital printing and printing on fabrics (FESPA), held in Munich, Germany.

DPC secured victory in the Special Creative Impact category in recognition of its spotlight on global humanitarian issues, as the leading Qatari printing and production company focused on the theme of refugees, presenting its work

under the title "The Other World", which revolves around the dangerous journeys of migrants, characterized by modern technologies, and the innovative use of ink and light.

Group integration

Within the framework of its belief in the importance of social responsibility, Dallah Media believes in the importance of collective integration and cooperation to deliver optimal service to the community, at all cultural, educational, sports, and health touchpoints, through various projects. They believe that one of their core pillars is the importance we all provide in bringing about positive change and achieving shared social goals.

Environmental sustainability

Dallah Holding Media continuously promotes environmental awareness and encourages the community to contribute to the preservation of the environment.

They strive to adopt sustainable practices in all aspects of business, from the efficient use of energy and water resources to the proper disposal of waste.

Dallah Holding Media also encourages employees and clients to participate in environmental awareness campaigns and green initiatives aimed at improving the environmental condition of the local community.

Responsible Leadership Shield

Qatar University honoured Dallah Holding Media with the Responsible Leadership Shield in recognition of its substantial contributions in the field of social responsibility. The award was made at a special ceremony hosted by the university on the launch of the Qatar National Program for Social Responsibility "Season Nine" under the title "Lessons Learned". The program includes activities and events aimed at enhancing awareness of the importance of social responsibility, and enhancing the role of companies and institutions in supporting sustainable development and for public benefit.

Supporting community sports activities

Dallah Holding Media Holding believes that sport contributes to promoting health and fitness, improving social relationships, and developing individual and group skills. In this regard, they provide support for many local and international sporting events, offering opportunities for employees to practice sports inside and outside the company's premises.



WE COULD CARE LESS

BUT THEN WE WOULDN'T BE WHO WE ARE

At Dallah Holding Media, the people and places we impact every day, mean everything to us.

We aim to make a real difference through our programmes, and we can do the same for you, with CSR consultancy and omnichannel execution bespoke to your business.

Let's talk



www.dallahholding.media

A significant role for the aviation sector in achieving the impressive success of the World Cup in Qatar



Mr. **Muhammad Faleh Al-Hajri**
in charge of running the work of the General Authority of Civil Aviation

Social responsibility is one of the core values adopted by the General Authority of Civil Aviation.

Social responsibility is one of the core values that must be adopted by all institutions and companies around the world, and the Qatar General Civil Aviation Authority is one of the institutions that attach great importance to this responsibility. This responsibility is to promote social values and cooperation with the local community, and to improve the living, health and educational conditions of citizens and residents of Qatar.

In this context, Qatar Civil Aviation Authority continuously makes the effort to improve the services it provides to passengers and develop Qatar's civil aviation infrastructure in line with international standards.

QCAA adheres to international standards in civil aviation and ensures the safety of passengers and workers in this sector, in addition to promoting environmental culture and preserving the natural environment, and supporting various social programs and charitable initiatives targeting the local community. The Authority also encourages the workers in this sector to participate in social activities and events.

The role of the QCAA was a key pillar in achieving the sensational success of the World Cup, as the QCAA continued to provide the best services around the clock to all users of Qatari airspace, with the aim of ensuring the security and safety of air traffic,

and providing safe flights for all visitors to the global tournament.

Qatar's airspace has been developed, as the number of routes of aircraft arriving and departing into the country has been increased, along with all systems and technologies used in air navigation work which have been modernized. Additionally, cadres working in this field have been trained intensively, in addition to officials following up on the progress and discipline of work on an ongoing basis, including the Qatar Air Traffic Control Center, which is considered the latest and most advanced in the Middle East region.

In addition, the Authority had organized several courses. Such as a course in air traffic flow management, which was organized before the FIFA World Cup Qatar 2022™ in preparation for the operational intensity witnessed by Qatari airspace during that period.

Hard work was done during the pre-World Cup period to ensure that there was no disruption in air traffic management, providing a distinctive travel experience for visitors and introducing the world to the great development and advanced level that Qatar has reached in the field of civil aviation. During the World Cup, air navigation services were efficient and smooth flow of aircraft traffic, with the activation of the Doha Flight Information Region (FIR) and the increase in capacity and incoming and outgoing routes to the country contributing to a more streamlined manner.



مسؤولية اجتماعية أكبر لتنمية المجتمع وخلق مستقبل أفضل



Social responsibility is the basis of all Al Faisal Holding's business



Al Faisal Holding is an active player in giving back to the community.

HE Sheikh Faisal Bin Qassim Al Thani, Chairman

Al Faisal Holding is one of the largest companies in Qatar, with a diversified investment portfolio of around 50 subsidiaries across 8 different sectors such as education, hospitality, real estate, project management, and trading & distribution. Through this large investment portfolio, the company carries a significant social responsibility towards the community in which it operates. Al Faisal Holding strongly adopts the concept of social responsibility, as it strives to improve the life of the community in which it operates and makes profits from it, by supporting charitable initiatives and social projects.

Al Rayyan College

The education sector has always been a key part of Al Faisal Holding's strategy as well as its social contribution to Qatar. The company's belief in the importance of social responsibility and supporting the

educational process is reflected through its partnership with the prestigious British University of Derby and the opening of Al Rayyan International University College as an important step in strengthening the country's knowledge economy. This new development enriches the educational scene in Qatar and helps achieve the vision of the wise government in developing a knowledge-based economy, as well as opening more high-level educational opportunities for young people so that they can play an active role in building society and the nation.

Sustainable environment

Al Faisal Holding strategically positions itself in the Qatari market as an active player in giving back to the community by implementing and developing programs in the educational, social, developmental, health, humanitarian, and charitable fields, as well as public benefit initiatives and charities. Through these pioneering social initiatives and projects launched

by Al-Faisal Holding, it has a great responsibility towards the community in which it operates, and is working hard to improve their lives and provide a sustainable, healthy, and prosperous environment. As such, Al Faisal Holding is a role model in the field of corporate social responsibility in Qatar and the Arab world.

Al Faisal Without Borders Foundation (ALF)

(ALF) has recently organised several initiatives aimed at supporting environmental and community development, such as "Farm your Country Program", which is an educational project in which the the Ministry of Municipality and Environment has partnered with the (ALF) and the Ministry of Education and Higher Education to reach the desired goals of this project, in addition to "Zad Al-Khair" Social Project, where 500 food commodities boxes were distributed among 2,763 beneficiaries all over Qatar, in a pursuit to reach out to the needy families.

Al Samriya Riding School

Al Samriya Riding School, in collaboration with El Caballo for Horse Training and Riding and Himam Center for Special Needs has celebrated World Autism Awareness Day to raise awareness about autism, thus accepting and supporting autistic people in the society and workplace.

Gulf English School (GES)

GES hosted a day of activities, sports, health tips, and healthy food for Infants, Juniors, and Secondary Schools. This event was in collaboration with different health providers and institutions in Qatar.



معاً نحو تطوير المجتمع

Together towards developing the community



الفصل القابضة
AL FAISAL HOLDING





Culture, Education & Sports



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Concrete efforts of Aamal in the application of social responsibility



Mr. Rashid Bin Ali Al Mansouri, CEO

Aamal is fundamentally committed to social responsibility.

Aamal is one of the leading companies in Qatar and the region, and is fundamentally committed to the principle of social responsibility in all aspects of its business. The company adopts many principles and policies aimed at improving society, environment, and economy, and works hard to achieve the target goals in this regard. Aamal operates in a transparent and responsible manner in all aspects of its business, ensuring that all its activities and initiatives are in line with recognized international standards in the field of social responsibility.

Education and Training

Aamal Company is keen to have a vital role in the development that enriches the educational landscape in Qatar and helps achieve the Government's wise vision in developing a knowledge-based economy, and opens more high-level educational opportunities for young people so that they can play an active role in building society and home.

