CSR Report - Qatar Leaders' Visions - 2015

4th Issue

Person of the year

H.E. Sheikh Joaan bin Hamad Al-Thani, President of Qatar Olympic Committee





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Qatar... a State of Social Responsibility

H.E. Sheikh Abdullah bin Nasser bin Khalifa Al-Thani The Prime Minister and Interior Minister

9 years enlightening the way





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Qatar CSR Report 2015

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The Qatar CSR Network

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Qatar... a State of Social Responsibility

The National CSR Report





H F Sheikh Abdullah bin Nasser bin Khalifa Al-Thani, the Prime Minister and Interior Ministe

The State of Qatar is showing an accurate trend towards Corporate Social Responsibility initiatives in its economic policies. This has produced a huge leap in production abilities of the private sector and could build a healthy competition atmosphere within.

Qatar is looking forward to boost the potential of the young generation out of deep belief that these energies are not limited to only short-term projects, but to the ideas of its youth that will not energize its regional and global presence only, but be an influential inscription in people's lives and the economy, which will stimulate significant success stories.

The State of Qatar believes in the importance of empowering young people as future leaders and is keen to arm them with the knowledge to build and manage sustainable projects in various economic sectors. The Government has continuously worked to remove obstacles and provide ways in which young people qualify to enter in the business world so that they can contribute to a better future for their country.

Toward achieving these national goals the Government has developed a plan for Qatarization and educational sponsorships where it approved the formation of a committee to determine the disciplines required for the job market for the next ten years in accordance with the governmental authorities' point of view.

In our endeavor to achieve the National Vision 2030, the State of Qatar has supported the growth of the private sector to play a greater role in the economic development process by introducing the concept of entrepreneurship among young people, and encouraging selfgenerated initiatives providing the right environment for creativity and innovation.

To achieve this, the ministries and governmental organizations are working in partnership with the private sector to implement many programs and projects that provide youth with the means and requirements that help them contribute in achieving the goals of Qatar.

Youth participation in building the future of this ambitious state has proven to the world, day after day, that they are able to realize the achievements that can enforce the role of Qatar as a regional and international center for innovation and creativity.

The government is introducing initiatives to empower the youth and get to know what they require to achieve their goals. And it discusses issues of common concern in a realistic and effective way in order to find solutions and develop plans to achieve these goals and increase the youth contribution to economic development.

Qatar has provided the suitable atmosphere for entrepreneurs of serious and constructive initiatives based on the National Strategy 2011- 2016. The Government has

enacted regulatory policies to facilitate the establishment of businesses, create more funding opportunities, and provide logistics services to entrepreneurs and creative innovators.

Qatar is introducing

among young people,

and encouraging self-

generated initiatives

the concept of

entrepreneurship

The Government has encouraged the youth on self-employment and innovation through launching several initiatives and projects such as AI Furjan markets which allowed a large segment of entrepreneurs to enter the world of trade for the first time or to expand their business in it. In addition to initiatives, projects and various services in the country such as entrepreneurship and business centers and financing facilities provided by banks and also achieve the partnership between the public and private sector such as the logistics areas.

The truthful faith of our wise leadership in the importance of the human capital, represented by His Highness Sheikh Tamim Bin Hamad Bin Khalifa Al Thani. the Emir, has ensured the enactment of the required laws and legislation for entrepreneurs and introduced simplified procedures and regulations that support the entrepreneurial spirit of the young generation. A standing evidence of the fact that Qatar is a state of Social Responsibility.

جاممة قطر 💵







Dr. Hassan Rashid Al-Derham, President of Qatar University

Qatar University always strives to implement a strategic plan having CSR prioritized in the list of principles that guide the future direction, while achieving the academic targets and objectives. The University was keen during the past few years to make those principles a reservoir of ideas and a beacon for students to build their capabilities, believing that it is the right path to achieve the responsible attitude.

The University, as the scientific community of scientists and a bridge between the world of world of learning and the trustees of the community, is bound to lead the visions of leaders in this National Report to further organizational development, programs' planning and implementation, in order to build the foundations of CSR, and to reflect systematic innovative approaches to increase efficiency. The Report has become a valuable tool for achieving the vision of the university and partner institutions, which meets with the four pillars of Qatar National Vision 2030.

The report has gained an extra dose of thrust from the contributions made by the various national institutions in response to the initiative of Qatar University to enrich the content of the report becomes a national record of social responsibility. The university has also taken measures to raise practical knowledge among students through their interaction with the visions of leaders to strengthen the academic capacity of the Center for Entrepreneurship and the structure of the university programs that focus on two key priorities, QNV 2030 and CSR.

We are proud of our successful partnership with Qatar CSR network, especially in the development of new forms of cooperation with the public and private sector organizations. Such partnership is also gratified to attract leaders of organizations and governmental bodies who graduated from Qatar University and attained high positions in society and country service. And we look forward with great faith in our graduates that they are able to seize all the opportunities offered by the promising outcomes of this report.









The report has become a valuable tool for achieving the vision of the university and partner institutions

The CSR report in this edition, has personified the spirit of academic research at the university, and of creating productive research environment equipped to serve the community issues through utilization of resources and taking advantage of the specialists' expertise. The report content reflected the targets of the university research centers, and objectives of its academic programs aimed at fine-tuning of students' perceptions by giving them CSR tasks that require reaching the highest levels of academic excellence, to be role model for their peers and the following generations of students.

The task of monitoring CSR activities of the leading institutions in this report, characterized by realistic and practical focus on achievements, has inspired students and future graduates of Qatar University, to include sustainability and development approach in their careers, and to live up what they have learnt at the university which went in this instance, far beyond its traditional role as a think tank.

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CSR at the Advisory Board of the College of **Business and Economics**



H F. Sheikh Hamad bin Jabr Al Thani. Chairman

There is a general consensus among the members of the Advisory Board of the College of Business and Economics that CSR is the main pillar of development. They insist that all projects, plans and programs overseen by the board, to be linked with CSR in order to enhance the overall performance practically and academically.

خلية الإدارة والإقلاصا

The strategic plan of the Advisory Board has been built on four key performance indicators, namely; quality of education. which aims to achieve quality in the curriculum, faculty, and innovation in the teaching and learning environment, specialized learning centers, practical learning, expansion of graduate programs, where the plan proposed the introduction of new programs like Masters in Finance, Marketing, Innovation and Entrepreneurship.

The second indicator is quality of research, which is based on the expansion of academic and scientific culture; quality of professors and research personnel, establishment of specialized research centers, as the Center of Islamic Finance research and the Center for Excellence in Business, and Entrepreneurship Center, in addition to organizing international conferences.

The third indicator is the overall effectiveness of the college management and the service-focused culture

The fourth indicator is community participation through education programs and sustainable relationships with alumni, the business community and the students' involvement within the society and their relationship with the Advisory Board of the College.

The Board provides advice and guidance on a number of issues concerning the college, such as the main strategy, and plans for future curricula and programs and other issues. The board seeks continuously to provide the best for the college, and that is manifested so clearly by all of its members belonging to various public and private sectors and the civil community.

The board has vision, mission and values that serve its targets of providing high-quality programs that support students and help prepare them to the business market. And the college is in continuous search of the best faculty members committed to excellence in education and research as part of the development of the work environment.

The Board is proud of the college supervision of the national CSR report, which sheds light on the paths of progress in this area and highlights the insertion of social responsibility in all areas that contributed to the construction of the national heritage of the state, cultural, social, economic, sports and environmental, including Qatar National Vision 2030, National Strategy 2011-2016, Qatar 2022, the National day, Sports day, humanitarian and human development strategies and major public and private sector institutions reports.

CSR is linked to all

Qatar

areas that contributed

to the construction of

the national heritage of

The report reviews the state's commitment, under the leadership of His Highness Sheikh Tamim Bin Hamad Al Thani, the Emir of Qatar. toward drafting a new image of the country as expressed in the national vision 2030. According to the directives of our wise leadership, CSR is one of the principal means to achieve this. On the CSR foundation stone the national strategies for development, particularly the National Development Strategy 2011-2016 were created. Perhaps the added value achieved from the report is that it represents a platform to exposes the governmental and nongovernmental strategies concerning social responsibility.







An eye on business and economics and another on CSR



Dr. Nitham Hindi, Dean of the College of Business and Economics

The academic activities at the College of Business and Economics - Qatar University were successful in developing coordination between the academic plans and scientific research development. This approach assembled a general consensus among the CSR report preparation team concerning the need to make a huge impact in the college students' consciousness about the importance of CSR concept within their learning lifecycle and beyond.

Years ago, the college cooperated closely with other colleges at Qatar university and with academic bodies and various institutions and reputable companies that give CSR a prime importance. The college has always put CSR at the top of the list of research topics in its strategic plans, and set for each academic department specific tasks addressing local and regional contemporary issues and connect them with Qatar's national research priorities.

of Qatar National Vision 2030, the National Development Strategy for 2011-2016, and the strategy of Qatar University. The researches' outcome determined that CSR has the wider key themes of interest, including environmental management and sustainability, sports event marketing and exchange of cultures, efficiency and organizational effectiveness, entrepreneurship, innovation, food security, energy economics and corporate governance.

The success of the annual ceremony of this report will be especially poignant, not to the fact that the College of Business and Economics oversees it academically, but because it is a key aspect of social responsibility undertaken and encouraged by the College with complete faith that the report's output will give solutions for its graduates to tackle the challenges they may face in their future career.

These researches included analysis







CBE Speech



The Report gains community's trust at all levels

The College of Business and Economics is aware that the report is a valuable tool to strengthen its

relations with the institutions, it also considers the report's ability to attract that huge number of organizations and individuals from various sectors to review their social responsibilities reflects the college's leadership, faculty and students, in devoting the academic brief of the institutions' CSR achievements in favor of community service.

The College is proud that the report finds confidence from all groups of the community at different levels, and that the highest business and academic figures has contributed to enrich its content. The College is also aware that this interactive atmosphere pays off with more determination to support this success.

As we keep our eye on what the college represents as identified in its type of activity, «Business and Economics», the other eye focuses thoroughly on the efforts and time presented by the college as part of its duty and commitment to CSR.

Sheikh Joaan bin Hamad ... CSR Person of the Year



Qatar University is honored to select HE Sheikh Joaan bin Hamad Al Thani, President of Qatar Olympic Committee to be the CSR Person of the Year for 2015 in recognition of his outstanding performance in this area, and as a role model inspiring the young generation.

Various CSR initiatives from H.E. Sheikh Joaan contributed to the selection of this year, featuring multiple tournaments organized under his sponsorship, which revenues were allocated to charities and humanitarian initiatives and to support the education sector.

Inspiring the youth

H.E. believes that the efforts and achievements of the State of Qatar and the Organizing Committee of the twenty-fourth Men's Handball World Championship represent the best example of the steady march towards a healthy community with awareness about the importance of sports in our lives.

H.E. Sheikh Joaan has faith in the positive impact of that historic event on the community by providing job opportunities for experts in the field of sports and giving talented young people the opportunity to support such great event.



The Championships' revenues were allocated for charities that take care of children's education.

H F Sheikh Joaan bin Hamad Al Thani President of Qatar Olympic Committee

Charities

Under his supervision as the chairman of the organizing committee for the 24th Men's Handball World Championship, and out of the Committee's commitment to CSR, the tournament's revenues. which amounted millions of rivals were allocated for the benefit of charities in favor of teaching children.

"Bashayer al Rahma" Festiva

Chaired by H.E. Sheikh Joaan bin Hamad Al Thani, Qatar Olympic Committee sponsored the Ramadan Festival "Bashayer al Rahma" (Mercy aspirations) organized by Sheikh Thani bin Abdullah Foundation for Humanitarian Services "RAF" under the slogan "My Ramadan is My Will"

GCC Para-Athletics Championship

Qatar Olympic Committee under the leadership of HE Sheikh Joaan bin Hamad Al Thani has given great importance to developing sports for people with disabilities. The Committee has allocated the revenues of the GCC Para-Athletics Championship to the Qatar Society for Special Needs as one of the CSR objectives the Committee aims to achieve from the tournament.

Championships HE Sheikh Joaan bin Hamad Al Thani, President of Qatar Olympic Committee, provided special care and best facilities for the IPC Athletics World Championships, which was hosted by Qatar for the first time in the Middle East with the participation of

1300 para-athletes from 100 countries.

IPC Athletics World

"It is a great honor to welcome elite para-athletes in Doha, the capital of world sports, not only in the first Paralympic sports event of this magnitude, but also because it is the first time that it is held in the Middle Fast "

H.E. instructed to overcome any obstacles that might face the athletes participating in the championship, providing adequate transportation, clothing, accommodation in hotels, training venues, and all facilities for the players and guests. In accordance with the championship's slogan «challenge the impossible» H.E. instructed to highlight the inspiring stories of some athletes to raise awareness about para-athletics and to break down the barriers and change the stereotype misconception.









CSR Person of the year 2015



Qatar Olympic Committee, the backbone of CSR in **Sports and Society**



Qatar Olympic Committee represents the backbone of CSR in the sports sector, it's working to build and support community programs across the country to encourage the participation and enjoying sports among all generations. The Committee also actively seeks to provide sports activities for women and to promote the understanding of the role of sports in protecting the environment.

The sports medicine and protection from injuries programs for our athletes, help them perform effectively and show their maximum abilities. The tutorial is not intended to spread knowledge and the spirit of the Olympic movement only, but also to create harmony between cultures through education.

The Values

Qatar Olympic Committee built its values upon respect of the team members, athletes and community (individuals and institutions) for their outstanding performance; and strives to develop teams and build their abilities, thus developing the work environment which contributes to the development of the sports sector in Qatar. The Committee develops innovative means to raise the corporate performance, hosting sports events, and introducing sports programs and activities in a creative way.

The Committee believes that the work output shall be according to quality





standards to ensure the provision of high quality services, and sports and recreational facilities; the Committee is trying to create a high quality and professional environment based on mutual trust between the leadership and team members, and shared responsibility between the Qatar Olympic Committee and the community

Partnerships

Qatar Olympic Committee cooperates in harmony with the higher authorities in Qatar in order to play a key role in educating the young generation about the Olympic values of excellence, friendship and respect. And to contribute effectively to boost the interest of the youth in the field of sports and physical activity.

The ambitions include enhancing the belief that young people represent the future of sports in Qatar and the Olympic Movement, and playing a leading role in the development and promotion of physical education and sports which should have a key position within the educational systems, and encouraging fruitful cooperation between relevant ministries responsible for Education, Youth and Sports.

The overall objective of the Qatari Olympic Committee is to highlight the vital contribution of sports and physical education to the society. QOC, through its cultural and educational programs, can develop sports and

physical education for all, and promote health awareness and the spirit of achievement and extend a cultural bridge to fortify these gained values ; and ensure that sports and physical education are incorporated as a tool to enhance the future of the country; and promoting a culture of peace and social equality, calling for dialogue and harmony through the development of teamwork to practice sports and physical education, and consolidate the opportunities of solidarity and cooperation.

Education

The educational process and upbringing of young generation through exercise and sports activity is considered one of the fundamental objectives of the Olympic Movement. "Olympicity" is a philosophy of life, a balanced operating methodology for enhancing the efficiency of body parts, and development of the will and mind, as well as the blending sports with culture and education. "Olympicity" is meant to create a responsible life based on the rejoice found in a systematic effort, the educational value of good examples, and respect for the basic public ethical principles.

life based on the rejoice found in a systematic effort, the educational value of good examples, and respect for the basic public ethical principles.





Our faith in the capabilities of the youth is the essence of our social responsibility H.E. Sheikh Joaan bin Hamad Al Thani, **President of Qatar Olympic Committee**



www.paralympic.org/dpha-2015



ABHA International Foundation for Energy and Sustainable Development

CSR is where we stand

H.E. Abdullah Bin Hamad Al-Attiyah, the President



a sustainable society through our core

businesses, based on the foundation

philosophy of being Committed to the

We strive to prevent and significantly

reduce marine pollution of all kinds,

particularly from land-based activities,

including marine debris and nutrient

pollution. We also look forward

to set specific regional targets for

key pollutants; linking "state of

environment" reporting to SDGs

where possible as well as linking to

LBS protocols; supporting national

actions to address key pollution

issues including developing innovative

Global Goodness.

Marine Pollution

financing mechanisms.



HE. Abdullah Bin Hamad Al-Attiyah, the President

The basic approach to CSR at our **Emissions** foundation is to contribute in building

The UN Environment Program said that even if nations meet their current emissions reduction pledges, carbon emissions; in 2020 the emissions levels will be eight to 12 gegatonnes above the level required to avoid a costly nosedive in greenhouse gas output.

Climate Change

The international political response to climate change began at the Rio Earth Summit 1992, where the 'Rio Convention' included the adoption of the UN Framework on Climate Change (UNFCCC). This convention set out a framework for action aimed at stabilizing atmospheric concentrations of greenhouse gases (GHGs) to avoid "dangerous anthropogenic interference with the climate system."

Poverty Eradication

Building a sustainable society through our core businesses, based

on the foundation philosophy of being committed to the global

goodness.

Eradicating poverty in all its forms and dimensions, including extreme poverty, is the greatest global challenge and an indispensable requirement for sustainable development.

The 2030 Agenda for Sustainable Development resolves to free the human race from the tyranny of poverty and to heal and secure our planet.

Sustainable Development Goal aims to End poverty in all its forms everywhere. Its seven associated targets among others are; to eradicate extreme poverty for all people everywhere, and reduce at least by half the proportion of men, women and children of all ages living in poverty.













Social Responsibility of the Ministry of Foreign **Affairs**



The ministry of foreign affair is considered as one of the most important institutes that support social responsibility on the local and international levels considering its numerous humanitarian initiative across borders without discrimination of race, color, or gender.

Those various initiatives include all issues that fall under the United Nations Global Impact (UNGC) principles that are considered as the international reference for social responsibility.

Among the more prominent issues undertaken by the ministry in this field is it's firm support of human, family, and children's rights, reducing the effects of climate change, promoting education, empowerment of persons with disability and special needs, establishing the values of justice, equality, and transparency, rescue work and refugee rehabilitation, cultural diversity, food security, and the participating in national events alongside other causes.



H.E. Sheikh Mohammed bin Abdulrahman bin Jassim Al-Thani, the Minister

Sports Day

The Ministry of Foreign Affairs in Qatar participated in the National Sports Day with multiple events and competitions that were attended by a large group of royalty, diplomatic corps members, ambassadors, ministry officials, and their families. The events that took place in the Diplomatic Club included many sport and recreational activities suitable for all family members.

The Ministry of Foreign Affairs cares about having a positive contribution to the collective effort that gives credence to the saying "A sound mind is in a sound body". And the ministry considers sport to be one of the best and most popular tools and mechanisms for diplomacy that has become integral to the function of traditional diplomacy considering it's more common and more effective and contributes in implementing and spreading basic values of tolerance, reconciliation, cooperation, and mutual respect. And it plays an important role on both the individual and community levels.

initiative is across borders without any discrimination of race, color, or gender

Our humanitarian

Autism Day

The Ministry of Foreign Affairs participated in the celebration of the World Autism Awareness Day that is held on the second of April of each year worldwide a date suggested by the State of Qatar and which was approved by the United Nations General Assembly in its resolution number 139/62 of 2007, as part of the awareness campaign that the country holds in solidarity with the international campaign by "Autism Speaks" under "Light it up Blue" where buildings and landmarks are lit up around the world with the color blue to shed the light on Autism

The Ministry building was lit up in blue in collaboration with all the state's ministries, government bodies, countries around the world, international organizations, and civil society organizations. That was with the aim of spreading general awareness of Autism and to support the educational programs for patients and other measures and actions that contribute to raising awareness of this condition among members of society.





جاممة قطر

Total national development



Total national development Qatar has adopted an integrated approach to achieve total national development based on human development and enhancing his/ her abilities as much as possible to achieve his/her aspirations to live in dignity while enjoying basic rights and freedoms. Qatar believes that poverty is not limited to limited income or lack thereof. It is in the inability to provide opportunities to improve income and the unequal distribution of national wealth.

Aspire Championship for **Embassies**

The Ministry of Foreign Affairs football team won the Aspire Championship for Embassies for Futsal in its first addition, after their big victory against the Moroccan Embassy with a score of (8/2) at the finale of the Futsal competition.

Youth Care

Qatar considers Youth care and attention to their aspiration an important part of its policy on the national and external level. Being conscious of the terrible circumstances they face due to the continuing conflict in many neighboring countries especially Palestine and Syria, And as a result of the international community's inability to resolve those conflicts in accordance with international legitimacy solutions

and the provisions of international law.



This was mentioned in a speech by the state of Qatar to the Security Council in an open thematic debate about the role of youth in combatting extremism that accompanies violence and the promotion of peace.

Cooperation with Hamad Bin Khalifa university

The Ministry of Foreign Affairs presided a private interactive debate panel with the students of the education city under the titles "new generation, new horizons, the future of diplomacy in Qatar", which was held in the Hamad Bin Khalifa university a member of Qatars education foundation for education, science, and community development with the attendance of a large number of Qatari graduates and students.

mentioned that education He and scientific communication for development and innovation wasn't a luxury or a theoretical debate but is an urgent necessity and a fate deciding cause for people in modern times, and that is for the purpose of catching up and integrating in the international modern civilization.

Youth Empowerment (Global Humanitarian Summit)

The Ministry of Foreign affairs sponsored the youth consultation that







was hosted in Doha in the presence of 550 young men and women from Qatar and around the world to discuss the contemporary humanitarian issues and the challenges that communities face, in the framework of preparing for the World Humanitarian Summit in Istanbul, Turkey.

The consultations hosted Reach Out To Asia (Rota), where the young attendees from all over the world were able to express their views on humanitarian issues to be included in the General of the united Nations report and they raised general recommendations for the global humanitarian summit.

Civil Society

Qatar praised the role the civil society in contributing to the efforts of crime prevention and enforcement of criminal justice in the "citizen's role in law enforcement and crime prevention" meeting in the thirteenth United Nation's Congress for crime prevention and criminal justice which was held in Doha in April 2015.

Promoting Qatari Heritage

The Diplomatic Institute at the Ministry of Foreign Affairs in cooperation with Al-Jazeera channel launched a children's character "the child diplomat Nasser", with the goal of developing cartoon characters derived from Qatari heritage to educate children aged 7-14



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Family and people with disabilities and special needs



on Qatari diplomacy and to establish diplomatic thought in their minds by producing valuable awareness raising programs.

Women Empowerment

Qatar places great importance on the issue of enabling women to exercise all political, social, and economic rights. This is consolidated through the constitution and legislation. Qatar confirmed in a speech for the fifty-ninth session of the commission of the status of women its commitment to applying the principle of equality among citizens, and worked to integrate women's issues, particularly those related to providing decent work and enhancing social security for women in all national strategies and plans.

Child Protection

The state of Qatar confirms that the need to ensure the continuation of child protection from violence at the heart of the development plan after 2015 is a priority in efforts to prevent violence against children. Qatar called to have the best interests of children as a common concern for all other goals.

This was in the State of Qatar's speech during the "Interactive dialogue with the Special Representative of the Secretary-General on violence against children, and the Representative of the secretary General on Children and Armed Conflict" meeting, within the twenty-eighth session of the Human Rights Council.



Persons with disabilities Qatar considers the promotion and protection of the rights of persons with disabilities, according to a rightsbased approach among the priorities of the state and its policy of reform and where the subject of promotion and protection of human rights is a strategic choice That was confirmed in the Qatar National Vision 2030 and the National Development Strategy (2011-2016) approaches. This was in a speech of the State of Qatar in the interactive dialogue with the Special Rapporteur on the Rights of Persons with Disabilities in Geneva.

The role of family

The Permanent Delegation of the State of Qatar to the United Nations organized jointly with the Qatar Foundation for Social Action a symposium on the role of the family in the achievement of sustainable development goals beyond 2015 The seminar, which was held on the sidelines of the UN Summit on Sustainable Development in New York, shed light on two themes: first, the role of the family in the achievement of sustainable development goals at the national and international levels. while the second theme focused on the establishment of relations and links between civil society organizations in order to implement the plans and decisions related to the objectives of development beyond 2015.





Senior Care

The State of Qatar insured in the constitution senior citizens' rights and protection through national legislation that guarantee them the right to legal protection, social security, housing, employment and health care. This came in a speech by the State of Qatar during the interactive dialogue with the Independent Expert on the issue of given the elderly all human rights.

Improving Digital Culture

The State of Qatar works on developing and implementing new programs and projects to allow its residents access to information and communication technology, through capacity-building and improving the digital culture for those who lack access to information technology, such as people with special needs and the elderly. This was mentioned in a speech by the State of Qatar at the World Summit forum on the Information Society in Geneva.

The employment of people with special needs

The Ministry of Foreign affairs puts great effort to employ people with special needs in its various departments, believing wholeheartedly in their right to life and to integrate them into society on an equal footing with healthy members of the community.



Human Rights

Qatar puts human rights issues at the top of its priority and interest list, which confirms its full commitment and readiness to continue cooperation and consultation with all United Nations mechanisms related. This came in a Ministry of Foreign Affairs worksheet represented in the Diplomatic Institute during the fourth annual event training program for Arab diplomats in Doha. It was emphasized that the State's determination to promote the human rights situation and protection is based on a strategic segment that considers this issue a fundamental principle for the overall development, which included 203 national vision of Qatar, which includes constitutional, economic, social, and cultural reforms.

The right to education

Qatar believes in the need to provide education for all on an equal footing, regardless of financial capabilities of families and individuals. It considers that the right to education is a fundamental right guaranteed by international and regional human rights treaties and is strengthened by national laws. This was in a speech by the State of Qatar, during «the interactive dialogue with the Special Rapporteur on the right to education.

The provision of adequate housing

Qatar attaches special importance to the provision of adequate housing as a component of the right to an adequate standard of living for citizens and residents alike. This came in a speech by State of Qatar for the 28th session of the Human Rights Council item (3) «interactive dialogue with the Special Rapporteur on adequate housing."

Freedom of religion or belief

The State of Qatar acknowledges the freedom of religion for non-Muslims. Multiple places of worship, for example religions compound known as the city of churches, were established in Qatar. The State also strengthened constitutional protection of freedom of religion or belief by allowing many legislations and the establishment of several institutions at the governmental and non-governmental level, as well as its role in promoting and spreading the culture of dialogue, tolerance and peaceful coexistence among followers of different religions. This was in a speech by the State of Qatar at the 28th session of the Human Rights Council about the report considering religion or belief in Geneva.









Children's Rights

The State of Qatar pays special attention to the issue of children's rights and protection of all local, regional, and international levels and considers it an integral part of human rights guaranteed in international conventions, in line with the Convention on the Rights of the Child and its Optional Protocols adopted by the international community, which acceded to the State of Qatar. This was the State of Qatar's statement to the United Nations Committee on «children»s rights and protection."

Equality among citizens

The State of Qatar is keen in its ongoing quest to enhance the protection of human rights and empowerment of women in all fields applying the principle of equality among citizens, and is working to integrate women's issues, especially those related to the provision of decent work and enhancing social protection in all national strategies and plans. This was in a statement by the State of Qatar at the work of the 70th session of the General Assembly of the United Nations on the elimination of poverty and other contemporary issues of development.

The social responsibility of the state of global initiatives



Qatar makes vision

The Ministry of Foreign Affairs launched the «Qatar initiative makes the vision». in partnership with the International Agency for Prevention of Blindness with the support of the State of Qatar in the amount of eight million US dollars. The initiative aims to provide treatment and care for millions of children around the world and the prevention of blindness in the affected developing countries by supporting health centers in carrying out surgical operations and providing high-quality mobile medical units in addition to the awareness-raising activities and training.

The initiative includes an Alliance of doctors from around the world and Qatari doctors, of both genders, in ophthalmology specializing and members of the International Agency for Prevention of Blindness. Contributing to the campaign are volunteers from the youth of Qatar. The initiative is part of the framework of social responsibility of the State of Qatar and the confirmation of its leading role in the support of the global health agenda and through the promotion of global partnerships with various countries and organizations concerned with the achievement of international development goals.

Harmony of Education across cultures program

Qatar provided financial support of 50 thousand US dollars for the «harmony of education across cultures,» which focuses on the invitation of a group of qualified teachers from educational institutions in the United States to visit a number of educational institutions in Qatar. Those teachers invest their efforts to build a better world based on the diversity, interdependence, communication and tolerance



among all, and they help in building a long-term extension of bridges of cooperation between their schools and the schools of their counterparts in the State of Qatar.

Cancer Prevention

Qatar donated medical devices and Children's games for the Center for Cancer diseases for Children's at «Ribas» Hospital in the Sultanate of Brunei Darussalam. Those devices, games are used to promote relaxation and comfort for the sick children and relieve physical and psychological anxiety and tension for the children. While receiving treatment and which consists of long and multiple stages.

Support the participation and resilience of

complexes

The State of Qatar Development Fund signed on the sidelines of the Global Forum for combating terrorism, a contribution of 5 million US Dollars with the Global Fund to support the participation and the steadfastness of the complexes, which was founded on the principle of partnership between the private and public sectors, and is considered as the world's first effort at the community level aimed at enhancing the ability to confront the phenomenon of violent extremism.

The Fund seeks to create a space for consultation and partnership between governments, civil society and the private sector in the Member States in supporting national strategies aimed at addressing violent extremism. It should be noted that the State of Qatar is a founding member of the Fund and is one of the biggest donor states in it.



Children s Library in Vienna

The Qatari Embassy in Austria participated in the opening of the largest public library, a children.s concert in Vienna, on the occasion of the European Day of Languages, also donated to the library a number of Arabic children s books.

Qatar Center for Science in the Tohoku University in Japan

The Ministry of Foreign Affairs Opened a Center for Science in the Faculty of Engineering at Tohoku Graduate University in the city of Sendai Japan, which was built in the graduate studies building at the Faculty of Engineering at the University site. The Qatar Science Centre, funded by the Qatar Friendship Fund, was launched at the initiative and under the guidance of His Highness Sheikh Tamim Bin Hamad Al Thani, the Emir of Qatar for the Japanese people to support relief efforts in the aftermath of the earthquakes and tsunami that hit eastern Japan projects.

Qatar Sports Center in the city of Shirakawa, Japan

The Ministry of Foreign Affairs of Qatar Opened a Sports Center in the city of Shirakawa in one of the areas that were most affected by the earthquake and tsunami in Japan in 2011, within the Qatar Friendship Fund project is funded at a total cost projects worth US \$ 5.8 million, and for the benefit of nearly 150 A person between the budding athletes and students



Qatar Sports Center in the city of Shirakawa... one of the areas that were most affected by the earthquake and tsunami in Japan







Government Partner

Relief work and education in conflict zones



Qatar Fund – Katrina

The country is proud to see Qatar's name etched on the walls of the halls of prestigious American universities, where Qatar Fund - Katrina offered financial support and grants to students with limited resources and provided academic departments with advanced research facilities. Among the benefiting universities: Tulane. Louisiana State, Loyola, and Xavier, after Hurricane Katrina.

Relief work and education in conflict zones

IDPs and refugees

Qatar has provided material support to alleviate the suffering of displaced persons and refugees in the Kurdistan region of Iraq. This support comes from Qatar's constant keenness on supporting our brothers and on providing humanitarian assistance to those affected by the tragic situations in many of the affected countries, especially in Syria and Iraq.

Alleviating the suffering of **Syrians**

zones Qatar until the date of February 10 2015

contributed 1.6 billion US Dollars in aid to alleviate the suffering of Syrians who found themselves in the midst of the conflict in their country. Qatari aircraft has regularly transported relief materials which include food, winter clothing, and medical supplies, as well as emergency supplies to victims of displacement as a result of the Syrian conflict.

28 million Qatari riyals for relief in Nepa

The Qatari common campaign raised over 28 million rivals for the relief of those affected by the earthquake in Nepal and that happened over two hours of live coverage on the «Qatar» and «Al Rayan" channels. The campaign was organized by a number of associations and national charities in the framework of the official and popular efforts for the relief of the Nepalese people, who have suffered through two devastating earthquakes.

Education in conflict

The State of Qatar pays considerable attention to the issue of education in

conflict zones, and that interest was reflected in launching a number of initiatives led by «protecting education program in conditions of armed conflict and insecurity», which was launched by Her Highness Sheikha Moza bint Nasser, UNESCO Special Envoy for Basic and Higher Education, which is a member of the global alliance to protect education from the attacks, and aims to protect, support and promote the right to education in times of crisis, conflict, and war zones.

Education and rehabilitation of children of Syrian refugees

Qatar chaired a round table meeting in the German capital Berlin to discuss the initiative of establishing a fund to finance education programs and rehabilitation of the children of Syrian refugees in countries of asylum. The aim of the CLI is to avoid losing an entire generation if the right of access to education and vocational rehabilitation is ignored.







Sustainable development and climate change

Qatar has made great strides in the process of sustainable development. According to Foreign Ministry «It is a matter of satisfaction that the Development Plan beyond 2015 in line with the National Vision 2030 economic, social and environmental dimensions, which included the basic pillars of sustainable development, particularly the security, health, education, culture and sports.

The State of Qatar initiated the investment in the Qatari citizen since the nineties of the last century, and has been a pioneer in the policies that ensure sustainable development Qatari citizen, where we have developed a comprehensive development of a national strategy aimed at transforming our country into a state capable of maintaining sustainable development and provide a high standard of living for present and future generations".

The State Department also cooperates in the Diplomatic Institute with the Ministry of Development Planning and Statistics in the issue of sustainable development report every two years, so as to monitor the progress made by the State of Qatar to achieve sustainable development goals.

Climate change

Qatar attaches great importance to the issue of climate change as one of the greatest challenges facing the world today, especially as it contributes to undermining the ability of countries to achieve sustainable development. Qatar is keen on continuing working with the international community in order to move forward towards a comprehensive sustainable development enjoyed by the people of the whole world. This was in a statement by Qatar for the seventh session of the Second Committee of the General Assembly of the United Nations on the item (20) on Sustainable Development.

Logistics Committee... a National CSR vital vain

Development of the logistics sector... A social responsibility



Logistics Committee



Hamad Ali Al-Mannai, Committee Head

The Logistics Committee represents a national logistics vital vain for CSR as it is the party concerned in implementing the state requirements to develop the logistics sector including partnership policies between the government and the public companies, and private sector companies.

The Logistics Committee emerges from the Ministry of Economy and Trade. Its members represent various government agencies including the Ministry of Municipality and Urban Planning, the Ministry of Transport, Ministry of Finance, Public Works Authority, "Manateq", KAHRAMAA, and the Supreme Committee for Delivery and Legacy.

The Committee directs the private sector investments through providing integrated solutions to investors to support the GDP growth and enhance competitiveness in the national economy and contribute to the sustainable development process taking place in the country within the framework of Qatar National Vision 2030. The "choice of candidates" process for any draw on the allocation of logistics land areas, is one of the most projecting images of CSR at the Logistics Committee, as the assessment is based on providing an added-value to the national economy.

The Logistics Committee seeks to reduce the operational cost of the investing companies, thus, improve their productivity and increase their competitiveness, to enable them to develop commercial showrooms, workers' accommodation, and various types of technical facilities inside one service area, as this will contribute to reduce the operating expenses which is the end target set by the Committee since its establishment.

The Committee's work is characterized by seriousness and transparency, as the participating companies show their satisfaction with the action mechanism of the Committee, which emphasizes justice and concern for the rights of everyone in the allocation of land and its distribution without any favoritism and bias. Enhancing partnerships

We endeavor to

in the sustainable progress process

enhance competition spirit in the national economy and contribute

The Logistics Committee takes great care building partnerships. The Committee, together with «Manateq» signed several memoranda of understanding (MOU's) and cooperation agreements with Qatar National Bank QNB and Al Rayyan Bank in order to secure the necessary financing to investors in the logistics areas of different regions of the country with encouraging financing conditions.

Also, an (MOU) was signed with Qatar General Electricity and Water Co. "Kahramaa" to create major power plants to connect electricity and water to the logistics areas at the south of the country with a total cost estimated at 1.4 billion Riyals.

The Committee emphasizes in its range of works on the need to provide highlevel infrastructure, variety of facilities and multiple usage in different regions, reflecting the strategic dimension to all of these areas, contributing to the welfare of society in general, and securing the interpretation of CSR at its best.







Logistics Committee

www.mec.gov.qa



Government Partner



"SOMOD", a responsible national security program





H.E. Dr. Fahad Al Jaber

Our wise leadership, that strives to boost the State of Qatar and build a community bond among all segments of society, is keen to achieve the targets sought to support the national security vision 2030, and promote Qatar programs regionally and internationally to achieve community development and build a society blessed with safety, security and stability. The realization of these targets is based on effective institutions within the state built on the foundations and organized plans for national security to achieve the necessary security requirements for all events and activities within the state, and secure the world Cup 2022.

The national security program (SOMOD) is a newly added tool developed to achieve these goals and to be a legacy and a base for future generations in the State of Qatar, and serving the four pillars of Qatar National Vision 2030, which has put a clear roadmap for the future of Qatar. The target of its launch is to contribute to the economic, social, human and environmental development in the coming decades.

Under the instructions and the approval of His Excellency Sheikh Abdullah Bin Nasser Al Thani, Prime Minister and Interior Minister, and head of the security committee, a comprehensive study about the security of the State of Qatar took three years to meet the security requirements concerning the 2022 event. The study discussed the development of a national security plan to link all the agencies in the state with the private sector to build the national response to all the challenges and threats to the State of Qatar, whether internal or external

The program's summary

Is an integrated program at the national level to respond and steadfast against any challenges and risks facing the state and the safety of citizens and residents by building individual, community and institutions capabilities within the State of Qatar to survive, live and grow regardless of the type of daily chronic accidents or acute disasters, by collecting all the systems and specialized committees to analyze and evaluate risk, and manage crisis, and prepare the proper coordination between all agencies and government and private sectors through the command and control mechanism. The program determines the particular role of the government and the concerned ministries and bodies and other governmental and private concerned parties through the stages of prevention, preparedness, response and recovery.

Targets

Building a community bond between all segments of society to achieve national targets to support the national security Vision 2030.

Promotion of Qatar's programs regionally and globally to achieve community development.

To achieve security's requirements for safe and secure 2022 World Cup through the development of the national program to build the capabilities of persistence including:

A - strategic national assessment and;

B - Management and implementation framework:

C - A national registrar of risks.

IT infrastructure, "SOMOD" system.

SOMOD Conference

SOMOD conference is held once every year to review the results and achievements of the program under its objectives including:

launch the National Legacy project (Qatar, 2022).

We've conducted a research involving the stakeholders

towards CSR

concerned in enhancing the commitment level

Enhancing security infrastructure and withstanding capabilities in the face of challenges as per Qatar National Vision 2030.

The conference brings together the executive leaders of the first and second grade from the State of Qatar in one place.

the first block in a dedicated series of conferences to national security and the ability to resist, to become the basis of future international conferences to be based in Doha.

The conference discusses the most important issues concerning national security and the ability to withstand major events and disasters, and have ministers of state and their assistants and heads of agencies and CEOs of organizations.

SOMOD conference has many objectives, including:

Supporting the idea of common security and build withstanding capabilities.

Take an official commitment to support the project from the Qatari leaders.

Promoting the project and its importance to the security of the State of Qatar.

Media Marketing to the Government's eagerness about security and stability of citizens and residents in Qatar.

Connecting and merging the development of security projects and meeting all the competent authorities of the national umbrella to keep pace with Qatar Vision 2030 and the requirements of the 2022 event.

Exchanging of information and experiences within institutions, organizations and international experts The Conference is a milestone to and controllers of global catastrophes.





CSR Achievements... Sustainable planning tools



Dr. Bader Al-Esmael, Head, CSR Committee

There is a general consensus among Qatar University professors, especially in the college of business and economy, that the tools and preparations that proceed each new edition of the CSR Report are very beneficial for the University students and helps in raising their awareness towards the CSR concept through direct contact with the launching ceremony and honoring the CSR Person of the Year and the distinguished leaders.

In the last edition, the picture of H.E. Abdulla bin Hamad Al-Attiyah as the CSR person of last year, has contributed in drawing the students' attention and stimulated their curiosity to know more about the CSR factors and elements. What raising their interest this year is selecting H.E. Sheikh Joaan bin Hamad Al Thani, President of the Olympic Committee as CSR Person of the year 2015, being an idol for the youth and a role model for most of the students.

The CSR Committee in Qatar University conducted a study titled « CSR in Qatar and Organizational Performance» which outlines the background and methodology of the findings of this study, conclusions and lessons learned and recommendations stakeholders will constitute the basis emanating from it. The importance of for the CSR Committee to continue the study lies in its accordance with the Qatar National Vision 2030, particularly the companies and institutions in Qatar in supporting the aspirations to achieve sustainable development.

The purpose of the study is to enable the public to explore the opinions of experts, employees, and managers in the CSR field through the report. The Committee hopes that the outcome of this study will help stakeholders to be involved in raising the level of commitment to CSR concept through analysis and evaluation of the contributing responses sample in the study.

This preliminary study is based on the main assessment report prepared by the CSR Committee at Qatar University, which includes scientific analysis according to the norms and assessment standards in the University. We hope that the views of assessing the actual status of CSR at for review in the coming report.

The Bank is proud of its team and encourages all its employees to devote some of their time to support the most important issues

of society

This study, which is added to the achievements of the CSR Committee at Qatar University, is an evidence that the University is always at the forefront of leading CSR awareness on the national level.

In general, this report, study and other future CSR committee initiatives are intended to serve as planning tools for national strategies on a sustainable basis.





جاممة قطر

CSR in Qatar and Organizational Performance: A preliminary study The first study by the CSR Committee at QU



CSR in Qatar and Organizational Performance: A preliminary study

Conducted By: CSR Committee, Qatar University





Supported by: Qatar CSR Network

QatarCSR

in

Introduction

In accordance with Qatar University's that social aenuine believe responsibility is an essential ingredient for success in today's local and global market and as one of the cornerstones of its mission statement, the Corporate Social Responsibility (CSR) committee has taken the initiative to conduct a market study about the market size, spending and influence of CSR on companies' performance in the Qatari market.

Corporate social responsibility (CSR) is a business strategy and practice that contributes to supportable development which involves participating in initiatives that benefit society by delivering social, economic and environmental benefits for all stakeholders. The definitions of the CSR describe a phenomenon by which companies act beyond their economic and legal attributions towards achieving social and environmental aims, associated to sustainable development (Dahlsrud, 2006). Hence, each company, either small or a large corporation, desires to adopt CSR practices.

CSR can include a wide variety of tactics that businesses are practicing. A few broad categories of CSR in Qatar includes: charity, education, health, road Safety, community, entrepreneurship and waste management.

One of the main limits of CSR is derived from its weak operationalization. Measuring corporate social responsibility remains a challenge both due to its high desirability level, and to the lack of unanimity regarding the recommended practices for organizations. In reviewing the literature, it can be observed that one of the best methods to measure corporate social responsibility of companies is through the responsibilities they have to key stakeholders. Originally, the literature shows that CSR started with environmental concern, however, now it has expanded to include a variety of internal and external stakeholders (Turker, 2008).

Although a number of studies have shown that corporate social responsibility (CSR) activities often lead to greater organizational performance

research examining the strategic value of CSR in emerging economies and specifically in the Arab region is still very limited. In reviewing some of the key studies on the relationship between CSR and organizational performance, results indicated that a number of studies reported a negative relationship (Vance, 1975), or no significant relationship (Aupperle et al., 1985: Davidson and Worrell, 1990: McGuire et al., 1988: Preston, 1978; Spicer, 1980) between CSR and organizational performance, the bulk of studies reported a positive relationship (Abott and Monsen, 1979; Bragdon and Marlin, 1979; Graves and Waddock, 1994; Moskowitz, 1972; Spencer and Taylor, 1987; Waddock and Graves, 1997.

western developed economies,

Accordingly, the main objective of this study is to provide an initial understanding of the importance of the different CSR spending categories as well as their relationship with organizational performance.

Methodology

Sample Structure

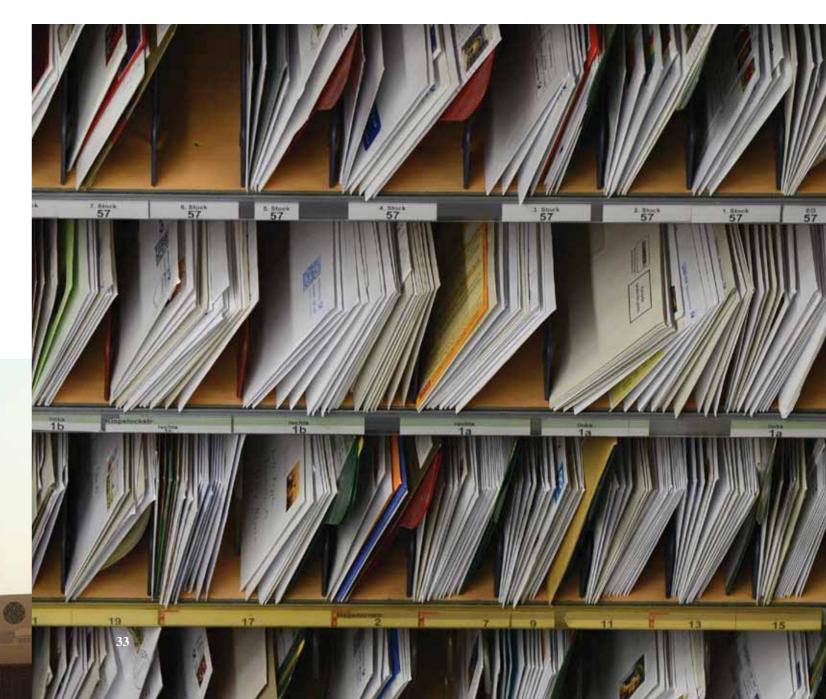
This study was conducted in companies distributed among different sectors in Qatar. An effective sample plan was developed in order to ensure that appropriate respondents were included in this study. First, only companies with CSR activities were considered for the purpose of this study. In particular, those companies with an overall annual spending of at least 100,000 Qatari rivals on CSR activities were identified. Then, a quota sampling technique was used in order to ensure that each sector was represented in the same proportion within the overall sample. A total of 62 companies were identified from different twelve sectors in Qatar. Those companies represented the sample of this study.

Data Collection

The data was collected via a guestionnaire that was sent online to top management, Human resource or CSR directors (those who have an intimate knowledge of the company's CSR initiates) for the 62 companies. Before starting the field work in January 2016, the questionnaire was validated by academic professors who are experts in the CSR field.

Data were collected using a threestage approach in order to ensure a high response rate. More specifically, respondents were first contacted via phone call in order to invite them to participate in the study. Then, the questionnaire link was sent to them via email.

In the last stage, respondents were contacted again via a phone call in



Study



order to follow up with them and to make sure that they have completed the questionnaire.

Since this is a preliminary study and due to time restriction, the collection of data was extended for only one month. This limitation had some effect on sample size, were about 38 completed questionnaires were gathered and used for analysis. The overall response rate after the three stage approach attained a level of over 60%.



Measures

Corporate Social Responsibility (CSR): This study adopted the same measurement of CSR employed by Turker (2009). Turker's (2009) study provided a valid scale for measuring CSR in terms of the expectations of various stakeholders of the companies. In this scale, seven dimensions for CSR were identified, as follows: CSR to employees, CSR to customers, CSR to government, CSR to society, CSR to the natural environment, CSR to the future generations, and CSR to Non-Governmental Organizations (NGOs). The responsibility of these stakeholders were integrated in the CSR scale.

A total of 23 items were used to measure CSR in this study. In particular, 5 items were used to measure CSR to employees, for example "Our company supports employees who want to acquire additional education". 3 items were used for measuring CSR to customers, example of an item used "Our company provides full and accurate information about its products to its customers".

government, an example of items used "Our company complies with legal regulations completely and promptly". Also, 3 items were used to measure CSR to the society, like "Our company contributes to campaigns and projects that promote the well-being of the society". Moreover, 3 items were used to measure CSR to the natural environment, an example of items used "Our company participates in activities which aim to protect and improve the quality of the natural environment". Another 3 items were used for measuring CSR to the future generations, like "Our company makes nvestment to create a better life for future generations". Finally, 3 items were used to measure CSR to the NGOs, an example of items used "Our company makes sufficient monetary Categorical variables: A set of contributions to charities".

In addition to the CSR scale used in this study, respondents were asked to determine the overall annual spending of the company on corporate social responsibility activities. This information provides more evidence of

3 items were used to measure CSR to the level of CSR activities adopted by Qatari companies.

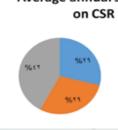
> Organizational Performance: This study relied on perceived measures of organizational performance. The scale for measuring organizational performance was adopted from previous studies (Khandwalla, 1977; Rettab et al., 2008).

> In particular, respondents were asked to provide their perception regarding the extent their company were able to achieve the following performance indicators compared with others in the industry: public image and goodwill, growth rate of sales or revenues, product/service quality, employee productivity, return on investment, and return on asset.

categorical for further describing the organizations sampled for this study. The following variables were measured: company origin, company sector, company size, company ownership, and the industry within which the company operates.

Findings

This descriptive preliminary study attempted to provide highlights about the major categories/domains of CSR in Qatar and how they influence organizational performance. Initially, the below tables outline the main sectors sampled as well as the sample structure.



Majority of the sample belonged to the Oil and Gas category as it's

Table	1: Company Sectors			
	Company Sector	Frequency	Percent	Cumulative Percent
Valid	Oil and Gas	6	15.8	15.8
	Finance and Banking	3	7.9	23.7
	Food and Retail	3	7.9	31.6
	Building and Construction	4	10.5	42.1
	Telecommunication	3	7.9	50.0
	Transportation	3	7.9	57.9
	Education	2	5.3	63.2
	Sports	2	5.3	68.4
	Utilities and Services	4	10.5	78.9
	Health care	4	10.5	89.5
	Hospitality and Tourism	4	10.5	100.0
	Total	38	100.0	15.8

considered the largest business sector in the Qatari market accounting for over half of the country's gross domestic product. Most companies surveyed were service companies, large sized and Qatari.

Furthermore, the average spending on CSR amongst the surveyed companies revealed that the majority of them spend more than 1 million Qatari Riyals annually as it's clear from the above pie chart.

Table 2: Sample Structure					
Company Sector	Frequency	Percent	Cumulative Percent		
Manufacturing	8	21.1	21.1		
Service	30	78.9	100.0		
Total	38	100.0			
Qatari	26	68.4	68.4		
Multinational	12	31.6	100.0		
Total	38	100.0			
Less than 100 employees	6	15.8	15.8		
From 100 to less than 300 employees	6	15.8	31.6		
From 200 to less than 500 employees	4	10.5	42.1 100.0		
500 employees and more	22	57.9			
Total	38	100			

Table 4: Correla	tions							
		CSR_ Employees	CSR_ Customers	CSR_ Government	CSR_ Society	CSR_ Natural_ Environment	CSR_ Future_ Generations	CSR_ NGOs
Organizational	Pearson Correlation	.852**	.803**	.872**	.821**	.719**	.836**	.764**
Performance	Sig. (2- tailed)	.000	.000	.000	.000	.000	.000	.000
	N	38	38	38	38	38	38	38



Study

Average annual spending



100.000 -500.000 OAR 500.001 -1,000,000 QAR ■ More than 1,000,000 QAR

CSR Categories

In examining the seven different categories/domains related to CSR spending, all categories scored above 5 out of 7 in terms of importance. However, CSR related to customers followed by government were the most important as it's clear from the below table (6.3 and 6.1 out of 7 respectively).

Table 3: CSR Categories					
Descriptive Statistics	Mean				
CSR_Employees	5.7737				
CSR_Customers	<u>6.2895</u>				
CSR_Government	<u>6.1053</u>				
CSR_Society	5.9825				
CSR_Natural_Environment	5.5175				
CSR_Future_Generations	5.8070				
CSR_NGOs	5.5789				

Finally, Pearson correlations were run to measure the relationship between the different CSR categories and organizational performance. All categories had strong positive relationships with organizational performance as it is clear from the below table. However, CSR related to government followed by employees and future generations had the strongest relationships with organizational performance.



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Discussion and Recommendations

Qatar is one of the leading countries in the region when it comes to Corporate Social Responsibility (CSR) as evident from this study. The findings of this preliminary study support the Qatar National Vision (QNV) 2030, which under the pillar of human development outlines Qatar's plans to develop its economy and society by building on human capital and resources. The above average adoption of many CSR activities by Qatari companies in order to satisfy different stakeholders shows how much importance Qatari companies are placing for CSR initiatives. Although Qatari companies encounter huge cost from spending on different CSR activities, they do not consider it as unnecessary cost. On the contrary, they view CSR spending as a way to generate value and obtain many benefits, such as financial returns, good company reputation and high quality product/service. Therefore, companies operating in different sectors in Qatar should look for better ways to adopt a comprehensive stakeholder's approach of CSR.

Given customers as the most important spending category when it comes to CSR activities signifies that CSR is not only an important part of increasing a firm's competitive edge; but it also raises brand awareness and helps build relations between the community and employees, and the companies in Qatar are aware of that. Secondly, findings have also revealed that companies are well aligned with governmental CSR needs and react positively to that.

This study provides evidence of the significant positive association between different CSR activities and organizational performance. Accordingly, senior managers need to put CSR initiatives at the center of future development at the company level and to elevate CSR to a strategic level. They also need to build CSR awareness among employees by communicating to them the CSR value for the company. This will ensure more employees` commitment toward the company`s CSR initiatives.

Furthermore, the findings of this study are very much compatible with the bulk of literature that confirms a strong relationship between CSR and organizational performance as previously mentioned. Accordingly, to move forward in business, organizations' have to think ahead to what will affect them in the future, taking into account changes in society, government legislation, environment and the economy, and they have to

recognize that they have a role in reacting to these changes and acting,

not just in terms of economic issues,

but more diverse societal issues as

This study calls for many insightful

future researches that could be

conducted. Increasing the sample size

to include more companies across the

different sectors is important for further

generalizing findings. It is also important

to ask consumers or beneficiaries of

CSR about their perceptions towards

CSR activities/events implemented by

different organizations in Qatar. This

preliminary study is only a starting

well.

point.

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Socially Responsible Achievements

The College of Business and Economics at Qatar University resumed its leadership in the field of CSR, both inside and outside the college through its supervision of this report, along with many other initiatives that included current researches and studies in this field.

Anti-Corruption actions

The College of Business and Economics at Qatar University organized a competition for students on fighting corruption entitled "Detecting and Fighting Corruption" in collaboration with the American Anti-Corruption Institute (AACI) and its branch for the students of Qatar University. The competition addressed the importance of anti-corruption awareness among college students, as they are the future leaders who will carry the torch against corruption in all its forms and in all areas.

The college plans to make the contest an annual tradition, and to include in the case study different aspects of corruption examples, in addition to its economic aspects, so that all university students become active participants in the competition, which aims to raise awareness among students on the importance of fighting corruption.

"Tara Tefreg" (It Pays)

The campaign "Tara Tefreg" (It Pays) launched by the students of the College of Business and Economics at Qatar University, won the first place in the "Healthy Living Through Sports Challenge", which was organized under the auspices of the Supreme Committee for Delivery and Legacy. 23 students, seven of them from the Marketing and Management department, of the College of Business and Economics, participated in the campaign along with more than 25 high schools and educational institutions in Qatar.



celebration of the finalists' In presentations and awards, the college students gave an interesting and integrated presentation about their campaign and reviewed the most important campaign strategies, objectives and results before the audience and the jury.

The jury which included Mr. Mansour Al Ansari, General Secretary of Qatar Football Association. Mr. Nasser Al Khater Assistant Secretary-General for Tournament Affairs in the Supreme Committee for Delivery and Legacy, and Ariel Kollerisa, CSR Program Manager at the Supreme Committee for Delivery and Legacy, and Vasiliki Topalidou, Head of Events and Partnerships - Aspire Academy, all praised the presentation of Qatar University students.

The campaign has achieved the desired results for the competition on time, through the contributions and

interactions and various testimonies from the targeted audience of the campaign. This campaign comes in the framework of constant concern for the college to involve students in this kind of competitions to arm them with the practical experience in the field of marketing and promotion management before graduation.

The campaign «It Pays» was successful in achieving the objectives of the competition. Students and participants in the campaign were able to convince the targeted group of the importance of changing the unhealthy life style to a healthy one through simple steps such as exercise and replace the unhealthy food by quality healthy one every day.

Fishing trip ... Are you ready?

The College of Business and Economics at Qatar University





organized an activity titled «Fishing trip ... Are you ready?» In order to train university students before graduation to be ready to enter the job market through effective CV writing, appropriate choice of career path, developing interview skills, as well as to identify the most important skills and capabilities that employers are looking for in prospective employees in different sectors.

The importance of this activity lies in the polarization of a group of specialists in human resources management from different sectors of the Qatari labor market to offer their expertise through training and workshops focused on improving the employment skills. A spectrum

of relevant topics was discussed including: how to market yourself through a CV, what the employers want from potential employees within different work sectors, how do you define your career, discover yourself, and developing job interview skills.

Organizing such kinds of events helps students to understand what are the requirements of today's job market concerning skills and competencies in such rapidly changing work environment.

The «fishing trip» activity is compatible with Qatar National Vision 2030, in one of its major pillars which is human development. No country can develop its economy and society without its





human capital and human resources. Entrepreneurship

The College of Business and Economics at Qatar University organized a conference entitled: "financing of small and medium enterprises and entrepreneurs in the Arab world", in order to strengthen and consolidate the concept of entrepreneurship among voung people in Qatar, and prepare them to take individual entrepreneurial initiatives in the business world, to form a key driver of the activity and the diversity of the private sector, from the principles of economic development set by Qatar National Vision 2030. the conference is an opportunity to communicate

Academic Partner



in a scientific discussion on the development and support of small and medium enterprises, and a discussion platform for researchers, professionals and policy makers.

«Take it easy"

The College of Business and Economics Club organized the "take it easy" recreational activity, which witnessed large participation. This activity aimed to entertain the students and help them clear their minds and rest a little before exams.

The students participated in different



games and had nice light snacks and shared some entertainment chats and jokes addressed the difficult stages of the success journey, to release the pressure and motivate the students to reach for success and excellence. among students participating in the forum in which the Head of CSR and Institutional Relations in Total E&P Qatar, and Head of Strategic Projects and Innovative at Vodafone Qatar, both addressed the importance

Innovation and creativity

Entrepreneurship Center at the College of Business and Economics at Qatar University, organized the first forum for innovation and creativity in collaboration with Total, which presented a case study that opened the way for competition



among students participating in the forum in which the Head of CSR and Institutional Relations in Total E&P Qatar, and Head of Strategic Projects and Innovative at Vodafone Qatar, both addressed the importance of innovation and creativity in the continuity of growth and the success of companies. The forum participants explained to the students the concept of innovative thinking and its role in accelerating the transition process to a knowledge-based economy as an entry stage to achieve development in all sectors.

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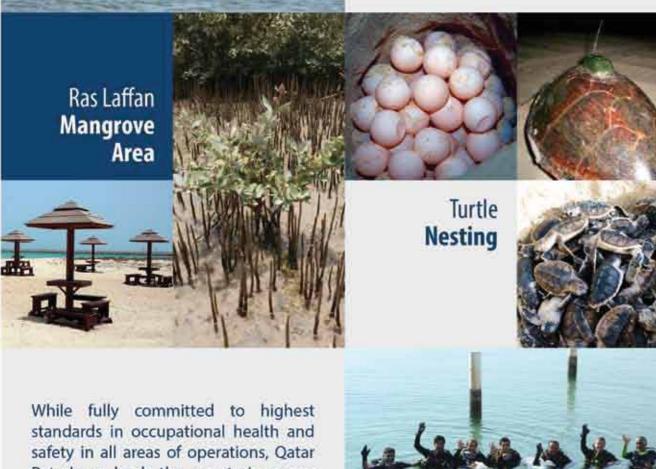
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As a responsible corporate citizen, QP sponsors a wide range of projects and initiatives related to **community development, education** and **training, health promotion,** and the preservation of the country's rich **culture** and **heritage**.



while fully committed to highest standards in occupational health and safety in all areas of operations, Qatar Petroleum leads the country's energy and industry sector in placing particular attention on the protection of the environment and the conservation of natural ecosystems in everything it does and wherever it operates, leading to a cleaner, greener world for future generations.



Seabed Cleanup

Tree Day Seagrass Restoration Project

COMMITTED TO EXCELLENCE

Qatar Petroleum (QP) is a national oil corporation that is responsible for the sustainable development of Qatar's oil and gas resources. It has been spearheading the continued growth of Qatar's oil and gas industry as well as expanding its operations into many countries worldwide.

Thriving on innovation and excellence, Qatar Petroleum is committed to the highest levels of sustainable human, socio-economic, and environmental development in Qatar and beyond.



Ras Laffan Conservation Area

www.qp.com.qa

QNB...The leading bank in CSR



Mr. Ali Al Kuwari, CEO

A study by Qatar CSR network demonstrated the superiority of QNB Group as the best bank in CSR due to many criteria and standards set by the Group to determine the mechanisms of its CSR activities, which included sponsorship opportunities and participation in occasions and events, donations and partnerships with recognized official charities. In addition, the Bank has committed to allocate a certain percentage of annual net profits to provide public support via the channels mentioned above and within the following areas: culture and the arts, economic and international affairs, health, environment, social and humanitarian affairs, sports, youth and education.

XQNB

Staff involvement policy and CSR

Within the responsibilities and tasks of their jobs, QNB Group employees are encouraged to volunteer and participate in the ongoing Bank CSR activities. Bank staff support the CSR initiatives of their choice either by allocating a portion of their time or expertise to the issues that deserve attention and which the Bank has a presence in or through material contributions to the fund-raising initiatives carried out by the official charities.

Inspiring staff and urging them to work

The QNB Group staff are active members of the local community, and many of them are volunteers who devote themselves by using their skills and talents for the betterment of society as a whole.

The Bank is proud of its team and encourages all its employees to devote some of their time to support the most important issues of society: Participating in cleaning environmental facilities campaigns annually, assisting in many international events and fundraising, helping young people to learn new skills in a local community center and using their leadership skills to train children's sports team and even provide meals for those who cannot afford them.

The support of the QNB Group in the humanitarian and social fields is one of the most important pillars of its social responsibilities. Whether this was represented in the activities held by the bank at the local level to support orphans and underprivileged groups or by sending international aid to victims of natural disasters around the world, this part of the CSR program focuses on equitable distribution of wealth.

Supporting various segments of society

During the past decade, many local enterprises benefited from the continued support of QNB Group to charity, such as Noor Institute for the Blind, "Shafallah" Center, Qatar Center for Voluntary Work, Qatar Center for Family Development and the House of the Qatar Foundation for Education, Science and Community Development, Social Development.

team and encourages all its employees to devote some of their time to support the most

important issues of

society

QNB Group also provided sponsorship for the holiday gifts project, an annual campaign carried out by the Qatari Red Crescent to help families in need in Qatar.

Privileged partnership with Qatar Foundation

QNB Group was able to support a number of important social and humanitarian initiatives in collaboration with the Qatar Foundation for Education, Science and Community Development, including contributions to the campaign of "continuous help, even if incomplete" a charity that helps needy families to meet the educational and medical requirements for its members. Other major initiatives that have benefited from the support of QNB Group of the first step program of the Social Development Center, which paves the way for Qatari women in order to become active members in the community by providing them with basic practical skills.





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Our CSR Initiatives are beyond the boarders

أيادي الخير نحو آسيا (عضو في مؤسسة قطر) Reachout to Asia (Member of Qatar Foundation)

www.qnb.com

Cross-border initiatives



Stimulate voluntary work and honoring volunteers

QNB Voluntary Work Award is the third CSR activity in which the bank is cooperating with Qatar Foundation for Education, Science and Community Development. Since 1999, WFP has provided five awards annually; two individuals, one for organizations, one for students and one for effective projects.

This program plays an important role through volunteer work aimed at making the country a better place to live, as well as to encourage people to actively participate in humanitarian and charitable activities. The program includes an annual charity gala dinner to honor the volunteers for their efforts.



The aim of QNB Volunteer Award for work that is organized in collaboration with the Social Development Center to stimulate volunteerism and encourage institutions and individuals of all ages to devote part of their time and their skills and resources to help the less fortunate groups and integrate them into the national community.

International aid

At the international level, the continued support of QNB Group to Qatar Red Crescent Society and the campaign of "Reach Out To Asia" helped to enrich the lives of many individuals in the communities outside the borders of the State of Qatar. The amounts that have been collected by the commemorative the nation and to achieve social QNB credit card issued on the occasion of the Asia Olympic Games helped the survivors of the Tragic earthquake

that hit Pakistan and QNB Group had sponsored the gala dinner hosted by Reach Out to Asia campaign to collect donations for charity around the world.