For example, Doha Cables established the "Doha Cables Academy", which organizes summer training programs for electrical engineering students

at Qatar University, both theoretical and practical, in order to give them a future outlook on professional life and help them link their educational background to practical life in a highly productive environment. Students get to experience all factory activities, including all cable manufacturing processes.

Ebn Sina Medical and Ebn Sina Pharmacy are also cooperating with Qatar University to provide students of the College of Pharmacy with training opportunities, scholarships and job opportunities.

Preserving the environment

Aamal is aware of its environmental responsibilities and strives to reduce its environmental footprint. Promoting sustainable consumption, and reducing and reducing waste, are among the most important ways and means of reducing their environmental impact. The company has been able to increase the amount of waste the company recycles through the reuse of equipment. In some of its companies, Aamal has installed recycling and waste separation facility systems at several sites in Qatar to deal with and treat waste resulting from their operations and activities.

Health and Wellbeing

National Sports Day event
Aamal Company organized a Sports Day event for its employees and their families, in order to enjoy a variety of sport activities and raise awareness of the importance of adhering to a healthy lifestyle.

Sponsorship agreement with the Qatar Olympic Committee

Aamal's sponsorship with Qatar Olympic committee is ongoing, as it lasts for three years since it started in January 2021, as a part of Aamal's commitment to the community's wellness and the adoption of a healthy lifestyle.

World Cup

This initiative represents a commitment from the Company towards its community, employees and stakeholders, as it provided free tickets to employees to attend matches and entry vouchers to the "Hayya Fanzone"

Cancer Awareness

Aamal held an awareness session about breast cancer for its employees with the aim of raising awareness and educating women to the importance of early detection of breast cancer and ways to prevent it, in cooperation with the Qatar Cancer Society.



**EMPOWERING OUR COMMUNITY
IS AT THE HEART OF EVERYTHING WE DO!**



Qatar Tourism leads the way in sustainable tourism development



His Excellency Mr. **Akbar Al Baker**
Chairman of Qatar Tourism and Qatar Airways Group Chief Executive

Social responsibility is a key pillar of all Qatar Tourism initiatives.

The importance of sustainability has long been recognised in Qatar by its visionary leaders, with the Qatar National Vision 2030 dedicating one of its four key pillars to Environmental Development. As the sector lead and regulatory body for the tourism sector in Qatar, Qatar Tourism is committed to achieving sustainable development in the industry, promoting responsible tourism, and encouraging innovation and development in this field. Qatar Tourism has collectively worked with its partners in the public and private sector toward this vision, to achieve the ambitious goals of the country.

Qatar Tourism has partnered with Earthna to promote sustainable practices within the hospitality sector and has implemented an award-winning digital transformation to reduce waste and carbon emissions associated with physical materials.

Additionally, Qatar Tourism requires all investments in the tourism sector to provide an environment sustainability study and impact analysis that support upcoming tourism projects in Qatar.

Qatar's tourism products are a testament to the country's commitment to sustainability. For instance, one of the most popular tours extended by Discover Qatar is an excursion to the whale sharks, as Qatar's waters are home to one of the largest congregations of whale shark in the world. These tours are operated in a manner that preserves the endangered species while still offering visitors an opportunity to witness these majestic creatures up close.

Other destinations in the country also strongly value sustainability practices. Msheireb Downtown Doha is a new, smart district which has embedded sustainability, as well as cultural heritage and architectural inheritance, in its design. In addition, the newly opened Outpost Al Barari

resort located at the Inland Sea nature reserve shares a message of conservation of its surrounding natural and wildlife environment.

Sustainability is also a key focus in many of Qatar Tourism's flagship events. The recently concluded 12th edition of the Qatar International Food Festival brought together some of the biggest names in the culinary world. Throughout the 11-day festival, Qatar Tourism partnered with a local charity to ensure that any food waste from the festival was removed efficiently, safely, and in an environmentally friendly manner.

As it fulfils its longer-term strategy of welcoming more than six million visitors a year by 2030, Qatar Tourism remains committed to a multi-faceted approach to sustainability, with confidence that sustainable development in the tourism industry can unlock economic, social, and cultural benefits to both the local community and visitors.



Qatar Tourism leads the way in sustainable tourism development



His Excellency **Mr. Akbar Al Baker**,
Chairman of Qatar Tourism and Qatar
Airways Group Chief Executive

“Qatar Tourism remains committed to a multi-faceted approach to sustainability, with confidence that sustainable development in the tourism industry can unlock economic, social, and cultural benefits to both the local community and visitors.”

Qatar Cool is dedicated to reducing environmental risks and enhancing opportunities for economic development



Mr. Yasser S. Al Jaidah, CEO

The commitment to the organization's social duty is reflected in Qatar Cool's CSR goals.

We place the utmost value on being a responsible and sustainable Qatari company. District cooling is essential to the growth of the nation and the National Vision 2030. Qatar Cool is dedicated to reducing environmental risks, protecting natural resources, and enhancing opportunities for economic development. Qatar Cool ensures sure that business expansion is done in a sustainable and ethical way.

The commitment to the organization's social responsibility

is reflected in Qatar Cool's CSR goals. With the promotion and implementation of global, clean, and ecological policies, we are positioned as an industry leader.

The environmental effects of district cooling are taken very seriously by Qata By removing factors like carbon dioxide, potential gas leaks, and noise pollution, district cooling plants can function more effectively while causing less environmental impact. We can conserve natural resources and help the environment by using district cooling. Over the course of 13 years, Qatar Cool

has saved more than 3.3 billion KWH, which is enough energy to run more than 13,000 homes in Qatar for a year. r Cool.

Our energy savings is equivalent to over 1.8 million tons of CO₂, reduced. To put this into context, it would be equivalent to removing over 356 thousand cars from our roads or planting over 21 million mature trees, which would fill nearly 62 thousand football stadiums.

CSR is core to our culture and commitment to society. We focus on people, the environment and society that align with our corporate strategy, the Qatar National Vision 2030, and our core values. Qatar Cool's CSR initiatives are driven by business functions. Teams integrate priorities into their annual objectives, by setting goals, creating action plans, and measuring performance.

All CSR goals and objectives are integrated into departmental objectives as well as individuals' objectives. An important part of our CSR strategic planning is the establishment of the materiality matrix. An in-depth evaluation of our stakeholders needs, business function and priorities are carried out to determine the course of action when establishing our CSR strategy.



Environmental Social Responsibility

Participate with governments to maintain and develop safety and security of operations through sustainable urbanization and planning. Participate in inclusive and transparent development initiatives. Meet with representatives and leaders to provide information and insights on policies that may affect the industry.

Work to support responsible economic, energy and environmental policies and help identify risks and solutions. Engage with domestic suppliers to promote sustainable procurement practices and local economic support and development. Encourage business opportunities for local suppliers. Participate in organizations dedicated to building local supplier capabilities.

Human Development in a Safe Environment

Support and encourage professional development of our people. Invest in employee health and ensure workplace safety. Provide an environment of equality whilst fostering a culture of diversity and inclusion. Cultivate local heritage.

Support and encourage research and expansion of domestic technological development and education. Promote research in clean energy through knowledge sharing and cooperation. Foster an open and transparent dialogue with our customers and provide education on the operations and sustainable solutions. Provide customer

service support in responding to customer questions and concerns.

Sustainable Economic Growth and Resource Management

Collaborate on projects of mutual interest. Engage in corporate and foundation philanthropic activities with non-governmental organizations. Participate in conferences and events to exchange views, information, and expertise. Participate in multi-stakeholder initiatives to enable progress on key policy issues. Partner

to improve health, education, and job opportunities in local communities.

Communicate with residents in areas where we operate through direct correspondence. Conduct dedicated community engagement activities as well as receiving, tracking, analysing, and responding to potential community concerns. Establish channels for communities to provide input or seek information. Use social media platforms to share updates with a diverse audience.



CSR at HMC's Itqan Clinical Simulation and Innovation Center



Clinical Simulation' helps students improve their patient care skills and clinical decision-making abilities in a safe training environment.

Dr. Abdullatif Mohammed Al Khal
MBBCh Chairman of National Pandemic Preparedness Committee

The Itqan Clinical Simulation and Innovation Center is a world-class training and education facility in Qatar, managed by Hamad Medical Corporation. It is one of the largest and most advanced simulation centers globally, providing healthcare professionals and students with an opportunity to develop and refine their clinical skills, judgment, communication, and teamwork.

As part of its social responsibility, Itqan has established a CSR program to inspire high school students, especially Qatari students, to consider pursuing medicine as a career and opt to study this in a local university.

The Itqan CSR program has proven to be an outstanding success to date,

with over 3500 high-school students getting an immersive healthcare service experience in one of the 52 CSR tours arranged in 2022.

The program comprises four sections, starting with a lecture providing background information on the healthcare industry, followed by four interactive sessions that explore specialist workstations.

The first station is the Virtual Reality (VR) lab, where students can perform surgical procedures on virtual machines.

The second station is for Cardiopulmonary resuscitation (CPR) training, which teaches students essential life-saving skills.

The third station includes a tour of the different simulation hospital

suites, providing insight into the clinical flow and how the medical simulation center operates.

The fourth and final station is the surgical skills lab, where students take part in a one-hour simulation learning about the protocols of the surgical operating room.

This program has a positive impact on the local community, providing Qatari high-school students with an opportunity to learn about the healthcare industry through immersive experiences designed to help them consider pursuing a career in medicine.

The program has the potential to address the shortage of medical professionals in Qatar and contribute to the development of the healthcare industry in the region.



Itqan .. A Brilliant Success In The Field Of Social Responsibility



www.hamad.qa/ITQAN



Social Responsibility at the International Islamic



Right business values stem from social responsibility.

Dr. Abdulbasit Al Shaibi, Chief Executive Officer

The International Islamic continues its commitment to social responsibility based on its duty towards the Qatari society, and to contribute to the renaissance of the State of Qatar.

The International Islamic Bank places its social responsibility as a primary priority, and in its various activities, it considers that these activities, as well as the economic aspect, provide added value to the Qatari society. Therefore, during 2022, the Bank was particularly keen to:

Contribute 2.5% of its profits to the Fund to support sports, cultural, social, and charitable activities.

Support and assistance to Qatar Banking Sciences and Business Administration Secondary School for Boys and Girls, as this school represents the partnership between the financial and educational sectors through close cooperation between Qatar Central Bank and the Ministry of Education and Higher Education, in line with the country's ambitions and strategic vision.

A qualitative uncle for small and medium enterprises through its

cooperation with Qatar Development Bank. In 2022, he also sponsored the Qatar Entrepreneurship Conference "Ruwwad Qatar".

Supporting the process of education, rehabilitation and training for young Qatari men and women by training them in the various branches of the bank in banking and administrative specialties during the summer vacation.

Supporting efforts to consolidate institutional concepts of work and develop concepts of creativity in various fields, through participation in seminars, lectures and conferences that encourage this.

Supporting universities, schools, educational and academic institutions, through the Bank's participation in several events carried out by these bodies in order to support them, and to provide appropriate resources to establish activities that enrich the educational process and contribute to its development.

Sports support, where the bank sponsors various events such as sports tournaments or sports clubs and teams, with the aim of

participating in the development of sports, which is an important aspect of community development.

Supporting the Qatarization process, where the International Islamic Bank is engaged in supporting Qatari cadres, appointing them to the bank's staff, providing them with all the reasons for experience, development, and advancement in various leadership positions, based on the national and social responsibility that we are keen to carry out towards our people and our country. In recognition of the Bank's efforts in this regard, His Excellency Dr. Ali bin Smaikh Al Marri, Minister of International Islamic Labor, was honored for being one of the most qualified and trained entities for national labor, which achieved a high rate of replacement and localization of jobs and reliance on national labor at high rates.

Participating in the qualitative effort that adds more vitality to Qatar's image and creativity as a vital center of attraction, as the Bank actively participated in keeping pace with Qatar's hosting of the Qatar 2022 World Cup through several campaigns that focused on the tournament, and interacting with it by issuing bank cards for the event.

Preserving the environment through several initiatives, including the call to preserve the green environment by encouraging customers to reduce paperwork in their banking transactions, and the use of digital channels. The bank also opened a fully digital branch in Msheireb City, as part of its keenness to keep pace with technological development and contribute to sustainability efforts.



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social responsibility at **McDonald's Qatar**

Mr. Kamal Saleh Al Mana
Development License partner and licensee for McDonald's Qatar

Since its establishment in Qatar in 1995, McDonald's Qatar has been a shining example of a socially responsible quick-service restaurant chain. As fully owned and operated by **Al Mana Restaurants & Food Company W.L.L**, the company is passionately committed to supporting a wide range of social and charitable initiatives that benefit the community. In addition to delivering high-quality food and maintaining strict food safety standards,

McDonald's Qatar has also played a pivotal role in creating job opportunities and promoting community development.

CSR Program: Rahlatuna

McDonald's Qatar launched 'Rahlatuna,' an umbrella platform for their Corporate Social Responsibility efforts. It aligns with the Qatar National Vision 2030's "Human Development" pillar and reflects the company's commitment to giving back to the community and promoting community growth.

At McDonald's Qatar, our purpose is to feed and foster our community.

The program aims to engage and empower youth by building their skills, broadening their vision, and rewarding their successes.

Most recently, through their partnership with Education Above All Foundation, they underscored their commitment to the idea, enshrined in Qatar National Vision (QNV) 2030, that for true development to occur, a prosperous society should have access to quality education, especially for its deserving children.

To this end, McDonald's Qatar is supporting the foundation's programs for the next two years, starting October 2022, through awareness-building, fundraising, and volunteering.

World Cup competitions and awards

McDonald's Qatar, as one of the official sponsors of the 2022 World Cup, launched the 'Scratch & Win' campaign, which aimed to reward its customers in Qatar during the tournament, offering famous meals and other valuable prizes to the winners during the campaign period.

The prizes included a 2023 Hyundai Creta, 40 tickets for the 2022 FIFA World Cup, 5 Hisense speakers, 5 Hisense 65-inch Ultra HD Smart TVs, 10 Vivo X 70 Pro mobile phones, 100 Info sunglasses, 100 adidas FIFA certified Al Rihla football and more.

**McDonald's Qatar accredited by Great Place To Work**

McDonald's Qatar was certified as a 'Great Place To Work' for 2023 and ranked among the top 10 best places to work in Qatar, based on a survey of over 1,500 employees by Great Place to Work Middle East.

The Great Place to Work certification, recognises companies for creating high-trust and high-performance cultures and echoes the success of the various diversity, equity, and inclusion (DEI)-focused initiatives. McDonald's Qatar has been strongly implementing DEI into its culture to cultivate a fulfilling work environment for employees across its network of 71 restaurants in the country.

Employees rated the company highly in indicators of satisfaction, including training support, recognition, pride in the team and company, and equity

in employee treatment, reflecting the company's commitment to diversity, equity, and inclusion.

Prioritized Education

McDonald's Qatar raised 250,000 Qatari Riyals to donate to Education Above All. During Ramadan, they ran a campaign where it donated 1 Qatari Riyal to EAA for every purchase of a happy meal, which contributed to the total donation by 116,592 QAR.

The partnership between McDonald's Qatar and Education Above All started in October 2022. Since the partnership's start, they have helped in awareness-building, fundraising, and volunteering activities.