Achieving future dreams for orphans

Part of its efforts to support the community at various levels, QNB Group has provided support for the Qatari Foundation for Orphans "Draima". Its support was represented by helping orphans in Qatar to discover their potential to become an integral part of the future generations high-efficiency and education that contributes to the development of development, which represents one of the four pillars of the Qatar National Vision 2030.



Social empowerment



Cooperation with the Ministry of Labor and Social Affairs

QNB signed a cooperation agreement with the Ministry of Labor and Social Affairs to train a group of Qatari youth and prepare them for the labor market, especially in the banking sector.

The agreement is a confirmation of the pioneering role played by the group and its efforts in the rehabilitation and employment of Qatari youth and taking advantage of their inherent potential in the renaissance of the community.

The agreement will enable QNB experts to train and develop Qatari qualifications in accordance with the highest international standards and to achieve the vision of the group to invest in the most important elements of the system which is the human element, the program aims to establish the most important rules and values of the institutional work among young people and make them aware of the most important criteria for selecting the function of the future and the definition of banking work and requirements, at the same time it provides a framework of interactive training, which will be at the group's training center.

Support of Qatari

Businesswomen QNB signed with the Qatari Business Women Association a memorandum of understanding and cooperation aiming to build successful working relationships and fruitful cooperation between the two sides, and directing efforts to promote women_s participation in economic activity, with a focus on small and medium enterprises.

Under the agreement, QNB will host two workshops per year to provide financing services to all members of Business Qatari Women's Association through informing them of the range of products and comprehensive services dedicated to the small and medium enterprises at the bank and working closely to anticipate challenges and identify opportunities.

Moreover, the bank will advise its various partners to support and





جاممة قطر

Pearl Sponsor

assist members of The Qatari Businesswomen Association.

Staff Training

QNB welcomed a group of new employees during the graduation ceremony for the participants in the qualifying program for 2015. The bank, as part of its commitment to the development of staff skills, holds training programs for new employees on a regular basis to help them adapt and integrate faster in its international business network operations.

Graduates of this training program joined to serve the bank's various positions and locations as moneychangers and agent service staff in the private branches for retail banking services in addition to the functions of the Operations Management Group.

The Bank will continue to organize training programs for all new staff to develop their skills and get to know their abilities, in order to excel in their work and be able to harness all their abilities to serve their country.



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Athletic excellence



QNB supports sports events and various initiatives and activities of national institutions as one of the pillars of the Bank's CSR program this support is interpreted in the Qatar National Vision 2030, which aspires to having the state become a center of sporting excellence in the Middle East and North Africa region and a destination for exceptional sports tourism.

The spread of the values of sport and fitness is considered as one of the QNB group's most prevalent and influential CSR activity. The group was a major supporter of the success of Qatar>s bid to host the 2022 World Cup finals.



Honoring the national handball team

As a strategic sponsor for each of the 24th World Handball Championship for men and men's national Qatari handball team , QNB celebrated historic accomplishment achieved by the national team by reaching the final of the twenty-fourth edition of the tournament, which ended its activities in Doha, QNB honored each of the players of our national handball team and administrators In recognition of this great achievement as the first team from outside Europe to reach the finals after qualifying during which the national team won against Austria, Germany and Poland.

Honoring Qatar's Knights for Jumping QNB honored Qatar's Knights for

QNB honored Qatar's Knights for Jumping on the historic achievement of qualifying for the Rio de Janeiro Olympics in addition to the Nations Cup, which was held in Barcelona, Spain.

This celebration is in honor of those horsemen with the support of Qatar Equestrian Federation, which was able to raise the name of the State of Qatar in international sports events to become the first Arab country team to reach jumping finals in the next Olympics. The bank presented a memorial shield to Mr. Hamad bin Abdulrahman Al-Attiyah, President of the Qatar Equestrian Federation on the occasion.



Sports Initiatives are an essential element of the CSR program



www.qnb.com

Education Support



Education is one of the six core areas targeted for a range QNB CSR initiatives as the bank not only provides care for the activities of the education sector locally, but even events held outside Qatar are the focus of attention and care especially from QNB.

QNB offers programs and scholarships at universities in the world under the umbrella of the Qatar Foundation for Education, Science and Community Development, the aim of the programs is to qualify qualified national cadres for the labor market.

Developing the spirit of money saving for children "Money and the economy at a simplified glance" book

Based on its commitment to educate future generations of the importance of managing their finances and to encourage them to save for a better future, QNB published a book named "Money and the economy at a simplified glance", which aims to consolidate the economic concepts in a modern way with the school students who are over the age of nine years.

The Bank organized incentive contests and entertainment programs for some school visits as a step aimed to explain the chapters of the book in an interesting way. The Bank honored the students who have shown a good reaction during the explanation and gave the distinct a prize of miniature models of ATMs bearing the sign and logo QNB. This works at the same time as a tool for savings that encourages them to develop the spirit of saving and investment.

To ensure the continuation of a broad spectrum of students who benefit across the country from this initiative



allowed the book «Money and the economy at a simplified glance» through the intelligent application money made easy book app which was developed by the bank specifically for this purpose and can be found on this application and downloaded from ITunes where it is available in Arabic and English.

The book is an initiative in line with the vision of QNB in the importance of education, which is one of the basic pillars of the CSR strategy of the Bank. The initiative in cooperation with partners from educational institutions and many state schools by the representatives of CSR in QNB to distribute the book to students to ensure access to as many of them as possible to introduce them to financial and banking terms used in the field of banking services and tools used in this regard.

The book «Money and the economy at

in a sustainable manner QNB has a simplified glance» was met with great acclaim from schools and educators who appreciated the keenness of the bank to fulfill its role as a socially responsible national institution, stressing that such an initiatives should be commended for supporting the educational process and working to achieve state goals contained in the Qatar National Vision 2030

Summit of Middle East and **North Africa Universities**

QNB sponsored the First Universities Summit in the Middle East and North Africa, hosted by the University of Qatar under the patronage of His Highness Sheikh Abdullah bin Hamad al-Thani. Deputy Emir of the State of Qatar. The conference addressed important issues, including the strengths and weaknesses in the education sector in the region, and education via satellite, and cooperation between the academic sector and the industry.

QNB is committed to the promotion of



The statement of account







National Heritage



cultural communication that calls for peaceful coexistence and supports prosperity and development, and is keen to share the views and values of the people of Qatar with residents in Qatar and audiences abroad.

The Bank organized many of the defining events that contribute to the revival of Qatari heritage and traditional habits in different ways with all segments of society, including the integration of Qatari heritage with modern technology in order to link the new generation with inherent customs in addition to introducing the residents to Qatari heritage by highlighting this heritage as it is was handed down in society of the last generation.

Over the years, many of QNB's activities in the field of CSR were noted by close cooperation with the Qatar Foundation. It is providing support for exhibitions that highlight the nobility of Qatari heritage to the care of social events that provide an overview of national talent; the bank was able to contribute through the CSR activities of to highlight the rich heritage of Qatar. **Garangao Challenge**

QNB launched the electronic game Garangao Challenge on smartphones and tablets, which is the first of its kind which aims to revive the authentic Qatari heritage through modern technology developed by the bank in collaboration with specialized companies. The idea of the game came as an extension of the efforts of QNB to invent new ideas keeping pace with the celebration of Garangao night during Ramadan.

The game application «Garangao Challenge» is available on the App Store and Google Play, with a note that this game can be played by a person alone or enter into groups especially since the game has four different characters: Abdullah, Nora, Salim and Ali, Where the game take place with background music that has the words of the traditional song «give us God to give you» and images inspired by the buildings within the State of Qatar, including the main building of the Bank. The Garangao campaign is the first of its kind in Qatar and the Arabian Gulf and the opportunity for all ages to have fun in a game that combines the beauty of heritage and technology diagonal distinctive style.

QNB celebrated Garangao night in a special event which made it possible for children to take pictures with the characters of the new application and participate in the game challenge within the Bank branch.

The bank did not only launch the game, but included a challenge contest for the children held on this occasion, where 25 participants managed to win a «Galaxy» Tablet in addition to the distribution of Garangao for all visitors in the presence of the four characters of the game, the wing also saw lots of interest from families to take pictures with the game application characters.

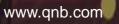
QNB participated in the special celebratory night Garangao which took place in Soug Wagef with all state institutions, where the Bank branch had a large turnout of visitors and children who enjoyed the traditional heritage activities especially held by the Bank in this regard. The visitors reviewed the long history of Qatari heritage and inherent traditions in an atmosphere that bears the fragrance of the beautiful past.







Bracing heritage within the CSR agenda



Qatar Central Bank... A Comprehensive CSR Concept





H.E. Sheikh Abdullah bin Saud Al Thani, Governor

Qatar Central Bank believes in the importance of CSR as a source and a main pillar supporting the statute of the central bank to keep pace with the enormous advancement in the financial sector and banking industry.

The bright marks of the central bank in CSR reflects the deep and informed vision to serve and care for the community through the provision of banking knowledge, and the launch and adaptation of quality initiatives and pilot programs, which are all designed to achieve sustainable development and the objectives of the pillars of the Qatar National Vision 2030.

From this standpoint, the bank works, as the regulatory and supervisory senior in the financial sector in the state, concerning the application of the overall concept of social responsibility, community, environmental, economic and educational dimensions, to provide an integrated and advanced picture of what ought to be the social responsibility of the State of Qatar.

The Bank methodology is also marching toward the application of social responsibility; building on firm foundations and legal principles and rules inspired by the national legislation and the high values of the Qatari society, which is a mixture of tradition and modernity in a civilized template looking to the future with sharp eyes.

Above the Beacon of the Central Bank in the field CSR, lies bright samples and images reflecting the serious work and extreme care to facilitate and encourage innovation in the fields of business, services and financial activities.

Unlimited support from the bank for all the activities of the different sectors and participation to provide added value is Evident. As well as the integration of CSR applications in the banking and business industry and other activities in the financial sector.

The bank takes into consideration, in parallel with the implementation of the CSR principles, the interpretation of its

message on the ground to maintain the value of the national currency, securing monetary stability, and to ensure the orderly development of the services sector, business and financial markets activities, in line with the objectives economic development, thus of achieving the general economic and developmental state policy objectives, in accordance with Qatar National Vision 2030.

Above the beacon of the Central Bank in the field of CSR, lies bright samples and images reflecting the serious work and extreme care to facilitate and encourage innovation

Perhaps it's assigned to Qatar Central Bank the role of being a high supervisory and organizing body to oversee all services, business, markets and financial activities carried out in the country or through it, and make sure they operate according to the best international standards and practices.

This puts on the Central Bank a great responsibility that it succeeded in brilliantly and moved to new horizons in innovation and creativity to serve the main objectives of the bank and interpret the CSR objectives to become a reality within the community.



Qatar School of Banking Sciences and Business Administration, A CSR initiative.





It is evident that one of the tasks and responsibilities of the banks is the formulation and implementation of the monetary policy of the country, exchange rate policy, and the development of regulations, instructions and guidelines for corporate governance, transparency, and positive management. In addition, The Central Bank is responsible of regulating the services sectors, businesses, markets and financial activities, based on the market rules and enjoy stability, transparency, competitiveness and corporate governance.

Most importantly, The Central Bank is playing its role in promoting public confidence in the country, as a center for leading global services, businesses, markets, and financial activities. There is no doubt that all those responsibilities are accompanied by creative master plans and strategies in the field of CSR; that is evident in the Central Bank activities and programs concerning charity, social, educational and sports support. All that stresses the importance of CSR and presents its values and principles in a constructive model practically examined by the surrounding community. And the Central Bank-s record is full with CSR accomplishments.

Sports Day

In the sports field, Qatar Central Bank marathon brought together about 1,500 participants from different financial institutions, and exchange

and insurance companies to cope with the objectives of the National Sports Day.

Wages Protection System (WPS)

In the business and corporate sector, the Central Bank is cooperating with the Ministry of Labour and Social Affairs, the Ministry of Interior, and a number of large state financial authorities to implement the Wages Protection System (WPS); a comprehensive electronic system to improve monitoring and documentation of workers' wages payments operations subject to the Labour Law No. 14 for the year 2004 to ensure the commitment of the employers to pay wages regularly and in a timely manner in accordance with the rules and conditions specified by the labor law.

The achievements of Qatar Central



Bank in the field of CSR are limitless. It represents a clear evidence of the constructive march of the bank in support of this vivid area of concern.

In addition, the bank is insisting on having innovative and creative solutions while implementing the principles of CSR and in delivering its true meaning to the community, raising awareness of the importance of CSR in achieving solidarity in the society and advancing community development in line with the objectives of Qatar National Vision 2030.

Qatar Banking Sciences Independent School for Girls

In the educational field, the bank launched in cooperation with the Supreme Education Council new scientific beacon represented in Qatar Banking Sciences Independent School for girls, aimed at preparing qualified staff to work in financial institutions in the country. The bank is keen to support this school and to provide full care for it to do its mission and play its intended role to the maximum, especially in light of support and assistance that it has from all the financial sectors in Qatar; banks, financial services companies, the stock market and others, providing training and skill development opportunities with the highest international standards and in various fields; especially in Exchange, Islamic banking, accounting and all banking disciplines. The school is performing its mission side to side with the Banking Sciences School for Boys, which is operating years ago.



Securing wages is our social responsibility





www.qcb.gov.qa



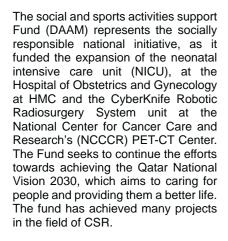
Diamond Sponsor

Support fund (DAAM) .. Socially responsible national Initiative





Mr. Abdul Aziz Al Ansari, Executive Director



Neonatal intensive care unit (NICU)

The social and sports activities support fund (DAAM) provided the financing of the new expansion for neonatal intensive care unit (NICU) at the Hospital of Obstetrics and Gynecology at HMC. This expansion is the embodiment of the wideranging character of the Fund's and its continuous quest to provide a better life for individuals through social support and developmental activities.

The support of this project in the

category of newborns, as an important segment of society, represents a societal value that aims to achieve family stability, where it becomes possible to perform surgical procedures within the unit instead of moving critical situations abroad, the unit is available for this purpose and equipped with all facilities and medical staff to take care of the mothers.

The neonatal intensive care unit (NICU) provides the highest degrees of care for newborn children who are classified as high-risk or pathological critical cases, and the unit provides through advanced specialized care facilities care for children who suffer from serious health problems caused by premature birth (preterm birth) such as respiratory problems, heart disease disorders and birth defects, multi-organ deficiency, and other health problems, the unit set up 107 beds for children to provide care for them.

The new facilities added 27 dedicated beds for children and 4 rooms for mothers and newborns, and a number of support rooms, and meeting rooms to conduct private conversations between the children's families and doctors.

CyberKnife Robotic Radiosurgery System unit

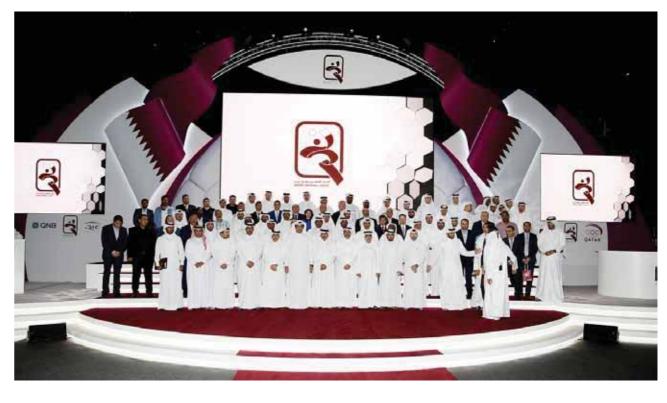
al CSR Initia Award

The Support Fund (DAAM) funding for the wing of CyberKnife Robotic Radiosurgery System unit «Cyberknife M6» at the National Center for Cancer Care and Research's (NCCCR) PET-CT Center at HM, which is a sophisticated system and is a quantum leap in the treatment of cancer, a linear accelerator for radiation therapy is connected to a robot controlled by a computer and the robot can move in three directions around the patient during radiation therapy operations, and the system can keep track of tumors and determine their location and treatment with pinpoint accuracy that is not matched by other systems and other devices, and allows this technique the possibility of targeting the tumor more accurately with radiation doses while at the same time protecting the healthy tissue surrounding it .

World Handball Championship

The Qatari handball union honored the support fund for sports and social activities as one of the leading enablers





of the unprecedented accomplishment of the world handball championship Qatar 2015 where the Team of Qatar achieved the runner up position and was awarded with the silver medal.

"Sealine" Desert Rally

The Support Fund sponsored sports and social activities of the Qatari racer Jaralla Al Merri in the Sealine Desert Rally, the 3rd tour in the World Cross-Country Championship, and he competed eagerly in the 2nd category of unmodified cars

Jaralla lead the 2nd category at the second round and recorded the best timing. He worked hard to win this category of Sealine race as his records show in previous races before he unwillingly stopped participating in the last years. Al Merri drives a Nissan Patrol and is assisted by the Italian Giacomo Tognarini and under the "ADAAM" team for Rallies.

National Day H.E. Mr. Salah bin Ghanim al-Ali, Minister of Youth and Sports, Chairman









Diamond Sponsor

of the Organizing Committee of the National Day events, honored Support Fund (DAAM) as one of the most prominent corporate sponsors for the National Day celebrations in a special ceremony held at "Darb Al Saaie".

The participation of sponsors in the National Day celebrations aimed to establish positive cooperation and to play an active role and work for the benefit of society as a whole through the sponsorship of major activities in various fields of social responsibility.

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lftar of affection

Support Fund presented funding for sports and social activities of the project «Iftar AI Mawadda (affection)» which was carried out by the Red Crescent, among a number of lftar initiatives in various government hospitals, as part of its Ramadan activities including the distribution of hot meals lftar to guests at a number of hospitals in the state. The project consists of four phases began with a visit the Psychiatry Section of the Rumailah Hospital and the distribution of 140 lftar meals to guests and staff.

Psycho-social rehabilitation

About 80 inmates in the penal and correctional institutions benefited from the support provided by the Support Fund of sports and social activities, out of the four courses in the field of psychosocial rehabilitation of inmates of penal and correctional institutions, which was organized in collaboration with the Department of Social Development at the Qatar Red Crescent.

These courses fall under the partnership with Qatar Red Crescent for the care and rehabilitation of inmates in order to effectuate the role of social responsibility in accordance with the principle that security is everyone's responsibility. The Fund's support as a continuation of its aid to all sporting, cultural, social and charitable sectors.

The idea of these series of specialized training workshops that focus on self-development and refinement concerning the social values, comes from the faith of the courses' providers that these workshops is increasing hope and the positive constructive look to the future through those training series which will be like a capital for him when released and starting a new life within the community.

Visually impaired

Support Fund for sports and social activities sponsored Doha international conference to discuss social problems for people with visual impairment, which was organized under the patronage of H.E. Sheikh Abdullah

Bin Nasser Bin Khalifa Al-Thani, Prime Minister and Minister of Interior and cooperation shared between the Arab Federation for the Blind and the Qatar Social and Cultural center for the blind, and with the participation of countries Members of the Arab States League, Norway, Argentina, the United Kingdom and India.

At the conference a number of topics by specialists, experts and interested people in the visually impaired. discussed issues such as education, rehabilitation, training, mentoring, family life, living environment, easy access, social problems for women with children, and social problems for people with visual impairment, as per the International Convention of the rights of persons with disabilities.

It was also noted at the conference that Qatar is hardly working to improve the conditions of persons with disabilities, including people with visual disabilities.

Support of cancer research .. our social responsibility















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QPMC committed to long term CSR programs





Eng. Eisa Al-Hammadi, CEO

QPMC pays high tribute to its Corporate Social Responsibility and supports a various number of nationwide CSR initiatives. QPMC was founded to ensure the nation's strategic stockpile of aggregates and boost the efficient importation of high-quality primary construction materials in support of Qatar's ambitious large scale projects.

Today, QPMC is considered the trusted arm in the supply of primary materials across all the infrastructure projects in Qatar and is keen to cascade its noble CSR concepts amongst its employees and within the Qatari society in general, as part of its national duty toward the community. In addition, QPMC is working persistently to enhance staff development programs and workers> rights, which is contributing to the consolidation of the internationally recognized human rights principles and this by default is the leading catalyst that impacts QPMC's CSR initiatives which is lead and managed by its staff and employees.

Qatar Primary Materials Company

(QPMC) was established by an Emiri decree issued in August 2006.

To-date, the company has 696 workers, whilst providing complete port, jetties and shipping, logistic & supply chain solutions, stock yard storage, primary materials delivery, projects management & gabbro sales efficiency all aimed at securing the sufficient demands of primary materials needed in the Qatari market and across the thriving construction industry in Qatar; thus contributing to achieving QPMC>s core objective in stabilizing the prices of aggregates in Qatar and working in liaison to achieve Qatar national Vision 2030.

Health, Safety and Environmental (HSE)

HSE Management is an integral and essential part of the way we do our business and is considered an equal part of the wider system for the management of our business. Our goal is to protect our people, the public, our property and the environment in which they work and live. It is a commitment that is in the best interests of our customers, our employees and all other stakeholders to follow safety regulation and reduce incident as far as reasonable and practicality.

We are proud to support QU students

and Graduates.

The HSE team consists of 11 employees, including heads of departments who work in the morning shift and the administrators who supervise health and safety in two shifts in the afternoon and at night covering all sites and operations 24 hours a day.

All QPMC employees and contractors attend mandatory training on safety guidelines and procedures on site before starting their duty.

Human Resources Department organizes staff sessions concerning the required business rules and behavior regulations and explain medical insurance services offered.

In addition, QPMC introduced the concept of the suggestion box to collect all the suggestions, complaints and other information on a weekly



basis from work sites, and are dealt with in a very serious manner and with full confidentiality.

Workers wellness and well-being

QMPC has allocated

bedrooms with 3.5 m \times 4 m and 6.5 m \times 4 m sizes equipped with air conditioning and has 4 or 8 beds and 4 or 8 cupboards respectively.

Also QPMC provides various means workers of comfort and luxury for its workers,



such as gym, multiple play grounds and a variety of food supplies.

Blood Donation

Campaigns QPMC is keen within its Corporate Social Responsibility plan to

organize blood donation campaigns for its employees to enhance their involvement in community service.

The recent blood donation campaign organized by the company witnessed remarkable response from the employees, which reflects the spirit of unity and compassion among them, and their thorough understanding of their role as members of the community in saving the lives of their fellow brothers in humanity. The campaign came within effectiveness plans that aim to develop the spirit of social contribution among the company's employees by involving them in many charitable events and social activities within Qatar.

Cooperation with Qatar University

As part of its CSR policy, QPMC is in continuous cooperation with Qatar University on an academic and educational level; as it provides internship and vocational training programs for the university students.

This program comes in compliance with Qatar University to encourage new generation to actively the participate in the march of economic and human capital development led QPMC Chief Executive Officer, by the State of Qatar. In parallel, the students gain the benefits of increased practical knowledge relative to their disciplines and field of expertise to acquire competencies related to their academic study. The training program

allows students to work in various departments of the company, field locations, workshops and ports.

The training program at QPMC is targeting current students of Qatar University as part of its commitment to qualify students to enter the business market with practical skills and experience, enhance their competencies, and to arm them with the means of success and development after they finish their academic study.

Engineer Eisa Al-Hammadi and Dr. Latifa Al-Darwish, QPMC Director of Administration are both Qatar University graduates. Engineer Eisa Al-Hammadi has always, stressed on the importance of the program to expand their abilities and competencies.

He pointed out the continued cooperation between the two institutions to establish a successful workforce and superior individuals to raise the level of efficiency in the workplace and building the future of the State of Qatar. In the context of maintaining a continual communication with its employees, and in appreciation of their efforts, QPMC is constantly awarding its staff from all administrative departments, logistics, plants and ports.

QPMC is interested in consolidating the concept of honoring its staff and workers as a culmination of the achievements that contributed

the horizons for students and develop to enhance the performance of the company over the past years.

Traffic & Road Safety Campaigns

QPMC participated in the traffic safety campaigns organized by the General Directorate of Traffic, which aims primarily to promote traffic safety measures and ensure that all citizens and residents in Qatar are aware of their responsibilities to maintain safety while driving, as it would make the streets of Doha safer and an example to follow.

Within the objectives of the Traffic Week, QPMC worked on raising the awareness of its truck drivers to abide by traffic rules within its operations,



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according to QPMC's principles concerning safety, quality, confidence and efficiency.

The company confirms that it is the responsibility of every individual to follow the rules and traffic regulations and to make sure that everyone is aware of the importance of adhering to them all the times and circumstances, which is part of the program of corporate social responsibility adopted by QPMC to spread the safety message across all segments of the society.

Cooperation with the National Human Rights Committee

QPMC human rights puts considerations in the workplace among

its programs of social responsibility. In this framework, QPMC invited the National Human Rights Committee to visit the headquarters in order to review the status of workers and put its report about this matter.

The National Human Rights Committee praised the annual report of the company, saying that this report is an important reference enriched by the achievements, activities and events of the company's efforts to enhance staff development and workers, rights, which contributes to the consolidation of the internationally recognized human rights principles.

QPMC believes that the progress in business depends on risk assessment as a hazard prevention element.

the most important priorities within Therefore, all the company's for the benefit of the community in employees are partners in the commitment to maintain their health and safety first, as an essential element in ensuring efficiency, productivity and continuity.

> They are responsible for the creation of a clean, safe and productive work environment, and to maintain the sustainability of the production fundamentals (human capital, machines, materials, buildings...) away from accidents and hazards.

> QPMC aims, in its strategy and commitment to social responsibility programs, to create long-term value to shareholders through responsibility and transparency in its social and economic goals, and the enhancement of the surrounding environment

accordance with the four pillars of the Qatar National Vision 2030.

The company is participating in many social responsibility campaigns such as blood donation, for its impact on the consolidation of patriotism, and in spreading the culture of giving and volunteering in the community of Qatar.

QPMC stresses the importance of team spirit and teamwork concepts, being the basis to success of activities and operations of any organization in all business sectors. Team spirit will lead to harmony in business and amalgamation of roles to achieve our objectives of human development in parallel with the company's strategic projects.





HBK Contracting Company... CSR Leader in Qatar





Sheikh Ali Bin Hamad Al Thani, President, HBK Contracting Company

HBK Contracting Company was established by the late Sh. Hamad Bin Khalid Al-Ahmed Al-Thani in 1970 to undertake civil construction projects in the State of Qatar, thus making his contribution to the economic progress of the Country and the Government sector.

Over the last 46 years HBK Contracting Company has gained industry wide recognition and at the vanguard of construction firms operating in the State of Qatar.

Under the management of Sheikh Ali Bin Hamad Al-Thani, President of HBK Contracting Company, a great emphasis was laid on safety, environment, quality control and timely completion to ensure the Company consistently met stringent engineering and architectural specifications and ensuring high quality standards and achieving optimal level of clients' satisfaction was achieved. HBK's Quality, Environmental, Health & Safety Management Systems has been successfully audited in line with ISO9001:2008, 14001:2004 & OHSAS 18001:2007 standards respectively and certified by TUV Nord certification body. HBK is also a member of United States Green

Ever since the

establishment of HBK

in 1970, it has become

a symbol of success,

development in the

state of Qatar.

growth and economic



Building Council (USGBC) and the British Safety Council (BSI).

The Company continues expansion in new areas with high potential with the objective to further consolidate its position in those areas where it already operates. To achieve these objectives a continual improvements program in management efficiency and effectiveness of production methods is in place, so as to guarantee quality and reliability in delivering products to customers on time.

Over the years, HBK has executed many of the prestigious projects in the-State of Qatar,

for various Public and Private Clients including the Public Works Authority (Ashghal), Ministry of Interior, Kahramaa, Qatar Foundation, Qatar Olympic Committee, Qatar Petroleum, Hamad Medical Cooperation, Qatar Rail, New Port Project Steering Committee, Qatar Fertilizer Company, AI Jazeera, Al Aqaria, Aayan Real Estate, Qatar International Islamic Bank, Commercial Bank of Qatar, Abu Dhabi Investment House, Msheireb Properties, Katara Hospitalities, etc.

HBK has a well-organized and well-disciplined multinational work force of over 11,000 men and owns a large fleet of Construction Plant, Machinery and vehicles with the capability to undertake any scale of Infrastructure & Services related Civil Engineering Projects. HBK is widely experienced in the construction Industry for Commercial and Residential buildings, High Rise Towers, Infrastructure works, Bridge works,



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Water & Sewerage Networks, Treatment Plants, Hospitals & University complexes, Readymix Concrete, Precast Construction, Drilling and blasting works during the past 46 years.

HBK has undertaken various challenging projects in many aspects of the construction industry diversity and has the in house capacity to handle and execute the full scope of building sector requirements, Pipeline networks and Infrastructure Contract works. A large percentage of HBK's workforce has been associated with the Company for long period of time and hence the know-how, experience remains as a healthy management backup expertise.

HBK emphasizes on Quality than Quantity as the main objective for all its endeavours and has gained client confidence and trust within the Construction Industry for its commitment and achievement of high standards of professionalism in our approach towards providing quality products.



Mission

HBK' Mission is to ensure total satisfaction of its customers through continual improvement of dedicated services in achieving and maintaining excellence thus, it recognizes and accepts the responsibility & commitment to:

· Meet and exceed the clients' expectations the first time and every time. Control the hazards and risks posed by activities and operations to its employees, clients, visitors and other third parties.

• Operate without causing any adverse impact to the environ-



ment. Ensure total customer satisfaction by providing best quality products and services along with the efficient and timely delivery of the same. Streamline and continuously improve its processes in order to meet and exceed clients' requirements.

 Train employees so as to equip them with the necessary tools to perform their tasks safely. efficiently and competently. Comply with all applicable legal requirements and improve occupational health and safety Corporate Social Responsibility performance by providing a safe and secure work environment to employees, clients and

other third parties through the control of hazards and risks.

Protect the environment and that of the communities where HBK works by preventing pollution, controlling adverse environmental impacts and adhering to the legal and other requirements that relate to environmental aspects.

HBK' Commitment to **Corporate Social Responsibility (CSR)**

HBK believed its leading role in (CSR) as a noble responsibility and strategically focused & designed broad array of activities





The Prestigious Qatar University recognises HBK Contracting Company as Leading Potential Employer in the field of Constructions for the Support & Collaborations to provide promising Career opportunities for Qatar University Students and Graduates.



Company. The Management examines its current CSR activities and continue to enhance even greater activities in the future.

Environmental Commitments:

HBK is committed to its role of Environment Leadership and creating Environmental Awareness and sustainability among its employees. The Company consciously looks to maximize effect of the Environment and will continue to invest in the area according to the best practice & International Standards. HBK constantly strives to concentrate Environmental

that benefit the society and the Hazards in all its Projects and Administrative installations and to make them as green as possible.

Social Commitments:

HBK over the years has been supporting Educational Communities & Organizations extending diversity of Knowledge & Experiences. The Yearly Programme of Summer Training for Qatar University Engineering Students was as a gallant Initiative of Sheikh Ali Bin Hamad Al Thani - President of HBK Contracting Company and his contribution has been highly recognized and appreciated by





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the University as a local Construction Company, opening a gateway for Engineering Students to explore the horizons of Engineering with unparalleled exposure in multidisciplinary Engineering Projects.

Training & Development Commitments:

The Management recognizes the best form of Welfare for the employees is a superb state of Training that enhance not only the skills required for Field of Construction but also the employees 'self-development for their professional career. The company has established



well-equipped In-house Training Centre to undertake varies training required for the Construction Industry and results of successful completion of varies complex projects has spoken the need of such training.

Aiming at Wellbeing of expatriate workers, the Ministry of Information and Communication Technology in collaboration with ICT Qatar, selected HBK Contracting Company as one of potential Companies to provide its assistance to enhance the workers' IT awareness and also to help them to stay in regular

contact with their families and friends at their native countries. Today, such facilities have been established in all employees' accommodation to continue with ICT awareness program regularly.

Employees' Welfare Commitments:

Employees are always considered as vital assets of the HBK Contracting Company and Welfare of employees has always been of paramount importance. Having Considered the importance of Wellbeing of Employees, the Management has have Welfare Advisory Bu preme Committee f and Legacy but also high level delegation a visit to HBK Emp commodation to wi fares of employees FIFA 2022 Projects.

initiated a dedicated Welfare Department under Human Resources to ensure the set standards by all Authorities are in compliance.