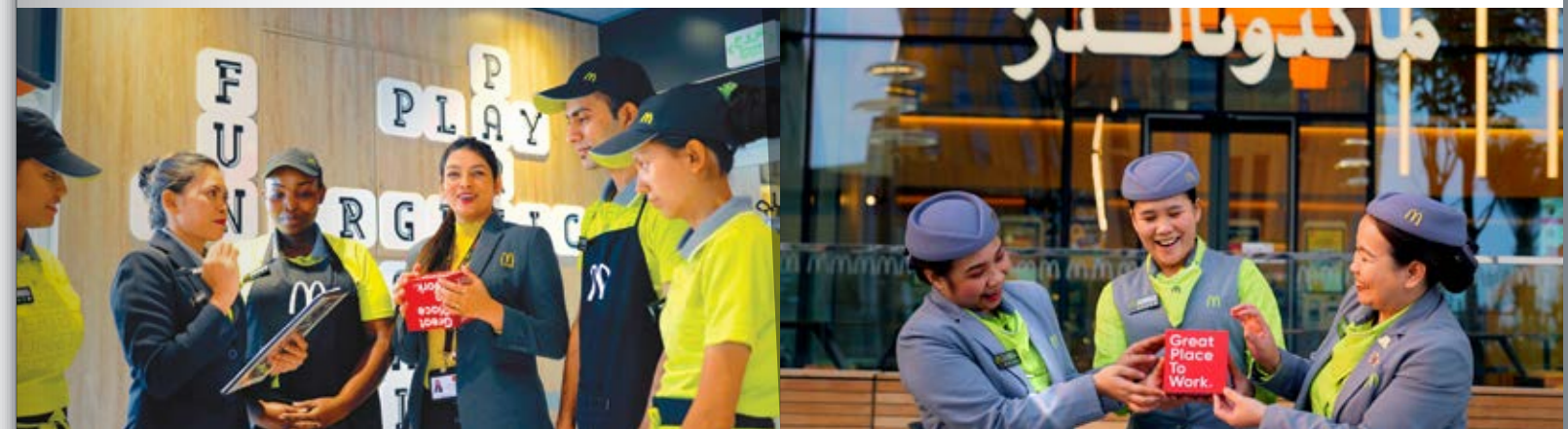
Education is a key focus of McDonald's Qatar's CSR program, Rahlatuna. Hence, the innovative brand will continue supporting the foundation by enabling customers

to make a donation from any of the 71 restaurants strategically located around Qatar at various touch points. In addition, crew members will continue to ask customers if they would like to add 1 QAR to their total bill before enjoying the meal purchased.

Employee Achievement Celebrated

McDonald's Qatar is dedicated to supporting its workforce by providing training opportunities for its employees to help them develop their skills. This is embodied with various training courses offered to all staff across the different departments.

To that end, McDonald's Qatar recently held a ceremony to honor 37 of its employees who graduated with distinction in the "Leading Great Restaurants" course, offered by Hamburger University.





Embraced Equity

To promote diversity, equity, and inclusion in the workplace, McDonald's Qatar has inaugurated an official all-female restaurant in Wadi Al Banat on International Women's Day.

The initiative was part of the brand's "We #EmbraceEquity" campaign on International Women's Day and included a range of activities promoted on their social media platforms. The restaurant is staffed by 28 highly capable female employees, including managers, baristas, and crew members.

McDonald's Qatar has also updated its employment policies to extend maternity leave to include an additional 5 days and 3 days paid paternity leave, reflecting the company's commitment to creating a fair workplace for all.

Employee Appreciation Day

McDonald's Qatar, a 100% locally owned and operated by Almana Restaurants & Food Company, celebrated Founder's Day, and Employee Appreciation Day, which falls in October of each year, by organizing many

internal and customer service activities in restaurants.

This celebration coincides with the celebration of McDonald's' three core values: community, quality of service, and family.

Employee Appreciation Day aims to celebrate all the values of McDonald's Qatar, thank employees for their contributions and dedicated performance to the company over the past year, encourage, reward and honor them, and promote and spread a culture of appreciation in the company.



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Partnering for a Better Tomorrow: FMM's CSR and Qatar's National Vision



Eng. Irene Vidal, CEO

FMM's corporate social responsibility is a long-term commitment.

The National Vision is not just a purpose that every Qatari holds close to their hearts; it is a dream for a prosperous and thriving nation. Achieving it is not just the mission of this government; it is a collective duty that requires the effort of everyone.

Concurrently, Corporate Social Responsibility is not just the calling of businesses. It is a responsibility that falls on every individual and that calls to all in order to make a positive impact. It can only be achieved if we all work together towards this common goal.

FMM understands that the National Vision and CSR are complimentary to each other, as both share a commitment to sustainable development and societal well-being. Both became FMM's beacons for promoting the betterment of crucial sectors such as education,

social inclusion, health, and environment. By prioritizing these areas, they not only embodied FMM's commitment to social responsibility, but also aligned with the pillars of progress envisioned for Qatar.

We invest in human development via training opportunities such as the successful internship programs for Qatar University and Texas A&M University engineering students. This initiative has given to FMM a reputation of "Employer of Choice", our legacy to developing Qatar's future generation.

For social development, FMM offers tailored vocational working experience to enhance the employability skills of Al Shafallah affiliates aged 16-21. Through this partnership, FMM promotes a society that values the unique abilities of all based on acceptance and inclusion. In addition to that, FMM entered

into a collaboration agreement with Dreama to provide support for their initiatives that aims at reaching the aspirations and give opportunities to the orphan children in Qatar.

For a healthier population, FMM collaborates with Qatar Cancer Society to support their "Close the Care Gap" campaign. This partnership aims to reduce disparities in healthcare access and outcomes between different populations and raise awareness about cancer with FMM personnel as more than ever the health of our employees is of paramount importance.

For the environment, FMM partnered with Elite Paper Recycling to support the "Eco Dome" initiative, and sponsored Qatar Green Building Council's "Sustainability Week". We implemented the "No Paper Cups" in our offices to reduce waste and recently, FMM has deployed a fleet of electric cars, as part of our efforts to reduce our overall carbon footprint.

Finally, FMM has renewed its sponsorship agreement with Qatar Charity for the third time to support humanitarian efforts that help people in need around the world.

FMM is proud to contribute to Qatar's journey towards achieving its National Vision and deeply honored to be a part of this CSR Summit. We aim to continue our CSR journey through new collaboration and innovation so that we can ensure a sustainable and progressive future for all.



DOING GOOD IS GOOD BUSINESS

OUR COMMUNITY ENGAGEMENT

for a positive change

promoting the betterment of four key areas of society

EDUCATION

Partnering with 2 leading universities for **engineering internship** programmes, with more than **40 Qataris and foreign students**.

SOCIAL INCLUSION

Regular training at FMM Head Office for **Al Shafallah** affiliates to **promote social integration** of people with disabilities. Support **Dreama** to help fulfill **orphan children's aspirations** and dreams in Qatar.

HEALTH

Collaboration with **Qatar Cancer Society** for 4 years to support its awareness campaign among population and FMM employees as well as **reducing disparities in healthcare access**.

ENVIRONMENT

Introduction of **cleaning robots** saving 7 times more water than manual cleaning. Deployment of **electrical cars** to reduce FMM overall carbon footprint.



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Empowering Children's Education
in Qatar

ACCESS TO EDUCATION CHALLENGES:

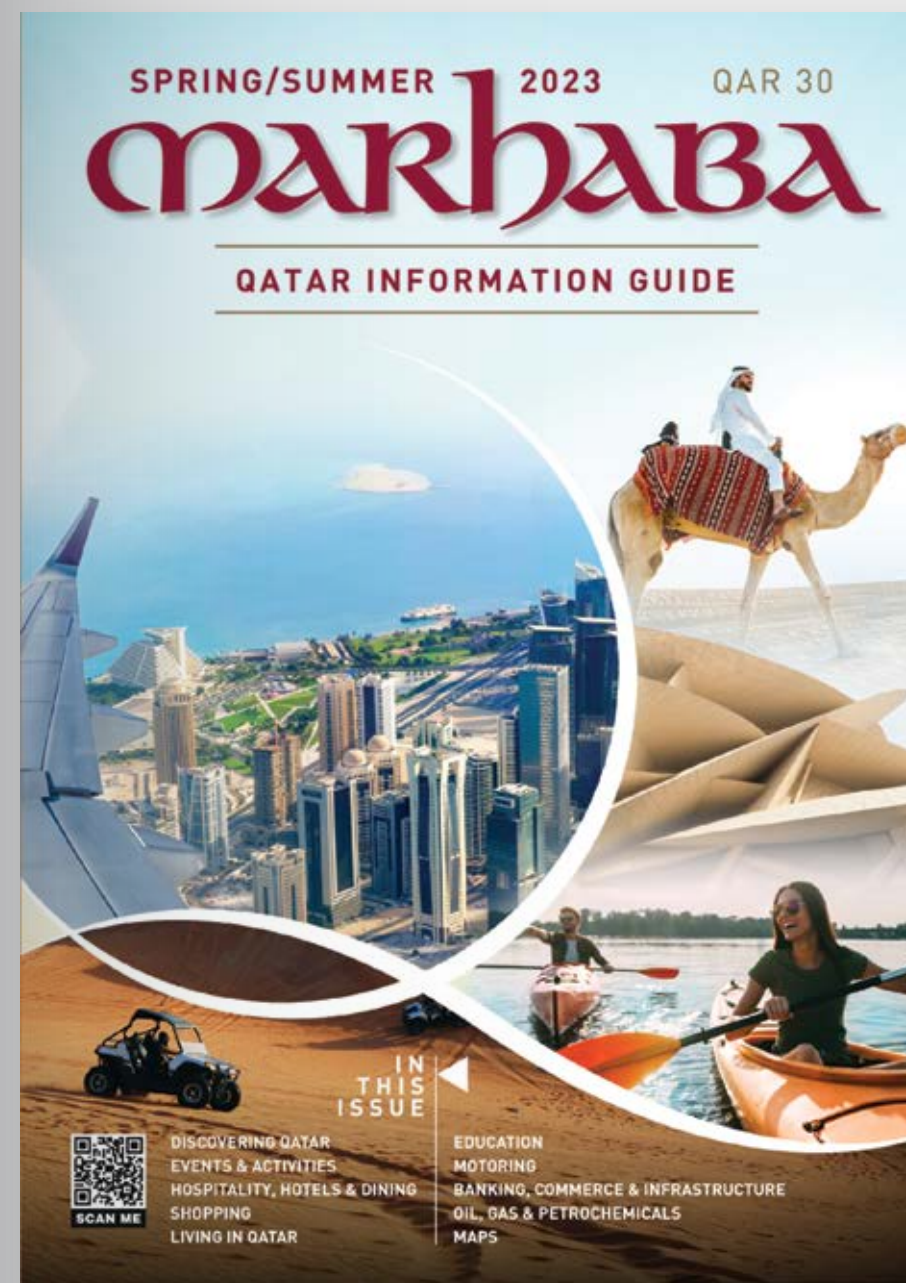
- Financial challenges.
- Language barriers.
- Education gap.

MANY CHILDREN HAVE BEEN
REGISTERED IN SCHOOLS.
THANK YOU FOR YOUR
CONTRIBUTIONS.

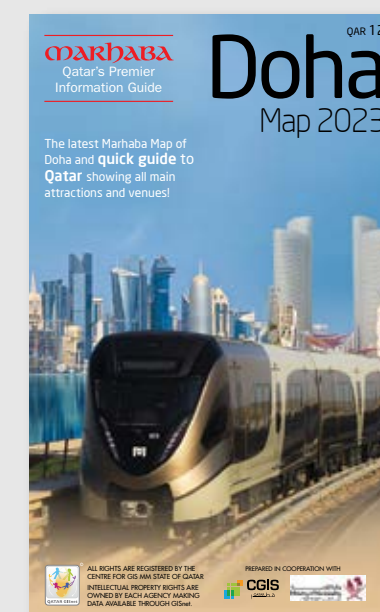


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Sasol's strong contribution to supporting social responsibility



Dr. Pat Skhonde, Country Manager, Sasol Qatar

Innovating for
a better world.

Sasol is an international integrated chemicals and energy company that leverages technologies and expertise of people operating globally in 22 countries including in Qatar. In Qatar, Sasol is a 49% shareholder with Qatar Energy in ORYX GTL, the world's first commercial-scale GTL plant, based in Ras Laffan Industrial City in Doha, Qatar. Our purpose, 'Innovating for a better world' compels us to deliver on triple bottom line outcomes of People,

Planet and Profit, responsibly and always with the intent to be a force for good.

Sasol in Qatar

Our social investment programmes within Qatar reflect our purpose, seen within our wide range of flagship initiatives in the areas of Education & Sustainability to Accessibility & Inclusion.

We work in partnership with government, civil society and other partners to ensure our

offerings remain relevant, and are aligned to the Qatar National Vision 2030 as well as the UN Sustainable Development Goals.

Our Initiatives

Accessible Qatar is a valuable resource for individuals with disabilities in Qatar. Through our platform & Definitely Able Initiatives, our goal is to support greater social inclusion for people of all kinds.

We are proud to work alongside our strategic partners and recently partnered with the Ministry of Social Development & Family to drive our initiatives in this area forward. By working together, we aim to make meaningful progress in creating a more inclusive society in Qatar.

Qatar e-Nature mobile application & platform was developed in partnership with Friends of the Environment Centre (FEC) as well as local & international ecologists to the objectives of Qatar National Vision 2030 in promote sustainable development by contributing towards an environmentally aware population.

Since its inception in 2013, Qatar e-Nature has offered a unique platform to promote greater environmental awareness. Acting as a central library on Qatar's natural environment, e-Nature has been used in over 113 schools through participation within the Qatar e-Nature school's competitions in addition to over 25,000 app downloads by nature enthusiast in Qatar, from the region to date.



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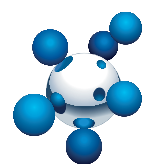
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SASOL

Social responsibility is the essence of Seashore Group's work

مجموعة شاطئ البحر SEASHORE GROUP



Mr. Salem Saeed Al Mohannadi, CEO

We are proud of our pivotal role in raising awareness of social responsibility.

Seashore Group is ranked among the leading CSR companies in Qatar and has a proven track record of supporting various sectors to achieve its CSR strategy.

The Group also formulated its objectives to keep pace with the Qatar National Vision 2030 in order to contribute to enhancing the role of the private sector in the Qatari economy, pushing the wheel of development forward and supporting all young talents in all educational, cultural, sports and environmental fields, believing in social responsibility.

Sustainability projects

Seashore Group is one of the first institutions to establish the first sustainability and recycling center, which aims to revive values and interest in raising the culture of society towards the principle of recycling, recovery of raw materials, development of the waste management sector while complying with the highest environmental standards in accordance with policies towards environmental sustainability, involving the local community in educational initiatives and programs, and empowering youth issues in the field of entrepreneurship, volunteer work, environmental work, and leadership in education.

Artwork support

Seashore Group believes in social responsibility and recognizes the importance of supporting the art scene in the country, and the group cooperated with the Supervisory Committee of Beautification of Roads and Public Places in the country by signing a two-year cooperation agreement. To support the "Zeina" initiative to promote artistic and cosmetic works within public spaces in the country. Seashore Group will also provide financial support for projects that support environmental sustainability and sponsor some events.



Guinness Book of Records

Seashore Recycling & Sustainability Group has entered the Guinness Book of Records, after writing the biggest word "Qatar" with used plastic bottles that will be recycled. The number of bottles used reached more than 14,000 bottles in the park of the Museum of Islamic Art, setting a new Guinness World Record.

environment protection

Seashore Group signed a cooperation agreement with the Ministry of Municipality to contribute to reducing the volume of waste within the Zero Waste Program and activating the group's efforts in the waste management sector, on the sidelines of the Waste Management Conference, and the agreement comes within the framework of enhancing joint cooperation and exchanging experiences with the Ministry of Municipality.