HBK initiation of Workers Welfare Forums to solve workers' general grievances was much appreciated by not only the Welfare Advisory Board of Supreme Committee for Delivery and Legacy but also the all the high level delegations who paid a visit to HBK Employees Accommodation to witness Welfares of employees working for FIFA 2022 Projects.

Employees Benevolent Fund:

HBK Management introduced Employees' Benevolent Fund as part of Enhancement of Employees' Welfare with a view to provide financial aid to employees who suffer hardship from career ending due to occupational injuries, terminal illness, accidental/natural deaths and significant distress such as claims with no insurance coverage & compassionate retirement, etc. The aid is in addition to any emoluments that beneficiary (employee or next of kin) may be legally entitled from the Company. Ever since the Employees Benevolent Fund was introduced, the source of additional financial Aid for much needed Worker category employees has been an immense help to them and their dependants who need support.

Health Care Commitment:

Health Care of Employees is an essential part of HBK Contracting Company's duty and has established fully equipped Licensed Clinics and First Aid



Centres in all Projects and the Accommodations in line with the set standards and current legal requirements.

Sport

sport is conceptualized as an effective CSR medium and HBK focused on innovative ways of using Sports as a catalyst to incorporate Sports Activities into the lives of Employees. The Management has taken positive steps to facilitate Indoor and Outdoor games facilities and well equipped Gymnasiums in all Family and Bachelor Accommodation Compounds with a view to explore talents and develop Sports. The name of HBK has reached the pinnacle of Sports in Qatar with the



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showers of Championships in Cricket, Football, Basketball, Kabaddi, Tug of War and Long Distance Running Events.

HBK was crowned as the Champions of Qatar Airways Cricket Cup - 2014 in Division "C" and again in 2015 Division "B". The HBK Cricket Team has now been promoted to Division - A by the Qatar Cricket Association for its contribution to the sport in Qatar and remarkable display in the Game of Cricket.





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VALUES









Corporate social responsibility in WOQOD





Eng. Ibrahim Jaham Al-Kuwari, CEO

WOQOD is responsible for storage and distribution of all gasoline, diesel and jet fuel in the state of Qatar. This directly supports the growth of the national economy and the economic and social development. In addition to its economic scope of work, WOQOD gives high attention to social development, and this made the company a key partner for many of the social, environmental and educational initiatives. Through the following engagements.

Qatarization, Training and **Scholarships**

As part of its commitment to Qatar National Vision 2030, WOQOD is bound to provide its employees with a healthy environment where they can develop, grow, and work in safety.

WOQOD continues to seek inspirational methods of attracting Qataris to its workforce. For this purpose, the company has adopted a people-oriented strategy incorporating promotion of a diverse and engaging workforce, investment in all employees, and creation of a safe and healthy work environment, with Qatarization as the top priority overall.

Education City Career Fair

Qatar Fuel WOQOD participated in the Education City Career Fair, organized by Hamad Bin Khalifa University and partners at the Student Centre on February 1-2, 2015. Representatives of oil and gas, media and consultancy sectors received in their booths university students from Qatar who joined the event.

The fair provided an opportunity to

interact with the new generation and learn about their aspirations and ambitions, as they prepare to enter the business market.

Community College Qatar 2015

WOQOD Participated in CC-Qatar at the premises of the College explained the various programs that we provide to the Students.

Qatar Unversity Career Fair

Shared QU and Texas A&M Universities Career Fair with the available programs that Qatar Fuel WOQOD has and the Student can benefit from it.

GULF English School Career Fair

WOQOD participated in this Career Fair targeting High school students to join WOQOD Sponsorship program and educate Students about WOQOD and its subsidiaries.

Texas A&M Open House for Apprenticeship and Sponsoring Program.

Partners in

services

development striving to provide excellent

WOQOD participated in the open house and presented the available sponsorship programs and job opportunities.

Responsibility to people with Special Needs Middle East International

Special Needs Conference

WOQOD proudly participated in the Middle East International Special Needs Education Conference 2015 that was held from April 25 to April 27 at Majlis Ballroom in Sheraton Hotel. The three-day event played a vital role in empowering people with special needs and making their high school inclusion meaningful. It also aimed at improving the learning process by equipping special educators with the best teaching techniques as well as promoting innovative and research-based strategies. Indeed, WOQOD is pleased to have an active role in the empowerment of people with Special Need.





Al Tamakon School Sponsorship

As part of WOQOD CSR initiative, WOQOD decided to contribute 10,000 USD annually to AI Tamakon School for special needs.

Contribution to SPORTS Qatar National Sports

Dav

In an attempt to promote healthy living and lifestyles and in coordination with the Qatar Cycling Federation, WOQOD organized a variety of exciting, funfilled activities on the occasion of Qatar National Sports Day for its employees. Over 100 employees and their families from Qatar Fuel Company (WOQOD) and its affiliate company Qatar Jet Fuel (Qjet) took part in the 9 km cycling tour that occurred at Al Refaa St. in Al Kharatiyat. The ride fulfilled and awakening to the importance of sports.

Qatar International Taekwondo Championship

In March 2015, Qatar Fuel WOQOD sponsored the First Qatar International Taekwondo Open Championship 2015 organized by the Qatar Taekwondo and Judo Federation (QTJF). The championship was held at Women Indoor Hall at the Aspire

Dome and attended by VIP Sports representatives. H.E. Minister of Youth and Sport Salah bin Ghanem Al Ali awarded the winners from the men and ladies competition with the trophies. The prestigious event brought together 800 players (men and women) from different age groups and representing 45 countries to compete in four different weight categories.

AIBA World Boxing

Championship In October 2015, Qatar Fuel WOQOD sponsored the 18th AIBA (World Amateur Boxing Championships) 2015 held in Qatar, at Doha's Ali Bin Hamad Al Attiva Arena from 5 to 18 October 2015. In all, 260 participants from 73





countries attended the event, and among them were a crop

This championship also served as a qualifying tournament for the upcoming 2016 Summer Olympics.

of young stars destined to set the world of AIBA boxing alight over the coming decade.

This championship also served as a qualifying tournament for the upcoming 2016 Summer Olympics

Qatar Rugby sponsorship

As part of its CSR initiatives WOQOD supported this activity by sponsoring Qatar National Rugby Team for their international match held in UAE.





Importance of Awareness Organ Donation Drive at WOQOD Tower

In April 2015, Qatar Fuel WOQOD in partnership with Hamad Medical Corporation (HMC) and ORYX GTL, organized an Organ Donation campaign at its headquarters in West Bay. This campaign was very well received by the employees from WOQOD & ORYX who actively participated in this noble initiative.

CSR Summit 2015

Qatar Fuel (WOQOD) sponsored CSR Summit 2015 that happens every year in a chosen country in the GCC, WOQOD sponsored the event to spread awareness in Qatar Regarding the True meaning of CSR and how we can sustain it.

Blood Donation at WOQOD

In June 9, 2015, WOQOD Qatar Fuel in collaboration with Oryx GTL and HMC in a Blood Donation campaign titled "Give Blood, Save Life" at its headquarters in West Bay. The campaigns were very well received by the employees who actively participated in these noble initiatives.

Responsibility towards safety

Gulf Traffic Week WOQOD Participated in GCC

traffic and emphasized on the need for quality vehicle inspection and explained to visitors on the parameters of periodic vehicle and on the need and importance of inspection.

SHAFAF Test Blast

On October 28th 2015, WOQOD and the Civil defense partnered in doing a safety test for WOQOD's Product

Cylinder.

The result showed that SHAFAF is a safe Product that doesn't explode unlike the Steel Cylinder that Does. This was done to spread awareness on the safety of WOQOD's Product.

The commitment to its clients and suppliers, to provide a product, which is produced and imported as per the highest safety and security specifications applied in European countries, and are being used effectively in the houses, restaurants and commercial stores, among others.

Civil Defense Exhibition Participation & Launch of Sdair and Sdaira (WOQOD Mascot)

Qatar Fuel WOQOD participated in the fifth Civil Defense Conference and Exhibition, organized by the Civil Defense Department at the Ministry of Interior, held at the new Doha Exhibition and Convention Centre from Nov 2-4, 2015. There was More than 1,000 global agencies and companies specialized in safety and civil defense participated in the annual event to promote the latest security and safety technology.

WOQOD, in partnership with Civil Defense conducted tests on its SHAFAF cylinders on the sidelines of the exhibition to highlight its safety features in comparison to other metal cylinders. These tests reaffirmed the high tolerance features of SHAFAF to fire and explosion, as they did not explode during the tests even after being exposed to continuous fire for 7 minutes, and melted without splitting.

SHAFAF to compare it with the Steel On the contrary, the metal cylinder exploded in the air very soon after catching fire, leaving dangerous particles and shards in the air. The tests confirmed WOQOD's commitment to its clients and suppliers, to provide a product that is safe.

tests confirmed WOQOD's On the event, WOQOD Launched their Mascots to attract kids and spread awareness to them through their mascot. Sdair and Sdaira conducted from the Sidra Flower, these characters captured attention to the young kids and through them will send messages about safety, environment and more.

GOIC – First Gulf Metrology Forum Seminar and Exhibitions

FAHES represented WOQOD in the First Metrology Conference.

Role of FAHES as the Company responsible for periodic vehicles inspection in Qatar and the inspection parameters to ensure safety of vehicles were highlighted.

The prime focus of the First Metrology Forum Seminar and Exhibition was emphasis on the setting of 7th Metrology region to be known as Gulf Met.

Partnering with

Foundations **Abdullah Bin Hamad**

Al- Attiyah International Foundation for Energy & Sustainable Development As part of WOQOD CSR initiative WOQOD supported the Al- Attiyah International Foundation for energy & Sustainable Development.





Environmental Responsibility



Vapor Recovery System (VRU)

The is installed in Doha Depot to recover / recycle the hydrocarbon vapor coming out while Tanker Loading Operations at Loading Gantries. The Vapor Recovery Unit (VRU) runs fully automatic.

In Auto mode, the unit STARTS Vapor Recovery Unit & STOPS according to the activity at loading Rack. The unit consists of several sub systems. These facilities help reducing the vapour losses at both the Depot and Petrol

stations. Moreover, by minimizing the vapour emissions, these facilities help reducing the safety risks, apart from providing environment-friendly atmosphere.

Water Recycling Facilities:

All Wogod Petrol Stations, wherever Auto car wash machines have been installed, are provided with Water Recycling Units to efficiently recover the used water. Ecolite 600 Recycle Units from Germany are part of the Auto Car Wash facility

The waste water is recycled through





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this unit to remove dirt and foreign particles and make the eater fit wash use to wash cars. Water can be recycled at the rate of about 600 Lit./ min.

This would result in reducing the fresh water consumption considerably thereby improve our performance on Environmental Conservation and waste generation as well.

Currently 16 of such units are operating at Wogod Petrol Stations all over the state of Qatar and the number will rise in the future.

Charity activities

Ramadan Kareem Iftar Box **Distribution at WOQOD PS**

During the Holy month of Ramadan and to reflect the spirit of brotherhood, Qatar Fuel (WOQOD) has distributed Iftar meal packages at its petrol stations across the country, as part of its corporate social responsibility initiatives during the Holy Month of Ramadan. During the hour of Iftar, 4,000 packs containing foods and beverages were distributed to people at the WOQOD Fueling stations. This year's initiative is part of WOQOD's growing support for charitable and social-oriented programs, and is a reflection of its corporate social responsibility strategy.

Ramadan Iftar Tent

WOQOD supported the Qatar Charity Tent initiative in Al Khor and Al Wakra on July 8th and July 11th, which served lftar meals to individuals from all sections of the local community. The initiative reflects WOQOD's commitment to give back to the local community it operates in and support less privileged members within the

community, in an environment that reflects the spirit of the auspicious month and celebrates companionship and solidarity.

Qatar Charity Lectures in RAMADAN

During the Holy Month of Ramadan, WOQOD hosted a 2 day lecture series to highlight the teachings of Islam and the true essence of the Holy month of Ramadan. Held at the WOQOD Tower auditorium, employees from Qatar Fuel (WOQOD) & ORYX GTL.

Garangao Box Giveaway

On July 1st, Qatar Fuel (WOQOD) celebrated Garangao, the traditional kid's event with great vigor and festivity. WOQOD organized a series of fun activities targeting young audiences and distributed Garangao Box Giveaways filled with toys, treats and The gift is given along with a gift card nuts in its Petrol Stations. The event was planned to help strengthen ties says "Dear Brother, Please accept with the local community and connect with the promising future generations, and celebrate Qatar's unique heritage and traditions.

Gratitude for Gas Station Attendants project

On the occasion of Ramadan Qatar Fuel WOQOD sponsored a group of Qatari girls who have come together to launch a campaign called 'Gratitude For Gas Station Attendants' to show appreciation to the employees at petrol stations across Qatar.

Lasting for the month of Ramadan, the campaign involves encouraging the public to distribute gifts bags with basic necessities to employees at petrol stations.

Primarily, the campaign only targeted fuel pump attendants, but since they've started distributing the gifts bags, every employee they've seen has received one.

that is written in English and Hindi that our humble gift in appreciation for all the hard work you do for us and our country, Best Regards from your Qatari family."



Social responsibility at Aspire Zone Foundation (AZF)





Eng. Hilal Jeham Al-Kuwari, President

Aspire Zone Foundation (AZF) is responsible for Sports City, the leading sports facility in Qatar and the entire region. During its relatively short age, Aspire Zone Foundation has managed, thanks to the concerted efforts of its members - Aspire Academy, Aspetar hospital and Aspire Logistics - to realize most of its vision's objectives of becoming a reference for sports excellence worldwide by 2020.

AZF believes that its role should not be limited to developing talent among professional athletes, however, it should succeed in realizing its mission to improve sports performance among all members of society. This aspect of the Foundation's role in society encompasses increasing sports participation and promoting physical activity among the population and is being achieved through many innovative programs and activities, which take into account varying fitness levels and provide opportunities for people with disabilities.

CSR ... a Genuine Commitment

What continuously emphasize the important and unique role AZF plays in serving the society, is the idea of an integrated sports city that promotes sports culture and participation across all of society segments in order to build a healthy and sound generation. In addition to the promotion of sports talents academically and technically, thereby building examples for others to follow; and providing research and sports medicine services for the local and international communities.

A large part of this responsibility, falls within the scope of providing services to ordinary members of the community

that benefit from the expertise and world-class facilities of Aspire Zone Foundation

AZF's commitment to promote sports among the community, is demonstrated by its commitment to open its doors to the public, enabling them to use the latest equipment and technology. While Aspetar also offers its medical and rehabilitation services to ordinary individuals who suffer sports injuries. Moreover, Aspetar provides sports training experience through the best professional trainers within the Aspire Active program, and multi-sports skills and football talents centers. This is added to organizing special events for the public that run in tandem with the world-class events of the Foundation. For example, during the World Running Championships, Aspire Logistics organized a parallel event which allowed members of the community to jog alongside international athlete runners.

National Sport Day

Aspire Zone Foundation is one of the most important entities in Qatar contributed to the success of National Sport Day.



The idea was new to not only Qatari society, but also the whole region, when the wise leadership foresaw the importance of sport in developing communities. In response, it devoted a day to celebrate sports in 2011 and AZF, as the heart of sports in Qatar, took responsibility for organizing the event for the community. Since its first iteration in 2011, National Sport Day has offered innovative activities to individuals that encourage them to exercise in a fun setting. On the day, all of Aspire Zone, which stretches over an area of 2.5 square kilometers, is transformed into an enormous sports playground that is open to everyone. The fourth edition in 2015 provided further evidence of the event's success, with many activities successfully promoting physical activity among children in a fun and engaging setting at Aspire Dome.

AZF's faith in its

and activities.

societal role was the

motivation behind many

of its creative programs

Investment in Human Capital

AZF is working constantly to take care of its employees, which represent its most valuable asset, through programs which develop skills and promote development, increasing efficiency.



As positive example of these efforts, the Foundation celebrated those employees who have spent 10 years or more at the organization last year, rewarding their loyalty and continuous work. Needless to say, the fact the Foundation can retain its best talent for ten years is a proof of its ability to provide a challenging but rewarding place of employment, encouraging employees to dedicate their careers to it.

That was expressed by staff who were honored by their testimony in a short video that can be found at AZF website.

Development of Generations and Building Champions

ASPIRE Academy is considered a unique and distinctive monument in the world, rare in that it combines sports and education opportunities under one roof. Since its establishment in 2004, ASPIRE has worked to build a promising generation for Qatar, armed with sports and educational capabilities. Graduates are not confined to be professionals in the game itself, but they can enroll in other areas, whether related to sports, such as towards a healthy lifestyle training, facilities and sporting events management, and sports medicine, or related to other professional fields such as engineering, medicine, aviation and others.

Partnerships for the society

Based on the work values of AZF and its belief that teamwork yields more effective results in the community, AZF has signed partnerships with various bodies, institutions and private sector companies to implement projects promoting for community service in various fields. AZF usually chosen by different governmental bodies due to



the Foundation proven international experience in organization and management of sports events and others.

In 2015, AZF hosted and co- organized more than 20 events with more than 18 public organizations and institutions. including the Health Supreme Council, Qatar Taekwondo and judo union, Qatar Olympic Committee, "RAF" charity Foundation, Qatar charity Foundation, Katara, Qatar armed forces, the national human rights Committee, the Ministry of Interior, and Qatar Equestrian Federation.

Innovation and diversity

Aspire Active ASPIRE academy contributes through its unique program, Aspire Active, in the development of health and fitness and raising awareness toward them in the society, in addition to introducing the benefits of exercise, proper nutrition and healthy lifestyle choices.

Aspire Active Programs are characterized by their variety, offering classes to people of all ages and abilities, including programs not offered by any other institution in Qatar. That led to the overwhelming response witnessed in all classes of the program instructed by the most









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qualified tutors and coaches. The number of participants Aspire active during 2015 reached more than 235,000 participants.

Multi-Sports Skills Development (MSSD) Centre

This program aims to increase the number of Qatari boys and girls and other Arabic speakers between the ages of 6-14 years to participate in sports events. The program is free and performed in a pleasant atmosphere working to master movement skills and develop basic physical capabilities on which to build further sports ability.

This program has proved a great success in supporting the sports federations with players able to participate in the various high level sports leagues. The most popular games among these are soccer, squash, fencing, basketball and swimming. In 2015 the number of registered athletes in the program reached 1,000 boys and girls, 36 girls from them were accepted in the sports federations in the same year.

Step into Health

Step into Health (SiH) is a vital initiative launched by AZF late 2012, under the supervision and management of the Healthy Lifestyle Program (HLP) in Aspetar. The program promotes the concept of total change in the society lifestyle to become healthier and more active without creating a burden on individuals. For more information on this innovative program, you can visit: www.stepintohealth.ga

Qatar's Active Schools

As a quintessence of its role in achieving the Qatar National Vision 2030, concerning building a healthy generation, AZF contributes to the "Qatar's active Schools" initiative implemented by the Healthy Lifestyles Program of Aspetar with the Supreme Education Council, helping school children to be more active to tackle the high percentage of obesity among children in Qatar.

Revival of Ramadan culture

AZF during a short time, and with the launch of the first version of Aspire Ramadan Festival in 2012, was able to change the misconception among some of the people concerning their habits during the holy month of Ramadan, and linking them with physical movement and healthy nutrition and the positive role of fasting to physical activity away from laziness.

In the 2015 version, AZF provided Ramadan model activities, spiritual, social and sportive, and was the ideal destination for families during Ramadan.

Among these activities was "Signs of Mercy-Bashaer Al-Rahma" festival which was held in collaboration with "RAF" charity, and the sports festival that included more than 14 championships, which witnessed for the first time in 2015 version the participation of embassies and banks in football and futsal. And among the most distinctive cultural and social activity in Qatar during the month of Ramadan was "Freej Aspire", which was the signature sign of the festival in its first edition.

The activity reflected the Qatari heritage and traditions in an active, funny and entertaining atmosphere and was inaugurated by H.E. Minister of Culture, Arts and Heritage.

Sports, a way to change the world and develop

communities

The faith of Qatar leadership in sports comes from a vision and knowledgeable insight into the importance and the role of sports in changing the lifestyles of



communities, development of peoples, and coexistence between cultures.

In pursuit of this vision, AZF uses an international strategy, diverse regional partnerships and innovative activities to use sports as a platform to change people's lives.

Football Dreams

"ASPIRE Football Dreams" program is a unique global humanitarian initiative aimed at discovering and developing emerging talent. The program also provides an opportunity to train thousands of 13-year-old children in the developing countries by giving them education scholarships to enable them achieve their dreams in the world of football.

These gifted children enjoy special training and the opportunity to play in friendly international football matches, in addition to medical and social support.

The program was launched in 2007 in seven African countries that have a long tradition of football, and are filled with talents where 430,000 players were evaluated. In 2008, The program expanded to include three continents. Asia, Africa and Latin America, in cooperation with national associations in those countries, in addition to the establishment of a branch of Aspire Academy in Senegal. In 2014, the number of players who have been evaluated reached approximately 4 million from 17 countries. Between 18-20 educational scholarships were given every year. So far, the program witnessed the participation of 6,000 volunteers and 150 thousand appearances in more than 800 football sites.

Doha Goals

Doha Goals Forum is a gathering for Sports Stars, the first of its kind that uses sports to launch communitybased initiatives aimed at improving the humanitarian situation. AZF took the initiative to organize the first edition in 2011 under the patronage of His Highness the Emir of Qatar. The initiative joined together hundreds of leaders from all over the world, who share the belief that sports is one of the main engines of social and economic development.

The Forum represents an authentic step that launched several initiatives, including: the annual World Summit of Ministers of Youth and Sports, the program of sports stadiums construction in deprived communities, the program of fitting artificial limbs for children amputees, and the global initiative against racism and discrimination in sports in joint collaboration with the Nelson Mandela foundation and Tokyo Squali. These steps are set to lead to other initiatives based on sports values and principles to tackle the most pressing issues in our world today.



Community events and open facilities for all

AZF Organized in 2015 more than 21 community activities. Different members of society participated, mostly focused on children and families, such as running competitions in the park and around the Aspire Zone, kayaking in the lake, swimming, basketball, staircase run, painting and arts, bicycles and other activities provided by AZF to let the children and families have fun and joy while exercising.

AZF responded to the demands of the banks and embassies staff and fixed in its annual calendar the two tournaments organized during the holy month of Ramadan, the Banks Football League and the Embassies Futsal Tournament. That was announced in coordination with Qatar Football Association in October 2015.

Sustainability... the right of future generations

future generations to enjoy the wealth of their country and the legacy of their ancestors, AZF has sustainability as an integral part of its strategy and every-day work culture.

As one of the four pillars of the National Vision 2030, AZF has adopted sustainable development, in its main framework and it was granted (ISO 14001) in environmental management standards. AZF is embracing sustainability on several levels, including:

Aspire park huts made of old wooden columns of previous Q-Tel landlines (currently Ooredoo).

Lights in Aspire Zone Park corridors work on solar power. The light poles were transferred from Khalifa International Stadium and re-used in the park.

Aspire Park Lake water actually works as a water reservoir for the entire Aspire Zone area.





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Believing in the right of present and

Community outreach is a great responsibility

AZF is in communication with the members of society, and is always responding to their requirements, paying attention to their opinions, and opening permanent communication channels with them. These communication actions are an integral part of AZF CSR strategy, especially in the year 2015, which can be described as the year of social networking in AZF, where many communication platforms were launched such as the smart phone application and the snapchat account.

It was also an opportunity for community members to express their impressions and contribute to the electronic content provided by AZF for the public. This confirms the trust of the public in all the services and programs furnished by AZF to all society members.

For more information and details about the social initiatives of AZF, please visit: www.aspirezone.qa

supporting

communities in

strengthening and

improvement of societies.

to the economic & environmental

We achieve this through good

governance, rigid compliance with the

laws and regulations, and open and

which we work,

contributing

Corporate Social Responsibility (CSR) at ASTAD Project Management



Eng. Ali bin Nasser Al-Khalifa, CEO

At ASTAD, we are committed to effective communication. the development of

Meeting the highest international standards in all of our projects is central to our business.

Our portfolio of projects includes some of the most iconic buildings in Qatar, spanning the fields of government, health, culture, education and

research. We combine the expertise of our exceptionally talented team to ensure that each of our projects exemplifies innovation and excellence, and meets the highest criteria.

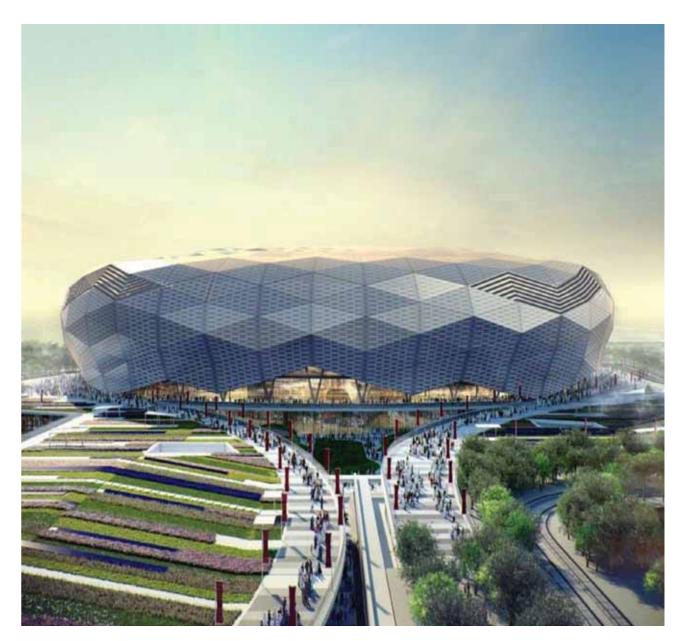
Our projects play a significant part in contributing to the development of Qatar, as it transitions from a carbon-based to a knowledge-based

economy

Our projects play a significant part in contributing to the development of Qatar, as it transitions from a carbonbased to a knowledge-based economy.



Building a sustainable future



ASTAD fully understands the importance of global sustainable development initiatives, and we have long understood the need to carry out our operations in a sustainable manner. We are committed to reducing the carbon footprint associated with largescale projects and strive to incorporate environmentally-friendly products from sustainable sources. We utilize these products through practices that minimize our environmental impact, while ensuring the highest international standards.

We are a team of environmentallyconscious professionals who create efficient, high-performance, climateresponsive buildings that are recognized internationally through green building certifications.

We aim to set a benchmark in sustainability and environmental performance that will inspire the current and future generations.

We adopt a realistic approach to the impact that our services has on the world around us, maintaining energyefficient designs that comply with LEED and GSAS certifications. We utilize renewable alternatives to traditional materials, supporting the reduction of the negative impact of natural resource consumption.

We collaborate with our clients from the pre-design stage, in order to understand their sustainability aspirations and project requirements, translating our client's sustainability vision into project goals that can be realized and implemented.





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We have succeeded in reducing the environmental and carbon footprint in many of our projects, optimizing energy performance, reducing water and material requirements and using landfills for diverted recyclable waste.

We take pride in enabling Qatar Foundation's Health and Wellness Stadium, the first 2022 FIFA World Cup venue to have a Carbon Management Plan

The stadium will set a benchmark in Sustainability for the region, encouraging the young generation to aspire to a sustainable and healthy community in the future. We currently manage over 50 projects that target LEED and GSAS certifications.

Education

Tarek Ibn Ziad

In collaboration with the Supreme Education Council, we have volunteered our expertise to design the building and facilities of the Tarek Ibn Ziad School.

The aim is to establish a school that will become a model for 21st Century schools in Doha with a focus on the Qatar National Vision 2030, providing an outstanding educational experience for students in addition to an early exposure to sports that form the basis of Qatar's sporting culture.

Kukuma School

Under the patronage of Her Highness Sheikha Moza Bint Nasser, we signed a Memorandum of Understanding with the Education Above All Foundation in November 2014, for a pilot project in the Kakuma refugee camp in Kenya.

To ensure a brighter future for thousands of youth in Kakuma, we volunteered our expertise to design a school prototype to offer the youth of Kakuma a host of improved educational amenities. The physical environment of the facility plays an important role in the empowerment of education.

Site Visits

We actively encourage education and the educational programs available at Education City. We contribute to the communities in which we work by providing organized visits to our projects for students, providing them with first-hand experience within the construction industry.

Workers Welfare

We work proactively to monitor and improve the standard of living and

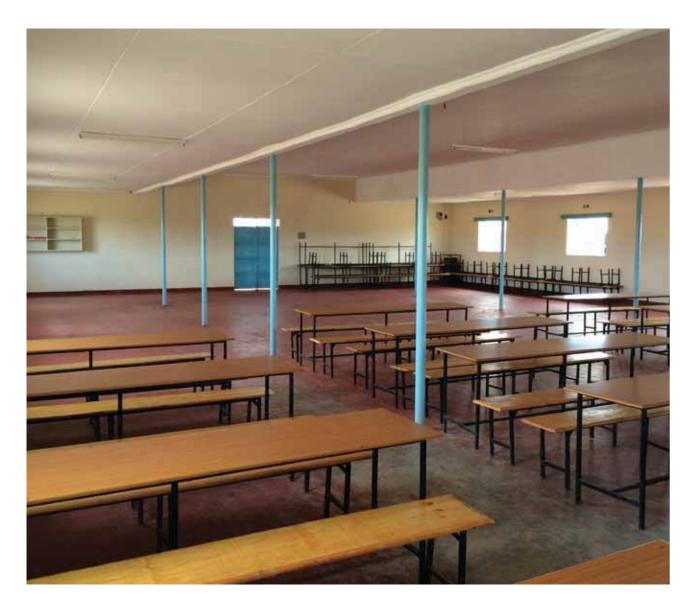
quality of life for all workers in Qatar.

We address issues that the increasing migrant worker population in the country faces, utilizing a holistic approach through which we strive to enhance the workers' welfare.

Qatar Foundations' Migrant Worker Welfare Standards are strictly implemented across all our current and upcoming projects.

In our endeavors to select ethical business partners, all contractors and sub-contractors awarded by ASTAD must follow the Initiative's requirements throughout all of their projects.

We actively participate in initiatives that address significant societal issues, and work to strengthen the communities in which we work, contributing to the improvement of societies.









The projects we manage play a significant role in developing the infrastructure required to achieve the Qatar National Vision 2030. We utilize our combined wealth of knowledge to ensure that our iconic projects exemplify innovation and excellence.

HIA... Successful strategy for CSR



QATAR _____ Hamad International Airport is Proud

فنطار كمد البدو

nad International Airport

for being a part of the Qatar National Vision 2030, which is keen to be adopted through the events that fall within its CSR strategy.

World Sight Day

HIA celebrated the World Sight Day in the passengers' building at Hamad International Airport and launched a fundraising campaign with the participation of Orbis - UK, an international charitable organization dedicated to the prevention of blindness.

Fundraiser has been opened at the airport, Princess Sophie, Countess of Wessex, sponsor of the International Agency for Prevention of Blindness (IAPB) as part of an initiative organized by the Hamad International Airport to support the campaign "These Hands" launched by Orbis and Qatar Charity to raise the necessary funds to reduce the loss of sight for the children of Bangladesh.

The Venue was equipped to receive this event in the passengers building at Hamad International Airport near the anthropomorphic «bear lamp» so that travelers and airport staff can participate in the donation and interact with event. All returns will go towards supporting the fundraising campaign, «these hands.'

The event venue was decorated with paintings drawn by children of Al Noor School for the Blind and "Ruqaya" school. The British Artist specialized in the visual arts, «Rachel Gadsden» made a unique visualization and embodiment of those works of art written by blind children in their minds, as part of the « weak sight» program of AL Noor school, a multicultural technical cooperation takes place between communities and art organizations in the United Kingdom and the Middle East.

Hamad International Airport is displaying these works of art in collaboration with the British Council who sponsors this exhibition.

Mr. Florence Brancheau head of the Middle East partnerships at Orbis - UK said: "We are very grateful to Hamad International Airport for joining us once again to celebrate the World Day of sight. The celebrations this year were distinctive so as to join Her Royal Highness Princess Sophie, Countess of Wessex. We are happy to call it the opening of fundraising events for the campaign «These hands,» where the donations returns will fund sight saving efforts for thousands of children in Bangladesh and change their lives."