Family support

The Protection and Social Rehabilitation Center (AMAN) of

the Ministry of Social Development signed a cooperation protocol with the Seashore Group aimed at consolidating the bonds of cooperation between the two parties to create a sustainable and practical framework between them and enhance the quality of services and support provided to the target groups of women and children victims of violence and family disintegration.

Sustainability Ambassadors Program

Seashore Group launched the Sustainability Ambassadors Program, which targets school and university students to become its ambassadors in the field of sustainability, environmental conservation, waste recycling and sustainable management of the community, in recognition of the efforts of students participating in Seashore initiatives and programs for recycling and sustainability.

Academic cooperation

Qatar University (QU) and Seashore Group (CMG) signed a Memorandum of Understanding (MoU) aimed at enhancing their joint cooperation to benefit the two parties, including providing financial assistance to Qatar University students through a program dedicated to supporting university education. On the other hand, Seashore Group signed a sponsorship agreement for the Qatar Scientific Club to support innovators and inventors.

Support for treatment centers

Seashore Group and Nofar Center have signed a partnership agreement aimed at strengthening cooperation relations of common interest and developing a sense of social responsibility and life skills among patients at Nofar, and the contributing group seeks to provide all means of support for the development of society healthily, environmentally, economically, culturally, and socially.



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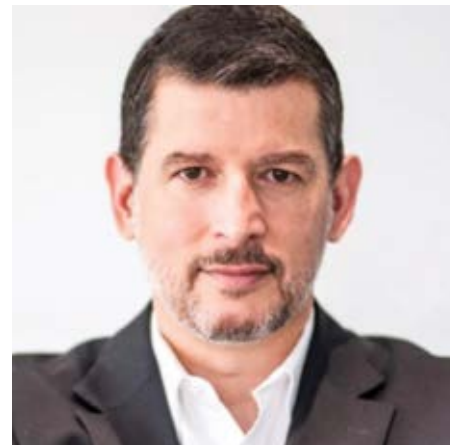
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Social responsibility stems from the heart of Al Rayyan Water Company's values



Al Rayyan Water Achieves Balance between Social, Economic and Environmental Aspects.

Mr. Angelos Dendrinis, General Manager

Al Rayyan Mineral Water Company is one of the leading companies in the field of social responsibility in the State of Qatar, as the company is interested in achieving a balance between the social, economic and environmental aspects, and is an example for other companies in the region and around the world in terms of achieving social responsibility.

The company considers social responsibility to be a vital thing that companies around the world must adhere to, and Al Rayyan in Qatar takes this responsibility seriously and applies it on the ground, as the company works to improve water

quality, reduce environmental impact and support the local community.

Preserving the environment

Al Rayyan Mineral Water Company is committed to the community using the latest packaging technologies and an environmentally friendly manufacturing policy. The company takes all necessary and effective measures to reduce the impact on the environment by carefully selecting the materials used by the company and working to reduce waste.

Rayan relies on the latest technology, using lighter packaging and determining its carbon footprint. Even the company's highly efficient

production systems contribute to reducing energy consumption. In all its work, Rayan focuses on protecting and preserving nature in every way possible.

Doha Marathon

Al Rayyan Water Company has presented the silver sponsor of the Ooredoo Doha Marathon, one of the most prominent sporting events held in Qatar every year.

The marathon is witnessing an unprecedented turnout, year after year. All places were booked in advance after 8,000 participants took part in various marathon categories, from the 1km category for children to the 42.2km full marathon category.

المياه الطبيعية
الوحيدة من قطر
منذ ١٩٨٤



Commitment to society

Al Rayyan Mineral Water Company is committed to several key values such as commitment to the community, as it deals with partners and organizations that allow the company to positively impact consumers and the local community, in addition to that the company cherishes the value of "quality first", as the company's commitment to quality is embodied in every aspect of its work to ensure the highest necessary standards.

The value of innovation is also a key pillar of the company's values, by investing in the latest high-tech equipment and machinery and human capital and this helps the

company to know the means that it must follow to always be at the forefront in this sector. The company believes in the value of focusing on all that is natural, Especially as it believes that all customers deserve to get the best that nature has to offer and Rayan Water is proud of its ability to provide the natural products that everyone deserves.

Support initiatives

Al Rayyan Water Company takes a range of responsible social, environmental and economic measures, including its commitments to the environment, employing local workers, and supporting community, cultural, sports, educational,

health and environmental initiatives in the country.

Children's healthy habits

Al Rayyan Water Company has urged parents to teach children healthy habits so that they grow up smart and strong in anticipation of a promising future. Research on developing healthy lifestyles and spreading awareness about healthy eating and drinking habits has been increasing in an effort to counter the increasing rates of childhood obesity.

It is now known that water is the healthiest drink you can give your children, and that it plays a vital role in the growth of generations and the health of society.





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Develop a CSR strategy to focus resources on important social issues

APPAREL GROUP
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EXCEED EXPECTATIONS EVERYDAY



Mr. Neeraj Tekshandani, CEO

CSR activities are now key in making clothing and fashion brands market themselves as sustainable.

Society has gone from strength to strength with the success of a range of campaigns involving fundraising, donations, and partnerships in the fields of health and education. These campaigns have contributed to improving the lives of community members, both locally and internationally.

Apparel Group is not just a company, but an integral member of the community. That is why it has chosen to adopt an operational philosophy that is in line with the triple baseline of sustainability – integrated management of the economic, environmental, and social aspects of its business, for the benefit of all key stakeholders. She is committed to growing her business in a responsible manner that benefits employees, businesses, customers, society, and the environment.

Its culture of community investment and philanthropy aims to thrive in the communities in which it operates. It seeks to promote Emiratisation to support locals in their career aspirations in the fashion and lifestyle sector. It is part of a community that it seeks to support, develop, and empower.

locals in their career aspirations in the fashion and lifestyle sector. It is part of a community that it seeks to support, develop, and empower.

Our employees are the heart of our business

Commitment to building and maintaining an outstanding workforce by attracting, training, and retaining talented individuals. They fight any form of discrimination to provide their employees with an inclusive, safe, and healthy work environment.

Apparel Group seeks to provide its employees with various opportunities and platforms to confidently provide feedback on any business-related issues and participate in the development and implementation of its business strategies. It is committed to maintaining the highest standards of health and safety in its facilities. It provides its employees with continuous training on occupational health and safety and is encouraged to adopt a safety culture.

Preserving the environment

At Apparel Group they understand that as a leading retailer, they must take steps to manage the environmental impact of their operations. They work to reduce the negative impact of their operations on the environment by supporting and accrediting national and international services for the conservation of natural resources.



CSR Strategy

Identify community needs and related reasons to support them such as reasons supported by our brands and issues most relevant to the region.

Identify appropriate NGOs/ groups/partners and develop long-term relationships.

Develop and implement initiatives through employee volunteering, in-store activation, social media, as well as sponsoring fundraising events, awareness campaigns, workshops, etc.

Identify and implement initiatives that have synergies with their areas of operation and business to maximize impact.

Conduct impact analysis or ROI for each partnership and gather feedback from relevant parties regarding the impact of their activities, to find ways to improve and increase their impact on an annual basis.

Organization culture

An inclusive and diverse workforce promotes productivity and well-being and speaks volumes about the culture of the organization. At Apparel Group, they employ and support employees from diverse cultural backgrounds and ages,

They have zero tolerance for any form of discrimination based on sex, age, race or colour. Their commitment to equity and diversity is supported by their HR policies on anti-harassment and equal employment opportunities.

To further enhance their efforts towards building a more diverse and inclusive workforce.

Safe environment

Apparel Group's anti-harassment policy sets out its commitment to providing a safe, flexible, and respectful environment for its employees. The policy provides guidance to all employees on the systems and procedures in place to protect them from all forms of discrimination, bullying and sexual harassment. They expect their employees to treat others with dignity, kindness and respect, and every employee has the right to work in an environment free from all forms of discrimination and behavior that could be considered harassment (including sexual harassment), forced or subversive.