"These Hands"

Her Royal Highness Princess Sophie toured around the various airport facilities, accompanied by Mr. Bader Al Meer, CEO operations at the airport, who commented on the event saying, «We are proud to have the airport supporting Orbis UK efforts in the world day of sight for the fourth year. We are pleased to have the opportunity to partner with Orbis towards contributing to the prevention of sight-loss initiatives. "



Blood Donation Campaign

Both Hamad International Airport, and airport security management of the Interior Ministry, organized in cooperation with HMC a blood donation campaign as part of the CSR activities. The campaign that began at eight in the morning and throughout the day received wide participation by the personnel of HIA and the management of airport security. The blood donation fully equipped unit of HMC moved to the airport accompanied by an integrated team of medical specialists. Blood donation campaigns are of great importance in spreading awareness about the benefit of this social work, especially among younger generations, both for the donor or the beneficiary.

This campaign comes in the framework of social responsibility of Hamad International Airport activities. Its outcome is revealed medically and socially in motivating the employees to participate in community service, and enhance their active involvement. We are proud of our support for the programs and efforts of HMC, and this is in line with the Qatar National Vision 2030, which aims to contribute to the social development in the State

of Qatar through building a healthy and sound society. We thank HMC for its role and her valuable contribution in this campaign along with the Ministry of Interior for its efforts and all the HIA employees who participated in the success of the blood donation campaign.

Mr. Abdulaziz AL Mass, Vice President for Commercial Affairs at Hamad International Airport said: "our participation in this humanitarian campaign confirms our commitment to CSR, we are pleased to be part of this campaign organized by the Hamad Medical Corporation to ease the suffering of many patients and save lives of many who suffer from blood diseases by blood donation which takes only a few minutes, but it may save the life of someone who's in need".

Sadiqa Ismail, Medical Manager of the blood donation center at HMC said: «blood donation campaigns help us spread awareness about the importance of donating blood. Every drop of blood is an important contribution to improve the health of an individual in the emergency, and









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we are grateful to our employees and all donor institutions for their volunteer work which is helping us to save lives."

Brig. Essa Arar Al Rumaihi, Airport Security Department Director, commented about the campaign: "Interior Ministry is always keen to communicate with the community institutions, and the blood donation campaign for the staff of Hamad International Airport fortifying the culture of volunteering, by raising awareness about blood donation importance, and its role in saving lives of the sick and injured, in addition to fulfill the growing need of blood for patients."

Col. Mohammed Rashid Al Mazroui, Director of Airport Passports Department expressed his content towards the active participation of the security staff at HIA in this campaign, showing a deep awareness of the company, s vision and its role towards social responsibility in Qatar.

It is noteworthy that the donors were subjected to tests to make sure they meet the standards set by the HMC, to ensure their fitness to donate blood.



Ramadan and Garangao

Hamad International Airport (HIA) celebrated the Garangao night during the holy month of Ramadan. Hamad International Airport was decorated to mark the occasion portraying the pride of Qatars culture and representing the importance of the holy month. Iftar meals were distributed for travelers, staff and officials at the airport in Ramadan. Children celebrated the Garangao occasion, during the holy month of Ramadan, while the airport staff distributed sweets, coffee, dates and gifts to the travelers. Eng. Bader Mohammad Al Meer, CEO Operations at Hamad International Airport, expressed in this occasion on behalf of the airport-s family their best wishes to the people of Qatar and the travelers.

"AL Darb" Qatarization program (in cooperation with "Bedaya" Center for Entrepreneurship and **SME Development**)

Qatar Airways and HIA "AL Darb" joint program for Qatarization announced entering into partnership with "Bedaya" Center to display the works of a number of Qatari talents in an exhibition at Hamad International Airport. And it opened the exhibition at the arrivals hall.

The aim of this cooperation is to support young Qatari entrepreneurs by presenting their ideas and plans, and turn it into products such as clothes, accessories, traditional perfumes,

household items and other products that reflect different aspects of the heritage and culture of Qatar.

These products were displayed during the exhibition period to travelers at Gate 4 and had the opportunity to learn about these 100% Qatari products.

Ms. Fatima Al Sulaiti, Entrepreneur and founder of "Kafi chocolatier" the first registered trademark to manufacture chocolate by local hands. She said: «The idea behind the launch of this project is to design a Qatari luxurious chocolate brand. We started this project in 2011 as exhibitors and today we have a private shop and three chocolate manufacturing workshop. and soon we will launch the second shop and the first chocolate factory in Qatar. I would like to thank all who supported us. "

Hamad International Airport is affording distinctive spaces for exhibitors to market their products and develop their business. And by being at the airport, exhibitors will be able to observe the reactions of thousands of passengers traveling through HIA about their products directly.

About that, Ms. Nabila Fakhri, Vice President – HR at Qatar Airways, said: Qatar Airways is proud to support such initiatives and the development of Qatari talents not only within the airlines, but also as an active contributor to the achievement of Qatar National Vision 2030."

Eng. Bader Al Meer, added: «Hamad International Airport is proud of this

opportunity to host "Bedaya" exhibition and to contribute in the development of Qatari talents' emerging projects. HIA is Qatar>s gateway to the world and this exhibition presents culture and creativity of Qatari talent for travelers through the airport from different countries around the world. "

"Bedaya - The Beginning» is a center for professional development and business support and guidance for Qatari nationals who wish to start their own businesses, through various initiatives

Ms. Reem Al Suwaidi Director General of the Center said: «We are very pleased to establish this permanent exhibition at Hamad International Airport where products made 100% by local hands are displayed to thousands of visitors coming to Doha from around the world. As it will be a great experience for travelers where they have the opportunity to understand the profile of the Qatari heritage upon arrival to Doha. "

"ALDarb" Qatarization program currently supports more than 30 areas of specialty and offers nine programs for training in various fields within the Qatar Airways, the awards winning airlines.

Recently the airline welcomed more than 200 members in the new training programs, for engineers, pilot trainees, interns, graduate students funded by QA, in addition to current employees.



قطر QATAR







CSR at Sasol Qatar





Phinda Vilakazi, President GTL Ventures

Sasol, the international integrated chemicals and energy company, focuses on managing the relationship with its joint venture ORYX GTL, and JV partner Qatar Petroleum, as well as contributing to the Qatari society. As a company with a legacy of community involvement, investment and empowerment in its home country South Africa, Sasol brings this commitment to Qatar through numerous initiatives over the year.

In 2015, Sasol continued to extend its award-winning CSR initiatives. Initiatives such as Definitely Able and Qatar e-Nature have left a positive impact which has been recognized on a local and regional scale. These initiatives, in partnership with local government and civil society organisations, contribute to the realisation of Qatar National Vision

2030.

Commenting on Sasol's commitment to social contribution in Qatar, Phinda Vilakazi, President of GTL Ventures said, "Sasol has continued to foster the local community by its signature CSR initiatives that range from spreading awareness about the environment to achieving social inclusion.

Our collaborations with significant local and international organisations have contributed to our achievements attained this year. Sasol will continue to support the 2030 Qatar National Vision and build on the success it has achieved."

Building on three years of success via Sasol's Definitely Able corporate responsibility initiative, the ground breaking Definitely Able Conference and ILHAM Art Exhibition was held has been recognized on a local and regional scale.

Definitely Able and

initiatives have left a positive impact which

Qatar e-Nature

under the patronage of Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al-Thani, Chairperson of Qatar Museums, in partnership with the British Council and many other local contributors.

The second year of the Qatar e-Nature schools contest brought the rich diversity of Qatar's natural habitat and wildlife to children across the country.

"Sasol's various CSR activities and events held in 2015 had proven successful in engaging with our stakeholders and also with broader society," said Jack Saba, GM of Public Affairs. "Our initiatives serve as a platform to help support and serve the interests of the community. Our initiatives are a representation of what Sasol stands for and we will continue to further extend our CSR focus in Qatar».





sasol

www.enature.ga





Qatar e-Nature schools contest

Sasol, The Supreme Education Council (SEC), and Friends of the Environment Centre (FEC) launched the second "Qatar e-Nature" schools contest, based on the "Qatar e-Nature" mobile application.

The app was updated to include mammals and reptiles in addition to the already existing plants, birds, and insects. It will also be updated soon with the marine life in Qatar. Building on the success of the first Qatar e-Nature schools contest held in 2014, the partners sought to reach all Qatar school students with the 2015 edition.

Qatar e-Nature schools contest concludes with a grand awards ceremony

Under the patronage of HE Dr. Mohammed Abdul Wahed Al Hammadi, Minister of Education and Higher Education, the two and a half month concluded with an awards ceremony.

The grand prize winner was Nasser Abdullah Ibrahim Hussein Ibrahim from Nasser Bin Abdulla Al-Attiva Independent Secondary School for Boys who won a safari trip to South Africa.

In addition, 13 winners from each of the age categories were in attendance on the evening to receive their awards.

Five schools were recognized for their students' high participation rates: Al Khansaa Primary Independent School for Girls, Abu Obaida Preparatory Independent School for Boys, Nasser Bin Abdulla Al-Attiya Independent the talents of local and international Secondary School for Boys, The Next Generation School and Noble International School.

The contest attracted 15,000 participants from various Independent and Private schools around the country, with more than 3,000 photo

'Qatar e-Nature' schools contest was entries in the optional photo contest portion.

Definitely Able Conference and ILHAM Art Exhibition

Under the patronage of Her Excellency Sheikha Al-Mayassa Bint Hamad Al-Thani, Chairperson of Qatar Museums, Sasol partnered with the British Council and Qatar Museums, to organise and host the two-day Definitely Able Conference and the Ilham (Inspiration) Art Exhibition which ran for ten days at the Museum of Islamic Art in Doha as part of its Definitely Able corporate responsibility initiative. The art exhibition showcased disabled artists.

Both events provided a platform for the voices of the Qatar disabled community and an opportunity for policy makers and stakeholders from Qatar and around the world to share and learn from each other's experiences.





The South African Wheelchair Basketball team highlights the abilities of people with disabilities in the field of sport



creating beautiful music that brings people together

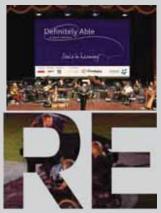


Art is a bridge to understanding what inspires all of us, as the Definitely Able Conference and ILHAM Art Exhibition demonstrated

f /thedefinitelyable 🗴 @definitelyable

Definitely Able is a Sasol corporate responsibility initiative in Qatar. Launched in 2012, the initiative aims to highlight the positive contributions of, and create opportunities for, people living with disabilities. Using sport, culture and art as bridges to understanding, Definitely Able focuses on the abilities of disabled people.





The British Paraorchestra in concert with the Oatar Philharmonic Orchestra in 'Souls in Harmony' shows that disability is no barrier to





Sasol supports new and updated Discovering Qatar book

Sasol co-sponsored and supported the "Discovering Qatar" book in a new and updated edition that unveils the hidden history and diverse wildlife that are found in Qatar.

"Discovering Qatar" evolved from a series of natural history and archaeology features that the British author Frances Gillespie wrote in the 1990s for a national newspaper in Qatar.

The book was initially printed in the year 2006, and reprinted in 2008 and 2014. The 2015 edition is filled with new information and vivid illustrations.

Sasol supports the 2015 Al Fikra National Business Competition

Sasol supported, as main sponsor, the 2015 edition of Al Fikra National Business Competition. Organised

by Qatar Development Bank and its partners, Al Fikra, in its fourth year, is a catalyst for entrepreneurship in Qatar. 2015 was Sasol's third year supporting the competition, this time as main sponsor. Speaking at the awards ceremony, Phinda Vilakazi explained the importance of the competition, "Qatar National Vision 2030 explains the importance of what is happening here. This is the vision in action, movement toward the knowledge economy - young people working on ideas. While this is a competition, it is also a proving ground for the future economic leaders. Entrepreneurs are the engines of innovation, efficiency and job growth."

Sasol Contribution recognized

In addition to the impact made by these initiatives, Sasol and its partners were honored to win several awards from regional and international organizations. "Best Mobile Government Service Award" for the Qatar e-Nature app in February 2015 from HH Sheikh Mohammed bin Rashid Al-Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai

"Best Smart Mobile Application Award" for the Qatar e-Nature app in March 2015 from HE Sheikh Mohammed Abdullah Al Mubarak Al Sabah, Kuwaiti Minister of State for Cabinet Affairs and Chairman of the Central Agency for Information Technology.

Environmental Contribution Award for the Qatar e-Nature app in June 2015 from HE Ahmad Bin Amer Al-Humaidi, Qatari Minister of Environment.

Silver Dolphin Award at Cannes Corporate TV & Media Awards in the category of: Sponsoring, Non-Profit, Corporate Social Responsibility in October 2015, for the film "Voices" produced for the Definitely Able Conference & Art Exhibition.

Qatar Shell... Partnership with Qatari institutions



Mr. Michiel Kool

Shell is the largest foreign investor in Qatar having invested USD 21 billion over the past decade. Qatar Petroleum and Shell have jointly delivered two of the largest energy projects in the world in Ras Laffan Industrial City.

Pearl Gas to Liquids (GTL) is the world's largest GTL plant and cements Qatar's position as the GTL capital of the world. At an investment of up to USD19 billion it represents the largest single investment in the Shell Group's global portfolio.

The Qatargas 4 Liquefied Natural Gas project (QP (70%) and Shell (30%) combines Shell's global leadership in LNG with Qatar's position as the world's largest LNG supplier.

Shell has established a world-class research and development facility and a learning center, the Qatar Shell Research & Technology Centre, at the Qatar Science & Technology Park. Shell has a financial commitment to invest up to USD100 million on programs in support of energy and the environment at the Centre over a 10-year period.















We invest in the national cadres of Qatar and building the national capabilities

Qatar Shell contributes to the objectives of the Qatar National Vision 2030 not only through our economic investments, but also through our investments in national talent and capability development, both internally through the professional development of our Qatari employees, and externally through our extensive Corporate Social Responsibility programme, positively impacting Qatar, in partnership with Qatari institutions.

Al Meera: Community first



Dr. Mohammed Bin Nasser Al-Qahtani, Deputy Chief Executive Officer

people's lives. As such, Al Meera has

responsibility, with the local community

as the cornerstone for all its plans and

projects. In the year 2015, Al Meera

has initiated a number of humanitarian

and social activities that have

cemented its commitment to the Qatar

National Vision 2030 and its four pillars

of societal, human, environmental

and economic development. The

company has spearheaded a number

of initiatives that today, on an annual

basis, cater to the various factions of

Commitment to renovation

cornerstone to our social

Since AI Meera's identity revamp

Retailer" motto were launched, the

company has poured all its energy into

ensuring that this promise is brought to

the Qatari society.

responsibility

and expansion...a

undertaken a large societal

Under the umbrella of our corporate social responsibility strategy and vision, both of which center on human and societal progress, as well as on keeping pace with nationwide needs and developments, we are taking steadfast steps toward achieving the Qatar National Vision 2030.

Through our Al Meera journey and work, we aim at raising social awareness among Qatar community members, particularly around causes and areas that will, eventually, pour into their own evolution, life ambitions and wellbeing.

Al Meera: Community first

Al Meera Consumer Goods Company (QSC) foundation stems from a belief in that the community is not only a beneficiary of its business and products but, ultimately, the center of its journey and progress. To this end, the company holds a longstanding commitment to driving multi-faceted efforts to enforce sustainable development within the various communities and sub-communities in Qatar, and supporting local initiatives aimed at making a positive impact on and overhauls of existing branches and redesigning them to meet modern trends and standards. Al Meera's expansion plans have proceeded to serve all of the state's territories, including the setup and launch of 10 new branches in 2015, equipped with world-class standards.

We are proud and delighted to have our contributions

materialize in a number of activities, initiatives and programmes that

reflect our commitment to our beloved nation

Qatar.

New branches over the next years

Al Meera's expansion plans are stretching to new heights with the setup of 14 new shopping centers spread across the country; a result of strategic research and strategy to keep pace with Qatar's urban planning, which has extended to new areas and others that have recently witnessed a population boom.

Under these ambitions, Al Meera and "Your favourite Neighbourhood is working in close and continual coordination and collaboration with the Ministry of municipalities and urban planning to exchange life, undertaking complete renovations recommendations and suggestions.





Memorandum of

Understanding with Lusail In line with its strategic vision to serve all areas across the Qatari territory - particularly emerging population centers and areas, and guided by a firm belief in close cooperation between companies toward the sustainable development and buildup of commercial and residential hubs in the country, Al Meera has signed a Memorandum of Understanding with the Lusail Real Estate Development Company to operate and manage two shopping centers in Northern Jabal Thuayleb and Northern Villas residential area.

Commitment to customers and communities

Al Meera's tenth

anniversary

In celebration of its tenth anniversary in late November 2015, Al Meera spared no effort in recognizing the community that drove its growth through a number of social initiatives and projects. On this occasion, Al Meera offered its customers a Cash Back of 10 percent of their purchase value - with each customer receiving a QAR 50 purchase voucher on every purchase transaction of QAR 500.

1000 consumer products sold at 2014 costs

During the Holy Month of Ramadan, Al



Collaboration with Qatar Charity

Building on a shared vision of instilling and strengthening values of social responsibility and collaboration in Qatar, Al Meera has signed on to a cooperation and partnership agreement with Qatar Charity, enabling customers across the chain's branches to donate dirham and Rival excess change to the charity organization's mission inside and outside of Qatar.

Commitment to health and fitness ΔI

Meera's initiatives have



Meera launched a slew of unique and exclusive value offers to customers in Qatar. As part of its Ramadan campaign, launched under the tagline "Because you deserve good in in the month of goodwill", the offer received an overwhelming response from customers. Across Al Meera branches, 1000 products were sold at 2014 costs. The company also worked in close collaboration with the Ministry of Economy and Commerce to sell a list of products at prices pre-determined by the ministry.

Supporting local family **businesses**

Cementing its social responsibility at the service of the Qatari community, Al Meera offers local family businesses a special platform to showcase, promote offer and sell their products across its branches, driving forth the state's push toward social development and growth. This initiative is the result of a close collaboration between Al Meera and the Department of Productive Families Development at the Ministry of Labor and social affairs, capitalizing on investments into the potential and productivity of families, and providing them with the opportunity to generate larger incomes and make bigger contributions to societal development.



Silver Sponsor

continuously expanded to tackle all facets of social sustainability and human development, centering on quality living through consumer products, food and health safety.

Action on diabetes

During the Holy Month of Ramadan, Al Meera backed the "Action on Diabetes" initiative by the Supreme Council of Health, offering spaces at its largest outlets to accommodate areas that are dedicated to the program. The weeklong stand activation that preceded the Holy Month of Ramadan served as a platform for specialists and experts to run preliminary diabetes tests for AI Meera visitors, and provide those with diabetes with guidance on healthy lifestyles and habits they can adopt during the fasting period.

Supporting the HIBA organ donation center

Al Meera has lent its support to leading regional and Qatari organ donation center HIBA, which is managed by the Hamad Medical Corporation.

In 2015, the center launched a 6-week organ donation campaign in several areas across the Qatari territory, setting up platforms and dedicated spaces in shopping malls and other vital locations in an effort to spread awareness among the community members and incentivize them to register as donors, giving the gift of life to others.



www.paralympic.org/doha-2015

Supporting Red Crescent

Al Meera has extended its support

to the sixth disaster recovery and

management field camp organized by

the Qatar Red Crescent Society at the

Al Meera has sponsored a special

initiative launched by the Qatar Cancer

Society, the leading humanitarian

organization in Qatar whose mission is

to raise awareness among the public

around cancer and cancer prevention.

Al Meera, in collaboration with Hamad

Medical Corporation's Blood Donor

Unit, organized a successful blood

donation campaign at the company

headquarters. The campaign saw a

very positive response from Al Meera

staff who were more than happy to

participate in a humanitarian cause

that aids patients in need in their

Al Meera joined the Supreme Council

of Health in his awareness campaign

"Our Future Lies in our Health"

seeking to encourage healthy eating,

Supporting "Our Future

Lies in our Health"

Al Khor seaside camping site.

Joint initiative with the

Qatar Cancer Society

Blood donation

journey to recovery.

campaign

trainees



AL MEERA, PROUD SUPPORTER OF IPC ATHLETICS WORLD CHAMPIONSHIPS DOHA 2015



events that reflect its pride in its beloved State of Qatar and its gratitude to the nation's wise leadership.

To this end, Al Meera celebrates the Qatar National Day alongside governmental institutions on the 18th of December of each year, partaking in the "Darb Al Saai" activities. On 2015 occasion, Al Meera also sponsored the events associated to the celebrations of the National Day, specifically the event of local communities, which was organized by the Organizing Committee of the National Day activities.

Latest achieved awards

In 2015, Al Meera has received the Excellence Safety Award in the retail sector by Qatar Chamber during the launch of "Qatar's achievements on Vocational Safety" book.

Further solidifying its commitment to world-class safety standards and customer service excellence, AI Meera has received a 9001:2008ISO certification for the activities of the commercial department, marking the first ISO accreditation of this kind in the State of Qatar. The certification attests to Al Meera's rigorous framework guiding its service development, team and staff growth environment, and solid long-lasting relationships with its partners and suppliers.

Qatar Stock Exchange, Al Meera Consumer Goods Company was also ranked among the top 10 performing companies by Qatar Today for business excellence. The Qatar Today Awards recognized the top performing companies and their achievements, calling on more companies to lead on Qatar's economic growth.

Among 43 companies listed on the

exercising and smoking cessation

among the community members. Al Meera provided special platforms in several branches to display attractive banners raising awareness of the campaign and the dissemination of health messages among shoppers.

QATAR

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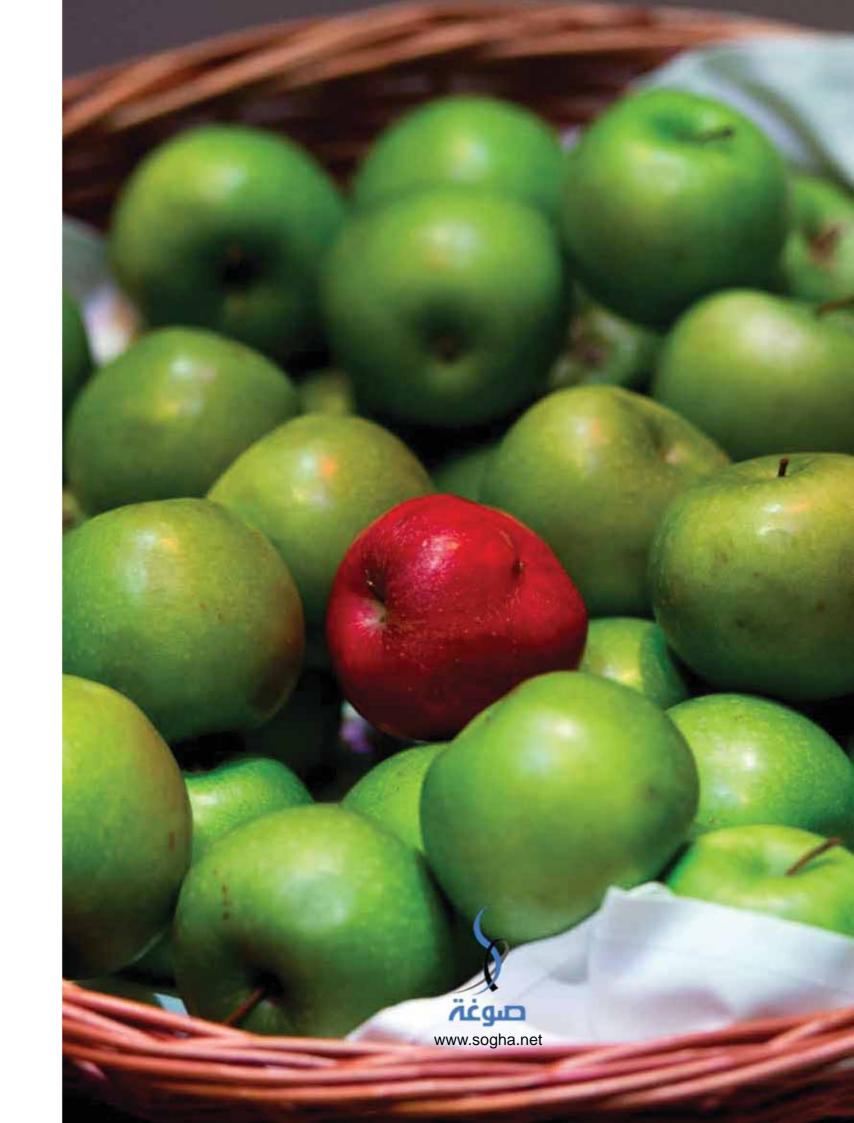
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Significant support of health and fitness initiatives

Al Meera has supported many sporting events held in the state of Qatar. In addition to its participation in the various Qatar National Sports Day activities, whereby it aimed to encourage people to adopt a balanced healthy lifestyle. Al Meera has lent its support to the IPC Athletics World Championships 2015, hosted by Doha in October 2015. The company has also extended support to the Qatar Mega Marathon 2015 organized by Al Sadd club and targeting all categories and generations from the Qatari community - including residents and citizens - to promote sports and recognize the efforts of Qatari talents and workers in building the state of Qatar.

Loyalty to the nation

Guiding Al Meera's corporate social responsibility programs and efforts is a deep-rooted commitment to the nation of Qatar. Al Meera spared no effort in marking its presence at all national events and activities, extending its support to all local happenings and





CSR at UDC



As an organization playing a key role

in the development of Qatar, United

Development Company's (UDC)

business practices are closely aligned

to the wider goals of sustainable

economic and social development

in Qatar. Therefore, the Company

employs the highest standards of

corporate social responsibility across

its entire portfolio. These standards

cover the welfare of employees, the

environmental consequences of

project activities, community services

and volunteer work, as well as

responsible and transparent corporate

Corporate: making choices that

sustain our businesses for the long

Social: acting in ways that respect

people and protect the environment.

governance.

term.



Mr. Ibrahim J. Al Othman, President & CEO

Responsibility: expressing UDC's character through words and actions.

Responsibility towards Employees

UDC believes that attracting and retaining the best possible people is important. Therefore, the Company has provided a workplace which people would want to work in, a work environment and culture where all employees are treated fairly, and a workforce that reflects the diversity of the community at large in Qatar. UDC seeks to provide opportunities for training and development to all its employees, ensuring that our people have the skills, capabilities and ability to be the best they can be.

Responsibility towards Our Environment

United Development Company is r

committed to caring for the

our activities

We apply the highest

CSR standards in all

environment as evidenced by the attention it gives to incorporating sustainable development programs into the Company's business decisions and practices.

The Company's efforts focus on issues covering appropriate management and recycling of waste, environmentally friendly processes and packaging, optimization of energy consumption in all Company operated and managed projects and developments, use of environmentally friendly technologies such as district cooling, regular training and events designed to highlight environmental issues and initiatives, and constant awareness campaigns to reduce environmental impacts and use of natural resources through efficiency, innovation and performance monitoring.





Responsibility towards Our Community

UDC contributes to the economic and social well-being of the people of Qatar and the GCC region because it recognizes the deep interdependence of healthy businesses and healthy societies.

UDC strives to be a good neighbor, sharing the concerns of the community at large and dedicating financial and human resources to creating a better future.

The Company has invested substantial financial resources to fund initiatives that foster economic. social. educational, health and environmental stability, improving as a result the quality of life in Qatar and the GCC.

Responsibility Corporate Governance

Since its incorporation, UDC has

always maintained a good record of ventures include events designed compliance with all applicable rules and regulations. It has constantly reviewed its management control system to maintain transparency and accountability, as well as to enhance the Company's overall performance.

Outline 2015 CSR Activities

As an organization playing a key role in the development of Qatar, UDC's business practices are closely aligned to the wider goals of sustainable economic and social development in Qatar as part of the wider 2030 vision

UDC has been involved in numerous United Development Company takes CSR activities in 2015, such as hosting Harley Davidson Bike Riders for Breast Cancer Awareness campaign, organizing Hospitality Development Company's "Charity Fridays" - where 1QAR from each bill at all HDC outlets on Fridays are donated on a monthly basis to Qatar Charity. Other charitable

to highlight environmental issues and initiatives such as "The Earth Hour" and tree planting initiatives, all campaigns which highlight the impact and use of natural resources through efficiency, innovation and performance monitoring.

The Company will continue in 2016 to further enhance this CSR awareness throughout its entities, and further develop its commitment whilst taking into account other CSR aspects.

Conclusion

its social responsibilities very seriously by demonstrating the Company's belief in the importance of good citizenship, active community participation, sound environmental policies and good governance in improving transparency and establishing a socially responsible and effective corporate culture.



UDC Å Awareness of safety is our responsibility

www.udcqatar.com



VDC

McDonald's Qatar reiterates their commitment to the community





Kamal Saleh Al-Mana

McDonald's Qatar reiterates their commitment to the community by giving nutritional information about the food they serve in the restaurant.

"Your Right to Know" platform

'Your Right to Know' served as a credible reference for customers who may have heard rumors or picked up unsubstantiated internet news about the iconic quick service restaurant.

In 2013, McDonald's became the first and only quick service restaurant brand in the region to post nutritional information on its packaging, including a breakdown of calories, fat, sodium, protein and carbohydrates in each product. McDonald's urges its clients to read the nutritional information to know more about the food they are eating.

This is a strict commitment that

McDonald's has towards the customers as this is their right to know, and a main pillar in its policy.

Thousands of people have visited McDonald's kitchens since they started the Open Door program in 2006 and Your Right to Know comes as a continuation to this transparency journey.

Smiles seen on Rumailah Hospital children's faces

McDonald's Qatar's management and staff hosted a birthday party for young patients and their families at Rumailah Hospital in Qatar. Children with special needs were entertained with various fun activities including surprises by McDonald's popular characters. The ambience was filled with love and happiness as they laughed, played and got entertained with their gifts.

Official sponsor of the **Mesaieed's Basketball**

McDonald's Qatar

information about the

food they serve in the

gives nutritional

restaurant

Cup 2015 McDonald's Qatar was the official sponsor of the tournament. The event kicked-off in May 2015 and ran till mid-August 2015. Twelve teams from different local companies trained and competed each day from 6:00-9:30 pm, in preparation for the final game.

McDonald's Qatar presented 2 banners and crowned the winners with 3 branded trophies during the finals held at Al Agaria labor camp Mesaieed.

McDonald's Qatar is committed to supporting community driven initiatives as part of the company's mandate to support the development of sports activities in Qatar for the overall wellbeing of its people, in line with the 2030 National Vision.

جاممة قطر





Kofrsoum and AlSalt **Teams crowned winners** of Al Nashmi Soccer

championship

Al Nashmi Soccer Championship held at AI Sadd Sports Club was organized by the Jordanian community in Qatar under the patronage of the Jordanian Embassy in the presence of the Jordanian Ambassador HE Mr. Zahi Al Smadi and other officials. The event brought together professional players and soccer aficionados in an exciting contest.

McDonald's Qatar sponsored the event by providing the winning teams with trophies and medals as well as meal vouchers. Refreshments were served to the audience who came to support the participating teams and enjoy a great game of football.

The audience was also treated to various entertaining activities especially prepared by the employees of McDonald's Qatar including face painting, balloon giveaways and character appearances, which added to the revelry and excitement attached to the games.





Iftar for staff

On the occasion of the holy month of Ramadan, more than 80 McDonald's staff gathered on Iftar at Marriot Hotel with the presence of senior executives and branch managers. The holy month of Ramadan is a great opportunity to get together and celebrate a time for reflection, solidarity and support one another.



Silver Sponsor



Beach clean-up drive

Together with the effort done by different individuals with the same goal of saving the nature's gift for the benefit of the earth and the children future, McDonald's Qatar employees devoted their time and efforts to collect trash from the beaches on West Coast of Shamal.



Garangaoo festival celebrated across **McDonald's restaurants in** Qatar

The traditional 'festival of children'-Garangaoo was celebrated by welcoming children and their parents to enjoy the spectacular festivities across different branches including: Suhaim bin Hamad, Airport, Landmark Mall, Ras Abu Aboud, Rayyan 2, Muaither, Tebah, Woqod (Al Rayyan) Gharaffa, Lagoona Mall, Barwa Village, AlMeera Lagtaifiya, Mesaieed, and Barwa City.

McDonald's play area and drive-thru were filled with the loud cheers and special Garangaoo songs by the children dressed in their traditional and colorful clothes. Qatari kids and expatriates enjoyed lots of entertaining activities including games and collecting goody bags packed with assorted nuts and candies.

McDonald's characters also added to the festive appeal as they entertained the kids and showered them with surprises. Special gifts were awarded to the kids who were dressed in the best traditional clothes.