United Development Company.. Integrated Sustainability and Responsible Leadership



The Pearl Island is a model destination that adopts the best global environmentally friendly practices.

Mr. Ebrahim Jassim Al-Othman, Chief Executive Officer

Sustainability has always been a key focus of United Development Company's (UDC) development vision. As a leading Qatari public shareholding company and master developer of leading developments The Pearl and Gwan Islands, UDC aims to fulfill the objectives of Qatar National Vision 2030 related to limiting the factors leading to climate change, by aligning its strategic goals with international standards and planning future activities to leave a good environmental footprint.

To this end and throughout 2022 and thus far in 2023, UDC has had outstanding environmental achievements including but not limited to achieving international accreditation certificates that have culminated in several prestigious awards that reflect UDC's long-standing and deep commitment to

adopting the latest sustainable and environmentally friendly practices to ensure the health of the ecosystem and the wellbeing of the community residing in The Pearl Island. The main themes related to the environment and sustainability in UDC's strategy encompass waste management and recycling through the use of the smart waste disposal system "ENVAC" and other recycling measures, in addition to environmentally friendly packaging processes that prevent the use of non-biodegradable plastic bags, as well as the application of energy optimization measures in all existing company projects, using environmentally friendly technologies such as district cooling system, provided by Qatar Cool, a subsidiary of UDC.

As part of its commitment to Qatar's National Climate Change Action Plan, UDC seeks to reduce

its environmental footprint and carbon emissions associated with its buildings and facilities by reducing direct and indirect energy consumption in all its offices and projects and replacing it with renewable energy and equipment that ensures energy efficiency, such as energy-efficient and motion-activated lighting, in addition to rationalizing water use as well as ensuring that the largest amount of water is recycled for irrigation and other purposes with the installation of roof systems to collect rainwater and make use of it.

UDC aims to be at the forefront of modern mobility in Qatar by converting 50% of its transport from petrol to electric vehicles, promoting alternative modes of transportation such as using water taxis, electric scooters, and bicycles on dedicated routes, as well as providing more charging outlets for electric vehicles throughout The Pearl Island.



DEVELOPING SUSTAINABLE LIFESTYLES

A TIMELINE OF REMARKABLE ACHIEVEMENTS



Sustainability has always been a key focus of United Development Company's (UDC) development vision. As a leading Qatari public shareholding company and master developer of leading developments The Pearl and Gwan Islands, UDC aims to fulfill the objectives of Qatar National Vision 2030 related to aligning its strategic goals with international standards and planning future activities to leave a good environmental footprint.

UDC boasts a record of outstanding environmental achievements including but not limited to achieving international accreditation certificates that have culminated in several prestigious awards that reflect UDC's long-standing and deep commitment to adopting the latest sustainable and environmentally friendly practices to ensure the health of the ecosystem and the wellbeing of the community residing in The Pearl Island.

The Pearl Island is one of the largest real-estate developments in the Middle East and a model destination that adopts the best global environmentally friendly practices. The integrated and sustainable Island incorporates a variety of distinct features including apartments, villas, townhouses, and penthouses as well as diverse retail and entertainment facilities, in addition to an award-winning marina and beautiful serene beaches.



INITIATIVES

THE FIRST ESG REPORT

UDC is the first real estate company in Qatar to release an ESG report that officially discloses its environmental and sustainability friendly strategies.

TREE PLANTING FOR NEW EMPLOYEES

UDC launched a program of planting a tree for every new employee who joins the company aiming to reduce carbon dioxide emissions.

BIODIVERSITY MAP

UDC is the first non-governmental entity to release a biodiversity map for The Pearl Island which highlights marine species living in the waters.

COMMUNITY PLANTATION INITIATIVE

UDC's community planting event was successful in bringing residents together for a day of sustainability and environmental awareness, aiming to show of sharing responsibility in working together towards a greener and healthier community at The Pearl Island.



AWARENESS

QATAR SUSTAINABILITY WEEK 2022

UDC organized a series of community events at The Pearl Island to raise environmental awareness and opened the first community park to educate about the importance of biodiversity and sustainability.

GLOBAL RECYCLING DAY 2023

To promote a healthy marine ecosystem, UDC celebrated Global Recycling Day on March 18, at The Pearl Island by organizing a beach cleanup campaign at Bahri Villas South.

WORLD WATER DAY 2023

UDC celebrated World Water Day on March 22, with the theme, "Be the change you want to see in the world" encouraging community members to switch their water taps into automated ones.



AWARDS

MARINE ENVIRONMENT PROTECTION AWARDS

UDC ranked in the top 5 companies for its environmental marine initiatives at The Pearl Island by the North American Marine Environment Protection Association (NAMEPA).

GREEN APPLE AWARDS 2022

UDC is the first private sector Qatari company to receive the two awards: Best Development Company and Best Waste Management Company from the "Green Apple Environment Awards".

SEAL AWARDS 2022

UDC won the Business Sustainability Award 2022, under the "Pioneering and Innovative Environmental Initiatives" category beating over 50 companies globally.

2023 SEAL SUSTAINABILITY LEADER AWARD

UDC President, CEO & Member of The Board Mr. Ibrahim Jassim Al-Othman was honored for his role in leadership, innovation, and commitment to sustainable business practices and achieving ESG Goals.

GREEN APPLE AWARDS 2023

UDC won four international environment and sustainability awards by The Green Apple Organization, including the Gold Award in Pollution Control Category, the Silver Award in Energy Efficiency Category, the Bronze Award in Water Management Category, and the Bronze Award in Carbon Reduction Category.



CERTIFICATIONS

ISO 14001 ENVIRONMENTAL MANAGEMENT SYSTEM

UDC was awarded the ISO 14001 certification for environmental management from the British Standards Institution (BSI).

GSAS GOLD CERTIFICATE

UDC Tower, received GSAS Gold Operations certification, becoming the first building to receive the highest regional sustainability rating from GORD.

Sheraton.. A distinguished position and role model for social responsibility in Qatar



Mr. Bilal Al Qadri, General Manager

Sheraton Hotel is keen to apply best practices to achieve sustainability.

Sheraton Grand Doha Hotel & Resort is a role model for social responsibility and sustainability in Qatar, as it is a green hotel, contributing effectively to sustainable development and improving the lives of the local community. The hotel is always striving to improve its initiatives and policies in this area.

This reflects his strategic vision to support sustainable development in Qatar and achieve the Sustainable Development Goals

and Qatar National Vision 2030. The Sheraton Grand Doha Hotel is distinguished by its promotion of a culture of social responsibility, through its keenness to implement many social and environmental initiatives that achieve public benefit and contribute to achieving sustainable development.

Women's circle

Sheraton Hotel launched the "Women's Circle" event, the exclusive platform dedicated to supporting women, and the initiative

falls under the umbrella of the social responsibility program "Together We Are Better", inspired by the values of the Marriott International brand and aimed at supporting the community.

This initiative comes in parallel with the hotel's continuous efforts to support and empower women in general and Breast Cancer Awareness Month in particular, which confirms Sheraton Grand's support for initiatives aimed at transforming the Qatari community into a healthy cancer-free society. The initiative touched on the fight against breast cancer, focusing on the most important point, which is to raise morale through:

Solidarity, learning, participation and communication with the community to create sufficient awareness to combat this disease and to highlight the possibility of treatment and cure, if detected and diagnosed early, in addition to focusing on the importance of promoting a healthy lifestyle.

Sports Day

The Sheraton Hotel celebrated Qatar National Sports Day with plans to motivate and inspire residents of Qatar to participate in sporting activities, with special sports offers and lessons from the hotel. Sheraton Fitness Centre, winner of the 'Best Health Club in Qatar' award, offered a range of fitness activities and discounts to new members.



Green practices

The hotel is keen to implement best practices to protect the environment through sustainable policies and procurement, the use of environmentally friendly cleaning products, non-toxic building materials and organic materials for pest control, in addition to relying on local products, with the largest proportion of the seafood used by the hotel coming from local sources.

The hotel has reduced its environmental footprint through water- and energy-efficient equipment and tools, as well as guest engagement initiatives, such as Marriott's 'Green Choice' initiative to encourage Sheraton visitors to adopt green practices. In addition, the Sheraton Hotel celebrated Earth Hour.

Waste reduction

Sheraton Grand took an additional step in its CSR strategy by reducing waste in collaboration with the Landscaping Manager who turned the hotel's waste into works of art, where boxes, papers and cardboard pieces are used to design the artworks that adorn the hotel's administrative offices.

The hotel management has established a dedicated self-catering area in the lobby as an alternative to the traditional front desk, which contributes to reducing paper waste, eliminates the need for guests to the front desk, and helps them search for green activities and green transportation systems near the hotel. Guests participate in the waste management process through recycling trash that has been distributed to all hotel rooms.

Decrease consumption

Rationalizing water consumption, as the Sheraton Grand management has created an artificial water lake to use seawater in the condenser of the central air conditioner. The lake replaced the cooling tower of the air conditioner, saving space, water and electrical energy, and eliminated the need to use chemicals to treat the water used in the cooling tower, which helped save 600,000 kWh of electricity and nearly 100,000 cubic meters of water per year.

In addition, the hotel has adopted a smart irrigation system that has been connected to the treated wastewater network in order to use non-potable water for irrigation. In the same vein, the condensate produced by the hotel's air conditioner is collected and used to irrigate the cultivated areas around the hotel.



IFP Qatar, Introducing Socially Responsible Events in Qatar



Mr. Haidar Mshaimesh, General Manager

The success of events in the future depends on the commitment of the organizers to environmental and social issues.

As the rise of corporate social responsibility (CSR) is increasing amongst different industries, so too is the rise of CSR in the MICE industry.

IFP Qatar, being the biggest trade events' organizer in Qatar, realized at an early stage that the commitment of the organizers to the environmental and social issues is a key factor in the success of events in the future. That realization became even more profound after the COVID-19 crisis, and the impact it had on the MICE industry in Qatar and worldwide.

From thinking green to reducing energy consumption and waste, passing by using recyclable material, demonstrating inclusivity and social commitment, and ending with promoting socially responsible businesses and supporting SME's, IFP Qatar

incorporates all different aspects of CSR in its planning and execution of the events it organizes.

In March 2021, IFP Qatar was the first event organizer in the country to organize a large-scale exhibition after the pandemic. An occasion which saw the

introduction of several new practices aiming at producing a socially responsible event that maintained the safety of all participants, while at the same time served in restarting the industry and its contribution to the economy.

Such practices included a full contact-less on-site experience, adoption of smart technologies for tracking and managing the flow of visitors in the venue, as well as applying safety and hygiene measures; all of which are practices that had never been witnessed before in any trade event in Qatar.

Managing the organization of the Qatar CSR Summit comes as a demonstration of the company's commitment to promote socially responsible businesses in Qatar.

Through this unprecedented event, we are bringing together the market's leaders in CSR practices under one roof in one exhibition and conference where they will have the opportunity not only to promote their own CSR initiatives and programs, but to also spread awareness about the importance of CSR, and contribute to shaping the future of CSR in the country.

For us at IFP Qatar, MICE was always an important catalyst to the economy, and we are proud to have the opportunity to show that it can also be an effective catalyst for social responsibility and development.



Creating Impact Beyond Profits
Making a *Difference* with CSR



www.ifpexpo.com

Mubadara for Social Impact.. Towards raising awareness of overall social responsibility



Mr. Jack Saba, General Manager

Commitment to social responsibility is an integral part of the Strategic Approach to Organizations.

Mubadara has taken the lead to be the first specialized company in Qatar in the field of social responsibility. Mubadara has been keen to push the agenda of social responsibility throughout its journey. It is contributing to reducing the gap related to awareness of this concept, benefiting from the accumulated experience of its qualified and specialized team who is dedicated to achieve the company's goals and mission.

Mubadara is proud of the added value it has achieved in record time, its partnership with academic institutions, and the trust it has gained from major governmental and non-governmental bodies and the business community. Its achievements have stimulated the awareness of community public opinion towards the application and development of sustainable practices that contribute to building a more responsible and developed society at various social and economic levels.

The educational and awareness programs that Mubadara believes in, and the importance of establishing CSR as a way of life in society and institutions, are the cornerstone from which Mubadara is launched with the aim of providing advanced solutions to current social challenges. Promoting positive practices in society, protecting the environment, supporting the local economy, and contributing to attracting foreign direct investment is part of Mubadara's mission based on its belief in giving back.

Mubadara believes that youth are the pioneers of the future who can create a real interaction between the public and private sectors, and the academic sector, with the aim of making social responsibility the driving force towards progress, development, and prosperity. In this regard, Mubadara attaches great importance to relying on young people to be beacons of development, and for their visions to become a key theme for sustainability.

Mubadara is keen to promote recognition of the responsible leadership for embracing the social responsibility in their organizations, and to highlight them as role models for other companies.

Mubadara believes that the transition towards a more efficient, inclusive, sustainable, and evolving society requires the concerted efforts of all parties to society, and that social responsibility is more important now than ever.

Mubadara views social responsibility as a moral obligation to society, the environment, and the economy.

Mubadara recognizes that social responsibility is a shared responsibility that everyone must contribute to, since teamwork and cooperation are the key to achieving positive change and building a more sustainable society, in addition to improved business profitability and return on investments for these organizations.



مبادرة
للمسؤولية المجتمعية
MUBADARA
FOR SOCIAL IMPACT

**BRINGING IMPACT,
PIONEERING CHANGE**

LET US PUT YOUR
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CAUSE THAT
MOVES THE HEART

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The academic impact of the national program for social responsibility in the institutional sector



Towards
a institutional
collaboration
to develop an
ethical and legal
framework for
artificial intelligence.

Mr. Haitham Hossam Al-Dein
Chief Strategy Officer, Qatar CSR National Program

The National Program for Social Responsibility has strengthened its leadership through its uniqueness in creating integrated, renewable, and advanced initiatives and projects. This leadership is due to the growing confidence in the added value of the program among various stakeholders, including Qatar University students and public and private sector organizations. The value of the programme has been enhanced by its 16-year-old initiatives.

The strong foundations laid through the program since its inception in 2007 when CSR was in its infancy as a concept have enabled the community in Qatar to highlight the best practices of the business community. At the same time, it provided a commendable opportunity to disseminate those practices to promising experiences in community development.

The ten principles of the United Nations Global Compact, which represent the most prominent reference framework for social responsibility at the international level, are embodied in highlighting the critical importance of promoting these principles in the values of Qatar's institutions, renewing their vision, and developing their mission. Human rights, environmental protection, anti-corruption, and the realization of workers' rights have been a way of life for institutions in Qatar.

This shift in the corporate mindset of various sectors in Qatar has increasingly accompanied an unparalleled awareness among Qatar University graduates to provide them with highly socially responsible academic capabilities in critical areas. This large number of graduates has earned an honorable reputation and will build a bright future for them.

The program believes in the importance of innovation in social responsibility in giving this concept a holistic character. In this regard, and considering the rapid technological development, the role of social responsibility comes in protecting humans and society from the increasing and unexpected effects of artificial intelligence, although it can provide many advantages and benefits, but it may pose a threat to humanity and the environment in the future if it is not used correctly and responsibly.

Hence the importance of this initiative, which is the Social Responsibility Initiative for Artificial Intelligence in Qatar, adopted by the National Program for Social Responsibility in Qatar, and aims to establish an ethical and legal framework for artificial intelligence, promote ethical practices in the use of new technology, and ensure the protection of people and society from its potential negative impacts.



Social Responsibility of Artificial Intelligence Coming Soon...



www.QatarCSR.org