"Donate a Book" campaign in collaboration with ROFAQA throughout the Holy Month of

Ramadan

'Donate a Book' campaign, launched in collaboration with ROFAQA (a Qatar Charity initiative) during Ramadan and ended during Eid Al Fitr, saw McDonald's team members and diners come together to donate books for the

workshops as they walked around benefit of the less privileged within the community.

> The book drive was designed to encourage early childhood literacy, and highlights McDonald Qatar's commitment to support socially responsible initiatives that encourage education and development programs in Qatar. More than 4,000 books were collected from McDonald's Qatar outlets located in Abu Hamour, Woqod (Al Rayyan), Airport, Al Sadd (Suhaim), Mesaieed, Barwa City, Lagoona Mall and Al Meera (Lagtaifiya).

> McDonaldys Qatar AlMeera Branch Restaurant Manager, Mr. Victor Belarmino handed the books to Mr. Jassim Ibrahim Al Monsouri, Marketing and PR Manager ROFAQA, who will oversee distribution to organizations that back child development programs within Qatar.



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Reaching out to the community.

McDonald's is behind many CSR initiatives that support the community and partners with diverse organizations to champion different causes that impact lives. We do all this because of our faith in Qatar's potential and our unwavering commitment to the locals and expats who call this great country home.

With the community, for the community.



"Green Banking" is the Epicentre of Doha Bank's CSR



Dr. R. Seetharaman

Corporate Social Responsibility (CSR) contributes to sustainable development in the areas such as economic growth, social development and environmental consideration and hence it should be inbuilt into strategy with focus on the above.

بنك الدوحة DOHA BANK

Institutions should contribute to social issues and climate change mitigation as part of Corporate Social responsibility. Banks as Socially

responsible citizens should earmark capital for Green Banking apart from capital for regulatory requirements.

The Banking environment operates within the global standards of lending or investing and such standards have been revised after the Global financial crisis both in terms of liquidity and capital adequacy.

However in addition to this Banks as socially responsible citizens have a role

to play on protecting environment and contribute to sustainable development. Hence every Bank should earmark minimum 10% of Tier 1 capital subject to a cap of 10% of risk weighted capital towards Green banking or Clean development mechanism (CDM) or any Sustainable development projects taking into consideration the carbon emissions prevailing in the economy in which the bank operates. Green Banking gives thrust on CSR.

Green Banking gives

thrust on CSR





Doha Bank advocates Green banking initiatives as part of its CSR. Green Banking is the epicenter of Doha Bank's CSR. Some of the initiatives include, Paperless Banking, Internet Banking, SMS Banking, Phone Banking, ATM Banking as well as online channels such as Doha Souq, E-Remittances and Online Bill Payments.

Green Banking is one of the core business philosophies that would support the sustainability into the future. Doha Bank Contributes to private purposes.

Corporate Social Responsibility through positive contributions to the environment by joining Tree Planting, Beach Clean-up activities, etc.

The Bank's Branches and Department offices are energy-efficient through the introduction of environment-friendly materials.





Doha Bank encourages water conservation and make use of energyefficient vehicles for business and Doha Bank has a set up an Customer Care Centre, Tawasol with innovative Customer Inquiry Tracking System, through key investment in sustainable technology.

Doha Bank is an enthusiastic supporter of the role of the youth in our future and believes that education is fundamental right and requirement to help the youth of today transition into the leaders of tomorrow.





Doha Bank has conducted environmental seminars all over the world on Global Warming and Climate Change to promote sustainable and environment friendly investments as a responsible corporate citizen.

A dedicated Green Banking website of Doha Bank integrates the bank's initiatives in promoting environmental safety with the community by reaching out to both the public and private sector.

Doha Bank has worked on "ECO-Schools Programme" which works with educational institutions to build awareness of key environmental issues and create action plans that

are school-specific to help mitigate the overall impact on the environment. Doha Bank launched Green Visa Credit Card which is a first for the region. The Card is manufactured from bio-degradable material and the cardholders are able to manage their accounts electronically.

Doha Bank has also provided term loan for Emirates Central Cooling Systems, which provides Efficient District Cooling Services (DCS) to developments in Dubai and the surrounding region.

Doha Bank provided Project Finance to Leighton Contracting for Water Security Mega Reservoirs Project.

Doha Bank has tracked the developments pertaining to various Conference of the Parties (COP) meetings of United Nations Framework Convention on Climate Change (UNFCCC), involved with various COP meeting delegations and also participate in various sessions on sidelines of such COP meetings as part of its Green Banking initiatives.

The Global Governance have adopted sustainable development goals (SDGSs) which have come into effect from beginning of this year and covers areas such as food security and climate change. Doha Bank will also look forward to promote the cause of SDGs.



Wherever we operate in the world, we pride ourselves in our standards of professionalism and excellence in banking. Our regional teams have extensive local knowledge of their individual markets, helping your business break through and succeed.

Qatar • Abu Dhabi • Dubai • Frankfurt • Hong Kong • Istanbul • Johannesburg • Kuwait • London • Mumbai • Seoul • Shanghai • Sharjah • Singapore • Sydney • Tokyo • Toror

www.dohabank.com.qa







YOUR BANK TODAY YOUR FUTURE TOMORROW





Ooredoo: A Real Partner for the Community

Al Thani, Chairman

workers.

community.

Qatari Heritage

Cancer Awareness Centre."

Bin Jassim Kidney Centre at the

Hamad Medical Corporation (HMC),

which provides dialysis facilities for

400 patients every week who suffer

from kidney disease, and the annual

Free Medical Camp for low-income

Ooredoo is a major supporter of Qatari

culture, traditions and education. This includes a wide range of community,

Our pride in our nation is on display

every year on Qatar National Day,

when Ooredoo organises events

and initiatives for employees and the

Current cultural work includes our

support for the Hejen Racing Festival,

school and educational projects.



We care to enrich the lives of individuals and to support the human capital development

00000000 H.E. Sheikh Abdulla Bin Mohammed Bin Saud

As a community-focused company, Ooredoo is guided by its vision of using our services to enrich people's lives and stimulate human growth.

We believe in the power of mobile technology as an enabler, to bring about social and economic progress. In Qatar, we have our CSR work focuses on a few key areas:

Sport and Health

At Ooredoo, we believe in encouraging a healthy lifestyle for all of Qatar.

Our CSR strategy supports a series of sporting and health activities yearround for people at all levels - initiatives include the Ooredoo Marathon, an annual event that brings thousands of people out onto the streets of Qatar.

In 2015, we signed a partnership with the Qatar Cancer Society to support cancer prevention in Doha through a

dedicated facility called "The Ooredoo which promotes traditional camel racing and values such as honour and good sportsmanship. We also continue to support the Fahad

Our Alrabaa (Friends) mascots also represent the key attributes of friendship and loyalty for the young people of Qatar, and regularly take part in community events across the country.

Communities of Qatar

Ooredoo is there for everyone, and we work with organisations including the Sheikh Eid Bin Mohammad Al Thani Charitable Association. Sheikh Thani Bin Abdullah Al Thani Foundation for Humanitarian Services (RAF), and Qatar Red Crescent Society to help those in need.

We are proudly accredited with the "committed to accessibility" badge by Mada (Qatar Assistive Technology Centre) for our products for people with special needs.



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From the heart of Qatar to the global family. We're working hard to make our country and its people better connected. Let's uncover the possibilities that technology can bring today, for a better tomorrow.





ooredoo

ooredoo

CSR at Qatar Airways



Akbar Al Baker CEO

Qatar Airways is the national carrier of the State of Qatar, one of the fastest growing carriers in the world supported by its modern fleet and growing grid of destinations.

QATAR 📶

Qatar Airways is committed to Qatar National Vision 2030 through its leading role in CSR, launching many programs that aim to support initiatives in the field of sports, education and health. This is in addition to the social and humanitarian activities in countries that fall within its global destinations.

CSR programs: Partnership with "Teach a Child":

"Teach a Child" is a global program designed to dramatically reduce the number of children deprived of their right to education in all parts of the world; that was boosted by the assignment of H.H. Sheikha Moza bint Nasser as a special envoy of UNESCO for Basic and Higher Education, an official supporter of the Millennium Development Goals; and Member of the Steering Committee for "Education First" initiative sponsored by the UN Secretary-General Ban Ki-moon.

Qatar Airways signed a memorandum of understanding (MOU) with the "Teach a child" initiative to provide high-quality primary education to millions of children not enrolled in schools.

QA aims to provide awareness and highlight this initiative through the communication and entertainment systems and magazines on board, and at QA website and social media; in addition to collecting donations on board during flights.

Support of "Our Father's Kitchen" program:

"Our Father's Kitchen" is a food aid program that provides daily meals for nearly 217 deprived children in three

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districts of the Ethiopian capital Addis Ababa.

Qatar Airways also supported the program by hosting more than 200 children students from a local school, and provided food and gifts, clothes and school books for them.

Support of refugee relief projects:

Through a series of charitable activities with RAF Foundation, Qatar Airways impressively and effectively participated in the refugee relief projects on several levels. As a carrier it transported relief supplies to the troubled areas and areas of conflicts and wars. Besides the careoriented activities for orphans in Jordan, Syria and Pakistan.

Building the "School of Hope" in Diibouti:

On the occasion of launching Qatar Airways flights to Djibouti, the airline built a junior high school as the "School of Hope" in collaboration with Sheikh Thani bin Abdullah Foundation for Humanitarian Services (RAF).

The "School of Hope" in Djibouti project aimed to provide more education opportunities for children, to help them become effective members in society.

The annual blood donation campaign in collaboration with the Blood Donation Unit of Hamad Medical Corporation:

Qatar Airways organizes an annual blood donation campaign, in collaboration with HMC, at its main headquarters in Doha to help save lives during emergencies and secure blood availability for the patients in need of blood transfusion.

The results of the campaign in 2015 reflected an increase in the number of donors from Qatar Airways staff by 40% from the previous years.

A variety of partnerships with RAF Charity Foundation during the holy month of Ramadan: Qatar Airways cooperates with RAF Foundation in many projects that serve the local community in Qatar, such as the distribution of Iftar meals to fasters throughout Doha, as well as the distribution of more than 200 daily Iftar meals distributed to travelers at Hamad International Airport and caring tents devoted to labors in Doha.

We contribute effectively in the aviation sector's

warming

development to reduce its impact on global

Thus, the Qatari carrier played an effective and influential role in supporting the development of local communities through global and local social aid programs.

Building a medical complex in Pakistan:

On the occasion of launching three new Qatar Airways flights to Pakistan in 2015 (Sialkot, Faisalabad, Multan), the airline built a medical complex in collaboration with the Qatar Foundation. The readiness of the complex was announced during the launching ceremony of QA flights to Multan.

The Medical complex will provide therapeutic services for more than 200 residents of the remote rural area Khanewal.

Month of cancer activities:

Qatar Airways organized in October 2015 in conjunction with the Cancer Society charity and awareness activities throughout the month of October to raise awareness against cancer and how to avoid it.

Recreational trips to KidZania City in Kuwait for the children of Shafallah Foundation, Dhreima institution:

Qatar Airways organized a fun trip for a group of children with special needs of Shafallah Foundation, Dhreima

institution to KidZania Fun City in Kuwait, where they spent two nights in which they played and had recreational and entertaining activities and met with other children from different charitable organizations in Kuwait.

فلعنا إلني كبل منكبان

معاً إلى كل مكان

إن عشق أضواء المدن ومعالمها يبدأ برحلة إلى هناك. سافر مع طاقمنا الحائز على العديد من الجوائز إلى أي من وجهاتنا البائغ عددها أكثر من ١٥٠ حول العالم لتحظى بتجربة سفر استثنائية. معاً، يمكننا أن نعيش تجارب ونضلد ذكريات تبقى مدى الحياة. qatarairways.com

CSR of the Primary Health Care Corporation ... A preventive and community-based model





Dr. Mariam Abdul Malik, Managing Director

The Primary Health Care Corporation (PHCC) is at the forefront of supporters of the promotion of CSR through its contribution to the transport of therapeutic health care model to a preventive model community in addition to the basic curative services it provides.

The modern primary health care is centered around improving health in society whether it be through health-promoting school services or campaigns and events aimed at raising health awareness in order to reach a healthy lifestyle as part of a preventative strategy that contributes to building a productive society.

The Corporation seeks to build

partnerships with experts in the health sector in order to implement a variety of programs on a national level, such as early detection of breast and colon cancer tests, and diagnostic tests for the health of mothers and newborns in addition to partnerships with academia, whether research of the targets or the development of manpower in the health sector and educating university students on healthcare.

CSR is considered a priority of the organization, which is keen on attracting individuals and families to participate in the many events and carrying a message of awareness and health information as well as to measure the vital signs that are offered

in national events in cooperation with other parties or through our partners in the health sector services.

We work in line with the highest

to facilitate and support the growth of private sector

international standards

companies, small and medium enterprises and foreign investment.

It should be noted that the primary health care institution is focused on the concept of family medicine as a primary healthcare model, according to the national strategy for primary health care, where the audience will go first to the family doctors in health centers to diagnose cases and determine treatment methods that are distributed thereafter at specialized clinics in health centers or secondary care, depending on each case. This trend is in line with the vision of the institution as an initial point of contact with the health system.



You can do it! We can help!

Smoking Cessation Clinic at Primary Health Care Corporation

Helping You Celebrate A Healthier Life

Regardless of the health center you belong to you can utilize this service by making an appointment for consultation and smoking cessation medications.

For an appointment please call 107





«Manateq» enhancing its leadership in CSR





We are partners in the social development process

Eng. Fahad Rashid Al-Kaabi, CEO

Manateg-The economic zones company continues its leadership in the CSR field and the development of small and medium enterprises and the provision of infrastructure in accordance with the highest international standards to facilitate and support the growth of private sector companies, small and medium enterprises and foreign investment.

Awarding Leadership

Qatar University honored "Manateq" with the CSR leader award in recognition of its efforts to encourage its employees, contractors and the community to adhere to the highest HSE standards and to ensure communicating these standards clearly to the concerned parties, and to also ensure their implementation.

The honors was based on the vital role played by the company in driving economic growth and diversification in promoting knowledge-based economy in line with the objectives of economic development, which is one of the most important pillars of the Qatar National Vision 2030.

Manateg believes that through

Qatar's Support of the foreign and local investment movement within the state, it will take part in driving the diversify income resources and reduce dependability on Oil and Gas sector, through its focus on the development of advanced economic zones, and providing infrastructure and services that cater to non-hydrocarbon specific industries and business sectors, keeping in mind avoiding negative impact on the environment through its commitment to sustainability in all aspects of its work.

Health, Safety and Environment

"Manateg" strives always to set HSE targets that help reducing incidents through an effective administration system.

The company encourages its employees to participate in training and keep up to date of the latest developments in health, safety and environmental practices, and also ensures the implementation of those practices by all contractors and subcontractors who work on behalf of the company in order to

provide sustainable services to their customers, employees, shareholders and society as a whole.

Entrepreneurship Support

"Manateq" believes in supporting entrepreneurs, in this context, the company supported by sponsoring the Entrepreneurship in economic development forum, organized by Qatar University - the College of Business and Economy, in cooperation with the Ministry of Economy and Commerce under the title: "Toward a new generation of Entrepreneurs in Qatar and the GCC".

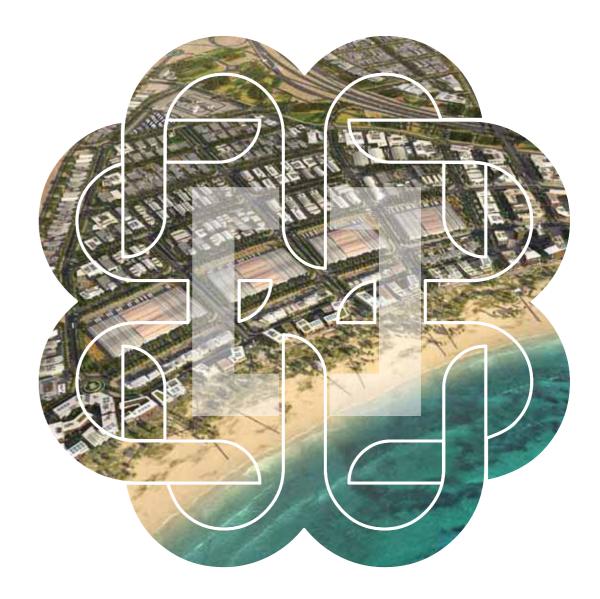
"Manateg" also encourages students; its gave the opportunity for Qatar University students to contribute in the design of its headquarters, which will be at "Ras Bufontas" special economic zone.

The company also sponsors the Qatari students club in Liverpool, which includes 150 Qatari students to promote social relations and cooperation spirit among them through cultural, sports and social programs and events, which are organized by the club for the students.





YOUR WINDOW OF **INVESTMENT OPPORTUNITY** INTO QATAR.





Local and international investors now have an easy entry to Qatar's economy to explore a wealth of new opportunities. To access Qatar's new Economic Zones, visit www.manateg.ga Prime foundations. Boundless opportunities.

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KAHRAMAA and **CSR**





Eng. Essa bin Hilal Al Kuwari, President

Day after day Qatar General Electricity and Water "KAHRAMAA" prove that it is not just a power distribution company, but is also an active member of the community to which it belongs adopting CSR concept that makes its role towards the community a positive one contributing to minimizing the negative effects that may result from any problems that encounter its vital work, the distribution of water and electricity.

Naturally, communities today in all countries of the world look forward to the role the institutions have in their communities, so we find that the responsibility of the institutions in social responsibility has become a measure of the extent of their success in creating a special relationship linking their societies.

has been keen since its beginning and according to a deliberate strategy to extend bridges of communication with the surrounding community, so it communicated with education and environment institutions through the National Program for the rationalization and efficiency of energy while represented by «rationalization "had implemented a number of strategic projects in the field of rationalization of consumption of water, electricity and improved the efficiency of their use, programs and community outreach in schools, mosques and media campaigns for all sectors and targeting groups using more than seven languages and application of the law of the rationalization of electricity and water consumption and the development and evolution of specifications for rationalization and efficient use of energy and water

From this standpoint «KAHRAMAA» has been keen since its beginning and according to a deliberate strategy to extend bridges of communication

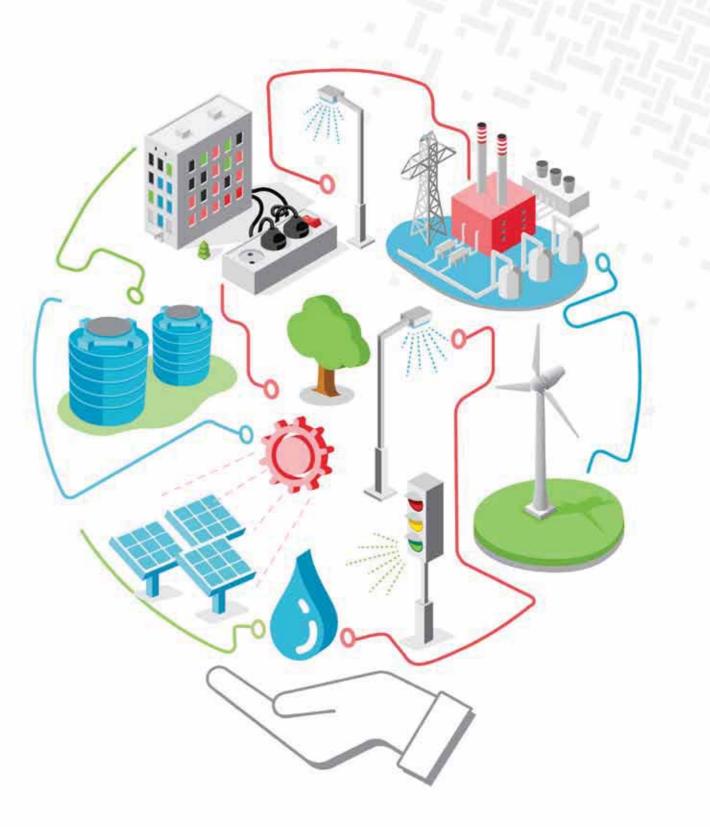
Commitment to CSR is part of our corporate vision and daily work

practices

KAHRAMAA has founded for itself a privileged position in the field of communication with members of the community. It created a kind of competition in this area and was keen to strengthen communication links between the different public institutions and their subscribers by launching its services on most social media sites. It also launched a range of 45 electronic services on its website.

In KAHRAMAA, we made the concept of opening up to the community and social responsibility a reality, which makes us true partners in the development process that the Qatar National Vision 2030 strives for.





رؤيتنا: بحلول العام ٢٠٣٠، سيصبح أداء موظفينا وأصولنا وأنظمتنا وإجراءاتنا معياراً عالمياً ، للأداء والابتكار التقني والاستدامة البيئية والمسؤولية الاجتماعية بقطاع الكهرباء والماء.

لحياة أفضل

QIIB committed to CSR standards



Abdul Basit Ahmed Al- Shaib CEC

Since its establishment in 1991, International Islamic Bank Qatar works consistently to interpret its ethical principles in all its dealings. In this course the bank has made great achievements in the economic and financial field associated with nonprofit activities.

السدولسي 🛞 QIIB

Here responsibility at the bank is a nonquestionable commitment. It is an integral practice within the traditional work in the bank, which always puts words into practice in community service, and believes that supporting community issues is a long, boundless and firm commitment. Support includes various activities; educational, religious, health, sports, cultural and others.

The bank's vision concerning CSR comes simply from the Islamic banking philosophy in terms of the purpose and goal of economic activity, which is revealed in development, construction, giving, and "reconstruction of the land" and we find this in the Holy Quran, «He it is, Who has made the earth subservient to you, so walk in the path thereof and eat of His provision, and to Him will be the Resurrection.» Al Mulk verse 15.

Consequently, Qatar International Islamic Bank responsibility is manifested first in introducing highquality products and banking services tailored to the needs of society and contribute to its growth. The Bank looks as well to achieve growth in accordance with the standards and regulations that support economic development in various sectors, which not only seeks quick profit and consumer finance but It focuses continuously on the financing operations that are in the service of development and thus serve the

Qatar International Islamic Bank is one of the pioneers in the field of financing small and medium enterprises in the State of Qatar. The bank believes that the basis of growth stems from taking care of the broader fragment of the society. Global experience has shown that SME's are one of the most important factors that lead to balanced development. Building on that the International Islamic Bank signed in 2015 an agreement concerning "Al Dhameen" program portfolio, which

وم التوطيف الثاني من الدولي الإسلام

Bank, as it allows to expand significantly in the SME financing.

We are committed to

the social development of the local community

In support of the SME, the Bank also signed an agreement in 2015, with the Logistics Committee at the Ministry of Economy and Trade, and the Economic Zones Company (Manateq) to secure the necessary funding for investors in logistics areas in the south of the country (South Wakra, Barkat al Awamer and Aba Al Salil) with suitable financing terms up to ten years.

Care for human capital in Qatar

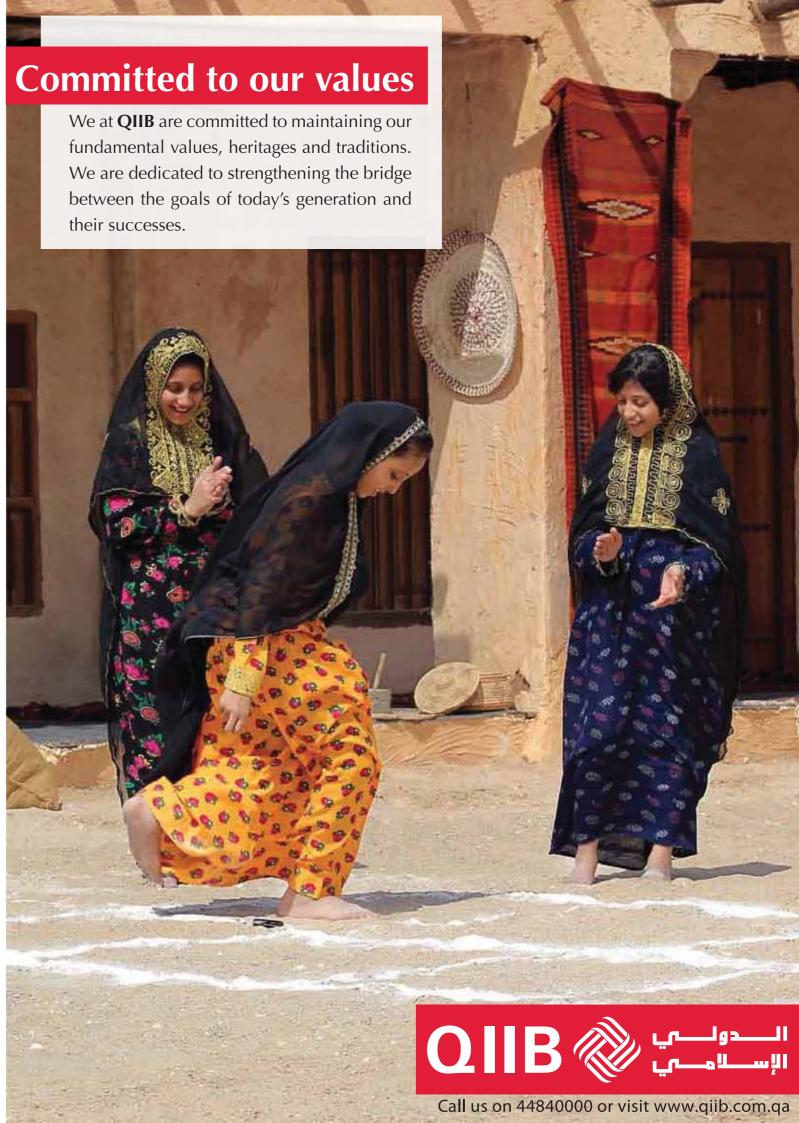
The human being is the basis of development. Qatar National Vision 2030 has stressed the importance of human capital and its development. In accordance with this principal, Qatar International Islamic Bank strategy continually focused on attracting Qatari workforce, with support and care for their skills' development and training.

2015 has witnessed a new leading step in this area where the Bank organized the second "employment day" for Qatari Nationals. Over three days the event witnessed a great turnout and the bank presented job offers for dozens of Qatari young men and women and ensured to provide the opportunities of career advancement for those who joined. Another significant step was graduating a number of Qatari Nationals the «promising competencies» program which was organized in collaboration with Qatar Finance and Business Academy in order to prepare qualified national leaders and locating important positions for them within the International Islamic Bank structure in order to ensure continuity in supplying the top positions with qualified creative Qatari nationals capable of continuous giving.

specifically the social largest possible segment of society. SME support

is sponsored by Qatar Development

their successes.





CSR at Qatar Exchange





Mr. Rashid Bin Ali Al Mansouri, CEO

The form of Qatar Exchange was a milestone in the history of Qatar's financial market through its active contribution in support of the private, corporate and individual investors sector and provided a variety of investment opportunities and stimulated economic life in general. Qatar Exchange has witnessed great development since its inception in 1997 to become one of the most important stock markets in the Gulf region.

And for nearly nineteen years, Qatar Exchange continued to work to achieve more goals aimed to reach an advanced level between the region and the world markets. These achievements have been reflected in the QE raise in the rating in an emerging market in the Morgan Stanley Index and the S & P index and the FTSE Qatari market to become on the same level with the economies of developing countries markets such as Brazil, India and South Korea. This is reflected in a clear recognition of the global investment institutions of the positive steps and advanced level achieved by Qatar Exchange.

On the other hand, Qatar>s focus on the development of existing companies on one side, and on the establishment of new companies on the other. In addition to providing opportunities for the general investors for the development of their savings through their trading of the shares of these companies and taking advantage of the returns offered by this type of investment.

Its belief in the importance of the sector of small and medium enterprises in the national economy, lead the stock market to launch start-up companies, which aims to diversify the national economy and reduce dependence on the oil sector and that is by allowing the inclusion of small and medium-sized companies in the stock market. QE places great importance on social responsibility in terms of the message of the stock market and its objectives, which are reflected on the development of the local community in many aspects in which the social aspects are integrated with economic aspects and educational aspects.

Our CSR activities reflect our corporate

values

On the grounds that social responsibility is based on achieving sustainable development, QE is working hard to achieve this through three main themes is to achieve sustainability of family businesses by turning them into public listed companies and activating the principles of corporate governance, which deepens the meanings of social responsibility and finally through focus on disclosure and transparency and strengthening investor relations between listed companies and shareholders.



Qatar Exchange's efforts to achieve social responsibility



On the grounds that QE is a major contributor partner in the process of sustainable development, it plays an important role in the context of consolidating the culture of corporate social responsibility through constructive cooperation with the business community in Qatar in order to put the State of Qatar at the forefront internationally in all areas of development.

Spreading Investment

Awareness

Within the framework of the pursuit of the stock market to achieve its goals in spreading the culture of investment in the stock among the citizens and residents of the State of Qatar and the provision of educational services for community members, the Qatar Exchange signed with the Faculty of Islamic Studies - Hamad bin Khalifa University a memorandum of understanding for cooperation between the two sides in the field of education and training.

QE also received student delegations from various independent Qatari schools and private universities





and from different country, where she presented to the delegations an explanation on the nature of the work of the ASE and the basics of investing.

Partnership with Carnegie Mellon University

It signed another memorandum of understanding with Qatar University and Carnegie Mellon University. As part of its efforts to contribute to raise knowledge of the importance and the role of the exchange in boosting the economy, Mr. Rashid Bin Ali Al Mansouri, CEO of Qatar Exchange delivered a lecture at Carnegie Mellon University, entitled «The role of financial markets in the promotion of investment and economic growth."

Partnership with Qatar

University

Qatar Exchange and the University of Qatar signed a memorandum of understanding for cooperation between them with aims to invest in student cadres to be future leaders in this area, where the agreement comes within the framework of the keenness of both sides to the advancement of the national economy.

Bronze Sponsor



QE is keen to participate in humanitarian and voluntary initiatives aimed at community service. In this sense, the stock market took the initiative to organize a blood donation campaign in which a large number of stock market staff who answered the call of the donation blood center at HMC.

For the sake of the importance of raising health care for their employees and in line with the orientations to provide a sound professional environment, and raise health awareness among employees and their families, QE held several training courses in first aid.

In order to participate in humanitarian and voluntary initiatives aimed at community service, Qatar Exchange also organized a blood donation campaign in which a large number of employees who answered the call by the blood donation center at Hamad Medical Corporation.

Qatar Exchange participates in the activities of Sports Day of the State of Qatar by holding many sporting and recreational activities that reflect the interest and care that everyone of all ages has to practice sports due to its tremendous health benefits.



CSR at Alfardan Group





Omar AlFardan, President

Alfardan Group is considered as one of the most successful and influential family-owned conglomerates in the Arabian Gulf, with diversified interests ranging from jewellery, automotive, property development, hospitality to money exchange, investments and marine services.

The Group is renowned for delivering luxury products and services that provide exceptional experiences for its customers across a wide range of industries.

Looking to be at the forefront of today's business landscape, the Group continuously adopts the latest technologies and best global practices to deliver state-of-the-art products and services that satisfy market demand and effect positive change on societypioneering new benchmarks in quality, luxury, transparency, and corporate social responsibility.

As a leading advocate of CSR activities, Alfardan Group considers it

its responsibility to contribute towards making the world a better place to live in for present and the future generations.

The Group has always been at the forefront of supporting charitable and philanthropic causes through its strong and well-established CSR programs that complement the vision of H.H. Sheikh Tamim bin Hamad bin Khalifa Al Thani, Emir of Qatar, and the Human Development Pillar of the Qatar National Vision 2030.

The Group's CSR initiatives are a reflection of its core values, which continuously being instilled are and nurtured within the Group. Its initiatives cover various aspects of an individual's intellectual, emotional, social, physical, artistic, creative and spiritual development.

Through its annual CSR calendar, Alfardan Group regularly sponsors, patronizes and launches programs to address diverse domestic and

regional issues on healthcare support, educational enhancement, economic welfare, and environmental protection.

The Group's CSR initiatives are a

values

reflection of its core

Aside from launching several initiatives, the Group has been part of many campaigns in Qatar and the region through collaborations with the Qatar Red Crescent to reach out to underprivileged members of society, and the Alfardan Excellence Sponsorship Award, which enables deserving students to continue their higher education and build a promising career, in addition to providing extended support to Qatari artists.

The Group is also associated with Qatar Cancer Society and has supported the Hamad Medical Corporation>s Blood Donation Campaign for the last four years. Alfardan Group actively supports CSR-based initiatives covering key concerns like sports and health, education, art and Social welfare.

BELLEVEINSPORT





إرثنا أسطورة سنين من الالتزام بالمسؤوليترالإجتماعيتر.

Our Legacy is a lifetime commitment to Corporate Social Responsibility.



مجوهرات الفردان |الفردان للصرافة |الفردان العقارية |الفردان لعمليات السيارات والمركبات |الفردان للخدمات البحرية |الفردان للضيافة Alfardan Jewellery | Alfardan Exchange | Alfardan Properties | Alfardan Automotive Operations | Alfardan Marine | Alfardan Hospitality







CBQ... Committed to serve the Qatari community





Abdulla Al-Raisi, CEO

Commercial Bank regards Corporate Social Responsibility (CSR) as integral to its business and is committed to supporting Qatar's national development in diverse areas such as sports, culture, humanitarian projects and health in line with the Qatar National Vision 2030.

Commercial Bank continues to make significant contributions to notable charities that benefit causes both inside and outside of Qatar. During Ramadan, the Bank sponsored Qatar Red Crescent's Iftar tent serving Iftar meals for 3,000 expatriate labourers. The Bank provided humanitarian aid to those who suffered from Nepal's devastating earthquake, and to people affected by the Syrian crisis.

A donation was made to a foundation for Ghanem AI Muftah, and the Bank adopted the AI Noor Institute for the Blind as a charitable cause, raising funds towards the establishment of an IT classroom. The Bank hosted students from The Qatari Center of Social Cultural for the Deaf to discuss opportunities to advance their academic and professional development. Commercial Bank became 'Leadership Sponsor' of Reach Out to Asia's (ROTA's) 'Wheels 'n' Heels' fun day.

As part of Commercial Bank's commitment towards developing highly qualified manpower, with necessary skills and training, The Accelerated Leadership Programme, Future Leaders Programme, Graduate Development Programme and Bachelors Programme were launched.

Commercial Bank actively promotes initiatives that contribute positively to the health and wellbeing of the Qatari community. In addition to prominent participation in National Sports Day,

the Bank was principal sponsor of 'Step into Health', a major initiative of the Aspire Zone Foundation. The Bank also held first aid training to all employees on CPR (Cardio Pulmonary Resuscitation) and organised a workshop to raise awareness on colorectal and prostate cancer. A blood donation campaign was also held in cooperation with Hamad Medical Corporation.

Commercial Bank celebrates Qatar National Day each year through a wide range of traditional activities.

In gratitude to the Qatari community for their continued support, the Bank shared its 40th anniversary celebrations with the public by hosting a free, first-of-its-kind concert with the Qatar Philharmonic Orchestra. The Bank also is the strategic banking partner of Katara Cultural Village.





Corporate Social Responsibility (Committed to serve the Qatari community)

يعتبر البنك التجاري المسؤولية الاجتماعية للشركات جزءًا لا Commercial Bank regards Corporate Social Responsibility (CSR) as integral to يتجزأ من أعماله، وهو ملتزم بدعم التنمية الوطنية في مجالات its business and is committed to supporting Qatar's national development تتجزأ من أعماله، وهو ملتزم بدعم التنمية الوطنية في مجالات in diverse areas such as sports, culture, humanitarian projects and health in شتّى منها الرياضة والثقافة والمشاريع الإنسانية والصحة المسترى المسؤولية المعالية والثقافة والمشاريع الإنسانية والصحة والثقافة والمشاريع الإنسانية والصحة محالات من أعماله، وهو ملتزم بدعم التنمية الوطنية في مجالات المعامي المعالية والثقافة والمشاريع الإنسانية والصحة مع معالات من أعماله، ومع موالية الرياضة والثقافة والمشاريع الإنسانية والصحة محالات من أعماله، وهو ملتزم بدعم التنمية الوطنية والمعالية والتحالية والمعالية والصحة والمعالية والله واللية والمعالية والمعالي



















کل شيء يمکن تحقيقه everything is possible



المسؤولية الاجتماعية للشركات (ملتزمون بخدمة المجتمع القطري)



البنك التجاري COMMERCIAL BANK



CSR at AI Emadi Enterprises

15alacl

Support of the youth is part of our CSR Mohammed Abdulkarim al-Emadi, CEO



Mohammed Abdulkarim al-Emadi CEO

CSR at AI Emadi Enterprises is a prime national duty. The company is widely known within the charity community as one of the active contributors among the civil society in supporting charitable projects. The company represents the spirit of patriotism in the community.

للمشاريع Enterprises

ALEMADI

Al Emadi Enterprises believes that the massive march of development taking place in Qatar and efforts leading to the diversification of income sources contributed to the promotion of its own activities in this area and helped to achieve its vision of becoming a leading national institution and strategic partner of choice for local and international clients & partners.

The company's commitment goes beyond the limits of commercial interests to include the welfare of society, culture and the people living in Qatar. Through responsible leadership and innovative practices carried out along its group companies and charitable activities, the company aims to establish a unique footprint as a national institution promoting the national culture and supporting sustainable development of Qatar's Citizens, guests and residents.

The National day

Al Emadi Enterprises is always keen to celebrate the National Day by honoring the Qatari flags, nothing is more beautiful than seeing the flag of Qatar spread everywhere during that day, as Equestrian Club for many years. it is a source of pride and dignity for all.

The company organizes several activities in the heritage tent in "AL Hazem" area, including; "Alardha cultural dance, popular local cuisine in an exquisite form combining modernity with originality and heritage.

The company stresses the importance of the participation of all employees, Qatari nationals and residents to celebrate this glorious day for the Nation, out of the fact that citizens and residents alike are part of the development process taking place in Qatar.

Arc de Triomphe Award - Paris (Jean-Luc Lagardère)

Al Emadi Enterprises sponsored the Jean-Luc Lagardère Award for hybrid horses of the first category on the Ongho track in Paris on the same day sustainable development.

of Qatar Prix de l'Arc de Triomphe race. The Jean-Luc Lagardère Award is allocated for purebred hybrid horses at age of two years, as part of the company's partnership with the Qatar

National Sports Day

CSR is a national

priority

Based on its social responsibility Al Emadi Enterprises organizes multiple events in the Sports Day annually at the Financial Square Center for the company's employees and their families. Company leaders are keen to attend and participate in the various activities organized within the celebration program.

Supporting the youth of Qatar

Al Emadi Enterprises emphasizes that serving the country is the highest target, and that young people are the hope and the pride of the future. There is a solid belief in AI Emadi Enterprises that any work done should give back to this generous country, which the company has grown under its care to become a major component of











www.alemadi.com.ga



CSR at the National Human Rights Committee



H.E. Dr. Ali bin Sumaikh Al Meri, President

The National Human Rights Committee of Qatar pays great attention to CSR issues of the community, rising from the vision and conviction that "human rights" is one of the most important issues of the national community in particular and the international community in general. The Committee believes that the acknowledgment of political, civil, cultural, social and/or economic rights, whether individual or collective, is a commitment to equality, justice, freedom and human dignity of all human beings without discrimination. It strives to raise awareness and education of these rights and to provide protection and necessary support for individuals and develop their abilities.

NHRC

اللجلة الوطئية لحقوق الإلسان

Vational Human Rights Committee

The Committee is distinguished by its legal status and the advantage of being a non-governmental entity, at the same time, it is not one of the civil society organizations. It is an official national committee of a special nature, it is not a decision-making body, but a committee with advisory powers in respect of human rights on the National level concerning the governmental authorities and administrative bodies in Qatar or by looking at complaints from individuals or groups.

The main objectives of the Committee

To educate individuals about their basic rights guaranteed under international human rights treaties and national laws;

to strengthen and empower individuals through training programs and other activities to see and identify the importance and priority rights for them, claim and defend and ensure its respect;

to expand specialized network of human rights on the national, regional and international levels; monitoring and documenting human rights violations;

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to provide diverse information and support services concerning legal and social rights of victims and the dissemination and development of a human rights culture and defending these rights against violations.

Terms of reference of the Committee

To propose ways to promote and pursue the objectives set out by international conventions and treaties on human rights, in which the government became a party, and the recommendation on the country's accession to the other conventions and treaties; to provide advice and recommendations to the concerned authorities in matters relating to human rights; to consider any excesses or violations of human rights and work on a settlement and coordinate with the concerned authorities for necessary action, and propose ways to address these violations and prevent them; to make the necessary proposals for stakeholders on the existing legislations and draft laws, and their suitability for the provisions of international human rights conventions to which the government is a party; to monitor the human rights situation in the country and prepare the related reports and submit them to the cabinet together with the committee's opinion in this regard; to monitor what might be raised against the state and coordinate with the concerned bodies with the human rights conditions to respond to them; to contribute to the preparation of national reports due from the state to international bodies and stakeholders human rights and the conventions to which the State is a party; to cooperate with international, regional and national organizations concerned with human rights and freedoms and to participate in international forums relating thereto; to raise awareness and education

level in human rights and freedoms, and the consolidation of its principles in both mind and practice; conducting field visits to penal institutions and correctional and detention facilities, workers camps, health and education institutions and reporting their human rights conditions by the President and members of the Committee; to coordinate and cooperate with the concerned authorities of human rights; convening and organizing conferences, courses and seminars on topics related to human rights and freedoms and coordinate with the concerned authorities in this regard if necessary ; contribute to the studies and researches related to human rights and participate in its implementation.

Achievements in Social Responsibility

The National Human Rights Committee organized a number of meetings, seminars, conferences, workshops, training sessions, as an initial step aimed at raising awareness of human rights culture and CSR, and addressing the developments in the field of economic. social, and environmental rights and global initiatives in the CSR field.

The Committee organized a conference on the role of the private sector and CSR to join the efforts of governments, civil society organizations and private sector to resolve problems related to the economic crisis, poverty, development issues, environment protection, human rights in general and human rights partnerships. The Committee proposed the establishment of an Arab CSR observatory body to provide information, studies, surveys and statistics on the progress made in this area, in order to raise awareness, boost abilities, and develop national legislations and mechanisms in the field of CSR.

جاممة قطر



Ramadan Traditions

The National Human Rights Committee celebrated the Ramadan "Garangao" night that witnessed huge participation of the committee employees' children. The ceremony included a number of games, Henna painting, and distribution of presents to the children.

Development of National abilities

development of national abilities in the field of human rights, a number of training courses were organized, one of them was for the members of The National Human Rights Committee in cooperation and coordination with the Training and Documentation Centre of the United Nations.

National Day

celebrated the National Sports Day impressively in the presence of the Committee staff and their families and a number of citizens and residents, and the Committee's belief that the Sports Day achieve lofty goals spontaneously especially as it works on raising the activity of community members, including women and children, and increases the bond between officials and staff In order to create a healthy social environment for all segments of the society.

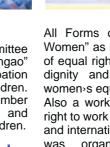
Women s rights

The National Human Rights Committee held a seminar on the "Elimination of









courts.

Disabilities

The Committee strives for the

To promote the values of loyalty and belonging to the homeland, the National Human Rights Committee celebrated the National Day, which it considers as a pause with the national self-inspiration and spirit of sincere loyalty to the soil of this country and its leadership.

Sports Day

The National Human Rights Committee

Bronze Sponsor



All Forms of Discrimination against Women" as a violation of the principle of equal rights and respect for human dignity and being an obstacle to women's equal participation with men. Also a workshop about the women's right to work in the national legislations and international conventions CEDAW was organized. The Committee hosted a symposium about the use of international agreements in general, and the Convention on the Elimination of All Forms of Discrimination Against Women specifically before the Qatari

Rights of Persons with

The National Human Rights Committee held a seminar on the "rights of persons with disabilities in family formation between the Convention and reality". A Seminar on the rights of persons with disabilities also organized entitled: "integrating the rights of persons with developmental disabilities in Qatar". The Committee hosted as well a seminar entitled: "rights of persons with disabilities between domestic laws and international conventions".

The environment

In the framework of its interest in CSR and towards the environment, The National Human Rights Committee organized a seminar on climate change under the title "right to clean environment as a fundamental pillar of the right to live". The seminar came out of the committee's faith that the State of Qatar paying increasing attention to environmental issues, and has issued a number of laws and regulations that protect the environment and maintain such diverse strategies to protect biodiversity and coexistence.



Care of the elderly

The National Human Rights Committee believes of its responsibility towards the parents and the elderly. In this regard, gifts presented to the elderly residents of Qatar Foundation for Elderly Care. And in a humanitarian gesture, a dignified elderly seminar in collaboration with the Qatar Foundation was organized.

Protect workers rights

The National Human Rights Committee organized a media campaign about the workers in order to make them aware of their rights and duties under the laws and regulations of the State of Qatar. The Committee also opened offices allocated for the four major communities Indian, Egyptian, Filipino and Nepalese.

The Committee is also developing different legislation on the protection of workers' rights in the framework of the government's efforts to introduce amendments to the labor law to criminalize non-payment of workers, salaries.

Protection of Press and Journalists

The National Human Rights Committee organized the International Conference on the "protection of journalists in dangerous areas", where it recommended activities to enable safety tools for the work of journalists in dangerous areas, including the need to develop new tools that are binding on all states to recognize and accept the obligation to provide the protection of journalists and guarantee their safety, as well as respecting Security Council resolutions and remind these States of their obligations to protect journalists and civilians in conflict zones.



Civil Aviation: "Committed to National CSR Initiatives"





Social responsibility became one of the indicators of success for institutions

Mr. Abdulla Nasser Turki Al-Subaey

The Civil Aviation Authority is fully aware of the importance of the Civil Aviation Sector in the Qatar Economy due to the potential it provides which represents a momentum to the economic growth through creating new job opportunities, facilitating global trade, stimulating vital economic sectors such as tourism, trade, industry, etc...

Mindful of the significance of the Social Responsibility concept, the Civil Aviation Authority prepares its future strategic plans to advance both, Civil Aviation and Meteorology to reach the highest levels in terms of ensuring competence, accuracy, Air Safety, Air Space Planning and linking the State of Qatar to various world destinations, which has a positive impact on the growth and development in the field of Civil Aviation in particular and the social-economic fields in general.

CSR has become today one of the indicators of success for organizations and a cornerstone in proving the extent to which such organizations effectively interact with the community issues and activities. Based on this fact. CAA is keen on its commitment to work within the framework of the State Strategy and its short, long term objectives; in accordance with Qatar National Vision 2030 through programs and projects ensuring sustainable achievement of human, economical, social, and environmental development; keeping up with the state orientation and its strategic projects; advancing the Civil Aviation sector through the development of facilities, quality service; adopting the policy of expansion and openness to the world through documenting relations

with International Organizations in charge of Aviation and Aerodromes; joining all International Air Transport Conventions and signing many regional and international agreements.

As the Civil Aviation Sector has witnessed an unprecedented development thanks to the available mechanisms such as the necessary infrastructure, the National Carrier's latest fleet and the most developed vital facilities to serve the local travel market; HIA managed, two years after its opening, to realize remarkable achievements after proving its ability to meet the needs of the fast growth in the number of passengers reaching 30 million passengers in 2015. In addition to the capacity of the Airport Cargo reaching 1.4 tons per year, which stimulates the trade between the State

of Qatar and the World's countries in favor of the future exceptional events to be hosted by the State of Qatar at all levels.

To spread the CSR concept within the work environment, CAA works always to reinforce the social ties between its employees through organizing sports and social activities to create positive communication between employees, which is reflected in the increase of productivity, wellbeing, and development.

Accordingly, CAA is keen on improving the competence and expertise of employees through organizing and hosting training courses, workshops, educational and applied conferences in many fields serving the totality of the functions assigned to CAA.



To keep the world a better place for all

Community Development 💙 Man P Maintaining Lives and Assets 💱 Maintainin International Environmental Standards







Man Power Development

Maintaining Sustainable Development

ndards 🧖 Safe Air Routes









Social Responsibility of Mwani Qatar





Mr. Abdullah Khonji, CEO

Responsibility towards the environment is at the forefront of Mwani Qatar's social investment programs, and it is the primary CSR initiative of the company to achieve the status of a world class eco port.

Seagrass Relocation Program

Consistent with one of the pillars of the Qatar National Vision 2030, the design and construction of Hamad Port has been undertaken with environmental protection as a key objective. Major efforts which have been implemented during the construction phase have been extensive relocation programs for the re-location of hard corals, soft corals, sea grasses, and mangrove trees. Ongoing monitoring of these communities indicates the success of these programs

Environmental Mitigation and Monitoring

construction and operation The of 'stilling basins' during dredging operations ensured that water returned to the sea is clear and free from turbidity which can otherwise have very damaging effects on marine habitats. A substantial network of environmental monitoring systems has been employed across Hamad Port to provide the information on key environmental indicators (air, soil, groundwater, noise, vibration, marine water, land and marine flora and fauna, coastal processes).

Sustainable Development

The port's office and administration buildings and complexes are designed and constructed to achieve up to a 4 star rating from the Global Sustainability Assessment System (GSAS). This

locally developed assessment system ensures that the port buildings are designed and constructed in a manner to preserve resource use while maximizing functionality, connectivity, and cultural identity. The GSAS system was selected as it seamlessly incorporates the unique characteristics and opportunities of the Qatar desert climate, ensuring that the port buildings operate efficiently throughout their lifetime

Environmental responsibility is a priority in our social investment programs

Participation in Awareness and Supported Elements Exhibition

Qatar Ports Management Company (Mwani Qatar) participated in the Awareness and Supported Elements Exhibition in 2015 where it showcased its role in the safety of navigation in Qatari maritime waters thereby reiterating the company's role in being a socially responsible partner in the State of Qatar.



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جاممة قطر



Creating a **greener** future

Mwani Qatar is firmly committed to integrating social responsibility into its everyday activities in order to establish a balance between commercial growth and sustainability. Hamad Port, which is the company's flagship port, is working towards establishing itself as an eco-port committed to the conservation of its surrounding marine environment and constant nurturing to ensure sustainability.

info@mwani.com.qa www.mwani.com.qa



QATAR PORTS MANAGEMENT COMPANY

mwani.gatar f 🖻 in 💩

Abdullah Abdulghani & Bros. Co. W.L.L. Social **Responsibility at its Core**



شركة عبدالله عبدالغني وإخوانه ذم م Abdullah Abdulghani & Bros. Co. W.LL

Dr. Nasser Abdulghani Al-Abdulghani, MD

Abdullah Al Abdulghani & Brothers Co. W.L.L. (AAB) is always committed to live up to its tradition as a socially responsible institution aiming to contribute to the well-being of the people and the nation. The company engages itself in building communities, supporting environmental endeavours and shaping its CSR activities in line with the government's aspiration - the Qatar 2030 National Vision.

Being in the automotive industry, AAB recognizes its role in advocating the traffic and safety practices and focuses on its core business and expertise in implementing its CSR projects.

TOWARDS AUTOMOTIVE INNOVATION & SAFETY PRACTICES

We support and initiate projects that contribute to road and traffic safety.

Technical Cooperation with Qatar Scientific Club

As part of AAB's commitment toward social development and building communities, it entered into a partnership with Qatar Scientific Club (QSC) geared towards developing the

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automotive mechanics activities of QSC and enhancing this sector within the Qatari society.

GCC Road & Traffic Safety Week

AAB was the gold sponsor of the 30th Annual Gulf Traffic Week organized by the Traffic Department. Featuring the slogan "Your Safety is in your hands" a range of Toyota vehicles equipped with the highest level of safety features were displayed during the event. Visitors got the chance to be educated about the dangers of the use of nongenuine parts in Toyota cars.

Traffic Safety Campaign

In support of the Traffic Department for creating more awareness on Safe Driving, AAB launched the Toyota Traffic Safety Campaign during the GCC Traffic Week by rewarding 5 Best Drivers in the country who have been driving their vehicles without any accidents and fines.

Educational Sessions

Educational sessions on road safety are also conducted on a regular basis at Al Abdulghani Tower on vehicle

models to help the public understand the vehicles' safety features and functions to enable them to drive with confidence.

We are committed to Social Responsibility

Toyota Dream Car Contest

In line with Toyota's thrust to encourage children to dream and support their creativity by drawing their dream cars, AAB organized the 2015 "TOYOTA Dream Car Art Contest". The competition was in collaboration with more than 70 schools, allowing them to conduct the competition in their premises increasing the number of participants from 360 in 2014 to 859 in 2015.

TOWARDS **ENVIRONMENTAL CARE &** DEVELOPMENT

Seedlings to Your Home

AAB recognizes the need for a green environment. In collaboration with the Public Parks Department of the Ministry of Municipality & Urban Planning, AAB supports the promotion of the public parks and joined the "Seedlings to Your Home" campaign towards a green environment by mobilizing delivery of seedlings to the community.













Towards human development through sports

AAB encourages Work Life Balance to promote a healthy quality of life. It recognizes the importance of sports in the holistic development of individuals and community in line with the Qatar National Vision 2030.

International Paralympic Committee (IPC) Athletics World Championship 2015

Building communities through sports, AAB supported the IPC Athletics aimed to 'To enable para-athletes to achieve sporting excellence and inspire and excite the world.' Over 1,300 paraathletes competed at the Qatar Sports Club.

Qatar Masters' Chess Open

The world's largest and strongest chess competition brings in Grand Masters to Qatar from across the globe. On its second year with AAB as once again the Main Sponsor, the current World Champion Grandmaster Carlsen Magnus from Norway joined

Community Sports: Liga OFW Qatar and Filipino Volleyball Association AAB supported the LIGA OFW QATAR and Filipino Volleyball Association (FIVBA) initiated by the Filipino community participated in by a number of organizations and different nationalities.

Proceeds of the sports tournaments are donated to distressed Overseas





the Tournament which puts Qatar in the global map as a world-class venue in the field of Chess.

The 4th Toyota Kids' **Under 16 Rapid Chess** Open 2015

The tournament was conducted in cooperation with the Qatar Chess Association (QCA) with the aim to develop children's strategic thinking skills

The event covers children from schools all over Qatar. A group of school children from the region also joined the tournament.

Bronze Sponsor

Filipino Workers (OFWs).

TOWARDS SOCIAL DEVELOPMENT

A sound social structure that provides care and protection towards social development including efforts towards securing the community in times of disasters and crisis.

The 6th Disaster Management Camp organized by Qatar Red Crescent

An annual program conducted by QRC for training in disaster management. It seeks to raise awareness and the level of emergency preparedness by the community through building a team of qualified volunteers in accordance with the international standards.

AAB provided logistic support to transport the participants and organizers during the week-long activity.

Qatar Charity

To facilitate collection of donations from the charity boxes, AAB donated a Hilux unit.

Boeing working with INJAZ to develop Qatari entrepreneurs



Our CSR partnership with "Injaz Qatar" is one of the oldest in Qatar



Mr. Bernie Dunn, President, Boeing ME

Boeing has been supporting community initiatives in Qatar since 2009. Our longest relationship has been with Injaz Qatar. We work with them to help graduates from their flagship initiative The Company Program, get the resources they need to turn their ideas into viable business opportunities. The Company Program gives students the valuable experience of the full life cycle of a company; from setting up a board, raising capital, developing a business plan, to producing and selling, as well as competing against other student led companies in an annual national competition.

The Company Program is now in its eighth year in Qatar, and is INJAZ Qatar's most popular and interactive program.

In 2015, 300 students from Qatar's independent secondary schools and universities were provided with the unique opportunity to establish and run a real business over four months, with the guidance of professional mentors from businesses across country. The program concluded with participation in Mubadara -INJAZ Qatar's Young Entrepreneur of the Year Competition.

The program consisted of two awards for students; Best Student Company Award and the Incubation Award. There were two entry levels for the awards; one for university students and one for high-school students. The Company Program dedicated to university students is sponsored by Boeing, and the

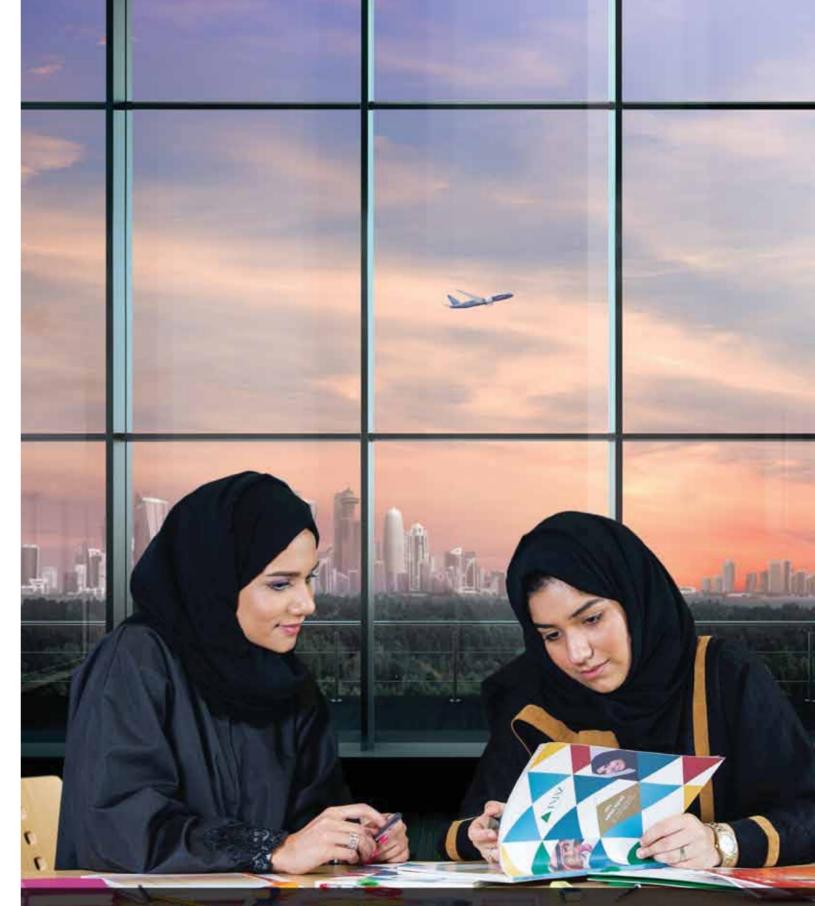
winners were presented with a QAR 35,000 cheque as seed funding to help them establish their own Start-Up and incubation space along with a professional mentor.

The Best Student Company Award was presented to 'Qaho' from Qatar University in front of 350 guests. Qaho developed a phone application linked to a small device that helps to track personal objects. The winners went on to represent Qatar at the Injaz Al-Arab Young Enterprise of the Year Competition in November 2015 in Muscat, Oman.

The runner-up team was, «Practica» - who produce easy to carry foldable mugs - were entitled to Incubation and mentorship.







TOGETHER WE NURTURE

Boeing and Injaz developed a program to help Qatari youth grow their business ideas and become entrepreneurs to contribute to the country's economic prosperity.

Leading through partnership



Al-Mana Group... Enhancement of CSR leadership



Mohammed Hamad Al-Mana Group

resumed its CSR leadership based on

the belief that sustainable development

involves a wide range of aspects,

including human, technology, culture

The group believes that capacity

building is a process and the tool to

develop the necessary skills for local

communities in order to manage their

resources in a sustainable manner

The group adopts a number of key

ideas in the context of commitment

to Qatar National Vision 2030.

Perhaps the most significant to the

group to achieve is development of

education sector because its output

will help secure sustainable livelihoods

and guide communities toward an

Al-Mana Group achieved remarkable

leadership in the field of education

and focused mainly on the role of

institutions due to the increased

influence in the growing national

capabilities, breadth of participation and increase of understanding and

interdisciplinary approach.

refinement of experiences.

and institutional development.

within their everyday activities.



Abdulaziz Al-Mana, CEO, Al-Mana Group

Research

Scientific research is one of the most important operational tools among Al-Mana Group, conditioning procedures in planning for future projects. The group is aware that there are substantial advances realized from the outputs of scientific research if it is built on solid foundations with the participation of relevant stakeholders and take into account the need to develop key objective to allows technology transition and use in order to achieve sustainable development.

Safetv

Safety is a priority in the production course of the group, where CSR and sustainability are realized by complying with all regulatory and legal requirements, based on the group's faith in health and safety conditions at work. All employees of the Group are required to know the nature of their jobs, best work practices and safety measures before taking a new assignment.

Qatar National Vision 2030 The objective of Al-Mana Group during the next 15 years is to promote

the coherent implementation of the environmental dimension of the sustainable development based on changing the unsustainable patterns consumption and production, of and promote sustainable patterns instead, in addition to protecting and managing the natural resources which are the basis of economic and social development, constitute major targets and conditions for the realization of Qatar National Vision 2030.

Sustainable development

technological, cultural and organizational

includes human,

aspects

Sustainable building

The group is dedicating its mission in the construction field, in attaining excellence in the real estate management in order to make them more effective and efficient so as to improve the quality of people's lives. Based on over 50 years of experience, the Group continues identifying important issues related to development, taking into account the national vision pillars to go ahead in this journey. As the characteristics of the accommodation and commercial real estate projects varies over time and from one region to another, the Group strategies vary according to each region of specific needs as well.





Abdulaziz Al-Mana, CEO









Six decades of achievements with

ICON INTERIORS... Integrated Environmental and Sustainability





Ziad Trraf, Managing Director

ICON Interiors co. was established in 2000 by bringing together a group of employees with years of hands-on experience with the intent of forming a small, highly skilled contracting company.

Our Company

ICON Interiors is an interior furnishing and finishing contracting company that has been based in QATAR since 2007. The company rapidly established its reputation through undertaking a series of successful architectural and interior contracting projects.

ICON Interiors is a comprehensive service provider offering interior design, renovation and turnkey project execution. We have built our reputation on efficient and qualified professional expertise.

Our Mission

ICON's mission is to provide solutions for global standard interiors for its

clients. In its pursuit of excellence, Quality innovation and professionalism, ICON has established a solid track record of completing construction projects successfully, on time, within budget and to the high standards expected by its clients.

We strive to procure projects at competitive prices, provide safe working conditions and deliver quality work within a reasonable time frame.

We endeavor at all times to provide comprehensive service to our clients.

We promote strict adherence to quality, health and safety standards, and we adhere to labor equity and encourage harmonious relationships among personnel in order to promote teamwork among staff.

Specialist expertise is applied in relevant areas to maintain the highest standards and value

Our quality management system has been developed, and is reviewed and revised on an ongoing basis, to achieve the aims outlined above.

We promote strict adherence to quality, health and safety

standards

Icon Company works closely with clients to ensure quality projects through preparing detailed and comprehensive project budgets and construction schedules.

As a result of our considerable experience, we have a thorough understanding of the needs of our clients for accuracy in the budgeting, scheduling and execution of construction projects, making us one of the most efficient contractors in the marketplace.

Over the years, the skills and management base of the company has grown and developed, and the ICON team brings unparalleled enthusiasm, competence and commitment to all our work.







Edara Holding and "West End Park".. The contribution in integrating expatriates in Qatar's society







Mr. Mana Ibrahim Al-Mana, Chairman

Edara Holding and "West End Park" occupy a prominent position at the forefront of supporters promoting the culture of social responsibility in Qatar. Particularly in the field of activities contributing to the integration of expatriates in Qatar's society specifically in the sports, medical, and service fields.

The group was able to present impressive and exceptional achievements for social responsibility comparative to what the biggest international corporations have achieved with regards to this issue.

The group's projects are in line with the wide developmental transformation that Qatar has witnessed in the past decade and its leadership in the social responsibility field, which has resulted in strategic achievements and major investment projects in multiple fields including construction, infrastructure, organization, event management, and the major tournaments.

"West End Park" stadium targets the promotion of Cricket at large amongst Qatari youth, and the encouragement of the younger generation to pursue this game in different centers to establish a substantial base for this sport starting from the role that this sport plays in strengthening the public awareness of social responsibility.

"West End Park" multi-use complex aims primarily to provide a high quality residential and entertainment environment for residents with limited income at competitive prices, at the same time, having the advantage of being a residential, commercial, recreational, familial, and executive project.

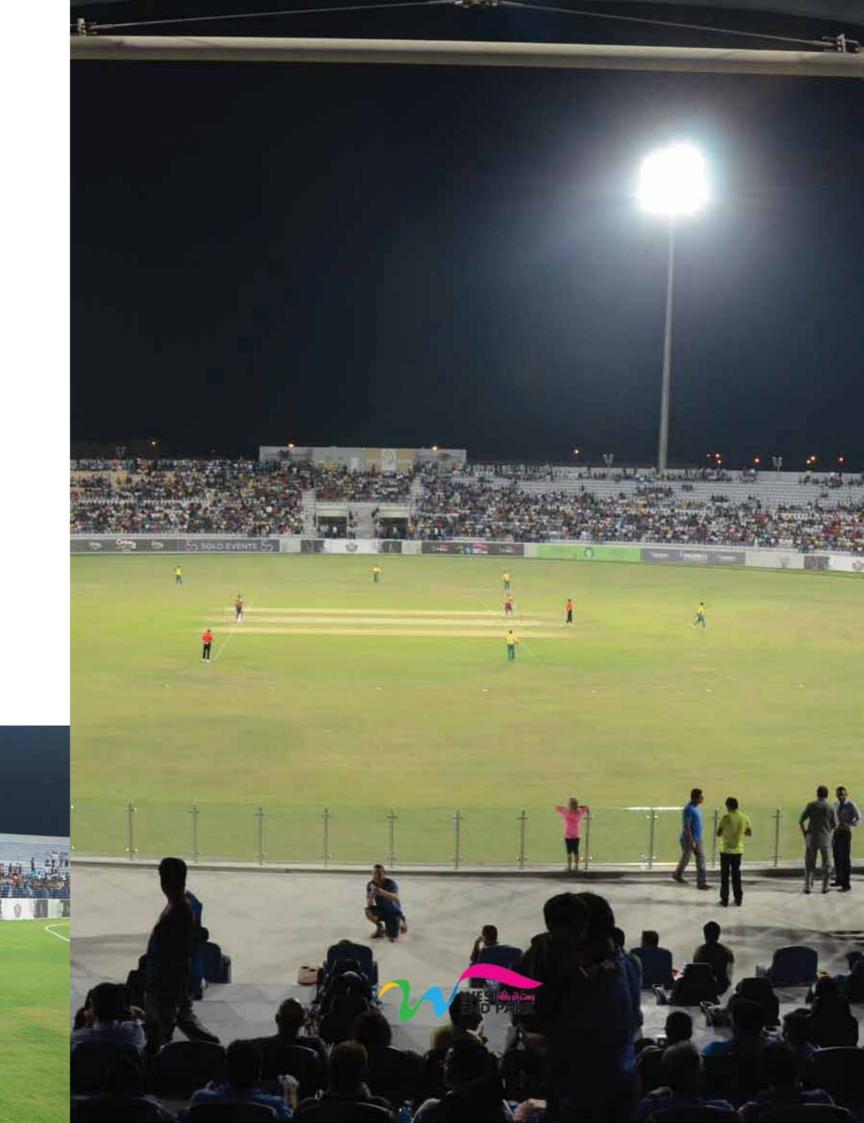
The complex management is keen on creating more activities and events

that contribute to the contentment of the society particularly the Asian residents.

Asia Stars and World Stars of Cricket match

"West End Park" stadium hosted the historic cricket match between the stars of the world team and the Asia team with an unprecedented record breaking audience number in the country with over 10,000 spectators.

This match formed a unique event in the game's history through the participation of a significant number of world stars such as Brian Lara in the world team and Sanath Jayasuriya in the Asia team. That and the participation of a Qatari player in the Asia team for the first time and the representation of the national importance of this participation.





Qatar's Women's International Cricket Championship

Qatar's Women's International Cricket Championship's first run was held under the sponsorship of HE Mr. Said Salah Bin Ghanem Al-Ali, Minister of Youth and Sports, with the participation of teams from Pakistan, Ireland, and South Africa.

The Championship represented a historic event in the course of Cricket in Qatar, with the first national game between two international teams being held in Doha and under the sponsorship of the ICC (International Cricket Council). The event was attended by Cricket fans and supporters in Doha.

Ramadan Championship

"West End Park" stadium hosted the first Cricket championship for Qatari teams during the month of Ramadan. This championship represented a new start to program championships for this sport and was an important step to promote the game in the Qatari sport circles. Ten of the most prominent local Qatari teams under spotlight participated in this competition, and with free entry into the stadium. This contributed to the record setting audience presence considering the big Asian fan base for the game residing in Doha and the tradition it holds in their countries.

Qatar National Vision 2030

"West End Park" has all the elements for entertainment and high-end accommodations at low prices that suit the salary of the working class residents. This will achieve Qatar National vision 2030 to provide the working class with a comfortable, health conscience residence complying with international standards for this group's living at good prices.

The complex's services also provide a touristic environment for resident visitors who wish to purchase products at reasonable prices in the various shops and shopping centers included in the project.

Partnership between the two sectors

"West End Park" is set apart as a

modern oriented complex being the first governmental project in Qatar managed by the private sector, As well as this being the first time the government hands over the management of such a monumental project to the private sector, and this goes back to the government directing the management of large projects in Qatar to the private sector as support.

Worker Entertainment

"West End Park" management organized an entertainment festival for the International Worker's Holiday. The festival included numerous artistic segments with fashion shows and evening concerts embodying the diverse Asian culture. The Worker's Holiday celebrations and the events the "West End Park" complex organized in the International Workers' Holiday represented the great amount of care and consideration that the government has when it comes to the living conditions of the workers of various institutions and production facilities.





Entertaining people of different cultures living in our country is an obligation





INJAZ Qatar: the path to a knowledge based economy via CSR



Committed to sponsor talents of the future

H.E. Sheikha Hanadi Bint Nasser Al-Thani, Chairperson, INJAZ Qatar

Corporate Social Responsibility (CSR) might mean different things to different companies, but to INJAZ Qatar, our commitment to CSR is all about facilitating and nurturing the talents of the next generation - developing entrepreneurs of the future through the assistance and business experience of our corporate volunteers.

INJAZ Qatar

Our belief in the boundless potential of young people and our commitment to connecting knowledge and experience, with enthusiasm and energy is what 'giving back' is all about – helping to define our country's future economic prosperity.

We at INJAZ Qatar envision a generation of Arab youth to use their natural talents, inspiration, passion

and determination to become the business leaders and entrepreneurs of tomorrow, a generation who empowers their community. We believe that through real world culturally relevant and engaging programs and the power of partnerships/collaborations we can create a pathway to economic prosperity and success.

With Qatar's direction towards a knowledge based economy, while moving away from an economy based on hydrocarbons, INJAZ Qatar makes sure it articulates investments in the youth who will be the key for stimulating economic growth in the future.

How do we do that? To begin with, it is important to point out that Injaz Qatar is a member of JA WW (Junior

Achievement Worldwide) the world's largest not-for-profit economic education organization that was set up in 1919 and operates across 120 countries globally.

INJAZ Qatar is also part of Injaz Al-Arab, a network of 14 MENA countries working on a common mission to prepare and inspire young Arabs to succeed in a global economy.

Given this privilege, we use our international expertise to service our local market and be in line with Qatar's National Vision 2030 to achieve a sustainable economic and societal growth.

INJAZ Qatar acts as a bridge that connects corporations and brings them closer to implementing an effective



CSR initiative; it does that by asking corporate volunteers to deliver work readiness, entrepreneurship and financial literacy programs sponsored by companies wishing to enhance their CSR scope of activities and give back to the communities they serve.

Working closely with JA WW and INJAZ AI-Arab, INJAZ Qatar introduces a concept called 'Glocalization' where global and local meet and create a bundle of excellence. All of INJAZ Qatar's programs are delivered with an international vision following the JA WW standards, helping corporate

partners, such as universities and schools in Qatar, innovate and become a source of change in the community.

INJAZ Qatar is chaired by Sheikha Hanadi Al Thani and includes on its Board of Directors NBK Holding, ExxonMobil, Ooredoo, HSBC, Qatar Financial Centre Authority, Blue Salon, Citi Bank, Qatar Petroleum, Qatar First Bank, Qatar Business Incubation Center, Deloitte and Qatar Finance & Business Academy.

75 corporate partners and over 850 corporate volunteers contribute to INJAZ on a regular basis or for specific



projects. Not only does this benefit students through sharing of knowledge, it also builds the career development of volunteers themselves.

INJAZ Qatar has reached more than 19,000 students since its inception in 2007, with 50 schools and seven universities taking part in INJAZ programs.

Throughout the years, INJAZ has created a new generation of entrepreneurs that are actively building a sustainable present, a gift for their nation, and shaping a knowledgebased economy for the future.

CSR in the UAE Embassy





H F Saleh Mohammed bin Nasra Al Ameri Ambassador of UAE at Qatar

Social responsibility is an integral part of the foreign policy of the United Arab Emirates in its relations with the world. The UAE's aid extends to various regions of the world and include all countries that are in need of support, whether against poverty and epidemics, or following natural disasters, or as a result of political and armed conflicts.

The United Arab Emirates Embassy in Doha fulfill its role to maintain the concept of social responsibility which has top importance among the embassy's main tasks in order to achieve the set goals of the UAE where social responsibility is one of the major pillars of the National Vision 2021.

The ties of brotherhood, cooperation and understanding linking Qatar and the UAE are very strong. The two brotherly peoples have durable historic and cultural relations that are increasing day by day thanks to the wise policy of the two countries, leaderships and the continuous Qatar/ UAE coordination in various fields.

These deep relations resulted a positive strategic coordination and cooperation at all levels. This wise vision was evident through mutual visits at the highest level in order to strengthen the bonds of bilateral cooperation and to continue efforts to support the march of the GCC, in consultation and mutual understanding concerning many issues in the region, and the Arab and international issues, based on the principle of spreading peace and prosperity in all the countries.

The trade and investment relations between the UAE and Qatar reached recently its best especially in light of the large urban and economic

boom witnessed by the two countries hosting the most important events in the region « Dubai Expo 2020 « and « 2022 World Cup in Doha". These relations are undoubtedly the result of the directives of the wise leadership of the two countries through the encouragement of greater cooperation and coordination, and mutual visits of delegations to participate in various events held in the two countries and also by building bilateral partnerships on the basis of the amalgamation of the visions and goals. These partnerships are, God willing, in continuous progress.

«Dolphin» is one of the most important joint ventures between the two countries. There are partnerships in the Pearl and Lucile areas coupled with a number of developers and construction companies from UAE such as Al Futtaim. Al Habtoor. BDC. Al Jaber, Arabtec, Drake & Scull, Al Hamed Contracting, Shaafar, Arab construction. Dubai Contracting and other huge UAE companies

that consider the CSR of maximum importance. Doha Festival City project represents one of the successful UAE/ Qatar partnerships.

Qatar nationals are investing aggressively in the real estate sector in Dubai and Abu Dhabi. UAE is one of the countries targeted by the Qatari private sector investments which is exceeding 11.8 % of the total foreign investments.

The exchange of experiences between Qatari companies and the UAE is so important. Both sides are encouraged to take advantage of the strong economic growth of the two countries and create economic cooperation on the long term, internally and externally. which would have positive effects and benefit both economies and promote integration between the two countries.

The United Arab Emirates embassy in Doha is keen to do its duty towards the community, and to have active presence in all the national events of sports, culture and heritage.



Invigorating CSR concept in our activities



The Embassy participated in the reception hosted by the Ministry of Culture, Arts and Heritage to welcome the delegation of the Japanese Peace Boat which landed sail at the port of Doha. The Reception was held at the garden of the Museum of Islamic Art in the presence of a number of the heads of diplomatic missions and state officials representing the Ministry of Culture and Qatar Museums. The Japanese Peace Boat carry on board about 1,000 people from Japan and other countries in its marine tour to a number of countries in order to boost the culture of peace and spread it among the peoples of the world.

international forums. **Ramadan Football**

The National Day

The Embassy organized in cooperation

with «Dolphin» a number of activities during the National Day celebrations of Qatar, which included performances by an Emirati popular folk band reflected the fraternal relations between the two peoples. The Embassy congratulated the

Government and people of Qatar in the National Day and praised the successes which were the result of the efforts of the leadership in Qatar through sustainable strategy planning that made Qatar's name high in the

Tournament for Embassies The UAE Embassy in Doha







Diplomat opinion

participated in Ramadan events held by the Ministry of Foreign Affairs every year. The Embassy joined the embassies' competitions and took part in Ramadan Football Tournament in an atmosphere of brotherhood and fair competition, where the UAE embassy team, played with the Embassy of the Republic of Somalia team in a strong competition ended in victory for the UAE team 6 - 3.

The embassy praised the organization of such events that is promoting communication and mutual understanding between representatives of the embassies in Qatar and symbolizes a wonderful gesticulation during the Holy month of Ramadan.

Social Responsibility is priority of the Embassy of the Kingdom of The Netherlands



Embassy of the Kingdom of the Netherlands



H.E. Yvette van Eechoud

Bilateral relations between Qatar and the Netherlands are characterized by their business, social and cultural exchanges. Both parties are keen to strengthen this relationship by promoting ties between Qatar and Dutch universities and other institutions.

The Embassy of the Kingdom of the Netherlands considers social responsibility one of its major priorities in the State of Qatar.

This is reflected in its activities in the field of environmental sustainability, human rights and intercultural cooperation.

The Embassy conducted meetings with government representatives and non-governmental institutions in Qatar, such as the National Human Rights Committee, Doha Centre for Media Freedom, and various Think Tanks on the issues of international human rights, freedom of expression, worker welfare and ways to co-operate on these important matters.

The embassy is a keen supporter of the sports and health sectors, and has engaged in numerous sports events, raising awareness how sports and fitness are fun, but also crucial for improving public health.

High officials at the Embassy held meetings with Qatar's Minister of Youth and Sports, the Minister of Health, Aspire, The Supreme Committee on Delivery and Legacy, the Qatar Olympic Committee and others to discuss concrete actions to address the health issues in Qatar.

The embassy actively supports engagement of the 'orange' community in Doha with the numerous international sports events like the World Championships for swimming, para-dressage, para-athletics, boxing, show jumping and many other sports events.

In the field of environmental sustainability, the embassy works to enhance ties between Dutch and Qatari institutions and universities on renewable energy, energy efficiency and clean technology. The nexus between water, food and energy is one of the promising areas of co-operation. The ambassador presented green and sustainable start-up initiatives on Youth Environmental Day and to students of the International School of London.

Promoting ties between

universities and other

Qatar and Dutch

institutions

Diversification of the economy by fostering entrepreneurship and education is one of the areas which receives ample attention. The embassy encourages initiatives like Enterprise Challenge, Qatar Business Incubation Centre, Bedaya, Silatech and others.

The exchange between universities are key to contributing to high quality academic research and education. Universities and academic centres of Maastricht, Leiden, Groningen, and Rotterdam and Stenden have excellent relations their Qatari counterparts.



The Embassy organized a TEDx event on Global Challenges /Dutch Solutions, a high level leadership session that emphasized the importance of sustainable, smart urban planning and design as well and linkages between modernity and tradition in architecture. An event on 3D printing was organized with VCU, Katara and the Ministry of Culture, Arts and Heritage, highlighting the creative and sustainable solutions this technology can provide to many challenges.

The embassy uses culture as a means to foster intercultural ties and understanding between societies. A mini exhibition of Vincent van Gogh paintings was organized during the Doha Flower Exhibition and the national day celebration was dedicated to the memory of this famous Dutch painter. One of Europe's best jazz pianists performed during the Katara European Jazz festival and Holland's

most famous tango composer performed during the national day in 2013.

One of the highlights was 'The Beauty of Islamic Manuscripts – The Leiden Collection', held at Qatar University under auspices of the Ministry of Culture, Arts and Heritage in Qatar. The exhibition showcased 40 Islamic manuscripts collected and preserved by Leiden University in The Netherlands. The exhibition was a significant milestone in Qatari-Dutch relations on the academic and cultural level, based on the notion that academic cooperation is important not only on the scientific level but also as a link among civilizations and peoples.

Co-operation in the field of international law, peace and justice took off successfully, with a group of students from QU Law College visiting the international courts and institutions like the Peace palace, International







Criminal Court, and various tribunals as well as law colleges in the Netherlands.

The Human Rights Ambassador visited Qatar and held meetings with the QU College of Law and many other actors in this field.

Social media plays a big role in the outreach to the community. The ambassador held an interactive session with QU students of the College of Arts and Sciences about 'twiplomacy' and modern diplomacy, free expression and the dissemination of ideas.

An orange 'tweet-Up' with the Doha twitter community was organized at the ambassador's residence. A meeting was also held with the Doha Shapers on international diplomacy, the need for multilateral co-operation and the various mechanisms for conflict resolution and prevention.



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Social Responsibility of Sweden Embassy



H.E. Ewa Ulrica Polano, Sweden Ambassador, Qatar

Although it is not a long time since the opening of the Swedish Embassy in Qatar and the naming of HE Ambassador Hamad Al Khalifa, as an Extraordinary and plenipotentiary ambassador of the State of Qatar to the Kingdom of Sweden, but the ambition is high and desire is strong of both sides to promote relations and cooperation in various fields for the benefit of the two countries.

The embassy notes the Qatari concentration on sport and at that Qatar has devoted a sports day for all citizens and residents, and Sweden is looking at how to use sports in diplomacy as does the State of Qatar.

The Qatar National Vision 2030 has a large amount of importance to the embassy because it depends primarily on the education and culture, which would promote the slogan «Qatar deserves the best». Sweden is keen

on cooperation with Qatar because of Sweden's high rating in the areas of technology and innovation at the international level, which helps the State of Qatar in achieving the vision of the future of the State.

The Embassy supports the establishment of a Qatari Swedish center for innovation and business in Education City or at Qatar University in order to achieve effective Partnership between the universities and private sector companies in Qatar and their counterparts in Sweden, so as to enhance the ability to find effective solutions to many of the issues such as traffic safety, infrastructure and health care.

The Embassy in cooperation with Maersk Oil Qatar held the first forum of experts about the (vision zero) for traffic safety (exchange of knowledge and best practices between the State

of Qatar and the Kingdom of Sweden) in the presence of officials and experts from both sides.

Qatar National Vision

amount of importance to the embassy because it depends primarily on the education and

2030 has a large

culture

The goal is to take advantage of the experience of Sweden well-known as (Vision Zero), which aims to get to zero deaths and serious injuries caused by traffic accidents, which applied in Sweden since 1997.

Environmentally the Embassy supported the preparations of the two Swedish companies (United science) and (Capital) to make Qatar greener and cleaner environmentally by recycling technologies and energy saving systems, these issues were discussed at the meeting held between representatives of the two companies with stakeholders in Qatar.

The embassy was keen to keep up with the visit of a delegation from the Swedish Food Security Company (Plantagon) to Doha.





Sweden cooperates with Qatar-to enhance road safety awareness

The Social Responsibility of the German Embassy



of the Federal Republic of Germany

H F Hans-Udo Muzel German Ambassador to Qatar

The German Embassy in Qatar is proud of the outstanding level of the relations between the Federal Republic of Germany and the State of Qatar in all spheres, especially activities and initiatives related to education, culture and heritage which are based on the principle of social responsibility and the participation in it.

Both countries encourage their companies to play a greater role in supporting their communities. The upcoming Qatari-German Cultural Year 2017 is a significant example of these excellent relations.

For years the German government has invited Qatari nationals to themed trips to Germany in various fields. In 2015 a Qatari National took part in "The Future of Libraries – Libraries of the Future".

Previous trips on public transport, women's and children's rights, biosphere reserves in Germany (in cooperation with UNESCO), journalism workshops have always been a great success.

As in previous years the Embassy together with the German Academic Exchange Service and the German Language Center Doha will participate at Qatar University's Study Abroad Fair where interested students can get information on the German educational system and opportunities for foreign students to study in Germany. Students continue to receive free education, i.e. there are no study fees in Germany. The Embassy constantly encourages students to learn the German language and learn more about German culture. Germany – nicknamed the country of poets and philosophers (Land der Dichter und Denker) was home to poets like Goethe and Schiller just to name a few.

The Tariq bin Ziyad Independent School for Boys is the first Qatari school to teach German as a foreign language as part of the school's curriculum and was officially integrated into Germany's PASCH-system (partner schools' system). The embassy has handed over 250 books in German language as part of the German language teaching program.

Another German language event was the educational project on popular fairy tales which was organized in collaboration with the German Language Center, the German International School Doha and the Tarig bin Zivad Independent School for Boys. The organization of this project took three months and witnessed incredible interaction between students from Qatar, Germany and many other countries – a great cultural experience for everyone. In 2015 the Doha Film Institute, in partnership with Embassies of Germany, Austria and Switzerland presented special screenings and panels about German-language cinema. Germany also successfully participated for the second time in the European Jazz festival organized by Katara Cultural Village.

Yet another major project are excavations carried out by the German Archeological Institute (DAI) in Zekreet.

Qatar hosted the very successful IPC Athletics World Championships which brought together young German, Qatari as well as other nationalities, celebrating exceptional sporting achievements. The former German president Christian Wulff, who is the patron of the sports foundation of Lower Saxony, which promotes activities in para-sports amongst others took the

opportunity to meet many Qatari and international para-athletes during his visit to Qatar in October last year.

He was especially moved by two young ambassadors for Qatar Noiood Al Kubaisi, a 12-year-old daughter of hearing impaired parents who has become a specialist in sign language and Ghanim Al Muftah, a 13-year old boy with Caudal Regression Syndrome whom he met at the IPC opening ceremony. The participating German Paralympics team was very successful in the event.

State of the art premises are proof that Qatar has become a global sports hub for many athletes and football teams such as Bayern Munich who regularly spend their winter training in Qatar.

The German Embassy together with the German community in Qatar look forward to actively develop and maintain relations between Germany and Qatar in various fields as well as to boost people to people contacts, especially with the younger generation and to further promote bilateral cooperation in the fields of sport and arts

PASCH stands for the initiative "Schools: Partners of the Future"

German Federal Minister for Foreign Affairs, Frank-Walter Steinmeier, with students from the Tariq bin Ziyad Independent School for Boys, one of 1.750 PASCH-Schools worldwide and the 1st school in Doha that teaches the German language as a foreign language (photothek.net)

PASCH stands for the initiative "Schools: Partners of the Future"



School for Boys, one of 1.750 PASCH-Schools worldwide and the 1st school in Doha that teaches the German language as a foreign language (photothek.net)



German Federal Minister for Foreign Affairs, Frank-Walter Steinmeier, with students from the Tarig bin Ziyad Independent

Qatar asthma network... Leading efforts towards promotion of health in the community



We have CSR partnerships with governmental, private and academic sectors

Mr. Khalifa Salman Al Mohannadi, General Manage

Qatar asthma network continued its leadership in the field of awareness about asthma. It's the first specialized platform in Qatar for chest diseases including asthma, COPD and allergies.

asthingatara

The main target of the network is to increase awareness among people infected with the disease, the people living around them, and the society in general. Other objective is the definition of asthma causes and symptoms and how to prevent and cure it, in addition to follow-up and distribution of news-about any activities related to asthma and pulmonary embolism, and allergies in Qatar, and monitor global trends concerning these diseases. and provide a platform to interact with specialists in asthma.

Partnerships

The Network is linked in socially responsible partnerships with the public, private and academic sectors. The College of Pharmacy at Qatar University is one of the partners to set up the first national specialized book targeting to raise public awareness of the community through the promotion of medical consultations and health

tips directly from doctors to the target public.

The World Health Organization classifies asthma among noncommunicable diseases, also known as chronic diseases that are not transmitted between humans. Asthma lasts for long periods and generally evolves in a slow manner. According to the Organization's estimates, the number of infected people who suffer from asthma is about 235 million people around the world.

The College of Pharmacy participating in the preparation of the book by offering many tips and consulting, in order to enhance the asthma support initiatives in Qatar which would contribute to health care development in general. Qatar Asthma network is keen to boost the positive impact in achieving more responsible initiatives that will add value to the community in Qatar.

The Network also signed with QDA a friendship agreement which awarded each party privileged advantages from the other in the initiatives of common interest including printed

literature, media materials and website services during events organized by both sides to raise public awareness through promotion of a number of aspects, including access to medical consultations and health tips from doctors to the target audience.

The book, which the network plans to launch is an opportunity to emphasize the national anti-asthma obligations, as it provides a platform for the exchange of lessons learned and best practices from international experts in Asthma treatment strategies at a time of challenge concerning Asthma today. It is hoped that the book will help joining efforts with the concerned authorities to monitor the effects of asthma and its combat programs, and promote the continued implementation of successful programs and demonstrate the gained value from increasing the resources used in the fight against the disease and to secure continuous support activities. It is expected that the book presents ideas that help direct national efforts to move towards a quantum leap in order to achieve tangible progress in reducing asthma rates.







Fighting Asthma, a national quest





CSR Leader's Attitude in the Society

Strategic CSR



Shk. Athba Thamir AL Thani

Corporate Social Responsibility is a management attitude which emerged in the last couple of decades, pushed by growing environmental and social awareness, tougher regulations and evolving commitment from companies and individuals.

QatarCSR

CSR is often voluntarily initiated by companies that are concerned about their impact on the environment and on society.

Shk. Athba Al Thani was the first Qatari lady to join a leading construction company as the Sustainable Development Manager in 2010. This was in support to Qatar National Vision 2030 & Environmental Development.

To raise awareness of the sustainability practices in construction and Corporate Social Responsibility (CSR) at Qatar University, Shk. Athba Al-Thani talked about the Qatar National Vision 2030, and how fully she is dedicated in following this vision & her commitment on the Health and Safety part and the Corporate Social Responsibility (CSR).

In order to gather more information about Sustainable Development Shk. Athba attended "Reducing your organization" under the Green House Gas projects in 2011 and "Carbon Emission Reduction Experts" in 2012.

To fulfil the ongoing mission of nourishing the young generation with the vision of Corporate Social Responsibility and to inculcate social and environmental values in them, so that these values be a part of their careers, Shk. Athba, conducted workshops in schools to raise awareness about Climate Change and

Sustainable Development for 50 pupils of grade 5, between 10 and 11 years old

To fulfil the ongoing mission of nourishing

the young generation

Responsibility and to

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with the vision of

Corporate Social

them

The goal of the workshops was to explain the green-house effect, the causes of climate change and the solution to reduce it.

Extending her support to CSR Shk. Athba Al Thani quotes: "The transfer of know how globally can lead to real differences being made."

Shk. Athba Al-Thani actively participated at the Sustainable Innovation Forum alongside the UNFCCC COP 18 proceedings held in Qatar

She was also part of the speakers representing Qatar and presenting the sustainability initiatives that she is promoting in the education sector.





QatarCSR

Lolwa Al-Naemi, Master of strategic management

performance.

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As part of a fulfillment of my master's degree I have done a research on CSR strategies.

While there is an extensive body of research focusing on the end result of the corporate social responsibility programs, there seem to be a limited research in the underlying mechanisms linking CSR with outcomes. This creates a knowledge gap on the area of CSR strategic approaches and implementation strategies.

Thus, there is a need to conduct more research to better understand the underlying strategic approaches and processes that lead to the desired outcomes.

The Mixed methods research attempted to bridge this gap by exploring the two common CSR strategies, top-down and bottom-up, through drawing a line between strategic intents and choice of CSR approach.

organizations especially in carbon intensive industries. However, after the near collapse in the global economy in 2008 companies are under pressure to achieve a dual cost benefit balance between societal contribution and business profits.

CSR on its own is a noble business activity, but unfortunately that's not always enough for shareholders who only stay focused on tangible benefits.

On the other hand, there has been





Qatar Green

Building Cont

2015 - The VI

Academic opinion



Why strategic CSR?

For many years companies have practiced CSR activities for a common goal of contributing back to their local communities and the society at large. The CSR activities were mainly of philanthropic nature, i.e. not aiming to produce profit or improve financial

Because of this mindset the majority companies who were involved socially responsible activities were highly profitable large-scale

CSR activity should be strategically connected with the financial or non-financial core business values

an increasing demand from regularity bodies, NGOs and governments for more CSR involvement.

The way forward seems to be through smart and strategically planned CSR activities. Strategically planned CSR activities simply mean that any CSR activity should be strategically connected with the financial or nonfinancial core business values. Through that outlook a balance between Shareholder pressure and Regulatory bodies demand could be achieved. In their Harvard Business School study, Kash Rangan, Lisa A. Chase and Sohel Karim (2015) noted that firms must refocus their CSR activities on this fundamental goal and provide a systematic process for bringing coherence and discipline to CSR strategies. This concept has transitioned the corporate social responsibility from being an independent side of the business to becoming a core-integrated part of the business model.

CSR, A Challenge to Reputation



Fadi Hamoui Editor in Chief

Corporate Social Responsibility (CSR) is an established concept in the western world since the beginning of the 21st century, and was introduced in the region in the last decade among businesses, governments and other stakeholders. It is a concept that has many interpretations and typically has economic, social and environmental dimensions. Unfortunately, iť's frequently misunderstood or confused with similar noble concepts such as charity and/or social events sponsorships. Although such activities may intersect or complement a CSR strategy, they are not the core of CSR.

QatarCSR

CSR is a challenging economic concept relying on the free will responsibility of the leading economic body to support the surrounding community as part of their core business strategy and as a key indicator for their success.

The long term strategy of a major organization should take CSR as a business KPI, and has it woven within the organization's body. It should study the benefit this organization will get

throughout the years when it applies a fruitful CSR plan and successfully communicates that plan in the community.

But how can we measure the positive effect of CSR activities on the overall economic or financial success of an organization?

When we look to some successful international brands like Microsoft. Apple Mac or Samsung, the first question that comes to our minds might be; why do these huge brands need CSR? And what added value can it give to their economy?

The answer is reputation. Imagine if one of those huge companies was discovered abusing its employees or using under aged child labor in their facilities in India or China? What will happen? What would be the effect on their share at the financial market?

On the other side what would be the effect of having an integrated CSR plan in such economic giants? How

positive would be the effect on their reputation in the long run?

CSR is a challenging economic concept relying on the free will responsibility of the leading economic body

In other words, reputation is the most valuable asset of an organization and CSR is a major tool to maintain reputation. Here, we have to explain the difference between "reputation" and "Image" of a company. The first is built on trust and believing, while the second is based on show and appearance, the difference between the two values is obvious: A fancy sports car and a safe school bus, both are vehicles but their purpose and objective are different.

Reading through the leader's visions in the CSR report, we can easily recognize the steady march of the CSR movement in the community, and the enhanced understanding of the CSR concept, especially afterwards linking it wisely to Qatar National Vision 2030 and to the strategic plans of the Government. That is what's giving Qatar a lively reputation all over the globe as "a CSR Nation" today.





www.qatarcsr.org



Qatar CSR Network.. A decade of enlightenment



Haitham Hossam Al-Dein MD

The launch CSR report - Qatar 2015 (fourth edition) coincides with the 10th Anniversary of Qatar CSR Network. This year's edition is rich with unprecedented scientific and academic information, as it is reflecting the steady progress in applying the CSR concept in most of the companies' core business activities at all levels.

QatarCSR

The "visions of leaders" joined in this report, including what they encompass of future dimensions seeking the sustainable development, will form soon, without doubt, a National Charter for social responsibility. Such initiative will boost the network-s efforts to ensure enlightening the way of CSR for future generations. The report itself has become a National platform for CSR Strategies for the companies that believe in the importance of the crucial role of CSR in the cohesion of the economy during the global financial crisis

The report has succeeded in its

previous editions to provide an opportunity for institutions to change the way they work through highlighting the added value achieved through the adoption of CSR. This was reinforced with the report's success in attracting new businesses that spotted the lessons learned and decided to fulfill their responsibilities to expose their experiences and share their visions on the community service.

The constructive approach taken by the network in partnership with an iconic academic institution; Qatar University, is an example of empowerment through encouraging the participation of students and creating opportunities to achieve their academic aspirations before graduating and starting their job career. Similarly, what confirms the precision of that approach is the profound initiative from the Ministry of Foreign Affairs, to distribute the report to all the embassies of Qatar around the world.

The high-level contribution from the public and business sectors, NGOs, academia and the diplomatic community, has enriched the content of this report and was an evidence that the collective determination can overcome any obstacle facing sustainable development, and can help addressing the CSR issues.

Towards establishing

the national CSR

charter

The presence of these organizations in the CSR report has confirmed that their long-standing commitment to CSR is a secret of their own success. Perhaps the most significant feature of this year's edition is the cooperative efforts to confirm CSR as one of the national priorities as stressed by Qatar National Vision 2030. And as one of the strong elements of the state of Qatar, which was powerfully addressed by H.E. the Prime Minister and Interior Minister in his introduction to this report when he called Qatar "a CSR state".



(soon)







One of the major factors for choosing H.E. Sheikh Joaan bin Hamad Al Thani as the CSR person of the year was his initiative to transfer the revenues of the World Championships hosted in Qatar for children's education programs, particularly "Teach a Child".

Social Responsibility for Education Report Qatar 2016 (soon)

QatarCSR